

City of McKinney

2020-2024

CONSOLIDATED PLAN



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# *MEETING PURPOSE*

- Learn about the Consolidated Plan
- Identify housing and community development concerns
- Identify supportive service needs
- Make a difference by informing housing policy!

# *WHAT IS A “CONSOLIDATED PLAN?”*

A Consolidated Plan is a planning document required by HUD every 5 years as a condition of receiving housing and community development funding.

It uses a combination of data and community outreach to determine the top housing needs, community development concerns, and gaps in supportive services for low and moderate income populations.

The Con Plan guides how funds will be spent over the next 5 years. Action Plans are annual updates that specify how funds will be spent each year of the Con Plan cycle.

# 2020-2024 Con Plan Components

*The City is bolstering these HUD-required components with a stand-alone Housing Needs Assessment (HNA) that take a closer look at resident perceptions, housing needs, and market dynamics in the City of McKinney.*

*Preliminary data from the HNA will be presented at the City Council Work Session on 7/21/20.*

- **Executive Summary** – summarizes needs, priorities, and goals of the Plan
- **Process/Consultation** – describes the planning process and documents community engagement conducted for the Plan
- **Needs Assessment** – Uses data and community/stakeholder engagement to discuss needs related to housing, disproportionate impacts, public housing, homelessness, special needs populations, and non-housing community development.
- **Market Analysis** – Uses data and community/stakeholder engagement to discuss the housing supply, economic and workforce trends/needs, facilities and services working to meet existing needs, public facilities and infrastructure needs, broadband access, and hazard mitigation.
- **Strategic Plan** – describes the guiding vision for addressing needs over the next five years, including expected funding, goals, and priorities.
- **Annual Action Plan** – outlines the expected resources and projects to be funded in 2020.

# Community Engagement



- **Resident Survey**– 1,500 McKinney residents responded to the online survey, providing feedback on housing preferences and needs, neighborhood challenges, access to opportunity, accessibility, and housing discrimination.
- **Stakeholder interviews and focus groups** – Focus groups and interviews were conducted virtually with housing developers and community service providers. Participating organizations (to date) included:
  - Workforce Solutions of North Central Texas
  - McKinney Chamber of Commerce
  - McKinney Community Development Corporation
  - McKinney Economic Development Corporation
  - McKinney Housing Authority
  - Metro Dallas Homeless Alliance
  - Collin County Homeless Coalition
  - Provident Realty Advisors
  - The NRP Group
  - Craig International, Inc.
  - Communities in Schools
  - McKinney ISD
  - Family Health Center
  - Innovan Neighborhoods
  - Grace to Change
  - The Samaritan Inn
  - Shiloh Place
- **Community Meeting/Public Hearings** – Your input today!
- **Public comment on the Draft 2020-2024 Consolidated Plan**

# HOW MUCH DOES MCKINNEY RECEIVE FROM HUD?

Programs	Funding Allocations
Regular Community Development Block Grant (CDBG)	\$850,709
CARES Act Allocation (2020 allocation only; for use in 2021)	\$500,444
Continuum of Care Funds for Rapid Rehousing (2020 only)	\$306,978
<b>TOTAL Allocation for 2020</b>	<b>\$1,658,131</b>
<b>Anticipated annual allocation in future years</b>	<b>\$850,000</b>

In addition, the City of McKinney allocates about **\$180,000** per year from the General Fund to fund public service agencies through Community Support Grants

*Collin County receives additional HUD funding focused on housing (HOME Investment Partnership Program), homelessness (Emergency Solutions Grant), and HIV/AIDS support (Housing Opportunities for Persons with HIV/AIDS), some of which can be spent in the City of McKinney. The City continues to apply for available HUD funding, including additional resources for Tenant Based Rental Assistance (TBRA).*

# *WHO BENEFITS FROM HUD FUNDING?*

CDBG program requires that each funded activity must either principally benefit low and moderate income persons and households, aid in the prevention or elimination of slums and blight, or meet a community development need having a particular urgency. With respect to impacting residents in a given area, at least 45% of McKinney's area residents must be of low and moderate income.

