Date Created: Aug 16, 2024

McKinney CVB

For the Month of July 2024



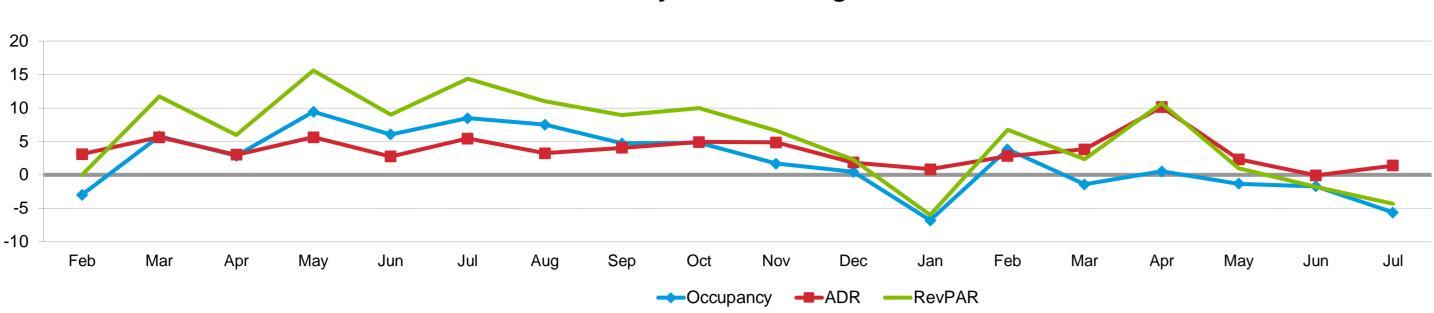
Corporate North American Headquarters T:+1 (615) 824 8664 destininfo@str.com www.str.com International Headquarters
T: +44 (0)207 922 1930
industryinfo@str.com www.str.com



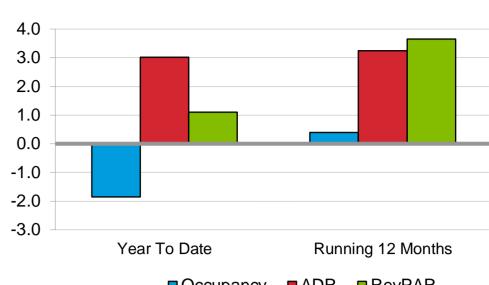
McKinney CVB

For the Month of July 2024

Monthly Percent Change



Overall Percent Change



Occupancy ADR	RevPAR
---------------	--------

Occupancy (%)						2023									2024			
Occupancy (78)	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
This Year	66.8	74.3	74.3	79.2	80.3	76.2	67.4	70.9	74.1	68.8	63.7	58.8	69.3	73.2	74.7	78.2	78.9	71.9
Last Year	68.8	70.2	72.3	72.4	75.7	70.3	62.7	67.7	70.7	67.7	63.4	63.1	66.8	74.3	74.3	79.2	80.3	76.2
Percent Change	-3.0	5.8	2.9	9.4	6.1	8.5	7.5	4.7	4.8	1.7	0.5	-6.8	3.8	-1.4	0.5	-1.3	-1.7	-5.6

	Year To Date	
2022	2023	2024
70.0	73.5	72.1
64.3	70.0	73.5
8.8	5.0	-1.9

Ru	inning 12 Months		
2022	2023	2024	
67.9	70.5	70.8	
58.5	67.9	70.5	
16.0	3.9	0.4	
			۱

ADR						2023									2024			
ADIX	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
This Year	92.02	96.14	97.06	104.06	104.09	100.44	93.27	95.99	99.46	96.40	93.25	92.46	94.61	99.82	106.89	106.49	104.01	101.84
Last Year	89.25	91.02	94.24	98.51	101.30	95.26	90.33	92.25	94.79	91.96	91.58	91.69	92.02	96.14	97.06	104.06	104.09	100.44
Percent Change	3.1	5.6	3.0	5.6	2.8	5.4	3.2	4.0	4.9	4.8	1.8	0.8	2.8	3.8	10.1	2.3	-0.1	1.4

	Year To Date	
2022	2023	2024
93.74	98.35	101.32
81.72	93.74	98.35
14.7	4.9	3.0

Rui	nning 12 Months	
2022	2023	2024
91.68	95.94	99.05
78.27	91.68	95.94
17.1	4.6	3.2

RevPAR						2023									2024			
ILCVI AIL	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
This Year	61.43	71.40	72.14	82.42	83.60	76.53	62.85	68.03	73.69	66.34	59.41	54.39	65.56	73.06	79.86	83.24	82.10	73.25
Last Year	61.41	63.91	68.09	71.31	76.71	66.93	56.63	62.44	67.00	62.23	58.08	57.85	61.43	71.40	72.14	82.42	83.60	76.53
Percent Change	0.0	11.7	5.9	15.6	9.0	14.4	11.0	8.9	10.0	6.6	2.3	-6.0	6.7	2.3	10.7	1.0	-1.8	-4.3

	Year To Date		Ru	nning 12 Months	
2022	2023	2024	2022	2023	2024
65.62	72.30	73.10	62.24	67.67	70.14
52.56	65.62	72.30	45.78	62.24	67.67
24.8	10.2	1.1	35.9	8.7	3.7

Supply						2023									2024			
Cuppiy	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
This Year	46,872	51,894	50,220	51,894	50,220	51,894	51,894	50,220	51,894	50,220	51,894	51,894	46,872	51,894	50,220	51,894	50,220	51,894
Last Year	46,872	51,894	50,220	51,894	50,220	51,894	51,894	50,220	51,894	50,220	51,894	51,894	46,872	51,894	50,220	51,894	50,220	51,894
Percent Change	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

	Year To Date		Rui	nning 12 Months	
2022	2023	2024	2022	2023	2024
354,888	354,888	354,888	594,945	611,010	611,010
332,718	354,888	354,888	572,928	594,945	611,010
6.7	0.0	0.0	3.8	2.7	0.0

