



**Final Report 2014**  
Ollimpaxqui Ballet Co, Inc

**McKinney Arts  
Commission**

**FINAL REPORT 2014. SCHEDULE OF EVENTS**

Regular Program/ Event List	Location	Dates & Time	Youth Attendance	Adult Attendance	Total Attendance Determined
Latin Heritage Festival	<b>Fiesta Latina in McKinney Texas Christ Fellowship</b>	October 12 <sup>th</sup> , 2013 Time: 6:30 PM & 7:30 PM	300	600	900
Cinco de Mayo Celebration	<b><u>Vega Elementary</u></b>	<b>May 1<sup>st</sup> 2014.</b> Time: 8:10 AM & 9:00 AM	650	70	710
Cinco de Mayo	<b><u>Press Elementary</u></b>	<b>May 1<sup>st</sup> 2014.</b> Time: 2:00 PM	600	60	650
Cinco de Mayo	<b><u>Finch Elementary</u></b>	<b>May 2<sup>nd</sup> 2014.</b> Time: 8:30 and 9:45 AM	650	70	710
Cinco de Mayo	<b><u>Burks Elementary</u></b>	<b>May 8<sup>th</sup> 2014.</b> Time: 9:00 AM & 10:00 AM	600	60	650
Cinco de Mayo	<b><u>Caldwell Elementary</u></b>	<b>May 8<sup>th</sup> 2014</b> Time: 1:00 & 2:00 PM	650	70	700
Cinco de Mayo	<b><u>Webb Elementary</u></b>	<b>May 16<sup>th</sup> 2014.</b> Time: 8:30AM	600	60	660
Total Performances	<b>12 shows</b>	7 days	4,050	990	5,040
Total attendance	MISD	May 2014	4,050	990	5,040

Youth Attendance 4,050

Adult Attendance 990

TOTAL ATTENDANCE 5,040 plus media



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**VENUE & CONTACT PERSON**

Event	Date	Venue & Contact person	Grade	Admission Cost
1. <b>Fiesta Latina Hispanic Heritage Month</b>	October 12 <sup>th</sup> , 2013 Time: 6:30PM 7:30 PM	McKinney Texas Christ Fellowship Christ Fellowship 2801 Orchid Drive McKinney, TX 75070 Contact: Hector Taborda Contact Number: 972 547 7000	<b>General Audiences</b>	<u>Donation \$700.00</u>
2. <b>Cinco de Mayo Celebration</b>	May, 1 <sup>st</sup> 2014 Time: 8:10 AM	Connie Dowell Campus Secretary Vega Elementary 2511 Cattleman Drive McKinney, TX 75071 (469) 302-5177 cdowell@mckinneyisd.net <b>Vega Elementary – McKinney ISD</b>	PK- 2 <sup>nd</sup>	
3. <b>Cinco de Mayo Celebration</b>	May 1 <sup>st</sup> 2014 9:00 AM	<b>Vega Elementary – McKinney ISD</b>	3rd - 5th	
4. <b>Cinco de Mayo Celebration</b>	May 1 <sup>th</sup> 2014. Time: 2:00PM	<b>Press Elementary</b> Mary Holley mholley@mckinneyisd.net 4101 Shawnee Rd, Mckinney TX (469) 742-7600	PK – 5 <sup>th</sup>	
5. <b>Cinco de Mayo Celebration</b>	May 2 <sup>nd</sup> 2014. Time: 8:30AM	Sharon Bourland Campus Secretary <b>Finch Elementary McKinney ISD</b> 1205 S. Tennessee McKinney, TX 75069 469-302-5605 sbourland@mckinneyisd.net	PK-1st	Donation \$100.00
6. <b>Cinco de Mayo Celebration</b>	May 2 <sup>nd</sup> 2014. Time: 9:45 AM	<b>Finch Elementary McKinney ISD</b>	2 <sup>nd</sup> -5 <sup>th</sup>	
7. <b>Cinco de Mayo Celebration</b>	May 8 <sup>th</sup> 2014. Time: 9:00AM	<b>Burks Elementary</b> Pam Bendorf pbendorf@mckinneyisd.net 1801 Hill St, McKinney, TX 75069 (469) 742-6200	PK- 1	
8. <b>Cinco de Mayo Celebration</b>	10:00 AM	<b>Burks Elementary</b>	2nd – 5th	
		<u>Cyndi Harvey</u> <u>Campus Secretary</u> <u>Caldwell Elementary</u> 469-302-5504		



