MCKINNEY COMMUNITY DEVELOPMENT CORPORATION Promotional and Community Event Grant Application

Fiscal Year 2022

IMPORTANT:

- Please read the McKinney Community Development Corporation Grant Guidelines prior to completing this
 application.
- The Grant Guidelines and Application are available at www.mckinneycdc.org; by calling 972.547.7653 or by emailing cschneible@mckinneycdc.org
- Please call to discuss your plans for submitting an application_in advance of completing the form. A completed application and all supporting documents are required to be submitted via email or on a thumb drive for consideration by the MCDC board. Please submit the application to:

McKinney Community Development Corporation 5900 S. Lake Forest Blvd., Suite 110 McKinney, TX 75070

• If you are interested in preliminary Board of Directors review of your project proposal or idea, please complete and submit the **Letter of Inquiry** form, available at www.mckinneycdc.org, by calling 972.547.7653 or emailing cschneible@mckinneycdc.org.

Applications must be completed in full, using this form, and received by MCDC, via email or on a thumb drive, by 5:00 p.m. on the date indicated in schedule below.

Promotional and Community Event Grant Calendar:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification					
Cycle I: November 30, 2021	December 16, 2021	January 27, 2022					
Cycle II: May 31, 2022	June 23, 2022	July 28, 2022					

APPLICATION

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Name: McKinney Kiwanis Foundation, Inc. dba Kiwanis Club of McKinney

Federal Tax I.D.: 27-3890253

Incorporation Date: 01-12-2012

Mailing Address: PO Box 667

City: McKinney State: Texas Zip: 75070

Phone: 214-551-6048 Fax: NA Email: Loribhar@yahoo.com

Website: mckinneykiwanis.org

Check One:

X Nonprofit – 501(c) Attach a copy of IRS Determination Letter

Governmental entity For profit corporation Other

Professional affiliations and organizations to which your organization belongs:

Kiwanis International

Texas/Oklahomas District of Kiwanis International

McKinney Chamber of Commerce

REPRESENTATIVE COMPLETING APPLICATION:

Name: **Lori A. Bhargava**

Title: **Treasurer**

Mailing Address: 510 Tucker Street

City: McKinney State: Texas Zip: 75069

Phone: 214-551-6048 Fax: NA Email: Loribhar@yahoo.com

CONTACT FOR COMMUNICATIONS BETWEEN MCDC AND ORGANIZATION:

Name: **Lori A. Bhargava**

Title: **Treasurer**

Mailing Address: **510 Tucker Street**

City: McKinney State: Texas Zip: 75069

Phone: 214-551-6048 Fax: NA Email: Loribhar@yahoo.com

FUNDING

Total amount requested: \$3,000.00

Matching Funds Available (Y/N and amount): **N**

Have you received or will funding be requested from any other City of McKinney entity (e.g. McKinney Convention and Visitors Bureau, Arts Commission, City of McKinney) for this event?

Yes X No

Please provide details and funding requested: Requesting funds from the City of McKinney MCVB

PROMOTIONAL/COMMUNITY EVENT

Start Date: **04-24-2022** Completion Date: **04-24-2022**

BOARD OF DIRECTORS (may be included as an attachment)

Glynn Wingard - President
Ashley Sine - Past President
Jared Cole - President-Elect
Jaymie Pedigo - Vice President
Sandra Williams - Secretary
Lori Bhargava - Treasurer
Tim McWilliams - Director
Rob Nelson - Director
Lindsey Toole - Director

LEADERSHIP STAFF (may be included as an attachment)

2022 Kiwanis Triathlon Committee

Glynn Wingard - Chairman Emeritus

Ashley Sine - Chairman

Mark Carswell - Co-Chairman

Lori Bhargava

Payton Brooks

Jim Cairo

Glenn Coleman

Brian Hazelwood

Tim McWilliams

Shannon Patterson

Terry Sanner

Sara Thomas

Lindsey Toole

Using the outline below, provide a written narrative no longer than 7 pages in length:

I. Applying Organization

Describe the mission, strategic goals and objectives, scope of services, day to day operations and number of paid staff and volunteers.

The Kiwanis Club of McKinney, as a Chapter of the Kiwanis International Foundation, is a global organization of volunteers dedicated to changing the world one child and one community at a time.

We serve the residents of Collin County by sponsoring youth programs, community service projects and support other charitable organizations with the same mission.

The Kiwanis Club of McKinney is an all-volunteer organization. Our club is lead by a board of directors and all events have committee chairs and leaders. We currently have 78 active members.