Demand						2023									2024			
Demand	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
This Year	31,288	38,538	37,324	41,106	40,336	39,544	34,968	35,593	38,447	34,558	33,061	30,524	32,480	37,985	37,520	40,567	39,639	37,323
Last Year	32,248	36,438	36,286	37,562	38,031	36,458	32,531	33,993	36,681	33,987	32,911	32,745	31,288	38,538	37,324	41,106	40,336	39,544
Percent Change	-3.0	5.8	2.9	9.4	6.1	8.5	7.5	4.7	4.8	1.7	0.5	-6.8	3.8	-1.4	0.5	-1.3	-1.7	-5.6

	Year To Date		· ·	Running 12 Months
2022	2023	2024	2022	2023
248,433	260,881	256,038	403,853	430,984
214,013	248,433	260,881	335,125	403,853
16.1	5.0	-1.9	20.5	6.7

Ru	nning 12 Months	
2022	2023	2024
403,853	430,984	432,665
335,125	403,853	430,984
20.5	6.7	0.4

Revenue						2023									2024			
Revenue	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
This Year	2,879,258	3,705,071	3,622,831	4,277,310	4,198,611	3,971,681	3,261,324	3,416,409	3,823,964	3,331,537	3,082,997	2,822,310	3,072,889	3,791,575	4,010,645	4,319,863	4,122,843	3,801,023
Last Year	2,878,293	3,316,555	3,419,610	3,700,345	3,852,487	3,473,029	2,938,646	3,135,958	3,477,085	3,125,419	3,013,825	3,002,257	2,879,258	3,705,071	3,622,831	4,277,310	4,198,611	3,971,681
Percent Change	0.0	11.7	5.9	15.6	9.0	14.4	11.0	8.9	10.0	6.6	2.3	-6.0	6.7	2.3	10.7	1.0	-1.8	-4.3

20

1674

93.5

Oct

20

1674

93.5

Nov

20

1674

93.5

20

1674

93.5

2023

Jul

20

1674

93.5

20

1674

93.5

	Year To Date	
2022	2023	2024
23,288,265	25,657,018	25,941,148
17,488,951	23,288,265	25,657,018
33.2	10.2	1.1

Jul

20

1674

96.2

20

1674

Ru	nning 12 Months	
2022	2023	2024
37,026,911	41,347,952	42,857,381
26,230,060	37,026,911	41,347,952
41.2	11.7	3.7

A blank row indicates insufficient data.

% Rooms Participants

Census Props

Census Rooms

20

20

1674

93.5

20

1674

93.5

20

1674

93.5

20

1674

93.5

Census %

2024 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2024 STR, LLC / STR Global, Ltd. trading as "STR".

20

1674

93.5

Feb

20

1674

20

1674

2024

1674

96.2

20

1674

96.2

Tab 3 - Response McKinney, TX+

McKinney CVB

For the Month of July 2024

							20	22							20	23							20	24							
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms Rms		F	M A	M	J,	JA	s o	N	D J	F	1 A	м .	JJ	A	s o	N	D J	F	МА	M	JJ	ı A	s	O N I	D
53019	American Inn	McKinney, TX	75069	Jan 2021	Jun 2000	26																									
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68	•	•	• •	•	• •	•	• •	•	• •	• •	•	• •	•	•	•	• 6	. •	• 6		•	• •				
59429	Grand Hotel McKinney	McKinney, TX	75069	Jan 2008	Jan 2008	45																		1	•	•	• •				
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79	•	•	• •	•	• •	•	• •	•	• •	• •	•	• •	•	•	• •	• 6	•	• 6	•	•	• •				
16357	McKinney Inn	McKinney, TX	75069	Jun 1952	Jun 1952	38																									
44297	Motel 6 McKinney	McKinney, TX	75069	Mar 2002	Mar 2002	58	-	-		-		-	• •	-	- -		-		. -			1 - 1	- -			•	• •				
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88	•	•	• •	•	• •	•	• •	•	• •	• •	•	• •	•	•	•	• 6	•	• 6	•	•	• •				
80565	Avid Dallas North - McKinney	McKinney, TX	75070		U/C	95																									
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63	•	•	• •	•	• •	•	• •	•	• •	• •	•	• •	•	•	• •	. 6	•			•	• •				
25797	Days Inn McKinney	McKinney, TX	75070	Jun 1998	Nov 1986	76	•	•	•	•	• •	•	• •	•	•	• •	•	• •	•	•	•	• 6	•		•	•	• •				
82054	Denizen McKinney	McKinney, TX	75070		U/C	102																									
33940	Econo Lodge Inn & Suites McKinney	McKinney, TX	75070	Jul 2018	Jan 1997	55	•	•	• •	•	•	•	• •	•	•	• •	•	• •	•	•	•	• 6	•	• 6	•	•	• •				
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80	•	•	• •	•	• •	•	• •	•	• •	• •	•	• •	•	•	•	. 6	•			•	• •				
57611	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99	•	•	• •	•	• •	•	• •	•	• •	• •	•	• •	•	•	•	• 6	•		•	•	• •				
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107	•	•	• •	•	• •	•	• •	•	• •	• •	•	• •	•	•	•	. 6	•			•	• •				
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79	•	•	• •	•	•	•	• •	•	•	• •	•	• •	•	•	•	• 6			•	•	• •				
1109	Red Roof Inn & Conference Center McKinney	McKinney, TX	75070	Jun 2021	Feb 1981	100	•	•	• •	•	• •	•	• •	•	• •	• •	•	• •	•	•	•	. 6	•			•	• •				
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187	•	•	• •	•	• •	•	• •	•	• •	• •	•	• •	•	•	•	• 6	•		•	•	• •				
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125	•	•	• •	•	• •	•	• •	•	•	• •	•	• •	•	•	•	•			•	•	• •				
33337	Super 8 McKinney/Plano Area	McKinney, TX	75070	Dec 1995	Dec 1995	75	•	•	• •	•	• •	•	• •	•	• •	• •	•	• •	•	•	•	• 6	•		•	•	• •				
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																									
75960	Fairfield Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105	•	•	•	•	•	•	• •	•	•	• •	•	• •	•	•	•	• 6	•	• 6	•	•	• •				
57417	WoodSpring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121	•	•	• •	•	• •	•	• •	•	• •	• •	•	• •	•	•	•	•	•	•	•	•	• •				

 ⁻ Monthly data received by STR

Blank - No data received by STR

A blank row indicates insufficient data.

