

CHESTNUT SQUARE

HISTORIC VILLAGE

315 South Chestnut Street, McKinney, Texas 75069 972-562-8790

May 30, 2017

Cindy Schneible
McKinney Community Development Corporation
5900 S. Lake Forest Blvd, #110
McKinney, TX 75070

Cindy –

Thank you for the opportunity to apply for funding for promotional funds. If awarded, these funds will be used for continued advertising of the Farmers Market, The Legends of McKinney Ghost Walk, and the 44th Annual Holiday Tour of Homes.

As you can see by the enclosed Budget – Actual Income report, we are showing positive numbers in Program, Event and Wedding revenues. But as you know, bad weather can have a huge effect on our events – particularly the Home Tour. While the funding you provide doubt really impact event revenues, it can relieve our operating budget of some of the advertising expenses.

One other note – the advertising dollars spent from our general operating funds (non-grant) in Q1 2017 are up 34% over 2016.

Again, thank you for your continued support of our programs, and all MCDC does for our quality of life.



Jaymie Pedigo
Executive Director

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

Grant Application

Fiscal Year 2017

IMPORTANT:

- Please read the McKinney Community Development Corporation Grant Guidelines prior to completing this application.
- The Grant Guidelines and Application are available at www.mckinneycdc.org; by calling 972.547.7653 or by emailing cschneible@mckinneycdc.org
- **Please call to discuss your plans for submitting an application in advance of completing the form.** A completed application and all supporting documents are required to be submitted via email or on a thumb drive for consideration by the MCDC board. Please submit the application to:

McKinney Community Development Corporation
5900 S. Lake Forest Blvd., Suite 110
McKinney, TX 75070

- *If you are interested in preliminary Board of Directors review of your project proposal or idea, please complete and submit the **Letter of Inquiry** form, available at www.mckinneycdc.org, by calling 972.547.7653 or emailing cschneible@mckinneycdc.org.*

Applications must be completed in full, using this form, and received by MCDC, via email or on a thumb drive, by 5:00 p.m. on the date indicated in schedule below.

Please indicate the type of funding you are requesting:

- | | |
|---|---|
| <p><input type="checkbox"/> Project Grant
Projects that are eligible for funding in accordance with the Type B sales tax statute (refer to examples in Grant Guidelines) and that advance the mission of MCDC.</p> | <p><input type="checkbox"/> Promotional or Community Event Grant (maximum \$15,000)
Initiatives, activities or events that promote the City of McKinney for developing new or expanded business opportunities and/or tourism – and enhancing quality of life for McKinney residents.</p> |
|---|---|

Promotional and Community Event Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: November 30, 2016	December 2016	January 2017
Cycle II: May 31, 2017	June 2017	July 2017

Project Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: December 30, 2016	January 2017	February 2017
Cycle II: March 31, 2017	April 2017	May 2017
Cycle III: June 30, 2017	July 2017	August 2017

ORGANIZATION INFORMATION

Name: The Heritage Guild of Collin County

Federal Tax I.D.: 75-1602150

Incorporation Date: 1973

Mailing Address: P.O. Box 583

City McKinney

ST: TX

Zip: 75070

Phone: 972-562-8790

Fax: 972-562-8790

Email: director@chestnutsquare.org

Website: www.chestnutsquare.org

Check One:

Nonprofit – 501(c) Attach a copy of IRS Determination Letter

Governmental entity

For profit corporation

Other

Professional affiliations and organizations to which your organization belongs: Go Texan (Tx Dept of Ag), Association of Living History, Center for Non-Profit Management, Texas Assoc of Museums, Collin County Historical Commission, McKinney Chamber of Commerce

REPRESENTATIVE COMPLETING APPLICATION:

Name: Jaymie Pedigo

Title: Executive Director

Mailing Address: PO Box 583

City: McKinney

ST: TX

Zip: 75069

Phone: 972-562-8790

Fax:

Email: director@chestnutsquare.org

CONTACT FOR COMMUNICATIONS BETWEEN MCDC AND ORGANIZATION:

Name: Jaymie Pedigo

Title: Executive Director

Mailing Address: PO Box 583

City: McKinney

ST: TX

Zip: 75069

Phone: 972-562-8790

Fax:

Email: director@chestnutsquare.org

FUNDING

Total amount requested: \$10,000

PROJECT/PROMOTION/COMMUNITY EVENT

Start Date: 8/2017

Completion Date: 12/2017

BOARD OF DIRECTORS *(may be included as an attachment)*

Stella Stevens, Chair

Greg Dawson, Vice Chair

Jennifer Cobb, Treasurer

Kathy Moore

Carol Ownby

Adam Pagano

Rick Glew

LEADERSHIP STAFF *(may be included as an attachment)*

Jaymie Pedigo, E.D.