Disclose and summarize any significant, planned organizational changes and describe their potential impact on the Project/Promotional/Community Event for which funds are requested.

The Kiwanis Triathlon 2022 will have new leadership this year. Dennis Williams has lead this effort for our Club since inception but has retired. We are continuing to work with a professional sporting event company (Playtri). Playtri has produced this event for the Kiwanis Club for the past seven (7) years. We do not anticipate any issues with this event.

II. Promotional/Community Event

 Outline details of the Promotional/Community Event for which funds are requested. Include information regarding scope, goals, objectives, target audience.

The Kiwanis Triathlon is a service project of our club and is worked on year-round. We secure sponsorships from local businesses; market the event to publications that athletes in triathlons subscribe to and social media blitzes.

Our goal is to attract athletes from all over the country to participate and earn points in our event. Previous events have had 273-398 participants with family members in attendance cheering them on.

Our target audience is anyone with a passion for competition that can swim, bike and run. We have had athletes as young as six and as old as 91. Our 2021 race had 285 athletes of which 60% were men and 40% women.

• Describe how this event will showcase McKinney and promote the City for the purpose of business development and/or tourism.

The Kiwanis Triathlon is held on a Sunday morning. Many participants arrive the night before as we start as early as 6:30AM. These athletes and their families stay in Collin County at least one night and also dine out.

All promotion materials including advertisements, banners, t-shirts, etc. showcase McKinney and our sponsors. As a reoccurring event, the athletes sign up months in advance to participate. It is our desire to highlight McKinney being Unique by Nature and hope to make this the brand for future events.

 Describe how the proposed Promotional/Community Event fulfills strategic goals and objectives for your organization. This triathlon is our club's largest fundraiser and netted over \$36,000 in 2021. We could not support the programs that we do without this event.

• Promotional/Community Events must be **open to the public**. If a registration fee is charged, it must be \$35 or less.

This event is free to the public.

• If the event benefits a nonprofit organization, specific detail must be provided regarding the benefit (e.g. X\$ per entry; X% of overall revenue; X% of net revenue).

We secured \$36,500 in sponsorships for our 2021 event.

285 participants x \$84.56 entry fee = \$24,101 net income for participation fees

 Sponsorships
 \$36,500.00

 Entry Fees
 \$24,101.00

 Gross Income 2021
 \$60,601.00

 Provide information regarding planned activities in support of the event, timeframe/schedule, estimated attendance and admission/registration fees, if planned.

Due to the early morning start time, we do not anticipate having planned activities the day of the event. Participants start arriving around 5:30AM with families coming later around 9:00AM. Athletes, family members/supporters and volunteering average around 600 in attendance.

Include the venue/location for the proposed event.

This event is held at the McKinney Apex Centre, 3003 Alma Road, McKinney, Texas 75070

Provide a timeline for the production of the event.

Sunday, April 24, 2022 - 5:00AM to 1:00PM

Detail goals for growth/expansion in future years.

The triathlon is a staple amongst athletes working towards qualification points. We continue to work to grow participation to 500 participants.

• Provide plans to attract resident and visitor participation and contribute to business development, tourism and growth of McKinney sales tax revenue.

Our sponsors are loyal to this event and not only provide needed funds but also have employees that participate annually as athletes and volunteers.

Not all participants stay in McKinney overnight. Many that live within an hour will drive in the morning of the event. However, we have athletes from both coasts that come to McKinney and make a weekend of it. Last year, we had a 91 year old woman from Washington State participate and finish our triathlon. She said it was important to her as we were the first to actually hold a triathlon in 2021. She also stated that this was her 91st triathlon and felt it was symbolic that she swim/bike/run her 91st at 91 years of age. She is coming back in April to participate again.

• Demonstrate informed budgeting/financial planning – addressing revenue generation, costs and use of net revenue.

Has a request for funding, for this Project/Promotional/Community Event, been submitted to MCDC in the past? **Yes**

Date(s): Annually since 2007

• Provide an overview of the organization's financial status including the projected impact of this event on your organization's ability to fulfill mission and goals.

Cash Foundation \$29,831.87 These funds are used strictly for service \$12,046.84 These funds are for the operations of our club \$31,794.43 These funds are in reserve

We have no debt.

The money generated by the triathlon help us support five (5) key clubs, three (3) terrific kids programs in elementary schools, build wheel chair ramps, provide food and clothing when needed, scholarships and a variety of other needs in our community.