2024 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately.

23 1955

Total Properties:

 ⁻ Monthly and daily data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

Tab 4 - Multi-Segmt: McKinney CVB

McKinney CVB

For the Month of July 2024

						July 2024						
	Ос	cupancy	(%)			ADR				RevPAR		
Segment	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
Allen, TX+	54.2	15.5	0.0	69.6	121.66	135.30	0.00	124.69	65.90	20.91	0.00	86.81
Frisco, TX+	50.9	16.0	0.1	67.0	143.72	180.27	89.78	152.44	73.17	28.93	0.05	102.15
Plano, TX+	57.1	10.9	0.0	68.0	100.84	139.89	0.00	107.12	57.55	15.28	0.00	72.83

				Per	cent Cha	nge					
Ос	cupancy	(%)			ADR				RevPAR		
Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
9.8	47.7	0.0	16.5	7.2	14.1	0.0	9.0	17.7	68.5	0.0	26.9
6.5	-4.9	-25.8	3.5	-3.5	-4.1	18.3	-4.2	2.8	-8.8	-12.2	-0.8
-4.1	13.0	0.0	-1.7	-0.1	3.6	0.0	1.3	-4.3	17.0	0.0	-0.5

Currency: USD - US Dollar

					Y	ear To Dat	e										Per	cent Cha	nge					
	Occ	cupancy	(%)		ADR RevPAR								Ос	cupancy	(%)			ADR				RevPAR		
Segment	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
Allen, TX+	51.5	13.1	0.0	64.6	114.64	139.18	0.00	119.61	59.01	18.22	0.00	77.23	4.5	-16.7	0.0	-0.7	-0.9	4.3	0.0	-0.3	3.5	-13.1	0.0	-0.9
Frisco, TX+	44.7	24.4	0.1	69.2	154.82	201.12	76.73	171.10	69.28	49.14	0.04	118.46	-2.5	19.1	-16.6	4.1	1.2	12.5	-0.4	6.3	-1.4	33.9	-17.0	10.7
Plano, TX+	57.0	13.4	0.1	70.5	105.96	148.13	43.86	113.81	60.41	19.78	0.07	80.25	-0.9	-2.9	989.2	-1.1	1.5	1.2	-37.1	1.2	0.6	-1.7	585.3	0.1

A blank row indicates insufficient data.

2024 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2024 STR, LLC / STR Global, Ltd. trading as "STR".

McKinney CVB

For the month of: July 2024

				C	Current Montl	h - July 202	24 vs July	2023									Year to Date	- July 202	4 vs July	2023						Parti	cipation	
	Осс	%	ADI	R	RevP	AR		Percen	Change	from Jul	y 2023		Occ	%	AD	R	RevP	AR		Percen	t Change	from YT	D 2023		Prop	erties	Roon	ns
										Room	Room	Room										Room	Room	Room		.		
	2024	2023	2024	2023	2024	2023	Осс	ADR	RevPAR	Rev	Avail	Sold	2024	2023	2024	2023	2024	2023	Осс	ADR	RevPAR	Rev	Avail	Sold	Census	Sample	Census	Sample
McKinney, TX+	71.9	76.2	101.84	100.44	73.25	76.53	-5.6	1.4	-4.3	-4.3	0.0	-5.6	72.1	73.5	101.32	98.35	73.10	72.30	-1.9	3.0	1.1	1.1	0.0	-1.9	20	18	1674	1610
Tier 1+	75.0	74.0	127.87	123.99	95.91	91.72	1.4	3.1	4.6	4.6	0.0	1.4	74.7	73.1	128.15	122.80	95.67	89.74	2.2	4.4	6.6	6.6	0.0	2.2	7	7	747	747
Tier 2+	72.9	79.1	98.34	102.73	71.66	81.30	-7.9	-4.3	-11.9	-11.9	0.0	-7.9	71.7	74.4	97.45	97.95	69.87	72.87	-3.6	-0.5	-4.1	-4.1	0.0	-3.6	5	5	378	378
Tier 3+	67.1	77.2	64.86	68.11	43.51	52.60	-13.1	-4.8	-17.3	-17.3	0.0	-13.1	69.0	73.5	64.61	65.54	44.61	48.17	-6.0	-1.4	-7.4	-7.4	0.0	-6.0	8	6	549	485
City of Georgetown, TX+	62.6	63.8	106.10	106.91	66.41	68.25	-1.9	-0.8	-2.7	-2.6	0.1	-1.9	67.8	68.5	115.58	117.54	78.31	80.52	-1.1	-1.7	-2.8	1.3	4.2	3.0	12	11	1038	1015
City of Allen, TX+	69.6	59.8	124.69	114.41	86.81	68.39	16.5	9.0	26.9	26.9	0.0	16.5	64.6	65.0	119.61	119.95	77.23	77.96	-0.7	-0.3	-0.9	-0.9	0.0	-0.7	10	10	1330	1330
City of Plano, TX+	68.0	69.2	107.12	105.75	72.83	73.18	-1.7	1.3	-0.5	0.9	1.4	-0.4	70.5	71.3	113.81	112.48	80.25	80.18	-1.1	1.2	0.1	0.5	0.4	-0.7	59	56	7298	6984
City of Frisco, TX+	67.0	64.7	152.44	159.06	102.15	102.95	3.5	-4.2	-0.8	-0.8	0.0	3.5	69.2	66.5	171.10	160.94	118.46	106.99	4.1	6.3	10.7	18.5	7.1	11.5	29	27	4285	4263

A blank row indicates insufficient data.