Alice Yeager, Bookkeeping, Membership Manager

Leisha Phipps, Curation

LaDonna Doyle, Education Event Coordinator

Sherri Murphy, Education Volunteer Coordinator

Kim Ducote, Facilities Sales & Coordinator

Using the outline below, provide a written narrative no longer than 7 pages in length:

I. Applying Organization

Describe the mission, strategic goals and objectives, scope of services, day to day operations and number of paid staff and volunteers.

Disclose and summarize any significant, planned organizational changes and describe their potential impact on the Project/Promotion/Community Event for which funds are requested.

The Heritage Guild was organized 43 years ago and is home to Chestnut Square Historic Village. Chestnut Square has grown from two houses in 1973 to six houses, a general store, an historic chapel, a replica school house, and a Visitors Center. The nine historic buildings span the time period from 1854-1930, and encompass 2.5 acres on two city blocks. The mission of HGCCV, revised in 2013, is to celebrate community, preserve history, and inspire the future.

Chestnut Square Historic Village is open to the public six days a week, with guided tours of the homes provided on Thursdays and Saturdays at 11:00. Group tours may be scheduled Tuesday through Saturday by reservation. Trolley tours of McKinney's Historic District area are available the 2nd Saturday of each month, beginning and ending at Chestnut Square, and showcasing the history of McKinney and the architecture in the Historic District. Additionally, a 24/7 audio tour is an option, donated by Munzee.

Events such as the Historic McKinney Farmers Market, the Killis Melton Ice Cream Crank-Off, The Legends of McKinney Ghost Walk and the Holiday Tour of Homes bring people to McKinney to shop, eat and stay at our local hotels and bed and breakfasts. The Historic McKinney Farmers Market at Chestnut Square was voted the #2 farmers market in Texas in 2016, #6 in the nation! The Heritage Guild of Collin County is the proud home of Doc & Clyde's Ice Cream Freezer Museum, part of McKinney's heritage, and recognized as the largest ice cream freezer exhibit in the world. Chestnut Square is a significant ingredient in the quality of life for the citizens of Collin County and a tremendous draw for tourists.

Chestnut Square brings "history to life" through tours onsite, and programs and events offsite. All structures are open to the public for tours and entertainment and educational programs are held around an historic theme. Our partnership with the Living History Group, allows us to provide demonstrations in historically accurate costumes throughout the village.

Educational programs include tours for students of all ages, Prairie Adventure Camp, (the camp has drawn children from Oklahoma, Louisiana, Houston and Austin) and "Pumpkin Patch" in October. In October of 2016, we hosted over 1000 children ages 4-12.

Every Saturday morning April through November, Chestnut Square hosts the Historic McKinney Farmers Market. More than 50 vendors participate each week offering locally grown and raised produce, meat and eggs. The market is well-attended, often hosting 1,500 people. Customer surveys show that 40% of visitors continue to be there for the first time and 33% are from outside Collin County. We also operate a satellite Farmers Market, April-October, at Adriatica on Thursdays from 3:00 – 6:00 p.m. This market is smaller with 10-12 vendors and 300+ visitors each week.

Since 2008, when Clyde Geer donated his collection to create "Doc & Clyde's Ice Cream Freezer Museum", Chestnut Square has hosted the Killis Melton Ice Cream Crank-off. In addition to an ice cream competition, the free event offers a variety of family friendly attractions, entertainment and old fashioned fun! Held in conjunction with Farmers Market, it has become a family tradition. At the recent

“Crank-Off”, Clyde presented the “Doc & Clyde’s” exhibit with the sign from the first ice cream “cranking-off” event, which was held in downtown McKinney to bring business to the square.

