

McKINNEY COMMUNITY DEVELOPMENT CORPORATION
Project Grant Application
Fiscal Year 2021

Applications must be completed in full, using this form, and received by MCDC, via email or on a thumb drive. Contact us to discuss your plans and schedule a meeting with the Projects Subcommittee prior to completing the application.

Please submit application, including all supporting documentation, via email or on a thumb drive for consideration by the MCDC to:

McKinney Community Development Corporation
5900 S. Lake Forest Blvd., Suite 110
McKinney, TX 75070

Attn: Cindy Schneible (cschneible@mckinneycdc.org)

2021 Project Grant Application Schedule

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: December 30, 2020	January 28, 2021	February 25, 2021
Cycle II: March 31, 2021	April 22, 2021	May 27, 2021
Cycle III: June 30, 2021	July 22, 2021	August 26, 2021

APPLICATION

Project Grants support for projects eligible for consideration under Sections 501 and 505 of the Texas Local Government Code. These include:

- Projects Related to the Creation or Retention of Primary Jobs
- Infrastructure Improvement Projects Necessary to Develop New or Expanded Business Enterprises
- Public Parks and Open Space Improvements
- Projects Related to Recreational or Community (city/public access) Facilities
- Professional and Amateur Sports and Athletic Facilities, including Children's Sports
- Entertainment, Tourist and Convention Facilities
- Projects Related to Low Income Housing
- Mass Transit-Related Facilities (facilities and/or equipment)
- Airport Facilities

McKinney Community Development Corporation – Overview

In 1996 McKinney voters approved the creation of a 4B (now Type B) sales tax corporation to support community and economic development projects and initiatives to enhance quality of life improvements and economic growth for McKinney residents. MCDC receives revenue from a half-cent sales tax and awards grant funds for projects, promotional activities and community events that showcase the City of McKinney and support business development and tourism.

Guided by a City Council-appointed board of seven McKinney residents, the impact of investments made by MCDC can be seen throughout the community.

Projects eligible for funding are authorized under The Development Corporation Act and Chapters 501 to 505 of the Texas Local Government Code.

McKinney Community Development Corporation – Mission

To proactively work, in partnership with others, to promote and fund community, cultural and economic development projects that maintain and enhance the quality of life in McKinney and contribute to business development.

Guiding Principles:

- Serve ethically and with integrity
- Provide responsible stewardship
- Embrace our role and responsibility
- Honor the past – provide innovative leadership for the future
- Make strategic and transparent decisions that best serve the community

McKinney Community Development Corporation – Goals

- Ensure application/project eligibility for MCDC consideration under Sections 501 to 505 of the Texas Local Government Code (see information below)
- Meet citizen needs for quality of life improvements, business development and sustainable economic growth for residents in the City of McKinney
- Provide support for cultural, sports, fitness, entertainment, community projects and events that attract resident and visitor participation and contribute to quality of life, business development and increased McKinney sales tax revenue
- Highlight and promote McKinney as a unique destination for residents and visitors alike
- Demonstrate informed financial planning – addressing long-term costs, budget consequences and sustainability of projects for which funding is requested
- Educate the community about the impact that local dining and shopping has on investment in quality of life improvements in McKinney

General Guidelines

- Applications must be completed in full, **and provide all information requested**, to be considered by the MCDC board.
- Applicant must have been in business (preferably within the City of McKinney) for a minimum of two (2) years. The MCDC board may waive this requirement for economic development projects.