2024 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2024 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 6 - Response Tier 1+: McKinney CVB

McKinney CVB

For the Month of July 2024

								2022							2023	3						2)24					
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Chg in Rms	J F	M	АМ	JJ	A	s o	N D	J	= м	A N	l J	JA	s	O N	D,	F	МА	м	J	AS	O N D
59429	Grand Hotel McKinney	McKinney, TX	75069	Jan 2008	Jan 2008	45																		•	• •	•		
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79		• •	•	•	•	•	• •	•	•	•	•	•	• •		•	• •	•	• •	• •	•		
57611	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99		• •	•	•	• •	•	• •	•	•	•	•		• •		•	• •	•	• •	• •	•		
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107		• •	•	•	•	•	• •	•	•	•	•	•	• •	•	•	• •	•	• •	• •	•		
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187		• •	•	•	•	•	•	•	•	•	•		• •		•	• •	•	• •	• •	•		
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125		• •	• •	•	• •	•	•	• •	•	•	• •	•	• •		•	• •	•	• •	• •	•		
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																						
75960	Fairfield Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105		•	•	•	•	•	•	•	•	•	• •	•	•	•	•	•	•	•	• •	•		
			Total Prope	erties:	8	831		0 - 1	Month	y dat	a rece	eived l	by ST	R														

- Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

A blank row indicates insufficient data.

2024 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2024 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 7 - Response Tier 2+: McKinney CVB

McKinney CVB

For the Month of July 2024

								2022							202	23							20	24						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms		- M	A M	ı J	JA	s o	N I	o J	FN	1 A	м .	J	A	s o	N	D J	F	M A	M	J	JA	s o	N D
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68		• •	•	• •	• •	•	• •	• •	• •	• •	•	• •	•	•	•	•	• •	•	•	•	• •			
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88		• •	•	• •	•	• •	• •	• •	•	•	•	• •	•	•	•	•	•	•	•	•	•			
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63		•		• •	•	• •	• •	• •	• •	• •	•	• •	•	•	•	•	•	•	•	•	• •			
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80		• •	•	• •	•	• •	• •	• •	•	• •	•	• •	•	•	•	•	•	•	•	•	•			
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79		• •	•	• •	• •	•	• •	• •	•	• •	•	• •	•	•	• •	•	• •	•	•	•	• •			
			Total Prope	erties:	5	378		0 -	Month	nly da	ıta rec	eived	by ST	R																
								• -	Month	nly an	d dail	y data	recei	ed b	y STF	}														
								Blank	k - No	data	recei	ved by	/ STR																	
								Υ -	(Chg i	in Rm	ns) Pr	operty	has e	xperi	enced	d a ro	om a	dditic	n or	drop	durir	ng the	last	2 yea	ars to	this	repo	rt pe	iod.	

A blank row indicates insufficient data.

2024 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2024 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 8 - Response City of Georgetown, TX: McKinney CVB

McKinney CVB

For the Month of July 2024

								2022							202	3						2	024					
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		ig in ms	J F	M	A M	J	JA	s o	N I	o J	F M	A N	1 J	J A	S	o N	D,	F	МА	M	JJ	ASC	O N D
39098	Best Western Plus Georgetown Inn & Suites	Georgetown, TX	78626	Dec 2012	Oct 1999	76		• •	• •	•	•	•	• •	• •	•	• •	• •	•	• •	• •	•	• •	•	• •	•	•		
54107	Comfort Suites Georgetown	Georgetown, TX	78626	Nov 2005	Nov 2005	69		• •	•	•	•	•	• •	• •		• •	• •	•	• •	•	•	• •	•	•	•	•		
77252	Fairfield Inn & Suites Austin Georgetown	Georgetown, TX	78626	Apr 2023	Apr 2023	96											• •	•	• •	•	•	• •	•	•	•	• •		
64136 I	Hampton Inn & Suites Georgetown/Austin North	Georgetown, TX	78626	May 2020	Jul 2015	78		• •	•	•	•	•	• •	• •	•	• •	• •	•	• •	•	•	• •	•	•	•	•		
72842	Parkway Motel	Georgetown, TX	78626	Jan 1940	Jan 1940	23																						
80671	Residence Inn by Marriott Georgetown	Georgetown, TX	78626		U/C	110																						
59935	Candlewood Suites Georgetown	Georgetown, TX	78628	Nov 2011	Nov 2011	71		• •	•	•	•	•	• •	• •	•	• •	• •	•	• •	•	•	• •	•	•	•	•		
26603 I	Days Inn Georgetown	Georgetown, TX	78628	Dec 2016	Dec 1985	98		• •	•	•	•	•	• •	• •	•	• •	• •	•	• •	•	•	• •	•	•	•	•		
60413 I	Holiday Inn Express & Suites Georgetown	Georgetown, TX	78628	Aug 2010	Aug 2010	74		• •	•	•	•	•	• •	• •		• •	• •	•	• •	•	•	• •	•	•	•	•		
80533 I	Home2 Suites by Hilton Georgetown Austin North	Georgetown, TX	78628		U/C	107																						
6130 I	Motel 6 Georgetown	Georgetown, TX	78628	Aug 2017	Jan 1985	54	Υ	• •	•	•	•	•	• •	• •	•	• •	• •	•	• •	•	•	• •	•	•	•	•		
19977	Rodeway Inn Georgetown	Georgetown, TX	78628	May 2019	Jun 1963	58		• •	•	•	•	•	• •	• •	•	• •	• •	•	• •	•	•	• •	•	•	•	•		
64795	Sheraton Austin Georgetown Hotel & Conference Center	Georgetown, TX	78628	Jul 2016	Jul 2016	222		•	•	•	•	•	• •	• •	•	•	• •	•	• •	•	•	• •	•	•	•	•		
69466	WoodSpring Suites Austin Georgetown	Georgetown, TX	78628	Jun 2020	Jun 2020	119		•	•	•	•	•	• •	•	•	• •	•	•	• •	•	•	• •	•	•	•	•		
			Total Prope	rties:	14	1255		o - l	Month	ly da	ta rec	eivec	by S	ΓR														

 ⁻ Monthly and daily data received by STR

Blank - No data received by STR

A blank row indicates insufficient data.