# HOW IS HUD FUNDING *TYPICALLY USED?*

**Community Development:** Neighborhood street and sidewalk improvements; construction of community centers; park improvements, operations of nonprofits, property acquisition

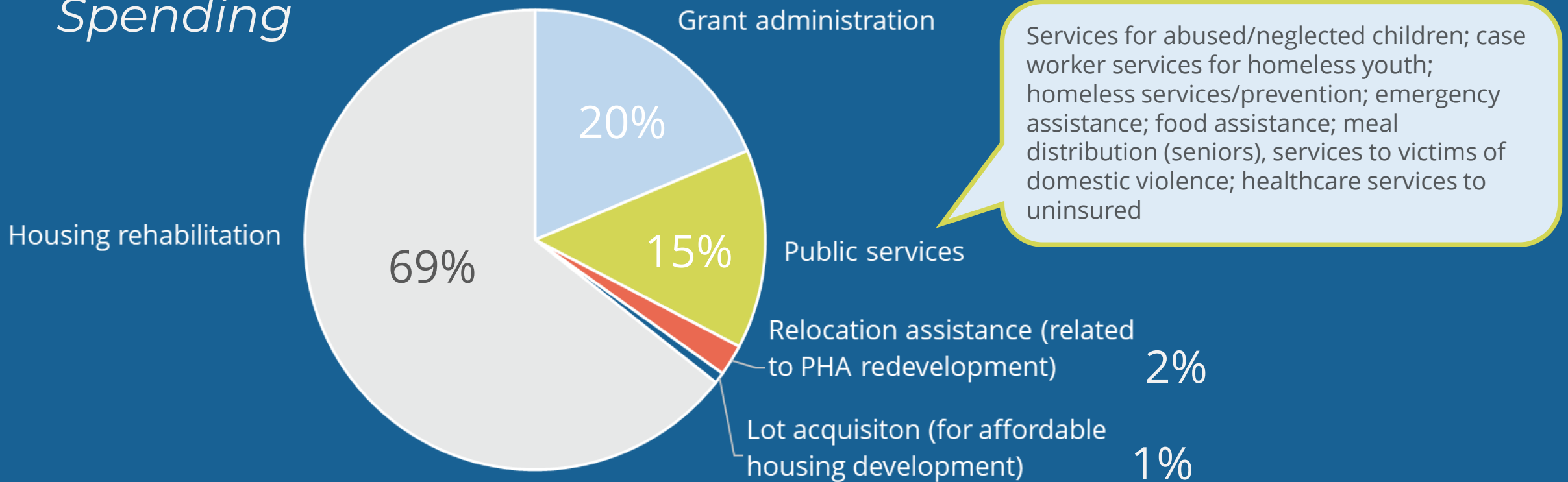
**Housing:** Rehabilitation of aging housing; first time homebuyer counseling and/or down payment assistance; rental assistance; rental security deposit and utility assistance; development of affordable rental and for sale housing; homeless prevention and housing

**Public Services:** workforce training, supportive service to special needs populations (e.g., life-skills management for youth, support to veterans, substance abuse services, services for senior citizens), childcare, health services



# HOW HAS HUD FUNDING BEEN USED IN MCKINNEY?

2016 – 2019 CDBG Spending



# What needs have been identified so far for the 2020-2024 Con Plan?

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- Affordable Housing
  - Accessible Housing
  - Disproportionate housing needs
  - Limited resources for public housing
  - People experiencing homelessness
  - Non-homeless special needs populations
  - Non-housing community development needs:
    - Public facilities and infrastructure
    - Redevelopment and rehab
    - Public services
    - Supportive services for special populations
  - Needs related to COVID-19

MAKE A DIFFERENCE | INFORM RESOURCES OVER THE NEXT 5 YEARS

# YOUR INPUT TODAY

## 1. What are the top needs in McKinney related to:

- **Housing** (e.g., Rental assistance, Production of new units, Rehabilitation of existing units, Acquisition of existing units)
- **Homelessness** (e.g., Outreach, Emergency shelters, Transitional housing, Rapid re-housing, Prevention)
- **Special Needs Populations** (e.g., Persons with disabilities, Seniors, Persons with mental illness, persons with substance abuse challenges, Victims of domestic violence, Youth)
- **Non-Housing Community Development** (e.g., Public facilities, Improvements to public infrastructure, Public services, Economic development)

## 2. What activities would you prioritize to address those needs?

# HAVE QUESTIONS?

Email [hello@rootpolicy.com](mailto:hello@rootpolicy.com)

Call 970-880-1415 and ask for Mollie or Avilia

Leave us your email to stay connected to the process!