General Guidelines - continued

- The land, building or facility where the proposed project will be located should be owned by the Applicant. However, if the Applicant does not own the land, written acknowledgement/approval from the property owner must be included with the application. The letter must document the property owner is aware of the proposed use of the property or facility; and the property owner has reviewed the project plan and application, approves and supports the efforts of the Applicant.
- **Preference may be given** to Applicants who have **not** received funding from MCDC within the previous 12-month period.
- Performance agreements are required for all approved grants.
- Funded Projects must be completed within one year of the date the grant is approved by the MCDC board, unless an exception is granted.
- Completed Project must be inspected for Code compliance.
- A signed Contractor's Sworn Statement and Waiver of Lien to Date form must be completed, notarized and provided to MCDC prior to receiving grant funds.
- Property owner will be responsible for maintaining the infrastructure improvements made with funding for ten (10) years.
- Grant recipients must maintain financial books and records of the funded project and of their operations as a whole for at least two years, should MCDC or the City of McKinney require an audit. The books and records must be available upon request, and create a clear audit trail documenting revenues and expenses of the funded project.
- Within 30 days of completion of the funded project, the grant recipient is required to submit a final report that includes detailed information on the activity; visual documentation of pre and post-project completion; and any outstanding receipts for expenditures included under the scope of the grant.
- Grant recipient must recognize McKinney Community Development Corporation as a sponsor/funder of the project improvements. MCDC will provide a logo for grant recipient use.

Process

The McKinney Community Development Corporation Board of Directors are responsible for reviewing and voting on applications for grant funding, in accordance with requirements of the Texas Local Government Code.

- A completed application form must be submitted to MCDC in accordance with the schedule outlined above.
- The application will be evaluated to determine eligibility for MCDC funding under State law.
- Once eligibility for consideration is confirmed, a public hearing will be conducted, during a regularly scheduled MCDC board meeting, on the grant application submitted.
- Prior to the public hearing, notice will be published and posted in accordance with the requirements of the Open Meetings Act and the Texas Local Government Code. **The application, along with all documents/attachments will become public information once submitted to MCDC.**
- Following the public hearing, grant requests will be referred to a subcommittee of the MCDC board for evaluation and recommendation of approval or denial to the full board.
- Board action on the grant application will be scheduled for the board meeting the month following the public hearing.

- If a grant is approved, a performance agreement will be drafted for execution between MCDC and applicant.
- Funds awarded for approved applications are provided on a reimbursement basis, following submission of receipts and documentation of payment for qualified expenditures.
- The final 20% of the award may be withheld until a final project report is submitted to MCDC and compliance with all requirements of the executed performance agreement are confirmed.

APPLICANT INFORMATION

Name: Heard-Craig Center for the Arts

Company:

Federal Tax I.D.: 75-1362043

Incorporation Date:

Mailing Address: 205 W Hunt Street

City McKinney ST: TX Zip: 75069

Phone: 972-569-6909 Fax: Email: info@heardcraig.org
 Cell:

Website: www.heardcraig.org

Check One:

- Corporation Partnership Sole Proprietorship
 Governmental entity
 Nonprofit – 501(c) Attach a copy of IRS Determination Letter
 Other

PROJECT INFORMATION:

Project/Business Name: Historic Museum Preservation (Preservation: Repair/Paint/Upgrades)

Location of Project: 205 W. Hunt Street

Physical Address: 205 W. Hunt Street

City: McKinney ST: TX Zip: 75069

Property Size: acres Collin CAD Property ID:

Please provide the information requested below:

- An expansion/improvement Yes No
- A replacement/repair Yes No
- A multi-phase project Yes No
- A new project Yes No

PROPERTY OWNER INFORMATION (if different from Applicant info above):

Name: Same As Above

Company:

Mailing Address:

City:

ST:

Zip:

Phone

Fax:

Email:

Cell:

DETAILED PROJECT INFORMATION:

Project Details and Proposed Use:

Estimated Date of Project Completion: December, 2021 (or if weather-causing delays, March 2022)

Days/Hours of Business Operation: Monday-Saturday (Hours vary)

Estimated Annual Taxable Sales:n/a

Current Appraised Value of Property:

Estimated Appraised Value (Post-Improvement):

Estimated Construction Cost for Total Project:

Total Estimated Cost for Project Improvements included in grant request: \$247,494

Total Grant Amount Requested: \$239,494

Will funding be requested from any other City of McKinney entity (e.g. TIRZ Grant, City of McKinney 380, CDBG Grant)?

Yes

No

If yes, please provide details and funding requested: n/a

Has a request for grant funding been submitted to MCDC in the past?