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		charvey@mckinneyisd.net		
9. Cinco de Mayo Celebration	May 8 <sup>th</sup> 2014 Time: 1:00PM	Caldwell Elementary, McKinney ISD	PK- 1st	
10. Cinco de Mayo Celebration	2:00 PM	Caldwell Elementary, McKinney ISD	2nd-6th	
		Webb Elementary Monica Soto msoto@mckinneyisd.net 810 E Louisiana St, McKinney, TX 75069 (469) 302-6000		
11. Cinco de Mayo Celebration	May 16 <sup>th</sup> 2014. Time: 8:30 AM	Webb Elementary	PK- 5 <sup>th</sup>	
				\$800 plus 2,700= \$3,500.00
				Income from performances: \$3500.00 per services

**2013-14 BUDGET CATEGORY ITEMIZATION FOR FUNDS EXPENDED**

**Personnel (Artistic, Cultural, Technical and Administrative Staff)**

Please list all compensated employees, whether full or part time.

Name	Title	FT/PT	Salary & Benefits	Amount Requested
Esteban Ruiz	Coordinator		\$300.00	\$150.00
Itzel Maya	Program Dir.		\$300.00	\$150.00
Eduardo Gutierrez	Artistic Director		\$400.00	\$200.00
Abraham Rojas	Technician		\$200.00	\$100.00
Enrique Ruiz	Dancer Coord		\$150.00	\$75.00
Guadalupe Flores Estrella	Dancer Coord PR		\$150.00	\$75.00
Leslie Gutierrez	Dancer		\$150.00	\$50.00
	Ollimpaxqui expend		\$1650.00	\$750.00
			850x 10=	McKinney Funds use
\$1650.00 per 1 performance	\$850 x 10 services		\$8500.00	\$8,000.00 total for 10 services

**Total amount expended by OBC funds** \$8,500.00  
**Total Amount expended from McKinney funds** \$8,000.00 Total: \$16,500.00

**Contracted Services**

Description	Amount Requested
Mariachi Band 8 musicians \$100.00= \$800 x 1=	\$800.00
Ballet Company 6 Dancers \$100.00 = \$600x 1=	\$600.00



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Robert Silva CPA CPA \$50 x 10=	\$500.00
Less 20% use from McKinney funds= 1,900.00 (\$290)	\$1,900.00

**Total Amount expend from OBC \$1610.00**  
**Total Amount expended from McKinney funds \$ 290.00 Total \$1,900.00**

**Travel**

Description	Amount Requested
Travel from Dallas to McKinney 1 vans Mariachis & Dancers	\$500.00
\$100.00 per 4 double services plus 2 single \$50.00	
Milles, insurance and gas	

**Total amount expended by OBC funds \$250.00**  
**Total Amount expended from McKinney funds \$ 250.00 Total \$500.00**

**Rental Expense**

Description	Amount Requested
PA system \$60.00 x 6 times	\$360.00
Van rentals \$100.00 x 6 services 4 double shows 2 single shows	\$600.00

**Total amount expended by OBC funds \$ 480.00**  
**Total Amount expended from McKinney funds \$ 480.00 Total \$960.00**

**Advertising & Promotion**

Name	Amount Requested
designer materials flyers emails	\$300.00
PR. Mailing, email services	\$200.00

**Total amount expended by OBC funds \$ 250.00**  
**Total Amount expended from McKinney funds \$ 250.00 Total \$500.00**



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**Other Expenses:**

Description	Amount Expended
Insurances for the use of facilities 50 x 6 services	\$300.00

Total amount expended by OBC funds **\$ 150.00**  
 Total Amount expended from McKinney funds **\$ 150.00 Total \$300.00**

**Volunteer Time (not to exceed \$21/hour)**

Volunteer hours can only be considered if supported by IRS form 990.