 Please attach your organization's budget and Profit and Loss statement for the current and previous fiscal year and audited financial statements for the preceding two years. If audited financials are not available, please indicate why.

Please see attached budgets and Profit/Loss statements. The McKinney Kiwanis Club is not required to have audited financials, as our Charter under Kiwanis International, provides an annual internal audit of all Club books. Budgets and P/L are attached for the last two years.

• In addition to your organization's budget, please provide a detailed budget for the proposed Promotion/Community Event.

Please see attachment.

Overview of Promotional/Community Event financial goal?

Gross Revenue \$63,021.00 Projected Expenses \$22,718.10 Net Revenue \$40,302.90

What dollar amount and percentage of Promotional/Community Event funding will be provided by other sources such as sponsorship, registration fees, individual or corporate donations, etc.?

Sponsorship Revenue \$36,500.00 Registration Fees \$24,101.00

Donations \$0 Other (raffle, auction, etc.) \$0

Net Revenue \$60,601.00

IV. Marketing and Outreach

• Provide specific detail regarding the advertising, marketing plans and outreach strategies developed for this event.

This is the 15th Kiwanis Club of McKinney triathlon. We have already started the promotion of the event with our on-line registration platform, <u>runsignup.com</u>. Additionally, this event is promoted through our Kiwanis website and is included the Texas as well as International Kiwanis webpages.

McKinney Kiwanis Foundation 2020 Triathlon - Income and Expenses - FINAL

	Expense			Income
City Permit	100.00		Sponsors	36500
Race Permit	3250.00		Pending	0
Refreshments	261.06		TOTAL SPONSORS	36500
Event Production	4942.48	**		
Barricades	600.00		Registration	26521.00
Kiwanis Tri Logo	200.00		Refunds	2420.00
Triathlon Sign	113.00		TOTAL REGISTER	24101.00
Magazine Ads	216.25			
Race Director Fee	500.00		TOTAL INCOME	60601.00
Finisher Medals	2656.13			
USAT Insurance	205.00		NET INCOME	36034.16
Vests	225.00			
Pool Rental	1330.00			
Tables	80.00			
Security	2982.50			
Postage	723.55			
Shirts	3145.00			
Portables	582.00			
Timing	2000.00			
Announcer Mat	250.00			
Miscellaneous	204.87			
TOTAL EXPENSES	24566.84			
**Includes \$3,000 fo	r promotional advert	ising		

We have a Facebook page promoting the event and will do push ads as we get closer to the event date.

On line advertising is also done through Oklahoma Sports & Fitness magazine; runtheedge.com and playtri.com.

 Provide a detailed outline and budget for planned marketing, advertising and outreach activities and promotional channels (e.g. print, radio, social media platforms, etc.). The total expenditures planned must match the amount requested in this grant application. If you need an example, please contact Linda Jones at ljones2@mckinneycdc.org.

Requested advertising dollars will be spent as follows:

Oklahoma Sports & Fitness on-line magazine - \$1,500.00 runtheedge.com on-line publication - \$ 750.00 playtri.com on-line publication - \$ 750.00

\$3,000 is included under "Event Production". All other marketing expenses will be paid from proceeds of the event.

Other marketing and advertising include:

Kiwanis Website McKinney Chamber of Commerce Website Facebook page and push ads T-shirts Medals

V. Metrics to Evaluate Success

 Outline the metrics that will be used to evaluate success of the proposed Promotional/Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.

<u>runsignup.com</u> is the platform that has been used for the last four events that we have held. This system allows us to track returning participants and gather demographic information. We will also have volunteers at registration asking how they heard about the event.

We will be doing a post-race survey on the race as well.

Sponsors are all local and have been instrumental in the success of this event since inception. Request for funds start going out in December.

VI. Presentation to MCDC Board of Directors

Completed applications that are eligible for consideration by MCDC will be presented to the board according to the schedule included on the first page of this application. **Please be prepared to provide the information outlined below in your presentation**:

- Details regarding the specific marketing activities (promotional channels) that you plan to use and the budget allocated to each (print, radio, social media, etc.).
- If this is an annual/biennial event, please include results you saw from use of the various marketing activities in the past (what worked, what didn't).
- Do you plan to utilize the grant requested to fund your total marketing budget? If not, what percentage would the grant cover?
- If possible, please include examples of past marketing initiatives (screen shots of ads, social media, etc.). Also please include photos of previous year's event in your presentation.
- Please share the attendance numbers from the previous year's event (if this is a repeat event).
- If possible, please identify the number of people who attended from McKinney and those who were visitors to the city.
- If you are applying as a for-profit organization, with a nonprofit beneficiary identified for your event, please include the name(s) of the nonprofit groups who will be supported by the event and the percentage of revenue (indicate gross or net) or dollar amount that will be provided.
- Presentations to the Board will be limited to no more than five (5) minutes.