Yes

No

Date: 2019 (for McKinney's ART O MAT, Green Roof on Carriage House)

Will the project be competitively bid?

Some projects have and some not (i.e. the brickwork was bid by a company who had the same kind of bricks as opposed to companies who had difficulty finding the same brick)

If yes, please attach bids for the project (see attached)

Has a feasibility study or market analysis been completed for this proposed project? If so, please attach a copy of the Executive Summary.

Additional Information – please attach the following

- Business plan (Preservation Plan is outlined in attached spreadsheet)
- Current financial report (attached)
- Audited financials for previous two years (attached)
- Plat/map of property extending 200' beyond property in all directions (n/a)
- Detailed budget for the project (Preservation Plan spreadsheet is attached)
- Describe planned support activities; use; admission fees if applicable (n/a)
- Timeline and schedule – from design to completion (attached)
- Plans for future expansion/growth (using past funding indicators, we're confident this will provide coverage from 2021 through 2031 (building repairs/paint) and for brickwork, et. al., will last indefinitely, for instance, the brickwork in place currently has been in place since the 1970s).

Acknowledgements

If funding is approved by the MCDC board of directors, Applicant acknowledges the following:

- The Project for which financial assistance is sought will be administered by or under the supervision of the applying individual/company.
- All funds awarded will be used exclusively for the purpose described in this application.
- Applicant owns the land, building or facility where the proposed infrastructure improvements will be made. If the Applicant does not own the land, written acknowledgement/approval from the property owner must be included with the application. The letter must document the property owner is aware of the proposed improvements and use of the property or building; and the property owner has reviewed the project plan and application, approves and supports the efforts of the Applicant.
- MCDC will be recognized as a funder of the Project. Specifics to be agreed upon by applicant and MCDC and included in an executed performance agreement.
- Individual/company representative who has signed the application is authorized to submit the application.
- Applicant will comply with the Grant Guidelines in executing the Project for which funds were awarded.
- Funded Projects must be completed within one year of the date the grant is approved by the MCDC board, unless an exception is granted.
- Completed Project must be inspected for Code compliance.
- A signed Contractor's Sworn Statement and Waiver of Lien to Date form must be completed, notarized and provided to MCDC prior to receiving grant funds.
- Property owner will be responsible for maintaining the infrastructure improvements made with funding from Grant for ten (10) years.

Acknowledgements - *continued*

- A final report detailing the successful completion of the Project will be provided to MCDC no later than 30 days following completion of the Project.
- Grant funding is provided on a reimbursement basis subsequent to submission of a reimbursement request, with copies of invoices and paid receipts for qualified expenses.
- Up to 20% of the grant funds awarded may be withheld until a final report on completion of the Project is provided to MCDC.
- A performance agreement will be required and will contain a provision certifying that the applicant does not and will not knowingly employ an undocumented worker in accordance with Chapter 2264 of the Texas Government Code, as amended. Further, should the applicant be convicted of a violation under 8 U.S.C. § 1324a(f), the applicant will be required to repay the amount of the public subsidy provided under the agreement plus interest, at an agreed to interest rate, not later than the 120th day after the date the MCDC notifies the applicant of the violation.

[The Remainder of this Page Intentionally Left Blank]

BY SIGNING THIS APPLICATION, I CERTIFY THAT I AM THE LEGAL OWNER OF THE ABOVE REFERENCED PROPERTY OR THAT I AM AUTHORIZED TO REPRESENT AND ACT ON THE BEHALF OF THE OWNER OF THE ABOVE REFERENCED PROPERTY. I ALSO CERTIFY THAT ALL OF THE INFORMATION PROVIDED HEREON IS ACCURATE AND TRUE SO FAR AS I AM AWARE AND UNDERSTAND THAT I AM LEGALLY RESPONSIBLE FOR THE ACCURACY OF THIS APPLICATION. I FURTHER UNDERSTAND THAT I AM NOT GUARANTEED A GRANT.