Another program on our roster - The Legends of McKinney Ghost Walk, where costumed storytellers share the history of “haunted” sites around downtown McKinney and Chestnut Square. A partnership with Main Street Magic, and TexPart Paranormal add special flair to the event.

We continue the legacy of the Holiday Tour of Homes, the very first fundraising venture for HGCC, drawing visitors from throughout North Texas to tour holiday decorations and architectural wonders of Chestnut Square and another 4-6 historic structures in McKinney. The Home Tour is not only a key fundraiser, but introduces hundreds of visitors from other parts of Collin County and North Texas to McKinney’s downtown square, and McKinney’s Historic District. The 43rd version of the tour, held December 2016, drew nearly 1800 attendees, many from out of the area, even out of state.

The Chapel at Chestnut Square can accommodate up to 200 guests for an intimate, historically charming wedding service. The grounds and the Bevel Reception House can host over 150 for wedding receptions. In 2015, rental sales reached \$258,900, but in 2016, for the first time in 6 years, event and program revenues equaled wedding sales, diversifying our revenue streams. We look to see an increase in sales again with the all weather improvements to the Pavilion.

The programs of the Heritage Guild of Collin County and the attractions of Chestnut Square host over 50,000 visitors annually, where “we bring history to life!”

Currently, the staff consists of an Executive Director; Bookkeeper & Membership Manager; Wedding and Events Sales Manager, part-time curator, a part-time education coordinator, part-time volunteer and social media manager, a contract Market Manager and Development Director. All programs are supported by volunteers, who contribute nearly 10,000 hours each year.

II. Project or Promotion/Community Event (whichever is applicable)

- Outline details of the Project/Promotion/Community Event for which funds are requested. Include information regarding scope, goals, objectives, target audience.

We are asking for funds to support the latter half of the Farmer’s Market season, the Legends of McKinney Ghost Walk, and the 44th Annual Holiday Tour of Homes.

- The Farmers Market funds would be used for advertising both locally and in Edible Dallas, a “foodie” magazine supporting local sourcing. One emphasis in the coming year is to make more of the population on the west side of McKinney aware of the market.
- The Legends of McKinney Ghost Walk is not a fundraiser, but a community event designed to keep part of McKinney’s history alive. Costumed docents are placed at specific buildings at Chestnut Square and throughout downtown McKinney, telling the history, evidence of hauntings, and how they might be related. Last year, we initiated a campaign to encourage participants to eat downtown, by promoting “Ghost Walk Specials” that were offered at various eateries.
- The Annual Holiday Tour of Homes is the largest single fundraising event for HGCC. A long standing tradition in north Texas for many women, we would like to reach beyond the immediate area and concentrate on group sales as well.
- **For Promotional Grants/Community Events** – describe how this initiative will **promote the City of McKinney for the purpose of business development and/or tourism.**

These events help MCDC meet their goal of enhancing the historic quality of McKinney both by making the history of McKinney’s Historic District accessible and by making Chestnut Square accessible to everyone in McKinney and visitors to McKinney. Chestnut Square has become a focal point for the Historic Downtown Square and the city and provides unique recreational tours and events for families.

Weddings held at Chestnut Square often bring overnight guests, who stay and eat in McKinney businesses. The new Sheraton has already mentioned that they have hosted many wedding parties who are booked at our chapel. Additionally, these parties utilize local caterers, florists, beauty services, etc. for their events.

- Describe how the proposed Project/Promotion/Community Event fulfills strategic goals and objectives for your organization.

Our goal of bringing history to life is the theme of all of our events; educational programs, special events and fundraisers all fit our historic mission.

- Please also include planned activities, time frame/schedule, and estimated attendance and admission fees if applicable.
- Include the venue/location for Project/Promotion/Community Event?
- Provide a timeline for the Project/Promotion/Community Event.

Planning for these events is already in place, with the exception of the Ice Cream Crank Off, for which planning will begin in February. Most of our events are on a year-round planning cycle.

- Detail goals for growth/expansion in future years.