Acknowledgements

If funding is approved by the MCDC board of directors, Applicant will assure:

- The Promotional/Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization.
- All funds awarded will be used exclusively for advertising, marketing and promotion of the Promotional/ Community event described in this application.
- MCDC will be recognized in all marketing, advertising, outreach and public relations as a funder of the Promotional/Community Event. A logo will be provided by MCDCV for inclusion on all advertising, marketing and promotional materials. Specifics for audio messaging will be agreed upon by applicant and MCDC and included in an executed performance agreement.
- The Organization officials who have signed the application are authorized by the organization to submit the application;
- Applicant will comply with the MCDC Grant Guidelines in executing the Promotional/Community Event for which funds were received.
- A final report detailing the success of the Promotional/Community Event, as measured against identified metrics, will be provided to MCDC no later than 30 days following the completion of the Promotional/ Community Event.
- Grant funding is provided on a reimbursement basis subsequent to submission of a reimbursement request, with copies of invoices and paid receipts for qualified expenses. Up to 20% of the grant awarded may be withheld until the <u>final report on the Promotional/Community Event is provided to MCDC</u>.
- Funds granted must be used within one year of the date the grant is approved by the MCDC board.

We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.

Kiwanis Club of McKinney President	Representative Completing Application
Glynn Wingard	Lori A. Bhargava
Signature	Signature
Glynn Wingard	Lori A. Bhargava
November 19, 2021	November 19, 2021

INCOMPLETE APPLICATIONS, OR THOSE RECEIVED AFTER THE DEADLINE, WILL NOT BE CONSIDERED.

CHECKLIST:

Completed Application:

- √ Use the form/format provided
- √ Organization Description
- √ Outline of Promotional/Community Event; description, budget, goals and objectives
- √ Indicate how this event will showcase the City of McKinney for business development/tourism
- √ Promotional/Community Event timeline and venue included
- √ Overall organization **and** event budget that includes plans and budget for advertising, marketing and outreach included
- √ Evaluation metrics are outlined
- √ List of board of directors and staff
- √ Financials: organization's budget and P&L statement for current and previous fiscal year; Promotional/ Community Event budget; audited financial statements are provided
- $\sqrt{}$ IRS Determination Letter (if applicable)

A FINAL REPORT MUST BE PROVIDED TO MCDC WITHIN 30 DAYS OF THE EVENT/COMPLETION OF THE PROJECT/PROMOTIONAL/COMMUNITY EVENT.

FINAL PAYMENT OF FUNDING AWARDED WILL BE MADE UPON RECEIPT OF FINAL REPORT.

PLEASE USE THE FORM/FORMAT OUTLINED ON THE NEXT PAGE FOR THE FINAL REPORT.



McKINNEY COMMUNITY DEVELOPMENT CORPORATION

Final Report

Funding Amount:	
Project/Promotional/Commun	ity Event:
Start Date:	Completion Date:
Location of Project/Promotion	al/Community Event:

Please include the following in your report:

Organization:

- Narrative report on the Project/Promotional/Community Event
- Identify goals and objectives achieved
- Financial report budget as proposed and actual expenditures, with explanations for any variance. If the event includes a charitable component, include the donation made.
- Samples of printed marketing and outreach materials (MCDC logo to be included)
- Screen shots of online Promotions (MCDC logo to be included)
- Photographs, slides, videotapes, etc.
- Performance against metrics outlined in application

Please submit Final Report no later than 30 days following the completion of the Promotional/Community Event to:

McKinney Community Development Corporation 5900 S. Lake Forest Blvd., Suite 110 McKinney, TX 75070

