

# Tab 4 - Multi-Segment

Currency: USD - US Dollar

McKinney CVB

For the month of: March 2020

	Current Month - March 2020 vs March 2019												Year to Date - March 2020 vs March 2019												Participation			
	Occ %		ADR		RevPAR		Percent Change from March 2019						Occ %		ADR		RevPAR		Percent Change from YTD 2019						Properties		Rooms	
	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2020	2019	2020	2019	2020	2019	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
Allen, TX+	32.9	64.0	99.08	105.47	32.58	67.55	-48.7	-6.1	-51.8	-51.8	0.0	-48.7	49.7	55.0	101.92	103.65	50.66	56.99	-9.6	-1.7	-11.1	-11.1	0.0	-9.6	9	9	1235	1235
Frisco, TX+	31.6	72.8	133.73	147.69	42.21	107.51	-56.6	-9.5	-60.7	-55.2	14.1	-50.5	54.6	70.0	139.31	152.14	76.02	106.57	-22.1	-8.4	-28.7	-17.6	15.6	-10.0	22	21	3091	3081
Plano, TX+	41.2	68.1	86.43	104.54	35.65	71.20	-39.4	-17.3	-49.9	-46.8	6.2	-35.7	56.4	64.3	101.97	109.08	57.49	70.11	-12.3	-6.5	-18.0	-13.0	6.1	-6.9	57	55	7169	6992

A blank row indicates insufficient data.

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