Project Grants – please complete the section below:

- | | | |
|-----------------------------|------------------------------|-----------------------------|
| • An expansion/improvement? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A replacement/repair? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A multi-phase project? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A new project? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

Has a feasibility study or market analysis been completed for this proposed project? *If so, please attach a copy of the Executive Summary.*

Provide specific information to illustrate how this Project/Promotion/Event aligns with one or more of the goals and strategies adopted by McKinney City Council and McKinney Community Development:

- Eligible for MCDC consideration under Sections 501 to 505 of the Texas Local Government Code (refer to MCDC Grant Guidelines)
- Support cultural, sports, fitness, entertainment, community projects and events that attract resident and visitor participation and contribute to quality of life, business development and growth of McKinney sales tax revenue
- Highlight and promote McKinney as a unique destination for residents and visitors alike
- Meet citizen needs for quality of life improvements, business development and sustainable economic

- growth for residents in the City of McKinney
- Demonstrate informed financial planning – addressing long-term costs, budget consequences and sustainability of projects for which funding is requested
- Educate the community about the impact local dining and shopping has on investment in quality of life improvements in McKinney

Indicate which goal(s) listed above will be supported by the proposed Project/Promotion/Event:

Several of the MCDC goals are met by HGCC events – promoting McKinney as a unique tourist destination, contribute to the quality of life for McKinney residents, and promoting McKinney business by not only attracting tourists, but also referrals to wedding and event parties for their ancillary goods and service needs.

Has a request for funding, for this Project/Promotion/Community Event, been submitted to MCDC in the past?

Yes No

III. Financial

- Provide an overview of the organization’s financial status including the impact of this grant request on organization mission and goals.
- Please attach your budget for the current year and audited financial statements for the preceding two years. If audited financials are not available, please indicate why.

What is the estimated total cost for this Project/Promotion/Community Event?

Farmers Market - \$15,000
 Ghost Walk – \$5,000
 Home Tour - \$10,000

(Include a budget for the proposed Project/Promotion/Community Event.)

What percentage of Project/Promotion/Community Event funding will be provided by the Applicant?

Farmers Market – 66%
Ghost Walk – 75%
Home Tour – 80%

Are Matching Funds available? SOME Yes No

Cash \$	Source	% of Total
In-Kind \$	Source	% of Total

In-Kind services will be provided for much of the design & layout work for consumable marketing materials. Additionally, we will continue to leverage advertising funds with editorial content.

Are other sources of funding available? *If so, please list source and amount.*

Sponsorships

Have any other federal, state, or municipal entities or foundations been approached for funding? *If so, please list entity, date of request and amount requested.*

IV. Marketing and Outreach

Describe marketing plans and outreach strategies for your organization, for the Project/Promotion/Community Event for which you are requesting funding – and how they are designed to help you achieve current and future goals.

Events at Chestnut Square, are promoted year-round through the City's Historic Preservation calendar, "rack cards" with all activities at the CVB, Chamber and throughout McKinney, Collin County and at travel centers throughout Texas. Posters for each event are distributed throughout Collin County. Advertising is focused on food and tour magazines with spot ads in local and regional papers, and on local radio.

We are continuing our efforts to 1) rebrand as a museum and tourist attraction, so further outreach throughout Texas is one goal – some of these funds would be used to advertise in state-wide publications.

And 2) more collaborations with the other museums in downtown. In March we launched a collaborative membership with the 2 other history museums in downtown, The Heard Craig Center and the Collin County History Museum. Each museum is hosting 4 free events for this level of membership – we have 40 Heritage Alliance members.

V. Metrics to Evaluate Success

Outline the metrics that will be used to evaluate success of the proposed Project/Promotion/Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.

All events are evaluated by using an exit survey to assess advertising effectiveness. We continue to be amazed at the number of people who visit from outside the area.

Acknowledgements

If funding is approved by the MCDC board of directors, Applicant will assure:

- The Project/Promotion/Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization;
- All funds awarded will be used exclusively for the purpose described in this application;
- MCDC will be recognized in all marketing, outreach, advertising and public relations as a funder of the Project/Promotion/Community Event. Specifics to be agreed upon by applicant and MCDC and included in an executed performance agreement;
- Organization's officials who have signed the application are authorized by the organization to submit the application;
- Applicant will comply with the MCDC Grant Guidelines in executing the Project/Promotion/Community Event for which funds were received.
- A final report detailing the success of the Project/Promotion/Community Event, as measured against identified metrics, will be provided to MCDC no later than 30 days following the completion of the Project/Promotion/Community Event.