Attn: Cindy Schneible

cschneible@mckinneycdc.org

Supporting Documentation

McKinney Kiwanis Foundation 2022 Triathlon - Income and Expenses

	Expense Projected	Expense Actual		Income Projected	Income Actual
City Permit	100.00		Sponsors	36500.00	2500.00
Race Permit	3250.00		Pending	0	34000.00
Refreshments	200.00		TOTAL SPONSORS	36500.00	2500.00
Event Production	4942.48	*			
Barricades	500.00		Registration	26521.00	376.26
Kiwanis Tri Logo	150.00		Refunds	0	0
Triathlon Sign	100.00		TOTAL REGISTER	26521.00	376.26
Magazine Ads	216.25				
Race Director Fee	500.00		TOTAL INCOME	63021.00	2876.26
Finisher Medals	2000.00				
USAT Insurance	205.00		NET INCOME**	40302.9	2876.26
Vests	225.00				
Pool Rental	1330.00				
Tables	80.00				
Security	2982.50				
Postage	100.00				
Shirts	2800.00				
Portables	582.00				
Timing	2000.00				
Announcer Mat	250.00				
Miscellaneous	204.87				
TOTAL EXPENSES	22718.1	0			
*Includes \$3,000 fo	r promotional advertis	sing			
**The majority of ou	ur income and expens	es will occur in Mar	ch 2022		

McKinney Kiwanis Foundation																
Budget 2021 - 2022 Fiscal Year																
														YTD		
	FΥ	2019 - 2020	FΥ	2019 - 2020	F	Y	2020-2021	FΥ	2020-2021		F۱	/ 2021-2022	FΥ	2021-2022		
	-	Budget	ļ 	Actual			Budget	ļ 	Actual		_	posed Budget	-	Actual		
Income:																
Fall Event-BBQ	\$	10,000.00	\$	9,370.50		\$	-	\$	-		\$	10,000.00	\$	-		
Spring Event-Pancake	\$	6,000.00	\$	5,644.00		\$	-	\$	-		\$	3,000.00	\$	-		
Wingapoolza 2021	\$	-	\$	-		<u> </u>	-	\$	-		\$	2,000.00	\$	2,000.00		
Triathlon	\$	35,000.00	\$	40,601.00		\$	35,000.00	\$	67,051.64		\$	60,000.00	\$	2,876.26		
S-F-T-F	\$	46,500.00	\$	3,100.00		\$	46,500.00	\$	-		\$	-	\$	-		
Other	\$	-	\$	11,133.97		\$	10,000.00	\$	7,894.36		\$	10,000.00	\$	1,000.00		
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Total Income:	\$	97,500.00	\$	69,849.47		\$	91,500.00	\$	74,946.00		\$	85,000.00	\$	5,876.26		
							•		•			,		·		
Expenses																
Fall Event-BBQ	\$	2,750.00	\$	2,499.44		\$	-	\$	-		\$	2,750.00	\$	-		
Spring Event-Pancake	\$	1,600.00	\$	880.81		\$	-	\$	-		\$	1,000.00		-		
Wingapoolza 2021	\$	-	\$	-		\$	-	\$	-		\$	2,000.00	\$	140.00		
Triathlon	\$	20,000.00	\$	24,566.84		\$	20,000.00	\$	36,057.23		\$	35,000.00	\$	-		
S-F-T-F	\$	22,500.00	\$	1,800.00		\$	22,500.00	\$	-		\$	-	\$	-		
Key Clubs	\$	4,500.00	\$	2,100.33		\$	4,500.00	\$	2,737.15		\$	7,500.00	\$	678.36		
Terrific Kids	\$	3,000.00	\$	3,156.69		\$	3,500.00	\$	2,444.90		\$	4,500.00	\$	1,525.05		
Scholarships	\$	6,750.00	\$	6,750.00		\$	6,750.00	\$	552.00		\$	1,000.00	\$	-		
Halos	\$	1,000.00	\$	669.70		\$	1,000.00	\$	4,437.01		\$	1,500.00	\$	635.00		
Ramps	\$	500.00	\$	32.41		\$	500.00	\$	1,500.00		\$	1,000.00	\$	-		
Dallas Ramps	\$	2,500.00	\$	2,500.00		\$	2,500.00	\$	4,000.00	*	\$	2,500.00	\$	-	\$1,000 Paid in last fisc	cal year
Board Approved Grants	\$	3,500.00	\$	6,050.00		\$	5,000.00	\$	5,750.00		\$	6,000.00	\$	2,750.00		
Designated Gifts	\$	25,600.00	\$	-		\$	25,600.00	\$	-		\$	-	\$	-		
Christmas Food/Harvest Boxes	\$	1,000.00		1,000.00		\$	1,000.00		499.62		\$	1,000.00	\$	-		
Other Expenses																
International/District	\$	1,400.00	\$	1,330.00		\$	1,700.00	\$	2,200.00		\$	2,000.00	\$	-		
Club Expenses	\$	-	\$	201.66		\$	-	\$	552.00		\$	500.00		-		
National Drug & Safety	\$	250.00	\$	250.00		\$	250.00	\$	250.00		\$	250.00	\$	250.00		
Event Expenses	\$	500.00	\$	-		\$	500.00	\$	-		\$	500.00	\$	-		
Total Expenses:	\$	97,350.00	\$	53,787.88		\$	95,300.00	\$	60,979.91		\$	69,000.00	\$	5,978.41		
Net Increase(Decrease):	\$	150.00	\$	16,061.59	- :	\$	(3,800.00)	\$	13,966.09		\$	16,000.00	\$	(102.15)		