2024 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately.

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

Tab 9 - Response Plano, TX+: McKinney CVB

McKinney CVB

For the Month of July 2024

								2022							2023							2024					
R Code	Name of Establishment	City & State	Zip Code	Aff Date		Rooms	Chg in Rms	J F	- М	АМ	J	JA	s o	N D	J	= м .	A M	JJ	A S	s o	N D	JI	- м	АМ	J	A	s o
81798 Avid Plane	o North od Suites Plano North	Plano, TX	75023	Sep 2019	U/C	94																				#	-
	nn & Suites Plano North	Plano, TX Plano, TX	75023 75023	Jan 2016	Sep 2019 Jan 2016	81 109																					
	uites by Hilton Plano East North Hwy 75	Plano, TX	75023	Aug 2021	Aug 2021	97																					
38221 InTown S	•	Plano, TX	75023	May 2015		135																					
72065 Legacy Co		Plano, TX	75023	Way 2013	U/C	150																					
34117 Plano Inn		Plano, TX	75023	Sep 2009	Dec 1996	122																					
	on Plano East North Hwy 75	Plano, TX	75023	Jun 2024	Jun 2024	98																					
58087 aloft Hote	· · · · · · · · · · · · · · · · · · ·	Plano, TX	75024	Nov 2008	Nov 2008	136															•						
	lotels Plano Frisco	Plano, TX	75024	Nov 2014	Nov 2014	129						•								•	• •		•	•		П	\neg
	Dallas Plano in Legacy Park	Plano, TX	75024	Dec 1998	Dec 1998	153		• •	•	•	•	•	• •	• •	• •	•		•		•	•		•	•			
	ites Extended Stay by Wyndham Plano	Plano, TX	75024		U/C	124																				\Box	\neg
	nn & Suites Dallas Plano Frisco	Plano, TX	75024	May 2019	May 2019	120		• •	•	•	•	•	• •	• •	• •	•	•	•	• •	•	• •	• •	•	•	• •		
64898 Four Poin	ts by Sheraton Plano	Plano, TX	75024	Dec 2022	Aug 2016	106		• •		•	•	•	• •	• •	• •	•	•	• •	• •	•	• •	• •	•	•	• •	\Box	\Box
62914 Hilton Dal	as/Plano Granite Park	Plano, TX	75024	Jun 2020	Aug 2014	300	Υ	• •	•	•	•	•	• •	• •	• •	•	•	•	• •	•	• •	• •	•	•	• •		
67822 Home2 St	uites by Hilton Plano Legacy West	Plano, TX	75024	Dec 2018	Dec 2018	127		• •	•	•	•	•	• •	• •	• •	•	•	• •	• •	•	• •	• •	•	•	• •		
77169 Kasa Leg	acy Town Center Plano	Plano, TX	75024	Apr 2022	Mar 2019	21		• •	•	•	•	•	• •	• •	•	•	•	•	• •	•	• •	• •	•	•	• •		
41923 Marriott D	allas Plano @ Legacy Town Center	Plano, TX	75024	Sep 2003	Feb 2001	417		• •	•	•	•	•	• •	• •	•	•	•	• •	• •	•	• •	• •	•	•	• •		
56478 NYLO Da	las Plano Hotel, Tapestry Collection by Hilton	Plano, TX	75024	Dec 2018	Dec 2007	176		• •	•	•	•	•	• •	• •	•	•	•	•	•	•	• •	• •	•	•	• •		
66334 Renaissar	nce Dallas at Plano Legacy West Hotel	Plano, TX	75024	Jul 2017	Jul 2017	304		•	•	•	•	•	• •	• •	• •	•	•	• •	•	•	• •	• •	•	•	• •		
36424 Residence	Inn Dallas Plano/Legacy	Plano, TX	75024	Oct 1998	Oct 1998	126		• •	•	•	•	•	• •	• •	•	•	•	•	•	•	• •	• •	•	•	• •		
67480 Sandman	Signature Plano Frisco Hotel	Plano, TX	75024	Nov 2018	Nov 2018	234	Υ	• •	•	•	•	•	• •	• •	•	•	•	• •	• •	•	• •	• •	•	•	• •		
37040 Sonesta S	Simply Suites Plano Frisco	Plano, TX	75024	Dec 2020	Sep 1998	122		• •	•	•	•	•	• •	• •	•	•	•	• •	• •	•	• •	• •	•	•	• •		
62855 SpringHill	Suites Dallas Plano/Frisco	Plano, TX	75024	Mar 2015	Mar 2015	152		•	•	•	•	•	• •	• •	•	•	•	• •	•	•	• •	• •	•	•	•		
	e Suites Plano Frisco	Plano, TX	75024	Jun 2015	Jun 2015	101		• •	•	•	•	•	• •	• •	•	•	• •	• •	• •	•	• •	• •	•	•	• •		
69308 StayOvr L	egacy West	Plano, TX	75024	Jul 2017	Jul 2017	55																					
38549 TownePla	ce Suites Dallas Plano/Legacy	Plano, TX	75024	Jan 2000	Jan 2000	104		• •	•	•	•	•	• •	• •	•	•		• •	• •	•	• •	• •	•	•	• •		
	nn & Suites Plano	Plano, TX	75074	May 2017	Oct 1987	97		• •	•	•	•	•	• •	• •	•	•	• •	• •	• •	•	• •	• •	•	•	• •		
	od Suites Dallas Plano East Richardson	Plano, TX	75074	Jul 2009	Jul 2009	92		• •	•	•	•	•	• •	• •	•	•		•	• •	•	• •	• •	•	•	• •		
	uites Plano - Dallas North	Plano, TX	75074	May 2008	May 2008	76		• •	•	•	•	•	• •	• •	• •	•	•	• •	• •	•	• •	• •	•	•	• •	Ш	\perp