- Up to 80% of the approved grant may be provided, on a reimbursement basis, prior to conclusion of the Project/Promotion/Community Event with submission of invoices/receipts to MCDC. The final 20% may be paid following MCDC's receipt of unpaid invoices/receipts; documentation of fulfillment of obligations to MCDC; and final report on the Project/Promotion/Community Event.
- The required performance agreement will contain a provision certifying that the applicant does not and will not knowingly employ an undocumented worker in accordance with Chapter 2264 of the Texas Government Code, as amended. Further, should the applicant be convicted of a violation under 8 U.S.C. § 1324a(f), the applicant will be required to repay the amount of the public subsidy provided under the agreement plus interest, at an agreed to interest rate, not later than the 120th day after the date the MCDC notifies the applicant of the violation.

We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.

Chief Executive Officer

Representative Completing Application

Signature

Signature

Jaymie Pedigo
Printed Name
5/30/17

Same
Printed Name

Date

Date

INCOMPLETE APPLICATIONS, OR THOSE RECEIVED AFTER THE DEADLINE, WILL NOT BE CONSIDERED.

CHECKLIST:

Completed Application:

- Use the form/format provided
- Organization Description
- Outline of Project/Promotion/Community Event; description, goals and objectives
- Indicate the MCDC goal(s) that will be supported by this Project/Promotion/Community Event
- Project/Promotion/Community Event timeline and venue
- Plans for marketing and outreach
- Evaluation metrics
- List of board of directors and staff

Attachments:

- Financials: organization's budget for current fiscal year; Project/Promotion/Community Event budget; audited financial statements
- Feasibility Study or Market Analysis if completed (Executive Summary)
- IRS Determination Letter (if applicable)

A FINAL REPORT IS TO BE PROVIDED TO MCDC WITHIN 30 DAYS OF THE EVENT/COMPLETION OF THE PROJECT/PROMOTION/COMMUNITY EVENT.

FINAL PAYMENT OF FUNDING AWARDED WILL BE MADE UPON RECEIPT OF FINAL REPORT.

PLEASE USE THE FORM/FORMAT OUTLINED ON THE NEXT PAGE.



McKINNEY COMMUNITY DEVELOPMENT CORPORATION

Final Report

Organization:

Funding Amount:

Project/Promotion/Community Event:

Start Date:

Completion Date:

Location of Project/Promotion/Community Event:

Please include the following in your report:

- Narrative report on the Project/Promotion/Community Event
- Identify goals and objectives achieved
- Financial report – budget as proposed and actual expenditures, with explanations for any variance
- Samples of printed marketing and outreach materials
- Screen shots of online promotions
- Photographs, slides, videotapes, etc.
- Performance against metrics outlined in application

Please submit Final Report no later than 30 days following the completion of the Project/Promotion/Community Event to:

McKinney Community Development Corporation
5900 S. Lake Forest Blvd., Suite 110
McKinney, TX 75070