No. of Volunteers	No. of Hours	Services Provided	Est. \$ per hour

Total Amount \$ 0

**Donated Goods and/or Services**

In kind donations can only be considered if supported by IRS form 990

Donated Goods/Services	Estimated Value

Total Amount \$ 0



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**Income for Services**

**Services**

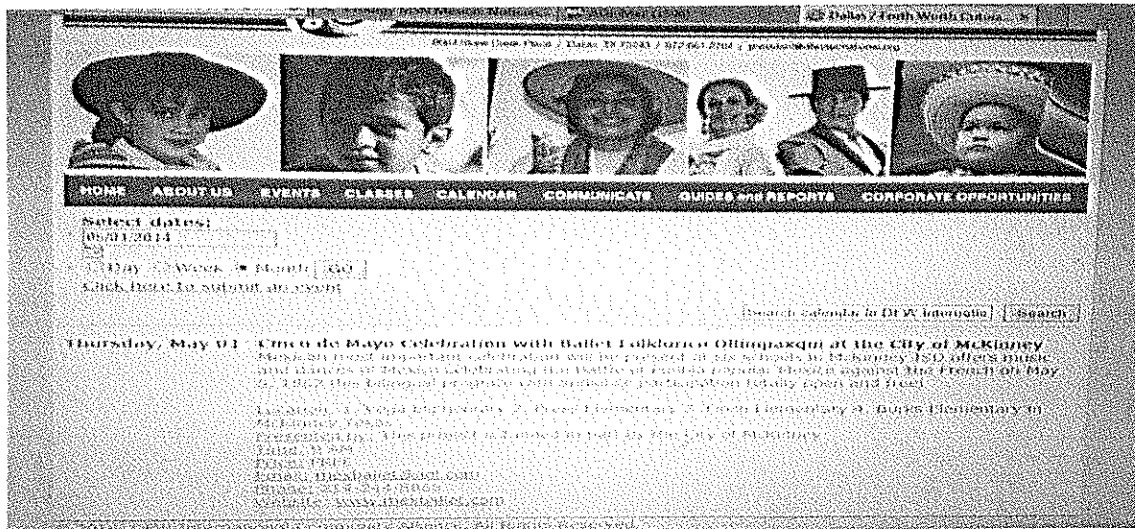
Wal-Mart	\$ 3,000.00
City of McKinney & McKinney Arts Commission	\$10,000.00
Income from performances: \$3500.00 for services	\$ 3,500.00
From School and donations \$800.00	\$ 800.00
Funds from OBC.	\$ 2,360.00
Other donations Robert Silva CPA.	\$ 1,000.00
<b>Income for the project: total</b>	<b>\$ 20,660.00</b>

**Total amount expended by OBC funds \$ 10,660.00**

**Total Amount expended from McKinney funds \$ 10,000.00**

**Grand Total expended \$ 20,660.00**

Our expenses past the limit for \$660.00 and we reduce the Contracted Services expenses to make sure we complete the program. We cover all schools and performances as plan one extra performance for the Latino Festival. We believe the project was very successful and schools students', parents and general audiences learn the importance of cultural diversity in the City of McKinney. We had Guide from the Dallas Morning News cover the performances including PR in Spanish media as Univision and Red Latina.



# Folk óRico

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## OLLIMPAXQUI BALLET CO.

### Ollimpaxqui Company Profile

This magnificent company of dancers, singers, and musicians has captivated both adult and student audiences everywhere. Beautifully costumed, these talented artists have created an authentic and vibrant Mexican Spectacular. This educational and highly entertaining panorama encompasses centuries of traditions that have evolved from European, Oriental, Indian, and American influences.

**History.** Ollimpaxqui means Joyful Movement in Nahuatl, the language of the Aztecs. Ollimpaxqui was born in México City, as Semblanzas de México and México Maxico. We have performed in the National Auditorium and in the Palace of the Fine Arts in Mexico City. They came to the United States in 1985 and founded what is now known as Ollimpaxqui Ballet Company. Most of the dancers have performed with **Amalia Hernandez Ballet Folklórico de Mexico** in the Palace of Fine Arts in Mexico City. The group offers extensive educational programs and participates in over 300 performances a year.

