

Date Created: Aug 16, 2024

McKinney CVB

For the Month of July 2024



Table Of Contents	1
Trend McKinney, TX+	2
Response McKinney, TX+	3
Multi-Segmt	4
Multi-Segment	5
Response Tier 1+	6
Response Tier 2+	7
Response City of Georgetown, TX	8
Response Plano, TX+	9
Response Allen, TX+	10
Response Frisco, TX+	11
Response Tier 3+	12
Help	13

Corporate North American Headquarters
T : +1 (615) 824 8664
destininfo@str.com www.str.com

International Headquarters
T : +44 (0)207 922 1930
industryinfo@str.com www.str.com

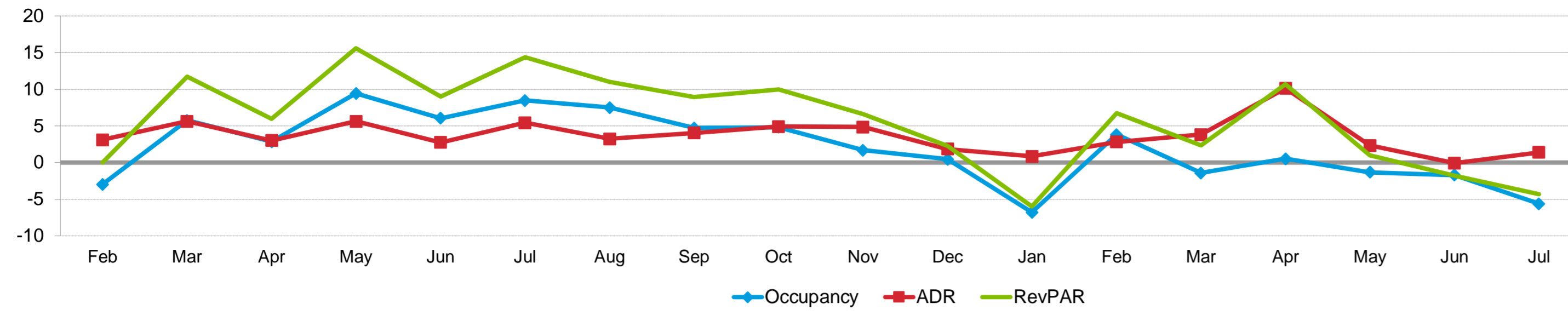
2024 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2024 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 2 - Trend McKinney, TX+

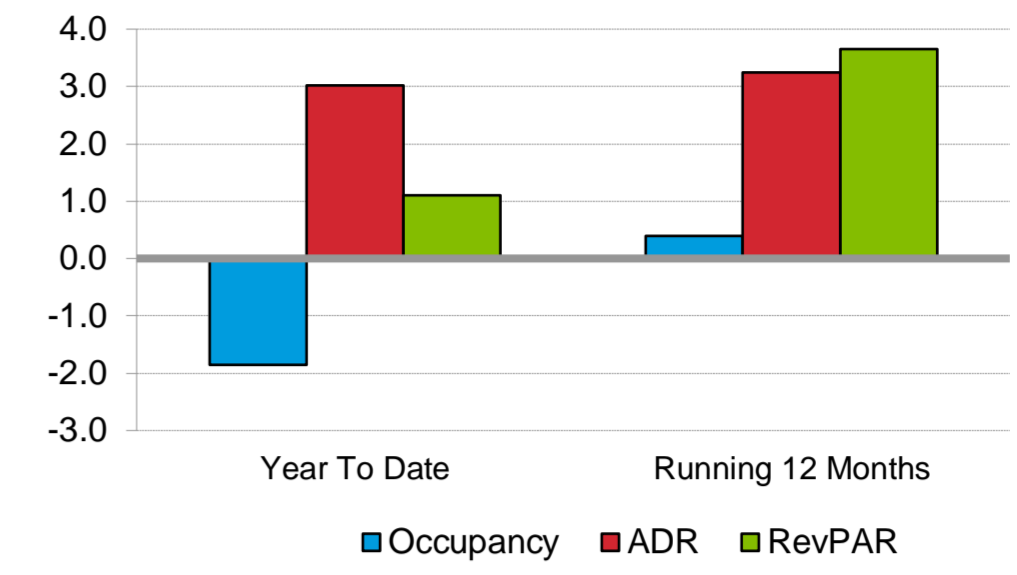
Currency: USD - US Dollar

McKinney CVB
For the Month of July 2024

Monthly Percent Change



Overall Percent Change



Occupancy (%)	2023												2024						
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
This Year	66.8	74.3	74.3	79.2	80.3	76.2	67.4	70.9	74.1	68.8	63.7	58.8	69.3	73.2	74.7	78.2	78.9	71.9	
Last Year	68.8	70.2	72.3	72.4	75.7	70.3	62.7	67.7	70.7	67.7	63.4	63.1	66.8	74.3	74.3	79.2	80.3	76.2	
Percent Change	-3.0	5.8	2.9	9.4	6.1	8.5	7.5	4.7	4.8	1.7	0.5	-6.8	3.8	-1.4	0.5	-1.3	-1.7	-5.6	

