

February 2021

# LIBRARY ADVISORY BOARD REPORT

McKinney Public Library System



## THE SLOW RETURN TO NORMAL

January saw a return to limited in person programs, a continuation of virtual programs, and library staff stepping up to help with the vaccination efforts.

Staff volunteered at the Vaccine Hub with data entry and traffic control, but Kristy Tebbetts and Helen Talley also used OLIVE to visit Newsome Homes with the Fire Department to register high risk residents for the vaccine, and returned the next week to help vaccinate 100 at risk and underserved citizens who need it most!

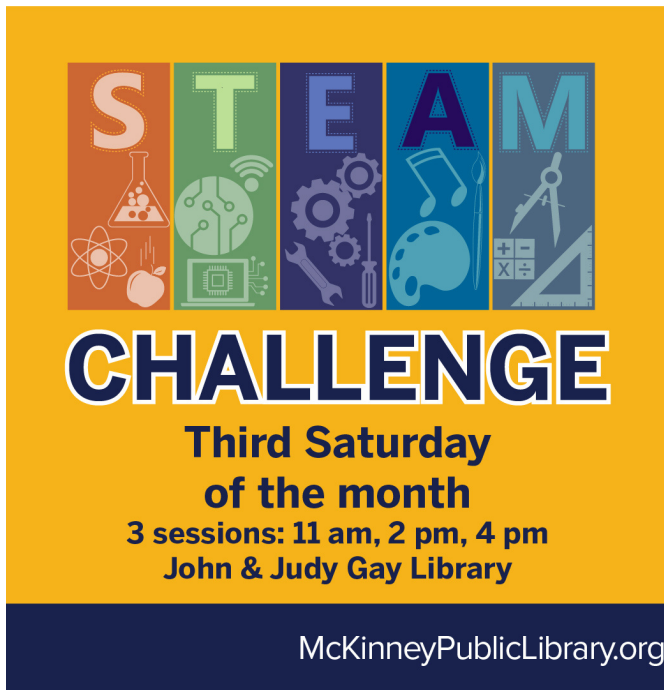
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# BY THE NUMBERS

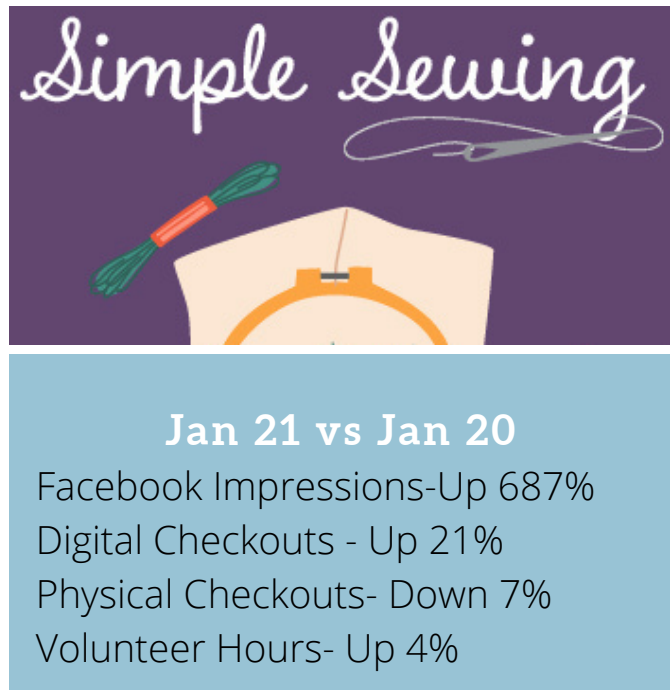
## Growth and Programs

In January, 250 teens wrote letters to senior citizens in assisted living facilities, and another 100 teen attended Volun-teens programs throughout the month!

Our Simple Sewing program has been such a hit we are working on adding additional times due to max occupancy!



The graphic features the word "STEAM" in large, colorful letters (S: orange, T: green, E: blue, A: dark blue, M: light blue) on a yellow background. Each letter is accompanied by icons representing its field: Science (flask, atom), Technology (circuit board, Wi-Fi), Engineering (gears, wrench, screwdriver), Arts (musical notes, palette), and Math (compass, ruler, protractor). Below the letters, the word "CHALLENGE" is written in large, bold, blue letters. Underneath, it says "Third Saturday of the month" and "3 sessions: 11 am, 2 pm, 4 pm" at "John & Judy Gay Library". At the bottom, the website "McKinneyPublicLibrary.org" is listed.



The graphic has a purple background with the words "Simple Sewing" in a white, cursive font at the top. Below the text are illustrations of a green thread spool, a pair of scissors, and a piece of fabric being sewn on a sewing machine. A light blue box at the bottom contains the following statistics for "Jan 21 vs Jan 20": Facebook Impressions-Up 687%, Digital Checkouts - Up 21%, Physical Checkouts- Down 7%, and Volunteer Hours- Up 4%.

Our physical checkouts continue to lag, but the overall usage of the library is UP versus January of 2020. (Worth noting the JJGL was under heavy construction during that time.)

We continue our search to replace Lisa Bailey upon her imminent retirement, but have recently filled several par time positions left vacant since the beginning of the pandemic.

We will soon hire a building attendant to help us keep the facilities in top shape, as well as a part time social media tech and a full time Technology Education Tech to help us fill our our programming expertise.