### Mission

We completed Ollimpaxqui Ballet Company mission by increase awareness and promote the traditional and folkloric music and dances of Mexico, Central, South America and the world folklore art form by providing educational dance programs, public performances and artistic enrichment events to the McKinney community.

### Performances - workshops:

We target 6 schools in diverse areas of the City of McKinney focused in a series of educational bi-lingual programs; dancing through Mexico, Cnco de Mayo Celebration 2014.

**Audience: was divided from Pre K – 2<sup>nd</sup>** First performance and 3<sup>rd</sup> to 6<sup>th</sup> grade PTA parents and general public are welcome with Educational content: Geography, History, Language and actual influence in music and dances from European, African in Mexico until today.

### Paid staff:

1 Artistic Director, 6 professional offices and dancers, 3 musicians, 1 technician, 1 administrator Assistant Sub Contract labor: 3 professional dancers, 3 musicians, CPA. Volunteers: 1 Executive Director,

### Program /Activity: Cinco de Mayo Celebration 2014.

We explained to audiences about these distinctive regions from Mexico and the Battle of Puebla took place on 5 May 1862 near the city of Puebla during the French intervention in Mexico. The battle ended in a victory for the Mexican Army over the occupying French forces

We offers traditional music dance performances, celebrating Cinco de Mayo. Mexico is a nation of many parts, each with a distinctive culture. Ollimpaxqui introduced McKinney students and teachers to traditions that span hundreds of years and thousands of miles through the many dances of Mexico.



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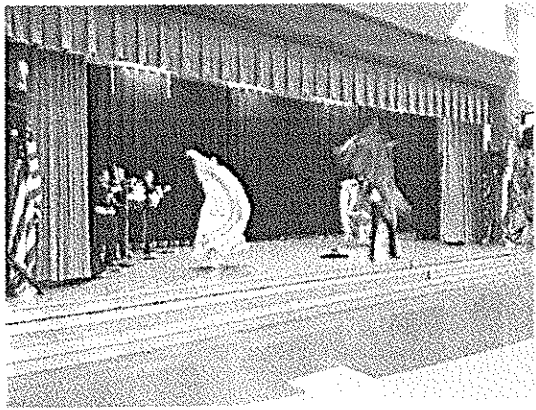
# Folk óRico

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OLLIMPAXQUI BALLET CO.

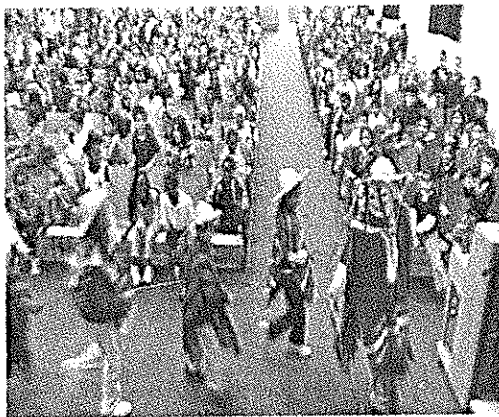
## JALISCO

Jalisco in Western Mexico, and the state that has done the most to give Americans their concept of Mexico; It is the home of "El Jarabe Tapatío", the famed Mexican hat Dance. Said to represent the courtship of doves, the woman dances around the man's hat if she steps on the brim, it means she accepts his offer of love. The woman's costume, with its elaborate ribbon dresses, is known as Rancheras. The man wears the rather severe Charro regalia of jacket, straight trousers, and wide brimmed hat.



## MICHOACAN

The Dance of the Elders is a pre-Columbian dance from the state of Michoacán located in the western part of Mexico according to historians this dance is being performing in dedication to the acient Fire God call Huehueteotl also associated to the Sun; student will participate with the Little train dance (el trenecito.)





# Folk óRico

OLLIMPAXQUI BALLET CO.

Some of the great songs are distinctive in Mexican History La Cucaracha from the Mexican revolution and Cielito lindo from the Spanish influences. Students sing-along these typical songs!

