

McKINNEY PUBLIC LIBRARY SYSTEM ADVISORY BOARD

JULY 19, 2018

The McKinney Public Library System Advisory Board met in regular session in the Dulaney Room of the Roy and Helen Hall Library, 101 East Hunt Street, McKinney, Texas on July 19, 2018 at 5:00 p.m.

Board members Present: Chairman Peter Samsury, Joseph Closs, Cheryl Darveaux, Lauren Smith-Carter, Coretta Lule, Amanda Hamilton. Absent: Vice Chairman Joann Pond.

Staff Present: Director of Libraries, Spencer Smith, Library Branch Manager, Helen Talley, Librarian, Edward Veal, Librarian, Susan Kusterbeck and Administrative Assistant, Alicia Quiroz.

There was one guest present.

Chairman Peter Samsury called the meeting to order at 5:00 p.m. after determining a quorum was present.

18-605 Minutes of the Library Advisory Board Meeting of June 21, 2018. Board members unanimously approved the motion by Board member Darveaux, seconded by Board member Closs, to approve the minutes of the Library Advisory Board Meeting of June 21, 2018.

18-606 Chairman Samsury called for the Beanstack Team Report. Librarian, Edward Veal, delivered the Beanstack Team Report: This team's purpose is to explore ways to use Beanstack in and beyond Summer Reading Program and across all age groups in order to maximize the value of the platform. Beanstack is a flexible web service that allows users to track minutes read, pages read or books read. The service provides a platform for the library to acknowledge milestones and award digital or physical prizes as patrons reach these goals. With the announcement of the library moving to a more program centered structure, the Beanstack Team decided that they would work with the soon to be formed Programing Leadership Team to develop processes that would integrate Beanstack into the future programing proposal process.

This would allow for the use of Beanstack at across all ages.

18-607 Chairman Samsury called for the Roy and Helen Hall Public Services Report. Library Manager, Helen Talley, delivered the Roy and Helen Hall Public Services Report: Summer Reading is in full swing and we're busy! We've started a new program this summer, Monday Movie Matinee and it has proven to be a great success. Every Monday we show family movies and everyone is encouraged to bring pillows and blankets. We've had wonderful turnouts with a total of 342 attendees for the first five movies. We have two upcoming projects to update and refresh the library. We will have a complete overhaul of our courtyard and we have been approved for a \$100,000 furniture refurbish. Both projects should be complete before the new fiscal year. We have expanded our outreach especially with the new vehicle. Sarah and I parked the vehicle at MPAC on May 12th and greeted a number of the public many who had questions about the vehicle. We transported a number of books and utilized a library laptop to checkout materials. In addition I continued my job corps visits and welcomed the office management students to a tour of the library and discussed the qualifications and skills needed to work in the library field. I also attended the biannual WIC nutritional carnival and spoke with over 30 mothers and children about library services and spoke at length with the director discussing partnerships with WIC for future programs.

18-608 Chairman Samsury called for the Director's Report. Library Director, Spencer Smith delivered the Director's Report: Just to walk through, If we look at the first graph, that is our Adult attendance per program. Again the blue is the target goal and the red is the actual target. So, we need to up our target because our Adult programs are really taking off through ESL, Genealogy, Friends of the Library Book Reviews, Trivia Night, and Spelling Bees etc. We are getting a pretty decent attendance for what we were anticipating. Our target for June was to have 12 per program and we

ended up having a little over 29. This shows us that we are moving in the right direction and that we are providing quality and the Patrons are enjoying these programs. On the Children's program data, for the most part we are above our target. This data is one of the reasons why we changed our programming model. Everybody involved in programs is really to increase the quality of our programs to have more minds involved to give ideas. In September through December we weren't meeting our target goals. We are trying to relieve the burden from the five people who were responsible for all Youth programming which was a big part of programming that we did. Hopefully as we move in to next year we continue to see these numbers increase. Teen programs this summer are not doing too great. Some programs are a hit and some are not. With the Teen team we need to figure out what the situation is to increase the target here. The checkouts per registered borrower, those blue targets are based off of previous year's numbers and we continue to increase here. The number of visitors has decreased a bit compared to last year, and we at this time are not sure as to what the reason is for this.

Board members unanimously approved the motion by Board member Closs, seconded by Board member Smith-Carter to adjourn. Chairman Samsury adjourned the meeting at 5:56 p.m.

PETER SAMSURY
Chair