Applicant's Signature


Signature

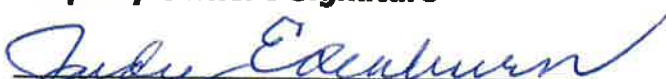
Printed Name

K.E. Zupanic

Date

June 24, 2021

Property Owner's Signature


Signature

Printed Name

JUDY EDENBURN, BOARD V.P.

Date

June 24, 2021

INCOMPLETE APPLICATIONS, OR THOSE RECEIVED AFTER THE DEADLINE, WILL NOT BE CONSIDERED.

A FINAL REPORT IS TO BE PROVIDED TO MCDC WITHIN 30 DAYS OF THE COMPLETION OF THE PROJECT. FINAL PAYMENT OF FUNDING AWARDED WILL BE MADE UPON RECEIPT OF FINAL REPORT.

Project Summary and historical preservation

Dear MCDC Board,

The following summary is designed for those who are new to the Board and who may not have familiarity with the Heard-Craig Center, its mission, and its historic repairs.

Executive Summary: The Heard-Craig Center became an organization in 1970 upon the death of Kathryn Heard-Craig. The IRS designated the organization as a private foundation in 1971 because of its philanthropic gifts to arts and literary groups, namely free meeting space (that runs about \$250,000 to \$300,000 in free space per year). In addition to providing free monthly meeting space, the Center operates as a public art venue and event center for the benefit of tourists, visitors, and residents of McKinney. The Center is not run by volunteers but is run by a professional staff of qualified leaders, creating jobs and opportunities within the entertainment and tourist arena. The Center has open and equal access to all and has policies and procedures in place to ensure equity and inclusion for all.

The Heard-Craig is a SMITHSONIAN Affiliate, a Blue Star Museum (for military families), a Museum-For-All participant, part of the Children's Museum network, and is proud to be a part of the vibrant downtown McKinney Historic Cultural District.

Investing in this project grant ensures that the Center remains a McKinney landmark, a Registered Texas Historical Landmark, and a National Trust landmark, for years to come.

Project Summary: The Heard-Craig Center has attached a "*Project Details*" Preservation Plan excel spreadsheet that outlines each of the proposed preservation, renovation, and enhancement projects for 2021. The project details have been color coded showing the following:

Green projects: Those required for repairs/painting/leaks and for preservation

Blue projects: Those that require professionals and are grouped in order to minimize the cost of visit fees.

Orange projects: Projects that are replacements for the current landscape in the garden, allowing for an increase in the event/wedding business.

Pink projects: Those projects that are enhancements to the current venue (added doors, Museum signage, security camera, etc.)

Prior Preservation Grants: Although the Heard-Craig last received a grant in 2019 for a Carriage House green roof and for McKinney's ART O MAT, it has not received a grant for the repair & paint of the Main Museum since 2008 (13 years ago) when MCDC provided \$92,387 for items including wood replacement and painting. The brick walkway enhancement we would like to add this year will be a compliment to the brick circular drive and walkways that were added in 1975. The City of McKinney has been extremely helpful to the Heard-Craig in connecting it with key contacts at the Texas Historical Commission; those contacts are assisting with material selection (e.g. hardiboard). We thank you for your consideration of this grant request.

Project Attachments (per MCDC Application form)

**Preservation Repair/Painting/Enhancements:
Heard-Craig Center at 205 W Hunt Street, McKinney, TX 75069**

Additional Information – please attach the following

- Business plan (Preservation Plan is outlined in attached spreadsheet)
- Current financial report (attached)
- Audited financials for previous two years (attached)
- Plat/map of property extending 200' beyond property in all directions (n/a)
- Detailed budget for the project (Preservation Plan spreadsheet is attached)
- Describe planned support activities; use; admission fees if applicable (n/a)
- Timeline and schedule – from design to completion (attached)
- Plans for future expansion/growth (using past funding indicators, we're confident this will provide coverage from 2021 through 2031 (building repairs/paint) and for brickwork, et. al., will last indefinitely, for instance, the brickwork in place currently has been in place since the 1970s).