	Dallas Plano/Richardson	Plano, TX	75074	Jul 2020	Oct 2016	132		• •	•	•	•	•	• •	• •	•	•		•	• •	•	• •	• •	•	•	• •		
1038 Deluxe In		Plano, TX	75074	Oct 2022	Jun 1984	137	Υ	• •	•	•																Ш	
	by Hilton Inn & Suites Dallas/Plano East	Plano, TX	75074	Dec 2014	Dec 2014	114		• •	•	•	•	•	• •	• •	•	•		•	• •	•	• •	• •	•	•	• •		
	Inn & Suites Dallas/Plano Central	Plano, TX	75074	May 2020		101		• •	•	•	•	•	• •	• •	•	•	•	• •	• •	•	• •	• •	•	•	• •	ш	\perp
	n Express & Suites Dallas Plano North	Plano, TX	75074	Oct 2022	Oct 2022	105							0	• •	•	•		•	• •	•	• •	• •	•	•	• •		
	n Express & Suites Plano East	Plano, TX	75074	Jan 2019	Jan 2019	122		• •	•	•	•	•	• •	• •	•	•	•	• •	• •	•	• •	• •	•	•	• •	ш	
	uites by Hilton Plano Richardson	Plano, TX	75074	Mar 2018	Mar 2018	125		•	•	•	•	•	• •	• •	•	•	•	•	•	•	• •	• •	•	•	• •		
	d Suites by Hilton Plano Richardson	Plano, TX	75074	Sep 2003	Sep 2003	108		• •	•	•	•	•	• •	• •	• •	•	•	• •	• •	•	• •	• •	•	•	• •	ш	
	allas - Plano Northeast	Plano, TX	75074	Feb 1990	Jun 1985	113		•	•	•	•	•	• •	• •	•	•	•	•	•	•	• •	• •	•	•	• •	4	
	n & Suites Plano East Richardson	Plano, TX	75074	Dec 2015		89		• •	•	•	•	•	• •	• •	• •	•	•	• •	• •	•	• •	• •	•	•	• •	ш	
5201 Red Roof		Plano, TX	75074	Jun 2018	Sep 1980	111		•	•	•	•	•	• •	• •	•	•		•	•	•	• •	• •	•	•	• •	4	
	e Inn Dallas Plano Richardson	Plano, TX	75074	Jan 2017	Jan 2017	129		• •	•	•	•	•	• •	• •	•	•	•	• •	• •	•	• •	• •	•	•	• •	ш	
66599 Studio 6 F	•	Plano, TX	75074	Jul 2017	Jul 2017	91		•	•	•	•	•	• •	• •	•	•		•	•	•	• •	• •	•	•	• •	4	
	lano/Dallas Area	Plano, TX	75074	Jan 1996	Jan 1996	102		• •	•	•	•	•	• •	• •	•	•	•	• •	•	•	• •	• •	•	•	• •	\perp	
	Plus by Best Western Plano	Plano, TX	75074	Jun 2022	Aug 1995	85		•	•	•	•	•	• •	• •	•	•	•	•	•	•	• •	• •	•	•	• •	4-7	
	ce Suites Dallas Plano/Richardson	Plano, TX	75074	Jun 2020	Dec 2019	86		• •	•	•	•	•	• •	• •	•	•	•	• •	• •	•	• •	• •	•	•	• •	\perp	
	ng Suites Dallas Plano Central Legacy Drive	Plano, TX	75074	Jun 2019	Jun 2019	122		•	•	•	•	•	• •	• •	•	•		•	•	•	• •	•	•	•	•	4	
34073 Days Inn		Plano, TX	75075	Jan 1997	Jan 1997	62		•	•	•	•	•	• •	• •	•	•	•	• •	•	•	• •	• •	•	•	•	\perp	
	e Inn Dallas Plano Richardson @ Coit Road	Plano, TX	75075	Mar 2018	Mar 2018	121		•	•	•	•	•	• •	• •	•	•	•	•	•	•	• •	• •	•	•	•	4	
	Suites Plano - Richardson Area	Plano, TX	75075	Mar 2007	Mar 2007	112		•	•	•	•	•	• •	• •	•	•	•	• •	•	•	• •	• •	•	•	•	\perp	
	Extended Stay America Dallas - Plano Parkway -		75093	Oct 2021	Dec 1997	101																					
33021 Comfort Ir		Plano, TX	75093	Dec 2022	Jul 1996	131									•	•	•	•	•	•	• •	•	•	•	•	\perp	
	Dallas Plano Parkway At Preston Road	Plano, TX	75093	May 1988		149		•		•		•	•	•	•	•		•	•	•	• •	•		•	•		
	Stay America Dallas - Plano Parkway	Plano, TX	75093	Apr 2013	Sep 1996	97		•	•	•	•	•	• •	•	•	•	•	•	•	•	• •	•	•	•	•	\perp	
	Stay America Suites Dallas - Plano	Plano, TX	75093	Aug 2013	May 1999	123											•		•	•		•	•				
	nn & Suites Dallas Plano	Plano, TX	75093	Feb 1997	Feb 1997	99		•							•				•	•			•				
	n Express & Suites Dallas-North Tollway (North		75093	Jul 2000	Jul 2000	80		•	•				•	•	•	•	•	•	•	•	•	•	•	•	•		
	d Suites by Hilton Plano North Dallas	Plano, TX	75093	Apr 1997	Apr 1997	99		•					•	•	•				•			•	•		•		
37150 Hyatt Plac		Plano, TX	75093	May 2007	Sep 1998 Jan 1998	127							•						•	•							
	Inn & Suites by Wyndham Dallas Plano West	Plano, TX	75093	Jan 1998		129		•							•				•	•		•					
	est Plano - Frisco	Plano, TX	75093	May 2006		98 64														•	•						
	n West Plano - Dallas	Plano, TX	75093	Feb 2018	Dec 1994	145							•	•						•		•					
32200 STUDIO 6 L	Pallas - Plano Medical Center	Plano, TX	75093	Mar 2014	Feb 1997	145		• •	•	•	•	•	• •	• •	• •	• •	•	•	•	•	• •	• •	•	•	•		