Profit and Loss by Month October 2020 - September 2021

	OCT 2020	NOV 2020	DEC 2020	JAN 2021	FEB 2021	MAR 2021	APR 2021	MAY 2021	JUN 2021	JUL 2021	AUG 2021	SEP 2021	TOTAL
Income													
Fundraiser Event Income													\$0.00
Triathlon		100.00											\$100.00
Participants			195.85	141.00	1,737.10	145.22	5,264.27	11,426.44	1,041.76				\$19,951.64
Sponsors			34,250.00	1,000.00		3,500.00		8,250.00					\$47,000.00
Total Triathlon		100.00	34,445.85	1,141.00	1,737.10	3,645.22	5,264.27	19,676.44	1,041.76				\$67,051.64
Total Fundraiser Event Income		100.00	34,445.85	1,141.00	1,737.10	3,645.22	5,264.27	19,676.44	1,041.76				\$67,051.64
Other Income - primarily in/out for accounting				0.00									\$0.00
Community Donations		33.12	5,700.00		41.19	200.00		27.27			32.16	1,155.00	\$7,188.74
Interest Income			11.97			11.75			11.88			12.02	\$47.62
Scholarship Donations		100.00			80.00	375.00			53.00			50.00	\$658.00
Total Other Income - primarily in/out for accounting		133.12	5,711.97	0.00	121.19	586.75		27.27	64.88		32.16	1,217.02	\$7,894.36
Total Income	\$0.00	\$233.12	\$40,157.82	\$1,141.00	\$1,858.29	\$4,231.97	\$5,264.27	\$19,703.71	\$1,106.64	\$0.00	\$32.16	\$1,217.02	\$74,946.00
GROSS PROFIT	\$0.00	\$233.12	\$40,157.82	\$1,141.00	\$1,858.29	\$4,231.97	\$5,264.27	\$19,703.71	\$1,106.64	\$0.00	\$32.16	\$1,217.02	\$74,946.00
Expenses													
Board Approved Donationsd			1,250.00	1,000.00	250.00		3,250.00						\$5,750.00
Club Expenses													\$0.00
Licenses & Fees							552.00						\$552.00
Total Club Expenses							552.00						\$552.00
Club Projects													\$0.00
Board Approved Donations												1,000.00	\$1,000.00
Christmas Food Distribution												499.62	\$499.62
Halos Angel League		300.00				2,482.99			487.20		838.94	327.88	\$4,437.01
Key Club Support						230.75	70.00					25.00	\$325.75
Emerson												600.00	\$600.00
McKinney							500.00						\$500.00
Stipend			250.00						250.00				\$500.00
Total McKinney			250.00				500.00		250.00				\$1,000.00
McKinney North													\$0.00
Activities				311.40									\$311.40
Stipend			250.00						250.00				\$500.00
Total McKinney North			250.00	311.40					250.00				\$811.40
Total Key Club Support			500.00	311.40		230.75	570.00		500.00			625.00	\$2,737.15
National Drug & Safety League	250.00												\$250.00
Ramp Building												1,500.00	\$1,500.00
Dallas Ramps												4,000.00	\$4,000.00
Total Ramp Building												5,500.00	\$5,500.00

Balance Sheet As of September 30, 2021

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Cash Transfers	0.00
Independent Bank - Clearing	581.05
Independent Bank - Operating	28,714.89
Independent Bank - Savings	31,794.43
PayPal	0.00
Total Bank Accounts	\$61,090.37
Other Current Assets	
12000 Undeposited Funds	0.00
Due (To)/From Admin. Account	-44.00
Other Receivables	0.00
Total Other Current Assets	\$ -44.00
Total Current Assets	\$61,046.37
TOTAL ASSETS	\$61,046.37
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Other Payables	0.00
Total Other Current Liabilities	\$0.00
Total Current Liabilities	\$0.00
Total Liabilities	\$0.00
Equity	
3001 Opening Bal Equity	0.00
3010 Fund Balance - Prior Years	48,080.28
Net Income	12,966.09
Total Equity	\$61,046.37
TOTAL LIABILITIES AND EQUITY	\$61,046.37