	A
1	Notation reminders about past repairs
2	Rewiring the house in 1971
3	Basemet trench and basement bricks re-mortored in 1979
4	porch floors 1981
5	CH foundation 1973
6	CH rewiring 1991
7	Circular driveway with brick in 1975
8	Stained Glass repair 1993
9	chimneys repaired 1994
10	Interior Restoration 2000
11	Gutters done by Albrecht Restoration in 2001
12	new roof \$25,000 2007
13	2006 brick skirting on the house was repaired for \$17,000
14	Four new furnaces in 2018?
15	New water heaters 2005, 2019
16	2008 housepainted with mc dc grant of \$92,387.

DARRELL ASCHENBECK CONST, INC.
P O BOX 1116
SHERMAN, TEXAS 75076
MOB.903 813 6902

BID FOR HEARCRAIG
205 W HUNT ST
MCKINNEY, TEXAS
APRIL 21 2021

SCOPE OF WORK;
PROVIDE MATERIALS AND INSTALLATION , FOR WORK TO HOME
AS FOLLOWS;

INSTALL BRICK PAVERS TO MATCH EXISTING WALKS ;

- APPROXIMATELY 2000 SQUARE FEET OF BRICK PAVER INSTALL
- 4 FOOT WIDE
- EXCAVATE PATHS ON EXISTING CIRCLE GRAVEL WALKWAY AND 4 ENTRIES
- REMOVE ALL ROOTS AND DEBRIS
- INSTALL CONCRETE BASE FOR PAVERS
- INSTALL PAVERS WITH MORTOT JOINTS
- PAVERS SUBMITTED FOR APPROVALS
- NO WORK ON EXISTING PAVER WALKWAYS
- INCLUDES ALL MATERIALS, BRICK, LABOR,SAND, MORTOR, TIES,CONCRETE
- ALL PERMITS AND CITY INSPECTIONS INCLUDED
- DEPOSIT REQUIRED OF.....33,000.00
- FINAL UPON ACCEPTANCE AND COMPLETION

BID IS FOR\$72,800.00

Heard-Craig Center For The Arts

Balance Sheet
As of May 31, 2021

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Bank of Texas - Operating	11,577.91
Bank of Texas - Reserve	1,990.04
Donation Jar	9.00
Gift Cards	167.98
PayPal Bank	1,385.27
Petty Cash	183.29
Total Bank Accounts	\$15,313.49
Other Current Assets	
Wells Fargo Investment Acct	
Wells Fargo 2231-0615	633,784.96
Wells Fargo 3642-7475	196,804.46
Wells Fargo 3704-0583	868,449.17
Total Wells Fargo Investment Acct	1,699,038.59
Total Other Current Assets	\$1,699,038.59
Total Current Assets	\$1,714,352.08
Fixed Assets	
Art O Mat Machine	4,500.00
Total Fixed Assets	\$4,500.00
Other Assets	
Accum Deprec	-350,755.88
Art work	2,200.00
Building Improvements	518,407.82
Equipment	146,709.38
Gardens	106,684.58
Land and Building Cost	1,274,127.00
Total Other Assets	\$1,697,372.90
TOTAL ASSETS	\$3,416,224.98

Address any reply to: 1600 Paterson St., Dallas, Tex. 75201

Department of the Treasury

District Director

Internal Revenue Service

Date:

AUG 24 1971

In reply refer to:

A:EQRT:309

DAL-EO-71-341

▷ **The Heard-Craig Women's Club Trust**
205 West Hunt
McKinney, Texas 75069



Accounting Period: **December 31**

Gentlemen:

Based on information supplied, we have concluded that your organization is exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. This determination assumes the organization's operations will be as stated in the exemption application.

We have further concluded that the organization is a private foundation as defined in section 509(a) of the Code. In this letter we are not determining whether the organization is a private operating foundation as defined in section 4942(j)(3).

Any changes in your character or purposes must be reported immediately to us for consideration of their effect upon your exempt status. You must also report any change in your name or address.