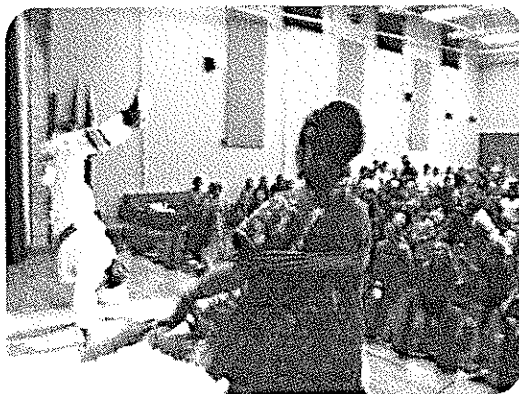


## Guerrero

"For the ways of the South"

Named after prominent Independence hero Vicente Guerrero state is part of the southern Mexican Pacific coast. Acapulco is the largest city in the state and also marks the division in two large regions: Costa Grande north bordering the state of Michoacán and Costa Chica, bordered to the south by the state of Oaxaca

Your students were mimic the movements of animal's characteristic of the region such as Duckling, Vulture, Iguana and many more imaginatively and sing and dance along with the Company in the exciting final of this memorable performance.



# Folk óRico

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OLLIMPAXQUI BALLET CO.

For the program student were divided according to their age and grade students and adults had to learn coordination movements in Spanish. Each performance had approximate 200 to 300 students and adults, so a very interactive assistance was achieve. All school had a back to back performance in order to have all students the chance to attend the performance



**Follow-Up:** After the completion of the performances, students had the chance to participate in a question and answer session with the dancers. Students got a great opportunity to clear their questions and had a better understanding about Mexico Culture.

# Folk óRico

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## OLLIMPAXQUI BALLET CO.

### Goals and Objectives for the program

Ollimpaxqui Ballet Co demonstrated his competency and efficiency by offered high quality performances to McKinney community.

2013/2014 Ballet Folklórico Program helped Ollimpaxqui to continue our efforts of teaching young and adult members of the community to appreciate and had a better understanding of the Latin American culture and traditions. Ollimpaxqui objective was reach and create a long term impact on the local cultural life of McKinney and enhance cultural development in all neighborhoods.

The work of Ollimpaxqui help the community in getting people ready to become more aware of the cultural traditions and the importance of Latin America Cultural Heritage, while provided invaluable experiences for parents, teachers, and students.



Ollimpaxqui had developed and improve more effective marketing strategies to promote the company's services and educational programs. The Guide from The Dallas Morning News cover the event also Ollimpaxqui will receive help from school teachers and to continue to work in cooperation with Spanish teachers, principals, secretaries and advisors to implement and develop new programs to help us improve the company's operation plans with McKinney schools.



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## OLLIMPAXQUI BALLET CO.

### Audiences and Students can look forward to:

- ❖ Learning about folkloric dances from different countries of Latin America during a colorful Performance, the explanation is bi-lingual (English and Spanish)
- ❖ Understanding the spirit and traditions which these dances embody
- ❖ Seeing authentic costumes and learn about them
- ❖ Gaining insight into our increasingly important neighbor, Mexico.

### México Music & Dance

Foreign language technique and audiences participation will enthrall your students visually, while providing them with a unique opportunity to enrich their understanding and fluency in Spanish language

**Performance:** A professional production was delivery to McKinney audience of all ages;

### Community Involvement

Ollimpaxqui involved various people from the schools / community in planned, implement, and evaluated the proposed 2013/2014 Ballet Folklórico Program. The community was informed about performances and events through different methods. Press releases were distributed to different media sources to be broadcasted to the community DFW and McKinney. Main communication media was used included: email List with all MISD Directors and teachers. (And PR including those that are commonly distributed in McKinney community), and other publications

We propose a long term relation to organize and coordinate the Ballet Folklórico Program for MISD students (to help them acquire, develop, and enhance cultural traditional skills with an emphasis on Latin dance and music.

“The flying feet of Folklórico, this company lives and breathes dance”  
(The Dallas Morning News. By Margaret Putnam)

Ollimpaxqui is the first Folklórico group to perform at the White House’s Cinco the Mayo Celebration for President George W. Bush.

