

“ I have nothing but admiration for Ovation Academy. It is obvious they are providing excellent training in the performing arts and giving these talented young people the foundation for success. If this is the quality of productions going on in the burbs, I may find myself heading up 75 to McKinney more often.”

Doug Sturdivant, DFW Theatre Critic

Ovation Academy of Performing Arts
Promo Grant Presentation
November 2021



\$12,000 Request

Spring & Summer Seasons
(February-July, 11 events)

This Grant would cover approximately
50% of the Marketing Budget

42nd Street	Mainstage - MPAC	March 24-26
Industry Showcase	Mainstage - MPAC	May 21
We Will Rock You, Young @ Part	Mainstage - MPAC	February 25-27
Junie B. Jones is a Crook	Black Box	April 22-24
Bright Star	Ovation Outdoors	April 1-3
Camp Show 1	Black Box	June
Spongebob the Musical	Mainstage	July
The Little Mermaid	Mainstage	July
Camp Show 2	Black Box	July
Les Miserables	Mainstage	August
Camp Show 3	Black Box	July-August

We promote the City of McKinney directly on our website!

Downtown McKinney



BUSINESS

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EVENTS

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Ovation Academy of Performing Arts

OUR PROGRAMS INCLUDE

- Conservatory Academy (Grades 9-12, Academics included)
Majors offered: Dance, Acting, Musical Theatre, Production & Design
- Homeschool Program (Grades K-12, Arts enrichment)
- Afterschool Arts Enrichment Program (Classes, camps & productions)
- Adult Encore Program (Open mics, improv, productions and more)
- Educational & Community Outreach Program (Classes, performances & masterclasses off-site)

OUR SCHOOL PROVIDES

- A Strong Foundation
- A Well-Defined Curriculum
- A Flexible Schedule
- Networking, Competition & Performance Opportunities
- Positive, Supportive & Inclusive Learning Environment

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Local and Regional Publications (\$1200 per quarter)

DECEMBER 2020

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OVATION ACADEMY

SPONSORED CONTENT

Ovation Academy of Performing Arts opened its doors in the fall of 2018 to students in grades 6-12 looking to pursue their passions through professional training in the performing arts. Where traditional education often leaves gaps in both emotional and educational support for young artistic professionals, Ovation Academy prides itself on providing a supportive family-like atmosphere where students benefit from an individualized education model which reflects their personal goals and learning style.

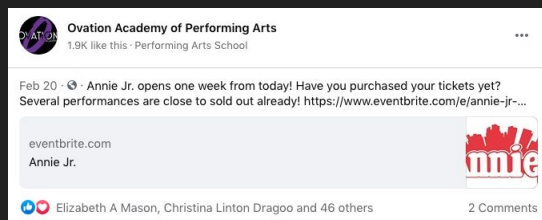
The students at Ovation are pursuing careers in acting, singing, dancing, and the technical and design realms within the entertainment industry. As young working professionals, they have unique situations that require a flexible education model not found in public schools. Along with providing a traditional course load (offered virtually so students can continue their studies remotely if a professional job is booked), Ovation staffs Learning Coaches and Master Instructors that teach Business Management, Performer Etiquette and Money Management—to name a few. Ovation also provides networking opportunities with talent scouts, managers, agents, and directors as well as elite college recruiters. Additional life skills are taught by giving each student the responsibility of weekly chores such as washing dishes, taking out the trash, or vacuuming floors. “Weekly chores are so beneficial to the kids,” Ovation’s Office Manager Amy Lacey told me. “They have learned to take pride in their space and that respect is a two-way street.”

“Our motto is ‘Good humans make great artists make a strong community’ and it grounds all that we do at Ovation,” Kathy Moreno, Dean of Students explained. “We strive to equip our students to be good-hearted people, hard-working professionals, and respectable leaders.” The Academy’s participation in regional, state, and national competitions have created a buzz about Ovation—the only academy of its kind in the area. As students continue to place and win at competitions, book commercials, and are granted acceptance into prestigious thespian workshops and colleges, Ovation continues to teach their students core values of community service and humanitarianism.

The students at Ovation Academy are talented, hard-working professionals with exceptionally bright futures. Auditions for fall enrollment are currently underway. If you have a student interested in learning more about Ovation, please see their website for more information.

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Posters (\$150 per show), Banners (\$300 per quarter) and Social Media (\$500-\$1000/mo.)



OVATION COMMUNITY OUTREACH PRESENTS

INTO THE WOODS JR.

October 16-18 & 23-25
General Admission \$15
Student/Senior \$12

Space is limited
Masks Required

OUTSIDE PERFORMANCE

BOOK BY
James Lapine

MUSIC AND LYRICS BY
Stephen Sondheim

Sponsored in part by
MCDC
 MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

Originally Directed on Broadway by James Lapine

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214-856-4513 404 Power House St. McKinney, TX 75071 www.ovationapa.org

Radio (\$1200/quarter) and
Television/Social Media (Varies by event)