Year To Date		
2022	2023	2024
70.0	73.5	72.1
64.3	70.0	73.5
8.8	5.0	-1.9

Running 12 Months		
2022	2023	2024
67.9	70.5	70.8
58.5	67.9	70.5
16.0	3.9	0.4

ADR	2023												2024						
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
This Year	92.02	96.14	97.06	104.06	104.09	100.44	93.27	95.99	99.46	96.40	93.25	92.46	94.61	99.82	106.89	106.49	104.01	101.84	
Last Year	89.25	91.02	94.24	98.51	101.30	95.26	90.33	92.25	94.79	91.96	91.58	91.69	92.02	96.14	97.06	104.06	104.09	100.44	
Percent Change	3.1	5.6	3.0	5.6	2.8	5.4	3.2	4.0	4.9	4.8	1.8	0.8	2.8	3.8	10.1	2.3	-0.1	1.4	

Year To Date		
2022	2023	2024
93.74	98.35	101.32
81.72	93.74	98.35
14.7	4.9	3.0

Running 12 Months		
2022	2023	2024
91.68	95.94	99.05
78.27	91.68	95.94
17.1	4.6	3.2

RevPAR	2023												2024						
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
This Year	61.43	71.40	72.14	82.42	83.60	76.53	62.85	68.03	73.69	66.34	59.41	54.39	65.56	73.06	79.86	83.24	82.10	73.25	
Last Year	61.41	63.91	68.09	71.31	76.71	66.93	56.63	62.44	67.00	62.23	58.08	57.85	61.43	71.40	72.14	82.42	83.60	76.53	
Percent Change	0.0	11.7	5.9	15.6	9.0	14.4	11.0	8.9	10.0	6.6	2.3	-6.0	6.7	2.3	10.7	1.0	-1.8	-4.3	

Year To Date		
2022	2023	2024
65.62	72.30	73.10
52.56	65.62	72.30
24.8	10.2	1.1

Running 12 Months		
2022	2023	2024
62.24	67.67	70.14
45.78	62.24	67.67
35.9	8.7	3.7

Supply	2023												2024						
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
This Year	46,872	51,894	50,220	51,894	50,220	51,894	51,894	50,220	51,894	50,220	51,894	51,894	46,872	51,894	50,220	51,894	50,220	51,894	
Last Year	46,872	51,894	50,220	51,894	50,220	51,894	51,894	50,220	51,894	50,220	51,894	51,894	46,872	51,894	50,220	51,894	50,220	51,894	
Percent Change	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	

Year To Date		
2022	2023	2024
354,888	354,888	354,888
332,718	354,888	354,888
6.7	0.0	0.0

Running 12 Months		
2022	2023	2024
594,945	611,010	611,010
572,928	594,945	611,010
3.8	2.7	0.0

Demand	2023												2024						
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
This Year	31,288	38,538	37,324	41,106	40,336	39,544	34,968	35,593	38,447	34,558	33,061	30,524	32,480	37,985	37,520	40,567	39,639	37,323	
Last Year	32,248	36,438	36,286	37,562	38,031	36,458	32,531	33,993	36,681	33,987	32,911	32,745	31,288	38,538	37,324	41,106	40,336	39,544	
Percent Change	-3.0	5.8	2.9	9.4	6.1	8.5	7.5	4.7	4.8	1.7	0.5	-6.8	3.8	-1.4	0.5	-1.3	-1.7	-5.6	

Year To Date		
2022	2023	2024
248,433	260,881	256,038
214,013	248,433	260,881
16.1	5.0	-1.9

Running 12 Months		
2022	2023	2024
403,853	430,984	432,665
335,125	403,853	430,984
20.5	6.7	0.4