You are required to file an annual information return, Form 990, by the fifteenth day of the fifth month after the end of your annual accounting period.

You are not required to file Federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T. In this letter we are not determining whether any of your present or proposed activities is unrelated trade or business as defined in section 513 of the Code.

Contributions made to you are deductible by donors as provided in section 170 of the Code. Bequests, legacies, devises, transfers or gifts to or for your use are deductible for Federal estate and gift tax purposes under the provisions of section 2055, 2106 and 2522 of the Code.

You are not liable for Federal Unemployment Taxes. You are liable for social security taxes only if you have filed waiver of exemption certificates as provided in the Federal Insurance Contributions Act.

Sincerely yours,

Ellis Campbell, Jr. (TSE)

Ellis Campbell, Jr.
District Director

John L. McCraw, Jr.
211 North Tennessee Street
McKinney, Texas 75069

cc: Robert L. Trimble
2030 Republic Bank Tower
Dallas, Texas 75201

Two-Year Financial Overview (2019 – 2020) for the Heard-Craig Center for the Arts

205 W Hunt Street

McKinney, Tx 75069

Organization Established: 1970

IRS Letter of Determination: August 24, 1971

The historic Heard-Craig Center (HCC) was built in 1900 by Stephen and Lillian Heard. Their daughter, Kathryn, through her philanthropy, gifted the Center in 1970 to over 20 groups that have helped McKinney in many ways: raising money to build new buildings (e.g. the first Library), donating to the needy, providing scholarships, spearheading community improvements, etc.

The Heard-Craig Center shares the Kathryn Heard-Craig and the Thomas E. Craig collections with the public. The Center holds the designation as the first art museum in the City of McKinney; it showcases the art collections of Dallas notables such as Frank Klepper, Allie Tenant, and Thomas Stell. The art center also shares its Asian Collection and Textile Collection (Neiman Marcus Couture) with the public.

HCC prepares its financial statements using the cash basis of accounting in accordance with GAAP standards. The Heard-Craig Center for the Art's objective is not to achieve a profit but to continue to contribute to the cultural fabric of the City of McKinney and contribute to the vibrant cultural district downtown, in which the Heard-Craig is directly situated.

The Trust is required to have cash on hand to maintain the historic property and to provide for the Clubs in the event of emergency (e.g. space rental at other McKinney locations). HCC keeps a percentage of its bank/investment asset balances in cash for immediate access to meet this requirement. The remainder of the investment funds are maintained in stocks, securities, or mutual funds to meet long-term income goals specified in the Trust documents. Bank and investment account balances for the year ending December 31, 2020 are shown below.

Heard-Craig Center For The Arts Balance Sheet

As of December 31, 2020

	<u>Total</u>
Bank Accounts	
Checking Accounts	41,593.67
Petty Cash	183.29
Total Bank Accounts	\$ 41,776.96
Investment Accounts	
Wells Fargo: Cash and Sweep Balances	44,490.10
Wells Fargo: Stocks, options & ETF's	917,234.39
Wells Fargo: Fixed income securities	647,303.54
Wells Fargo: Mutual Funds	35,736.49
Total Investment Accounts	\$ 1,644,764.52
Total Bank and Investment Accounts	\$ 1,686,541.48

The Heard-Craig Center receives a substantial amount of its support from the Craig Heard Memorial Trust managed by Bank of America (Trustee). The Memorial Trust declined from 2008 until 2019 and in 2020, Bank of America replaced it's Trust Manager. The HCC is one of 6 beneficiaries of the trust which was established in 1970 under the last will and testament of Kathryn Heard-Craig. Cash distributions received from the trust during the year ended December 31, 2020 were \$136,656.23. Cash distributions received from the trust during the year ended December 31, 2019 were \$73,048.19. Trust distributions constitute 62% of HCC income for the two year periods of December 31, 2020 and 2019.