⁻ Monthly data received by STR
- Monthly and daily data received by STR

Blank - No data received by STR
Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

Tab 9 - Response Plano, TX+: McKinney CVB

McKinney CVB

For the Month of July 2024

					2022	2023	2024	
					Chg in			
STR Code	Name of Establishment	City & State	Zip Code Aff Dat	e Open Date Rooms	Rms J F M A M	J	J J A S O N D J F M A M J J A S	SOND

2024 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is a provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2024 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 10 - Response Allen, TX+: McKinney CVB

McKinney CVB

For the Month of July 2024

								2022							20	23							202	24					
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Pooms	Chg in	ı	M	ΔМ		1 A	9 0	N	П	F	л <u>А</u>	м		Δ.		N D		F M		v I		Λ Q	OND
		-																	_									1 3	O N D
	Courtyard Dallas Allen At Allen Event Center	Allen, TX			Jan 2010	228		• •	•	•	• •	• •	• •	•	•	• •	•	• •	•	• •		• •	•	• •	• •	•	•	42	
54760	Hampton Inn & Suites-Dallas Allen	Allen, TX	75013	Aug 2006	Aug 2006	103		• •		•	• •	• •	• •	•	•	• •	•	• •	•	• •	• •	• •	•	• •	•	•	•		
44891	Hilton Garden Inn Dallas/Allen	Allen, TX	75013	Aug 2002	Aug 2002	150		•	•	•	• •	• •	• •	•	•	• •	•	• •	•	• •	• •	• •	•	• •	•	•	•		
	Holiday Inn Express & Suites Dallas NE Allen	Allen, TX	75013	Jun 2006	Jun 2006	87		•	•	•	• •	• •	•	•	•	•	•	• •	•	•		• •	•	• •	•	•	•		
60179	Homewood Suites by Hilton Dallas Allen	Allen, TX	75013	Feb 2010	Feb 2010	114		•	•	•	• •	• •	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•	•	•		
65336	Hyatt Place Dallas/Allen	Allen, TX	75013	Jun 2017	Jun 2017	104		•	•	•	• •	•	•	•	•	•	•	• •	•	•		• •	•	• •	•	•	•		
58475	La Quinta Inn & Suites by Wyndham Allen at The Village	Allen, TX	75013	Dec 2008	Dec 2008	90		•	•	•	• •	• •	• •	•	•	• •	•	• •	•	• •	• •	• •	•	• •	•	•	•		
67569	Marriott Dallas Allen Hotel & Convention Center	Allen, TX	75013	Aug 2021	Jan 2019	300		•	•	•	•	• •	•	•	•	•	•	• •	•	• •	•	• •	•	• •	•	•	•		
33379	Quality Inn Allen - Plano East	Allen, TX	75013	Sep 2015	Jul 1996	59		•	•	•	• •	• •	• •	•	•	• •	•	• •	•	• •	• •	• •	•	• •	•	•	•		
75591	Staybridge Suites Allen, TX	Allen, TX	75013		U/C	90																							
69052	Tru by Hilton Allen Dallas	Allen, TX	75013	Sep 2020	Sep 2020	95		• •	•	•	• •	•	• •	•	•	• •	•	• •	•	•	•	• •	•	• •	•	•	•		
			Total Prope	rties:	11	1420		0 - 1	Month	ly dat	a rec	eived	by S	TR															

A blank row indicates insufficient data.

2024 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2024 STR, LLC / STR Global, Ltd. trading as "STR".

