



McKinney Community Development Corporation Agenda

Thursday, June 24, 2021

8:00 AM

Council Chambers
222 N. Tennessee Street
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

WATCH THE BROADCAST LIVE

This meeting will be broadcast live on cable television and through the City's website. Members of the public who wish to watch this meeting may watch the live broadcast on:

*Spectrum Channel 16;
AT&T U-Verse Channel 99;
and online at <http://mckinney.legistar.com>.*

Please note that a quorum of the MCDC Board may not all be present at the same location. Some members may instead participate in this meeting from one or more remote locations in an effort to contain the spread of COVID-19. In addition, there may be occasions when the audio and/or video transmission may not be clear or may be interrupted. In those instances, the meeting will continue as long as a quorum is still present.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Agenda Items)

Pursuant to Section 551.007 of the Texas Government Code, speakers wishing to address the MCDC Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Chairman may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

Speaker Request Cards must be submitted to the MCDC Board before the start of the meeting either in person or by email to info@mckinneycdc.org.

Written Public Comments regarding agenda items, including Public Hearings, may be submitted online to the MCDC Board at <http://www.mckinneytexas.org/CitizenComments>.

To be included in the meeting record, online submittals regarding agenda items must clearly state that they should be included in the meeting record and must be received between the time of this posting and 5:00 PM on Wednesday, June 23, 2021.

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

21-0545 [Minutes of the McKinney Community Development Corporation TUPPS Project Subcommittee Meeting of May 27, 2021.](#)

Attachments: [Minutes](#)

21-0546 [Minutes of the McKinney Community Development Corporation TUPPS Project Subcommittee Meeting of May 19, 2021.](#)

Attachments: [Minutes](#)

21-0547 [Minutes of the McKinney Community Development Corporation TUPPS Project Subcommittee Meeting of June 2, 2021.](#)

Attachments: [Minutes](#)

21-0548 [Minutes of the McKinney Community Development Corporation Meeting of May 27, 2021.](#)

Attachments: [Minutes](#)

21-0549 [Minutes of the McKinney Community Development](#)

[Corporation Potential Project Subcommittee Meeting of May 20, 2021.](#)

Attachments: [Minutes](#)

21-0550 [Minutes of the McKinney Community Development Corporation Potential Projects Subcommittee Meeting of June 8, 2021.](#)

Attachments: [Minutes](#)

REPORTS

21-0551 [Financial Report](#)

Attachments: [May Financials](#)
[May Transmittal Letter](#)
[May Checks Issued](#)

21-0552 [Board and Liaison Reports](#)
[Board Chair](#)
[City of McKinney](#)
[Visit McKinney](#)
[McKinney Economic Development Corporation](#)
[McKinney Main Street/MPAC](#)
[McKinney Parks and Recreation](#)
[TUPPS Brewery Destination Subcommittee](#)

Attachments: [MEDC Report](#)

21-0553 [President's Report](#)

Attachments: [Grant Funds Awarded](#)
[Social Media Metrics](#)
[Grant Promotions](#)
[Final Report -- PC 20-13 McK Philharmonic Orchestra](#)

REGULAR AGENDA

21-0554 [Consider/Discuss a Status Update on Project #20-09 for the Rehabilitation and Revitalization of the Property Located at](#)

[the Southeast Corner of Greenville and Dungan Streets to Create a World-Class Cultural and Entertainment Destination to Serve as a Catalyst for Economic Development East of Highway 5 in McKinney, Texas.](#)

Attachments: [Presentation](#)

21-0555

[Consider/Discuss Promotional and Community Event Grant Application Submitted by Heritage Guild of Collin County \(PC 21-11\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of Farmers Market, Educational Programming, Ghostly Hauntings, Murder Mystery, Legends of McKinney Ghost Walk, and Holiday Tour of Homes.](#)

Attachments: [Application Packet](#)
[Presentation](#)