The Heard-Craig Center for the Arts has various program offerings including 4 regularly publicized public tours per week, serving as a Museum wedding event venue in the City of McKinney, hosting the only public Art O Mat Machine in the entire North Texas area (MCDC funded), holding semi-annual Jazz music and Vintage piano music events for the public, and sharing the monthly educational offerings of 20 Arts and Literary organizations in McKinney, including free Art History Lectures, workshops by the Art Club of McKinney, poetry readings with Mockingbird Poetry Society, book reviews by Gaslighters and Rainbow Review, to name a few.

**Heard-Craig Center For The Arts
Profit and Loss
January - December 2020**

	Total	
	Jan - Dec 2020	Jan - Dec 2019 (PY)
Income		
Art O Mat Income	362.44	474.00
Contributions	1,892.67	2,771.52
Dividend Income	3,287.36	15,781.32
Event Revenue	7,003.88	15,859.88
Fundraising	1,306.27	
Gift Shop	1,461.36	2,722.46
Grants	2,810.00	24,763.45
Interest Income	2,481.79	20,305.04
Membership Income	5,869.00	3,326.00
Rental Income	2,720.50	10,513.50
Tour Income	425.00	1,305.00
Trust Distribution	136,656.23 ★	73,048.19
Total Income	\$ 166,276.60	\$ 170,870.36

★ Note: The 4th Quarter 2019 distribution amount was not sent by Bank of America until the 1st Quarter, 2020, therefore it is recommended that an average annual amount be calculated from 2019/2020.

Direct cost for events were 41% of the revenue generated for the period ending December 31, 2020.

**Heard-Craig Center For The Arts
Profit and Loss
January - December 2020**

	<u>Total</u>
Cost of Goods Sold	
Art O Mat Supplies	447.00
Event Expense	2,889.28
Gift Shop Items	397.73
Honorarium	90.00
Total Cost of Goods Sold	<u>\$ 3,824.01</u>

Operating Expenses, including grant expenses, for the period ending December 31, 2020 were \$181,682.59. The historic home requires a substantial investment in maintenance and preservation and the costs associated with those expenses were \$62,865.90 for the period ending December 31 2020. These costs represent 37.81% of program expenses for the year.

**Heard-Craig Center For The Arts
Profit and Loss
January - December 2020**

	<u>Total</u>
Expenses	
Professional Fees	16,743.24
Grant Expenses	920.00
HC Property & Preservation Expenses	62,865.90
League Membership Expenses	375.00
Marketing Expenses	7,795.66
Wages and Payroll Tax Expense	92,982.79
Total Expenses	<u>\$ 181,682.59</u>

HCC operates in a fiscally responsible manner. Honoring the wishes of Kathryn Heard - Craig by providing FREE meeting space for over 20 organizations (equating to \$250,000 - \$300,000 per year in annual gifted meeting space), by supporting the organizations she held in high regard, by managing the Trust distributions responsibly, by serving the citizens of McKinney, and by being a good steward of the assets of the Heard-Craig Center, the HCC Board and staff work diligently to maintain the operational nature of the art museum for the benefit of current and future generations.

Heard-Craig Center For The Arts Profit and Loss

January - December 2020

	Total	
	Jan - Dec 2020	Jan - Dec 2019 (PY)
Total Income	\$ 166,276.50	\$ 170,870.36
Total Cost of Goods Sold	\$ 3,824.01	\$ 11,111.57
Gross Profit	\$ 162,452.49	\$ 159,758.79
Total Wages and Payroll Tax Expense	\$ 92,982.79	\$ 88,746.33
Total Expenses	\$ 181,682.59	\$ 232,131.61
Net Operating Income	\$ (19,230.10)	\$ (72,372.82)
Other Income		
Insurance Claim		\$ 15,603.75
Unrealized investment gains los	\$ 111,172.49	\$ 188,792.35
Total Other Income	\$ 111,172.49	\$ 204,396.10
Net Other Income	\$ 111,172.49	\$ 204,396.10
Net Income	\$ 91,942.39	\$ 132,023.28

Financials reviewed and reconciled.



Chondra S Carston
ImyLor Consulting LLC
June 24, 2021