 ⁻ Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

Tab 11 - Response Frisco, TX+: McKinney CVB

McKinney CVB

For the Month of July 2024

							20	022							2	2023								20	24						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date F	Chg i Rooms Rms		F	M A	М	J,	JA	s	o N	D	J F	М	A N	n J	J	A S	0	N [J	F	М	A N	/I J	J	A S	O N
67755	Candlewood Suites Dallas-Frisco NW Toyota Ctr	Frisco, TX	75033	Apr 2019	Apr 2019	83	•	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
57724	Comfort Suites Frisco	Frisco, TX	75033	Nov 2008	Nov 2008	109	•	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
75804	Courtyard Dallas Frisco	Frisco, TX	75033		U/C	148																									
63462 I	Hampton Inn & Suites Dallas/Frisco North - FieldhouseUSA	Frisco, TX	75033	Apr 2015	Apr 2015	103	•	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
67751 I	Holiday Inn Express & Suites Dallas-Frisco NW Toyota Std	Frisco, TX	75033	Feb 2019	Feb 2019	96	•	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
70525 I	La Quinta Inns & Suites Frisco Fieldhouse North	Frisco, TX	75033	Sep 2020	Sep 2020	100	•	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
76526	Omni PGA Frisco Resort	Frisco, TX	75033	May 2023	May 2023	500												•	•	•	•	•	• •	•	•	•	•	•	•		
81283	Universal Kids Resort Hotel	Frisco, TX	75033		U/C	300																									
68461	AC Hotel Dallas Frisco	Frisco, TX	75034	May 2020	Aug 2019	150	•	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
57793	aloft Hotel Frisco	Frisco, TX	75034	Dec 2008	Dec 2008	136	•	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
69645	Canopy by Hilton Dallas Frisco Station	Frisco, TX	75034	Jun 2020	Jun 2020	150	•	•	•	•	• •	•	• •	•	•	•	•	•	•	•	•	•	• •	•	•	•	•	•	•		
38503	Comfort Inn & Suites Frisco Plano	Frisco, TX	75034	Nov 2014	Jun 1999	61	•	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
65130 I	Drury Inn & Suites Dallas Frisco	Frisco, TX	75034	Sep 2017	Sep 2017	185	•	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
53012	Embassy Suites by Hilton Dallas Frisco Hotel & Convention	Frisco, TX	75034	Apr 2005	Apr 2005	330	•	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
80199 I	Hall Park Hotel, Autograph Collection	Frisco, TX	75034		U/C	224																									
47278 I	Hampton Inn & Suites Legacy Park-Frisco	Frisco, TX	75034	Jan 2003	Jan 2003	105	•	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
	Hilton Garden Inn Dallas Frisco	Frisco, TX	75034	Dec 2008	Dec 2008	102	•	•	•	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
56401 I	Holiday Inn Express Frisco Legacy Park Area	Frisco, TX	75034	Jul 2020	Sep 2007	121	•	•	• •	•		•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
61824 I	Home2 Suites by Hilton Dallas Frisco	Frisco, TX	75034	Nov 2012	Nov 2012	122	•	•	•	•	• •	•	• •	•	•	•	•	•	•	•	•	•	• •	•	•	•	•	•	•		
56820 I	Homewood Suites by Hilton Dallas Frisco	Frisco, TX	75034	Jan 2008	Jan 2008	117	•	•	• •	•	• •	•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
66338	Hotel Indigo Frisco	Frisco, TX	75034	Nov 2017	Nov 2017	110	•	•	•	•		•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
64657 I	Hyatt House Dallas Frisco	Frisco, TX	75034	Mar 2016	Mar 2016	132	•	•	• •	•		•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
69549 I	Hyatt Regency Frisco Dallas	Frisco, TX	75034	Jun 2020	Jun 2020	303	•	•	•	•		•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
77292	Kasa Dallas Frisco	Frisco, TX	75034			12	•	•	• •	•		•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•				
77282	Kasa Frisco Bridges North Dallas	Frisco, TX	75034	Apr 2022	Apr 2022	10			0	•		•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
66457	Omni Hotel Frisco at The Star	Frisco, TX	75034	May 2020	Jul 2017	300	•	•	• •	•		•	• •	•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
68462	Residence Inn Dallas Frisco	Frisco, TX	75034	Aug 2019	Aug 2019	150	•	•	• •	•		•		•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
57216	Sheraton Stonebriar Hotel	Frisco, TX	75034		Mar 2008	168	•	•	• •	•		•		•	•	•	•	• •	•	• •	•	•	• •	•	•	• •	•	•	•	\Box	
69309	StayOvr Station House Frisco	Frisco, TX	75034	Jul 2017	Jul 2017	10																									
	The Westin Dallas Stonebriar Golf Resort & Spa	Frisco, TX	75034	Oct 2020	Sep 2000	302	•	•	• •	•		•		•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
	Tru by Hilton Frisco Dallas	Frisco, TX	75034		Mar 2021	118	•	•	•	•		•		•	•	•	•	•	•	•	•	•	• •	•	•	•	•	•	•		
	Wingate By Wyndham Frisco	Frisco, TX	75035		Jun 2011	100	•	•	• •	•		•		•	•	•	•	• •	•	•	•	•	• •	•	•	•	•	•	•		
			Total Prope	erties:	32	4957	0	- M	onthly	y data	a rec	eive	d by S	STR							-						-				

 ⁻ Monthly data received by STR

Blank - No data received by STR

A blank row indicates insufficient data.

2024 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is a vailable" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2024 STR, LLC / STR Global, Ltd. trading as "STR".

 ⁻ Monthly and daily data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

Tab 12 - Response Tier 3+: McKinney CVB

McKinney CVB

For the Month of July 2024

							2022							2	2023								2024							
STR Code Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Chg in Rms		M	A M	J,	JA	s	o N	D	J F	M	A M	J	JA	s	0 1	1 D	JF	= м	A	M J	J	A S	10	1 D
53019 American Inn	McKinney, TX	75069	Jan 2021	Jun 2000	26																									
16357 McKinney Inn	McKinney, TX	75069	Jun 1952	Jun 1952	38																									
44297 Motel 6 McKinney	McKinney, TX	75069	Mar 2002	Mar 2002	58		• •	• •	•	• •	•	• •	•	•	• •	•	•	•	•	•	• •	•	• •	•	•	•	•			
80565 Avid Dallas North - McKinney	McKinney, TX	75070		U/C	95																									
25797 Days Inn McKinney	McKinney, TX	75070	Jun 1998	Nov 1986	76		• •	• •	•	• •	•	• •	•	•	• •	•	•	•	•	•	• •	•	•	•	•	•	•			
33940 Econo Lodge Inn & Suites McKinney	McKinney, TX	75070	Jul 2018	Jan 1997	55		• •	• •	•	•	•	• •	•	•	• •	•	•	•	•	•	• •	•	•	•	•	•	•			
1109 Red Roof Inn & Conference Center McKinney	McKinney, TX	75070	Jun 2021	Feb 1981	100		• •	• •	•	• •	•	• •	•	•	• •	•	•	•	•	•	• •	•	• •	•	•	•	•			
33337 Super 8 McKinney/Plano Area	McKinney, TX	75070	Dec 1995	Dec 1995	75		• •	• •	•	•	•	• •	•	•	• •	•	•	•	•	•	• •	•	•	•	•	•	•			
57417 WoodSpring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121		• •	• •	•	•	•	• •	•	•	• •	•	•	•	•	•	• •	•	•	•	•	•	•			
		Total Prope	erties:	9	644		○ - N ● - N	1onthl	•			•		l by S	STR															

Monthly and daily data received by STR

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.

A blank row indicates insufficient data.

2024 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is a provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately.



How can we assist you?

Glossary:

For all STR definitions, please visit www.str.com/data-insights/resources/glossary

Frequently Asked Questions (FAQ):

For all STR FAQs, please click here or visit http://www.str.com/data-insights/resources/FAQ

For additional support, please contact your regional office.

For the latest in industry news, visit HotelNewsNow.com.

To learn more about the Hotel Data Conference, visit HotelDataConference.com.