Revenue	2023												2024						
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
This Year	2,879,258	3,705,071	3,622,831	4,277,310	4,198,611	3,971,681	3,261,324	3,416,409	3,823,964	3,331,537	3,082,997	2,822,310	3,072,889	3,791,575	4,010,645	4,319,863	4,122,843	3,801,023	
Last Year	2,878,293	3,316,555	3,419,610	3,700,345	3,852,487	3,473,029	2,938,646	3,135,958	3,477,085	3,125,419	3,013,825	3,002,257	2,879,258	3,705,071	3,622,831	4,277,310	4,198,611	3,971,681	
Percent Change	0.0	11.7	5.9	15.6	9.0	14.4	11.0	8.9	10.0	6.6	2.3	-6.0	6.7	2.3	10.7	1.0	-1.8	-4.3	

Year To Date		
2022	2023	2024
23,288,265	25,657,018	25,941,148
17,488,951	23,288,265	25,657,018
33.2	10.2	1.1

Running 12 Months		
2022	2023	2024
37,026,911	41,347,952	42,857,381
26,230,060	37,026,911	41,347,952
41.2	11.7	3.7

Census %	2023												2024						
	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	
Census Props	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	
Census Rooms	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	
% Rooms Participants	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	88.9	96.2	96.2	96.2	96.2	96.2	

A blank row indicates insufficient data.
2024 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2024 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 3 - Response McKinney, TX+

McKinney CVB
 For the Month of July 2024

STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	2022												2023												2024																																							
								J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D																												
53019	American Inn	McKinney, TX	75069	Jan 2021	Jun 2000	26																																																																	
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																												
59429	Grand Hotel McKinney	McKinney, TX	75069	Jan 2008	Jan 2008	45																																																																	
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																										
16357	McKinney Inn	McKinney, TX	75069	Jun 1952	Jun 1952	38																																																																	
44297	Motel 6 McKinney	McKinney, TX	75069	Mar 2002	Mar 2002	58		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																										
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																									
80565	Avid Dallas North - McKinney	McKinney, TX	75070		U/C	95																																																																	
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																									
25797	Days Inn McKinney	McKinney, TX	75070	Jun 1998	Nov 1986	76		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																									
82054	Denizen McKinney	McKinney, TX	75070		U/C	102																																																																	
33940	Econo Lodge Inn & Suites McKinney	McKinney, TX	75070	Jul 2018	Jan 1997	55		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																									
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																								
57611	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																								
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																								
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																								
1109	Red Roof Inn & Conference Center McKinney	McKinney, TX	75070	Jun 2021	Feb 1981	100		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																								
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																								
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																								
33337	Super 8 McKinney/Plano Area	McKinney, TX	75070	Dec 1995	Dec 1995	75		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																								
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																																																																	
75960	Fairfield Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																								
57417	WoodSpring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•																								
Total Properties:						23	1955																																																																
								○	- Monthly data received by STR																																																														
								●	- Monthly and daily data received by STR																																																														
									Blank - No data received by STR																																																														
								Y	- (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.																																																														

A blank row indicates insufficient data.

2024 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2024 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 4 - Multi-Segmt: McKinney CVB

McKinney CVB
For the Month of July 2024

Currency: USD - US Dollar

Segment	July 2024												Percent Change											
	Occupancy (%)				ADR				RevPAR				Occupancy (%)				ADR				RevPAR			
	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
Allen, TX+	54.2	15.5	0.0	69.6	121.66	135.30	0.00	124.69	65.90	20.91	0.00	86.81	9.8	47.7	0.0	16.5	7.2	14.1	0.0	9.0	17.7	68.5	0.0	26.9
Frisco, TX+	50.9	16.0	0.1	67.0	143.72	180.27	89.78	152.44	73.17	28.93	0.05	102.15	6.5	-4.9	-25.8	3.5	-3.5	-4.1	18.3	-4.2	2.8	-8.8	-12.2	-0.8
Plano, TX+	57.1	10.9	0.0	68.0	100.84	139.89	0.00	107.12	57.55	15.28	0.00	72.83	-4.1	13.0	0.0	-1.7	-0.1	3.6	0.0	1.3	-4.3	17.0	0.0	-0.5

Segment	Year To Date												Percent Change											
	Occupancy (%)				ADR				RevPAR				Occupancy (%)				ADR				RevPAR			
	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
Allen, TX+	51.5	13.1	0.0	64.6	114.64	139.18	0.00	119.61	59.01	18.22	0.00	77.23	4.5	-16.7	0.0	-0.7	-0.9	4.3	0.0	-0.3	3.5	-13.1	0.0	-0.9
Frisco, TX+	44.7	24.4	0.1	69.2	154.82	201.12	76.73	171.10	69.28	49.14	0.04	118.46	-2.5	19.1	-16.6	4.1	1.2	12.5	-0.4	6.3	-1.4	33.9	-17.0	10.7
Plano, TX+	57.0	13.4	0.1	70.5	105.96	148.13	43.86	113.81	60.41	19.78	0.07	80.25	-0.9	-2.9	989.2	-1.1	1.5	1.2	-37.1	1.2	0.6	-1.7	585.3	0.1

A blank row indicates insufficient data.