“Ollimpaxqui Ballet Folklórico defines the festival for Sunday’s audiences at the Latino Cultural Center.” (The Dallas Morning News. By Margaret Putnam)

### VI. Financial

Ollimpaxqui personal worked to establish our professional dance company as a secure institution this involved in have all our dancers, teachers and personal with benefits in a full time work contract this will protected our continue commitment to reach out into McKinney community through our performances, festival by offering a better program each season. Our expenses past the limit for \$660.00 and we reduce the Contracted Services expenses to make sure we complete the program, 10 school performances and 2 at Festival Latino.

We cover all schools and performances as plan one extra performance for the Latino Festival.



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OLLIMPAXQUI BALLET CO.

We plan to keep serve a great variety of McKinney areas by visiting community centers, schools and other places. We plan to *serve all areas of North Texas* with special performance and choreographies with a full new production every year.

Ollimpaxqui Ballet Co., Inc. plans to develop effective marketing strategies to promote our company's operations and services in Dallas and surrounding areas, the implementation and development of marketing strategies, programs and fund-raising events will take place as a process that will benefit our company infrastructure and public relations with the City of McKinney.

Our company is grateful for the City of McKinney support in the program mentioned above. We believe that Ollimpaxqui Ballet Co., Inc. has benefit and will grow artistically as organization by developing and getting support from the City of McKinney and the McKinney Arts Commission



A performer dances during a presentation by Ballet Folklorico Ollimpaxqui to celebrate Cinco de Mayo at Press Elementary in McKinney, Texas on May 1, 2014. Ollimpaxqui, performed by native Mexicans, means "joyful movement."

Photo: Andy Jacobsohn/Staff Photographer

Celebrate Cinco de Mayo at one of these fun D-FW events

Grow the good! Fun facts for Cinco de Mayo

Top 10 things to do in D-FW this weekend: Dog Bowls, scavenger hunts and more

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OLLIMPAXQUI BALLET CO.

Kindergartener Annabella Skaug, 6, hugs performer Itzel Maya after a presentation by Ballet Folklorico Ollimpaxqui to celebrate Cinco de Mayo at Press Elementary in McKinney, Texas on May 1, 2014. Ollimpaxqui, performed by native Mexicans, means "joyful movement."

Photo: Andy Jacobsohn/Staff Photographer

<http://www.dallasnews.com/entertainment/photos/20140502-photos-cinco-de-mayo-celebration-with-ballet-folklorico-ollimpaxqui-in-mckinney.tce>



Kindergartener Silas Wilson, 5, far left, reacts during a presentation by Ballet Folklorico Ollimpaxqui to celebrate Cinco de Mayo at Press Elementary in McKinney, Texas on May 1, 2014. Ollimpaxqui, performed by native Mexicans, means "joyful movement."

Photo: Andy Jacobsohn/Staff Photographer

Kindergartener Annabella Skaug, 6, reacts during a presentation by Ballet Folklorico Ollimpaxqui to celebrate Cinco de Mayo at Press Elementary in McKinney, Texas on May 1, 2014. Ollimpaxqui, performed by native Mexicans, means "joyful movement."

Photo: Andy Jacobsohn/Staff Photographer





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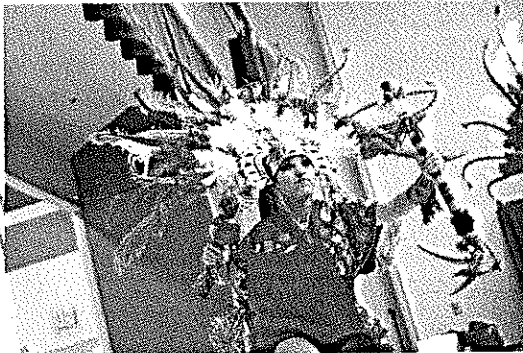
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OLLIMPAXQUI BALLET CO.

