



**202 McKinney Outreach/Project Grant Application**

**Outreach Grants fund up to \$3,000 or 50% of project expenses, whichever is less**

**Project Grants fund up to \$10,000 or 50% of project expenses, whichever is less**

**Organization does NOT have to be a 501(c)(3) to apply for Outreach or Project Grants from the McKinney Arts Commission.**

**Applicant Organization**

**Art Form:**

- |         |                                     |              |                          |             |                          |
|---------|-------------------------------------|--------------|--------------------------|-------------|--------------------------|
| Theater | <input type="checkbox"/>            | Film         | <input type="checkbox"/> | Visual Arts | <input type="checkbox"/> |
| Music   | <input checked="" type="checkbox"/> | Dance        | <input type="checkbox"/> | Photography | <input type="checkbox"/> |
| Vocal   | <input type="checkbox"/>            | Instrumental | <input type="checkbox"/> | Sculpture   | <input type="checkbox"/> |

**Mission & Purpose of the Organization:**

Please see the attached. Thank you.

**Project(s) Description:**

Please see the attached. Thank you.

**Schedule of Event(s):**

Event	Date	Venue	Admission Cost
Family Concert: "Storytelling Through Music"	May 16, 2021	McKinney Performing Arts Center	\$10-\$14



**Board of Directors: (if applicable)**

Name	Office	Contact Number
Craig Barber	President	(972) 839-7914
Marion Brockett	President-Elect	(214) 354-2025
Janie Orr	Secretary	(214) 704-4011
Mike Mangum	Treasurer	(214) 566-8087

**Organization Director:**

Name: Robert A. Reed Title: Executive Director  
 Address: 1635 Dorchester Drive City: Plano ZIP 75075  
 Email: rreed@planosymphony.org Daytime Phone: 972-473-7262 x22  
 Cell Phone: \_\_\_\_\_

**Finance/Accounting Officer:**

Name: Kaitlin Einkauf Title: Finance Director  
 Address: 1635 Dorchester Drive City: Plano ZIP 75075  
 Email: keinkauf@planosymphony.org Daytime Phone: 972-473-7262 x34  
 Cell Phone: \_\_\_\_\_

**Grant Contact Person:**

Name: Gregory Patterson Title: Director of Development  
 Address: 1635 Dorchester Drive City: Plano ZIP 75075  
 Email: gpatterson@planosymphony.org Daytime Phone: 972-473-7262 x27  
 Cell Phone: \_\_\_\_\_



## 2021 Grant Project Expenses

### Personnel (Artistic, Cultural, Technical and Administrative Staff)

Name	Title	FT/PT	Grant Request	Total Cost
Please see the attached for a breakdown. Thank you.			\$600.00	\$6,170.00

### Contracted Services:

Description	Grant Request	Total Cost
Artistic Staff	\$2,800.00	\$2,800.00
Ticket Fees	\$ 670.00	\$ 670.00
Equipment and Supplies	\$ 400.00	\$ 400.00

### Travel:

Description	Grant Request	Total Cost

### Rental Expense:

Description	Grant Request	Total Cost
Facility	\$ 500.00	\$ 500.00

### Advertising & Promotion:

Description	Grant Request	Total Cost
Newspaper Advertising	\$ 700.00	\$1,200.00
Magazine Advertising	\$ 250.00	\$ 300.00
Posters/Flyers/Social Media	\$ 325.00	\$ 450.00



**Other Expenses:**

<b>Description</b>	<b>Grant Request</b>	<b>Total Cost</b>
Misc.	\$ 100.00	\$ 200.00



## 2021 Grant Project Revenues

### Source of Revenue

#### Government

	2021
MAC Grant Request	\$6,345
Local	
County	
State	
Federal	

#### Other Investors/Contributors

Individual	
Corporate	\$2,500
Foundations	

#### Fees

Admissions	\$2,000
Vendors	
Tuition	
Concessions	
Memberships	
Subscriptions	
Other	

### Value of Volunteer Time (not to exceed \$21/hour. Can be used toward 50% match)

Number of Volunteers	No. of Hours	Services Provided	Estimated \$ per hour	Total Value
1	2	Instrument Petting Zoo Overseer	\$21.00	\$ 42.00
2	2	Instrument Petting Zoo Monitors	\$13.25	\$ 53.00
5	2	Usher/Ticket Takers	\$12.50	\$125.00

Donated Goods/Services	Total Value
	0.00



**2020-2021 Total Project  
Budget Summary:**

	MAC Grant Funds	Other Funds	Total
Personnel	\$ 600.00	\$5,570.00	\$6,170.00
Contracted Services	\$3,870.00	\$ 0.00	\$3,870.00
Travel	\$ 0.00	\$ 0.00	\$ 0.00
Rental Expense	\$ 500.00	\$ 0.00	\$ 500.00
Advertising & Promotion	\$1,275.00	\$ 675.00	\$1,950.00
Other Expenses	\$ 100.00	\$ 100.00	\$ 200.00
Volunteer Time		\$ 220.00	\$ 220.00
Donated Goods/Services	\$ 0.00	\$ 0.00	\$ 0.00
<b>Total</b>	<b>\$6,345.00</b>	<b>\$6,565.00</b>	<b>\$12,910.00</b>

**Grand Total Requested: \$6,345** \_\_\_\_\_

(For Outreach Grants: not to exceed \$3,000 or 50% of entire project budget, whichever is less. For Project Grants: not to exceed \$10,000 or 50% of entire project budget, whichever is less)

What is your total organizational budget for this fiscal year? \$1,389,500 \_\_\_\_\_