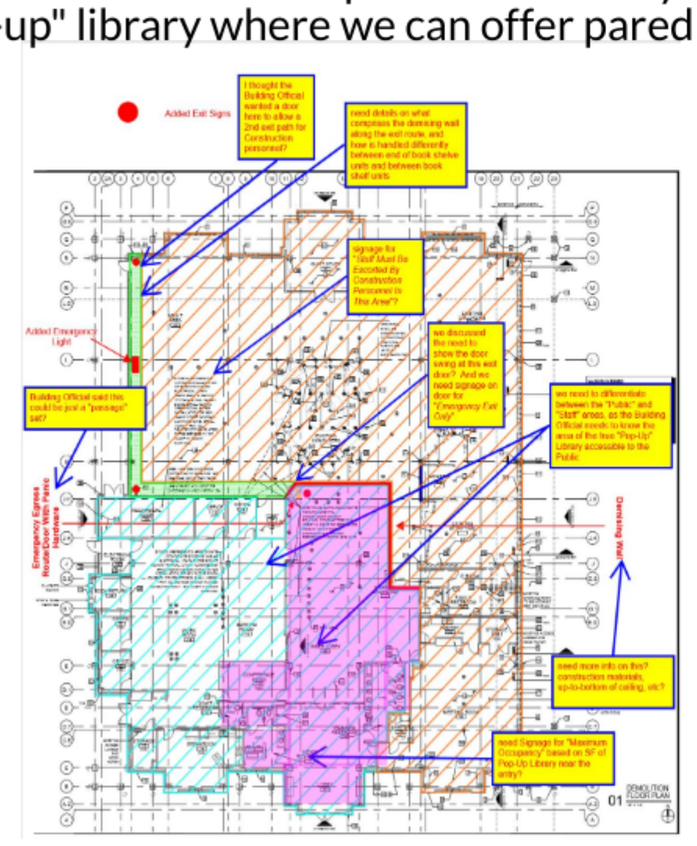
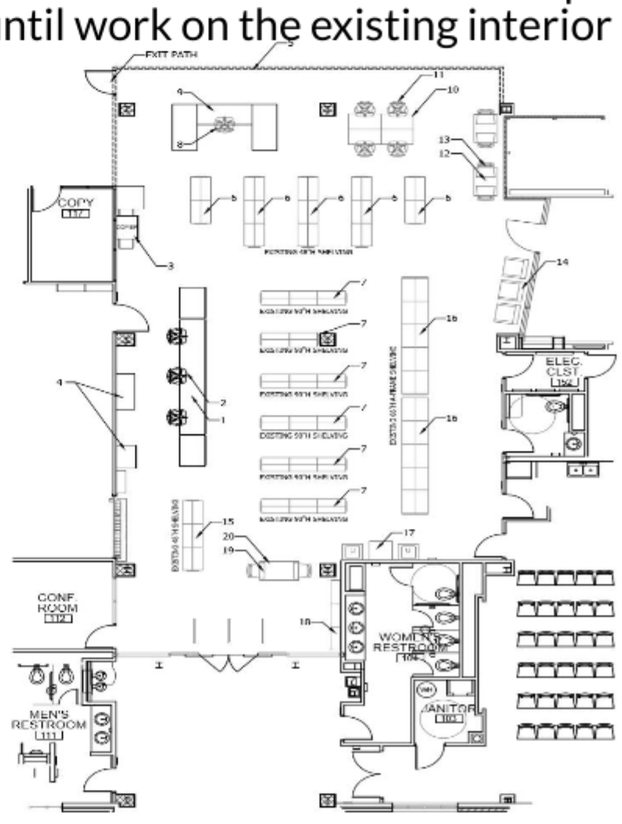
October 2019 Report

- 6% Drop in Physical Item Circulation
- 13% Fewer library visitors at JJGL
- 44% Fewer youth program attendees
- 52% Fewer adult program attendees
- 37% Fewer New Cards at JJGL
- 125% increase in Teen Program Attendance
- 7% increase in library visitors at RHH
- 52% increase in Volunteer Hours
- 34% increase in revenue collected
- 10% increase in Digital Circulation
- 34% increase in new cards at RHH

- This October we witnessed the first slide in overall usage numbers which we can attribute to the construction and the elimination of nearly all library programs at JJGL as a result. However, even with this decline in usage from October 2018, we still saw numbers that were greater than our usage in October of 2017.
- Additionally, we saw some areas for celebration. Items of particular note are our increase in teen program attendance, as the Teen Team has worked hard to cultivate relationships and grow their programs organically. Our Display Team has also taken off, with several successful and creative book displays.
- Our outreach efforts at Old Settlers and area schools also continue to get stronger- especially since we have recently changed our outreach librarian position to Full Time, with the vacancy being filled by Kristy Tebbetts. Kristy was previously a library tech working in the technical services department. We are excited to have her in her new role.
- We have also devised a plan that will only require JJGL to close for 1 week for construction- reopening a smaller, "pop-up" library where we can offer pared down library services until work on the existing interior is finished.





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