Kindergarteners Kodi Davis, 6, left, and Emelia Clinton, 6, dance together during a presentation by Ballet Folklorico Ollimpaxqui to celebrate Cinco de Mayo at Press Elementary in McKinney, Texas on May 1, 2014. Ollimpaxqui, performed by native Mexicans, means "joyful movement."  
Photo: Andy Jacobsohn/Staff Photographer



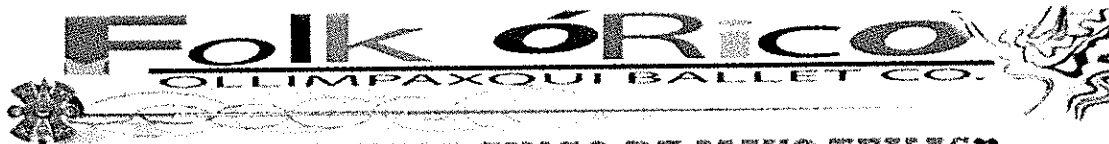
Performer Guadalupe Flores prepares backstage before a presentation by Ballet Folklorico Ollimpaxqui to celebrate Cinco de Mayo at Press Elementary in McKinney, Texas on May 1, 2014. Ollimpaxqui, performed by native Mexicans, means "joyful movement."  
Photo: Andy Jacobsohn/Staff Photographer



Performer Itsel Maya dances during the presentation by Ballet Folklorico Ollimpaxqui to celebrate Cinco de Mayo at Press Elementary in McKinney, Texas on May 1, 2014. Ollimpaxqui, performed by native Mexicans, means "joyful movement."  
Photo: Andy Jacobsohn/Staff Photographer

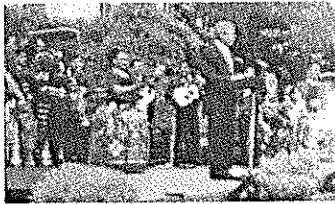
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OLLIMPAXQUI BALLET CO.



## “CELEBRATING CINCO DE MAYO TEXAS”

This project is funded in part by the City of McKinney  
through the City of McKinney Arts Commission.



Free!!! Live Theater Cultural Programs Specially  
Designed for McKinney ISD students  
and general audience.

Our foreign language technique and audience participation will entertain all students and general audience visually, while providing them with a unique opportunity to enrich their understanding, and fluency in Spanish. , it's all about the Richness of our Colorful Hispanic Traditions into an Interactive Program Full of Music & Dance!

Dancing Through Mexico”

From the pre-Columbian rituals of the Aztecs, to the colorful music of the Bamba from Veracruz with its picturesque ribbon-tying ceremony, to the eloquent dancing of Jalisco and Michoacán, to the songs and traditions of the other distinctive regions of this exciting country, you will embark on a never-to-be-forgotten journey. You will experience a joyful extravaganza that will thrill and delight you and provide cultural and educational insight into our neighbor, Mexico.

**1. Vega Elementary**

Date: May 1<sup>st</sup> 2014.  
Time: 8:10 AM & 9:00 AM

**2. Press Elementary**

Date May 1<sup>th</sup> 2014.  
Time: 2:00 PM

**3. Finch Elementary**

Date: May 2<sup>nd</sup> 2014.  
Time: 8:30 and 9: 45 AM

**4. Burks Elementary**

Date: May 8<sup>th</sup> 2014.  
Time: 9:00 AM & 10 AM

**5. Caldwell Elementary**

Date: May 8<sup>th</sup> 2014  
Time: 1:00 & 2:00 PM

**6. Webb Elementary**

Date: May 16<sup>th</sup> 2014.  
Time: 8:30 AM

IF YOU NEED MORE INFORMATION OR HAVE ANY QUESTIONS PLEASE CONTACT US:

OLLIMPAXQUI BALLET CO, INC visit the Website: [www.mexballet.com](http://www.mexballet.com)

EMAIL: [MEXBALLET@AOL.COM](mailto:MEXBALLET@AOL.COM) OR Office: (214) 244-8868 Cell: (214) 732-4115