21-0556

[Consider/Discuss Promotional and Community Event Grant Application Submitted by Colorful Collaborations \(PC 21-12\) in the Amount of \\$14,475 for the Advertising, Marketing and Promotion of Día De Los Muertos Celebration.](#)

Attachments: [Application Packet](#)
[Presentation](#)

21-0557

[Consider/Discuss Promotional and Community Event Grant Application Submitted by Crape Myrtle Trails Foundation \(PC 21-13\) in the Amount of \\$10,000 for the Advertising, Marketing and Promotion of the 2021 Crape Myrtle Trails Run and Festival.](#)

Attachments: [Application Packet](#)
[Presentation](#)

21-0558

[Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Main Street \(PC 21-14\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the Re-opening of Louisiana Street After the Completion of the Light Up Louisiana Improvement Project.](#)

Attachments: [Application Packet](#)

21-0559 [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney ISD Athletics Department \(PC 21-15\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2021 NCAA Division II Championship Football Game.](#)

Attachments: [Application Packet](#)
 [Presentation](#)

21-0560 [Consider/Discuss Promotional and Community Event Grant Application Submitted by SBG Hospitality \(PC 21-16\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2021 McKinney Wine and Music Festival.](#)

Attachments: [Application Packet](#)
 [Presentation](#)

21-0561 [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Main Street \(PC 21-17\) in the Amount of \\$12,000 for the Advertising, Marketing and Promotion of the 2021 Oktoberfest and the 2021 Home for the Holidays.](#)

Attachments: [Application Packet](#)

21-0562 [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Rotary Foundation \(PC 21-18\) in the Amount of \\$7,500 for the Advertising, Marketing and Promotion of the 2021 Parade of Lights.](#)

Attachments: [Application Packet](#)
 [Presentation](#)

21-0563 [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Philharmonic Orchestra \(PC 21-19\) in the Amount of \\$8,900 for the Advertising, Marketing and Promotion of the 2021-2022 Concert Season Including Five Performances.](#)

Attachments: [Application Packet](#)
 [Presentation](#)

- 21-0564** [Consider/Discuss/Act on a Third Amendment to Project #18-05 to Extend the Required Completion Date for the Project to February 28, 2022; and to Decrease the Grant Amount for the Project from Seven Hundred Thousand and No/100 \(\\$700,000.00\) to Four Hundred Thousand and No/100 \(\\$400,000.00\) for the Construction of a Privately Owned, Public Access Pavilion that will Provide Landscaping, Shade Structures, Amphitheater, Electrical System, Sound System and Seating Areas for the HUB 121 Entertainment, Retail, Restaurant, Mixed-Use Development at Alma and Sam Rayburn Tollway.](#)
- Attachments:** [Second Amended and Restated Agreement](#)
-
- 21-0565** [Consider/Discuss/Act on Second Amendment to the Loan Agreement for Project #19-09, City of McKinney Housing and Community Development Property Maintenance Program, to Extend the Term to December 31, 2021; and Increase the Maximum Reimbursement for Repairs Under the Program from \\$12,000 to \\$20,000 per Qualifying Household.](#)
- Attachments:** [Letter of Request](#)
 [PMP Financial Report](#)
-
- 21-0566** [Consider/Discuss/Act on Proposed MCDC FY 22 Budget.](#)
- Attachments:** [Proposed FY 22 Budget](#)
 [Presentation](#)

PUBLIC COMMENTS REGARDING MATTERS NOT ON THE AGENDA

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

EXECUTIVE SESSION

In Accordance with the Texas Government Code:

E. Section 551.087. Deliberation Regarding Economic Development Matters
Project 20-09 (TUPPS Brewery Destination)
Project Bluesky
Project Handle
Project Gemstone
Project 18-05 (HUB 121)
FY 22 Budget

ACTION ON EXECUTIVE SESSION

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, at or before 5:00 p.m. on the 18th day of June, 2021.

*Cindy Schneible
President*

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.