2024 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2024 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 5 - Multi-Segment: McKinney CVB

Currency: USD - US Dollar

McKinney CVB

For the month of: July 2024

	Current Month - July 2024 vs July 2023												Year to Date - July 2024 vs July 2023												Participation			
	Occ %		ADR		RevPAR		Percent Change from July 2023						Occ %		ADR		RevPAR		Percent Change from YTD 2023						Properties		Rooms	
	2024	2023	2024	2023	2024	2023	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2024	2023	2024	2023	2024	2023	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
McKinney, TX+	71.9	76.2	101.84	100.44	73.25	76.53	-5.6	1.4	-4.3	-4.3	0.0	-5.6	72.1	73.5	101.32	98.35	73.10	72.30	-1.9	3.0	1.1	1.1	0.0	-1.9	20	18	1674	1610
Tier 1+	75.0	74.0	127.87	123.99	95.91	91.72	1.4	3.1	4.6	4.6	0.0	1.4	74.7	73.1	128.15	122.80	95.67	89.74	2.2	4.4	6.6	6.6	0.0	2.2	7	7	747	747
Tier 2+	72.9	79.1	98.34	102.73	71.66	81.30	-7.9	-4.3	-11.9	-11.9	0.0	-7.9	71.7	74.4	97.45	97.95	69.87	72.87	-3.6	-0.5	-4.1	-4.1	0.0	-3.6	5	5	378	378
Tier 3+	67.1	77.2	64.86	68.11	43.51	52.60	-13.1	-4.8	-17.3	-17.3	0.0	-13.1	69.0	73.5	64.61	65.54	44.61	48.17	-6.0	-1.4	-7.4	-7.4	0.0	-6.0	8	6	549	485
City of Georgetown, TX+	62.6	63.8	106.10	106.91	66.41	68.25	-1.9	-0.8	-2.7	-2.6	0.1	-1.9	67.8	68.5	115.58	117.54	78.31	80.52	-1.1	-1.7	-2.8	1.3	4.2	3.0	12	11	1038	1015
City of Allen, TX+	69.6	59.8	124.69	114.41	86.81	68.39	16.5	9.0	26.9	26.9	0.0	16.5	64.6	65.0	119.61	119.95	77.23	77.96	-0.7	-0.3	-0.9	-0.9	0.0	-0.7	10	10	1330	1330
City of Plano, TX+	68.0	69.2	107.12	105.75	72.83	73.18	-1.7	1.3	-0.5	0.9	1.4	-0.4	70.5	71.3	113.81	112.48	80.25	80.18	-1.1	1.2	0.1	0.5	0.4	-0.7	59	56	7298	6984
City of Frisco, TX+	67.0	64.7	152.44	159.06	102.15	102.95	3.5	-4.2	-0.8	-0.8	0.0	3.5	69.2	66.5	171.10	160.94	118.46	106.99	4.1	6.3	10.7	18.5	7.1	11.5	29	27	4285	4263

A blank row indicates insufficient data.

2024 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2024 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 7 - Response Tier 2+: McKinney CVB

McKinney CVB

For the Month of July 2024

							2022	2023					2024																				
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D		
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Total Properties:						5	378	<ul style="list-style-type: none"> ○ - Monthly data received by STR • - Monthly and daily data received by STR Blank - No data received by STR Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period. 																									

A blank row indicates insufficient data.

2024 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2024 STR, LLC / STR Global, Ltd. trading as "STR".

Tab 9 - Response Plano, TX+: McKinney CVB

McKinney CVB
For the Month of July 2024

STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	2022												2023												2024											
								J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D

2024 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a subscriber to this STR Report, please contact us immediately. Source: 2024 STR, LLC / STR Global, Ltd. trading as "STR".



How can we assist you?

Glossary:

For all STR definitions, please visit www.str.com/data-insights/resources/glossary

Frequently Asked Questions (FAQ):

For all STR FAQs, please click here or visit <http://www.str.com/data-insights/resources/FAQ>

For additional support, please contact your regional office.

For the latest in industry news, visit HotelNewsNow.com.

To learn more about the Hotel Data Conference, visit HotelDataConference.com.