Profit and Loss by Month October 1 - November 19, 2021

	OCT 2021	NOV 1-19, 2021	TOTAL
Income			
Fundraiser Event Income			\$0.00
Other Events		1,000.00	\$1,000.00
Triathlon			\$0.00
Participants	245.71	130.55	\$376.26
Sponsors	2,500.00		\$2,500.00
Total Triathlon	2,745.71	130.55	\$2,876.26
Total Fundraiser Event Income	2,745.71	1,130.55	\$3,876.26
Other Income - primarily in/out for accounting		0.00	\$0.00
Wingapalooza Sponsor		2,000.00	\$2,000.00
Total Income	\$2,745.71	\$3,130.55	\$5,876.26
GROSS PROFIT	\$2,745.71	\$3,130.55	\$5,876.26
Expenses			
Board Approved Donationsd	2,750.00		\$2,750.00
Club Projects			\$0.00
Halos Angel League	275.00	360.00	\$635.00
Key Club Support	600.00		\$600.00
Rock Hill		78.36	\$78.36
Total Key Club Support	600.00	78.36	\$678.36
National Drug & Safety League		250.00	\$250.00
Terrific Kids			\$0.00
Caldwell		35.00	\$35.00
Finch		1,490.05	\$1,490.05
Total Terrific Kids		1,525.05	\$1,525.05
Total Club Projects	875.00	2,213.41	\$3,088.41
Fundraising Event Expenses			\$0.00
Wingapalooza		140.00	\$140.00
Total Fundraising Event Expenses		140.00	\$140.00
Total Expenses	\$3,625.00	\$2,353.41	\$5,978.41
NET OPERATING INCOME	\$ -879.29	\$777.14	\$ -102.15
NET INCOME	\$ -879.29	\$777.14	\$ -102.15

Balance Sheet As of November 19, 2021

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Cash Transfers	0.00
Independent Bank - Clearing	581.05
Independent Bank - Operating	28,612.74
Independent Bank - Savings	31,794.43
PayPal	0.00
Total Bank Accounts	\$60,988.22
Other Current Assets	
12000 Undeposited Funds	0.00
Due (To)/From Admin. Account	-44.00
Other Receivables	0.00
Total Other Current Assets	\$ -44.00
Total Current Assets	\$60,944.22
TOTAL ASSETS	\$60,944.22
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Other Payables	0.00
Total Other Current Liabilities	\$0.00
Total Current Liabilities	\$0.00
Total Liabilities	\$0.00
Equity	
3001 Opening Bal Equity	0.00
3010 Fund Balance - Prior Years	61,046.37
Net Income	-102.15
Total Equity	\$60,944.22
TOTAL LIABILITIES AND EQUITY	\$60,944.22

(Rev. December 2014) Department of the Treasury

• Form 1099-K (merchant card and third party network transactions)

Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

Interna	Revenue Service					١٠	J	o aic	0	•				
	1 Name (as shown on your income tax return). Name is required on this line; of	do not leave this line blank.												
	McKINNEY KIWANIS FOUNDATION, INC													
6	2 Business name/disregarded entity name, if different from above					-								
page	2 Charle appropriate how for fordered to a least first in the least of the least of the first in the least of													
o o	3 Check appropriate box for federal tax classification; check only one of the found individual/sole proprietor or Corporation S Corporation S Corporation Single-member LLC	tion Partnership	Trust/es	tate	certaii instru	n entitie ctions o	otions (codes apply only to ntities, not individuals; see ons on page 3):			to ee				
₹.₩	Limited liability company. Enter the tax classification (C=C corporation, S		- 1		9902 1900	ayee code (if any)								
it or	Note. For a single-member LLC that is disregarded, do not check LLC; c the tax classification of the single-member owner.	the line above	C 101			on from FATCA reporting								
Print or type	☐ Other (see instructions) ▶		i		(if any) to account	s maintain	ed outsid	the U.	S.)					
Ci Ti	5 Address (number, street, and apt. or suite no.)	F	Requester's	name ar	nd add	ress (or	otional)							
Spe	P.O. BOX 667													
See	6 City, state, and ZIP code													
တ	McKINNEY, TEXAS 75070 7. List account number(s) here (ontioned)													
	7 List account number(s) here (optional)													
Par	Towns Ideal'S - N. M. (TIN)													
	Taxpayer Identification Number (TIN) your TIN in the appropriate box. The TIN provided must match the na		.											
backu	ip withholding. For individuals, this is generally your social security nu	mber (SSN). However for	d Soc	ial secu	irity n	umber	1 [-		=				
reside	ent alien, sole proprietor, or disregarded entity, see the Part Linstruction	ons on page 3. For other			-		-							
TIN or	s, it is your employer identification number (EIN). If you do not have a page 3.	number, see How to get a	a L_l] [
Note.	If the account is in more than one name, see the instructions for line	1 and the chart on page 4	-	ployer i	dentif	ication	numbe	r						
guidel	lines on whose number to enter.	. and the ontart on page 4			П	$\overline{}$	T	T	П					
			2	7 -	3	8 9	0	2 5	3					
Par														
	penalties of perjury, I certify that:													
1. Th	e number shown on this form is my correct taxpayer identification num	mber (or I am waiting for a	number to	be iss	ued t	o me);	and							
Se	m not subject to backup withholding because: (a) I am exempt from b rvice (IRS) that I am subject to backup withholding as a result of a fail longer subject to backup withholding; and	ackup withholding, or (b) ure to report all interest or	I have not t r dividends	oeen no , or (c)	otified the IF	by the	Interr notifie	nal Re d me t	/enu hat I	e am				
3. la	m a U.S. citizen or other U.S. person (defined below); and													
4. The	FATCA code(s) entered on this form (if any) indicating that I am exem	npt from FATCA reporting	is correct.											
intere gener instru	ication instructions. You must cross out item 2 above if you have be use you have failed to report all interest and dividends on your tax retu st paid, acquisition or abandonment of secured property, cancellation ally, payments other than interest and dividends, you are not required ctions on page 3.	irn. For real estate transaction of debt. contributions to	ctions, item an individu	2 does	not	apply.	For mo	ortgag	900					
Sign Here		Plan Date	· / -	-/0	6-	2	02	20	> .					
Gen	eral Instructions	 Form 1098 (home mortge (tuition) 	Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)											
	n references are to the Internal Revenue Code unless otherwise noted.	 Form 1099-C (canceled 	i debt)											
as legis	developments. Information about developments affecting Form W-9 (such slation enacted after we release it) is at www.irs.gov/fw9.	 Form 1099-A (acquisition) 	on or abando	nment o	of sec	ured pro	perty)							
	ose of Form	Use Form W-9 only if y provide your correct TIN.	ou are a U.S	. persor	ı (inclu	iding a	esident	alien),	to					
An indi	ividual or entity (Form W-9 requester) who is required to file an information	If you do not return For to backup withholding. So	m W-9 to the	e reques	ster wi	th a TIN	, you m	ight be	subj	ect				
which	with the IRS must obtain your correct taxpayer identification number (TIN) may be your social security number (SSN), individual taxpayer identification	By signing the filled-ou		аскир w	iu irioi	aing? o	ı page	2.						
numbe	r (ITIN), adoption taxpayer identification number (ATIN), or employer cation number (EIN), to report on an information return the amount paid to	1. Certify that the TIN y		g is com	ect (or	you are	waitin	g for a	numb	er				
you, or other amount reportable on an information return. Examples of information to be issued),								er 200 MJ	201000000000000000000000000000000000000					
	include, but are not limited to, the following: 1099-INT (interest earned or paid)	Claim exemption from						om=1		14				
• Form 1099-DIV (dividends, including those from stocks or mutual funds) applicable, you are also certifying that as a U.S. person, your allocable share of							t II							
Form 1099-MISC (various types of income, prizes, awards, or gross proceeds) any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and						4								
	1099-B (stock or mutual fund sales and certain other transactions by	4. Certify that FATCA of	ode(s) entere	ed on th	is form	n (if any	indicat	ting the	t vou	are				
	1 1099-S (proceeds from real estate transactions)	page 2 for further informa	exempt from the FATCA reporting, is correct. See What is FATCA reporting? on page 2 for further information.											





Franchise Tax Account Status

As of: 11/19/2021 13:20:13

This page is valid for most business transactions but is not sufficient for filings with the Secretary of State

MCKINNEY KIWANIS FOUNDATION, INC.	
32042970957	
PO BOX 667 MCKINNEY, TX 75070-8141	
ACTIVE	
TX	
11/04/2010	
0801339779	
BRIAN CUNNINGHAM	
2301 VIRGINIA PARKWAY MCKINNEY, TX 75071	