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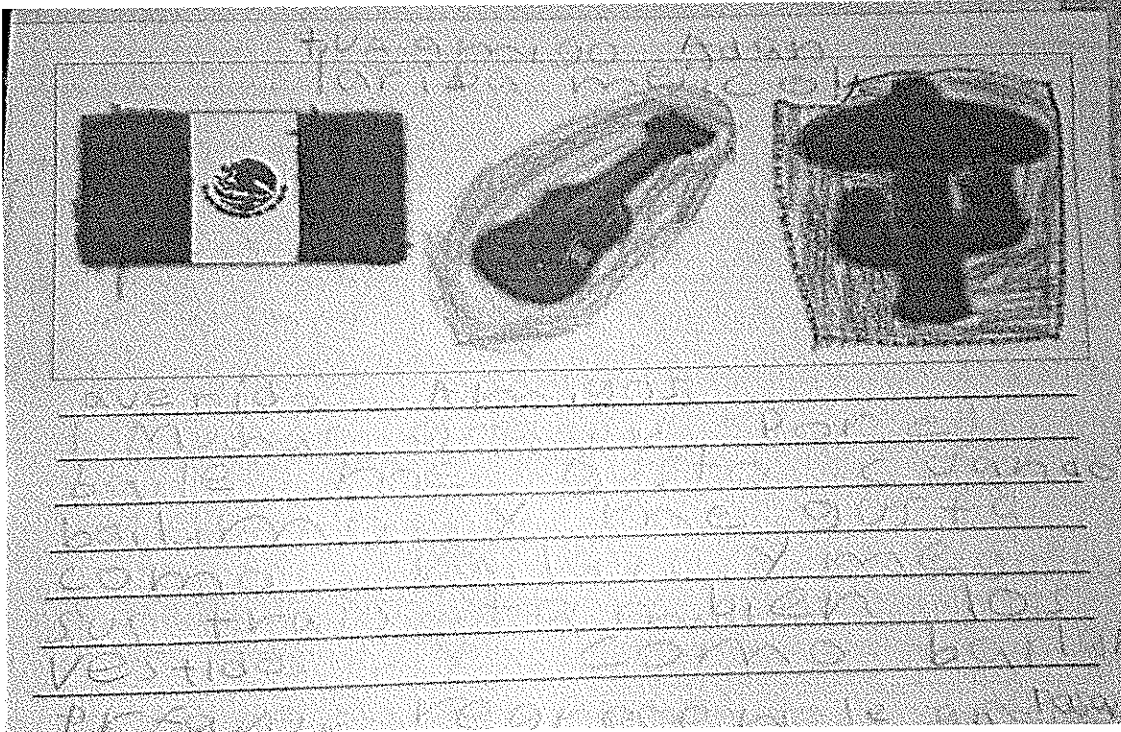
## OLLIMPAXQUI BALLET CO.

HOME ABOUT US EVENTS CLASSES CALENDAR COMMUNICATE GUIDES and REPORTS CORPORATE OPPORTUNITIES

Select dates:  
  
  
 Day  Week  Month

**Thursday, May 01** **Cinco de Mayo celebration with Ballet Folklórico Ollimpaxqui at the City of McKinney**  
 Mexican most important celebration will be present at six schools in McKinney ISD offers music and dances of Mexico celebrating the Battle of Puebla popular Mexican against the French on May 5, 1862 this biological program with authentic participation totally open and free!

Location: 1. Vega Elementary 2. Ellis Elementary 3. Finch Elementary 4. Burns Elementary in McKinney Texas.  
 Presented by: This project is funded in part by the City of McKinney  
 Time: 3:00 PM  
 Price: FREE  
 Email: [mexballist@aui.com](mailto:mexballist@aui.com)  
 Phone: 972.544.8868  
 website: [www.mexballist.com](http://www.mexballist.com)



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# Folk óRico

OLLIMPAXQUI BALLET CO.

## MCKINNEY

INDEPENDENT SCHOOL DISTRICT

J. W. WEBB ELEMENTARY

May 20, 2014


Dear Ollimpaxqui Ballet Folklorico Team,

I would like to thank you for taking the time to come to our school and share your talents with us.

I want to specifically thank you for the wonderful experience you provided to our students here at J.W. Webb Elementary. The students were engaged and loved the opportunity to participate with the program. I have had many students stop me in the hall to tell me how much they enjoyed the dancers, and asked when they would be returning.

I commend you for the wonderful message you are sharing with schools across the country. Please know that we would be honored to have you back anytime to share such a rich cultural experience with our students.

With gratitude,

  
Kyle H. Luthi  
Principal  
J.W. Webb Elementary

1001 E. Woodway Street McKinney, Texas 75069 Phone: 972.566.6000 Fax: 972.566.6000  
www.mckinneyisd.net



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