

GENERAL COMMENTS ON STREET CLOSURES

Advantages

Disadvantages

Certain amount per year?

**What criteria should be used to
determine street closures?**



General

EVENTS NEED AN OVERALL PURPOSE!
EACH EVENT NEED MULTIPLE PHOTO
OR OPPORTUNITIES THROUGHOUT DT.

* 2nd SAT MUST BECOME A BIG FOCUS

UNITY OF ALL STORES IS A MUST.

Invest in better signage on where to park maybe parking attendants during events directing traffic?

Events raise awareness for Downtown.
Would like a few more young adult
events to bring new populus to Downtown
area.

Help raise awareness about events to
areas outside of McKinney. Bring Dallas/FW
people here.

Love the events. Keep street closures. They help the foot traffic.

UNDERSTAND THE TARGET CUSTOMER
FOR EACH EVENT.

Would love more events!! Yes MORE events to bring customers + sales!

ADD NO MORE EVENTS!! 7 EVENTS IS
ENOUGH

General

Events bring much needed exposure to the downtown businesses. Even if they are inconsistent, keep them going strong.

↑ Agreed! Even if you are closed 5-10,000 people get to see your store!!

• Everything should be based on input on business. Tom M.

* Activities and events do bring people. However street closure for all events are not necessary. Example: April ART walk. July 4th Louisiana St. closed only... Smaller event. partial street closure can do the same thing with less effort. I like smaller events that scheduled more often (once a month).

Include E. Virginia always...

Keep Streets Closed!

1. Bring exposure to business
2. Move Festivals - More Exposure!

Cancel

- * Reschedule events if weather is bad! *
 - * Do more to advertise events if possible!
- Keep street closures.

STREET CLOSURES
ARE GOOD/OK!
NEED GREATER
ONE EVENT PER MONTH
PLUS SEVERAL SATURDAYS.

- Close streets to keep family oriented activities
- cut out the additional events that go on off the square such as VW rally during OKTOBERFEST and WISH run during Home for Holidays

- Keep Events - We need more events.
Events = Exposure = Sales + Foot traffic -
More Events the better. Keep Streets Closed. ~~XXXX~~

Merchants need more team building and networking
So everyone can work as a team.

HAVE RAIN DATES FOR LARGE EVENTS
INCLUDING LIGHT PARADE.

NIX - SMALL BIKE RACES THROUGH SQ ON SAT
MORNINGS - HAVE OUT @ CRAIG RANCH

re!

General

Events are essential to the downtown vibe
maybe ask each street to vote what
their street prefers regarding street closure
for each event? That way the streets that
want to stay closed can & vice versa.

Event plans should focus on how they
bring in revenue to the retailers & restaurants
first and foremost.

The events are essential to downtown and retailers, however
if this is a true community, all exposure is good not just
in one place. It would be nice to see the city draw on
some of its other resources.

Let the Main Street Board do their job. Keep City
Council out of the process that has been established
for a long time. That group of merchants/citizens
is appointed to oversee the downtown image in
its entirety. If an event needs street closure
they should make that determination.

I Agree with Comment Above.

Keep City Council out of the MAIN STREET JOB.
The Council is NOT for the few..... but ~~was~~ were
elected to Represent All! ~~the~~

Events and Street Closures are important in creating
an environment for building community. If it is not your
businesses' crowd, Dress up your windows. Impress and
people will come back.