Attn: Cindy Schneible
cschneible@mckinneycdc.org

The Heritage Guild of Collin County Profit & Loss Budget Overview

January through December 2017

Ordinary Income/Expense	Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17	Jul 17
Income							
41000 · Direct Public Support							
41010 · Membership Dues	100.00	500.00	1,000.00	200.00	200.00	0.00	0.00
41020 · Donations, General Public	100.00	100.00	300.00	300.00	300.00	300.00	300.00
41030 · Corporate Contributions	15,000.00	0.00	0.00	0.00	4,000.00	2,000.00	0.00
41050 · Special Purpose Gifts	10,000.00	5,000.00	4,000.00	3,000.00	2,500.00	0.00	0.00
Total 41000 · Direct Public Support	25,200.00	5,600.00	5,300.00	3,500.00	7,000.00	2,300.00	300.00
42000 · Program Revenues							
42010 · Farmers' Market	7,500.00	4,500.00	4,000.00	4,000.00	5,000.00	5,000.00	5,000.00
42020 · Tour de Coop	0.00	0.00	3,000.00	3,500.00	1,000.00	0.00	0.00
42030 · Merchandise Sales	0.00	0.00	0.00	200.00	250.00	250.00	0.00
42040 · Education Programs	0.00	0.00	1,500.00	1,500.00	1,500.00	0.00	0.00
42050 · Ghostly Haunting	0.00	400.00	400.00	400.00	400.00	400.00	0.00
42070 · Prairie Camps	0.00	0.00	500.00	500.00	3,000.00	3,000.00	3,000.00
42080 · Public Village Tour	100.00	100.00	200.00	300.00	300.00	200.00	100.00
42085 · Pumpkin Patch & Farm Days	0.00	0.00	0.00	1,000.00	0.00	0.00	0.00
42090 · Tea & Tour	0.00	500.00	500.00	1,000.00	1,000.00	500.00	0.00
42100 · Trolley Tour	0.00	0.00	0.00	100.00	100.00	100.00	100.00
Total 42000 · Program Revenues	7,600.00	5,500.00	10,100.00	12,500.00	12,550.00	9,450.00	8,200.00
42500 · Event & Fundraising Revenues							
42520 · Farm to Table Dinner	0.00	0.00	0.00	12,500.00	15,000.00	2,500.00	0.00
42540 · Fashion Show	750.00	2,500.00	0.00	0.00	0.00	0.00	0.00
42550 · Ghost Walk	0.00	0.00	0.00	0.00	0.00	0.00	0.00
42560 · Holiday Home Tour	0.00	0.00	0.00	0.00	0.00	0.00	0.00
42570 · Ice Cream Crank Off	0.00	0.00	0.00	0.00	1,000.00	7,000.00	0.00
42580 · Murder Mystery	0.00	2,000.00	0.00	0.00	0.00	0.00	0.00
42699 · Other Event/Fund Raising Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total 42500 · Event & Fundraising Revenues	750.00	4,500.00	0.00	12,500.00	16,000.00	9,500.00	0.00
43000 · Facility Rentals							
43010 · Weddings	8,000.00	8,000.00	18,000.00	18,000.00	12,000.00	10,000.00	15,000.00
43020 · Rentals	0.00	0.00	0.00	0.00	0.00	0.00	0.00

The Heritage Guild of Collin County Profit & Loss Budget Overview January through December 2017

	Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17	Jul 17
Total 43000 · Facility Rentals	8,000.00	8,000.00	18,000.00	18,000.00	12,000.00	10,000.00	15,000.00
44000 · Other Operating Income							
44010 · Arcadia Book Royalties	0.00	0.00	12.50	0.00	0.00	12.50	0.00
Total 44000 · Other Operating Income	0.00	0.00	12.50	0.00	0.00	12.50	0.00
45000 · Investments							
45030 · Interest-Savings, Short-term CD	3.00	3.00	3.00	3.00	3.00	3.00	3.00
Total 45000 · Investments	3.00	3.00	3.00	3.00	3.00	3.00	3.00
Total Income	41,553.00	23,603.00	33,415.50	46,503.00	47,553.00	31,265.50	23,503.00
Gross Profit	41,553.00	23,603.00	33,415.50	46,503.00	47,553.00	31,265.50	23,503.00
Expense							
61100 · Wedding Expenses	800.00	500.00	1,000.00	1,000.00	1,500.00	2,500.00	2,500.00
61110 · Wedding Costs	800.00	500.00	1,000.00	1,000.00	1,500.00	2,500.00	2,500.00
Total 61100 · Wedding Expenses	800.00	500.00	1,000.00	1,000.00	1,500.00	2,500.00	2,500.00
61200 · Programming Expenses							
61210 · Farmers' Market Costs	500.00	500.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00
61220 · Coup de Tour Costs	0.00	0.00	2,000.00	2,500.00	500.00	0.00	0.00
61230 · Merchandise Costs	0.00	0.00	0.00	100.00	100.00	100.00	100.00
61240 · Educational Programs Costs	250.00	250.00	250.00	500.00	250.00	0.00	0.00
61250 · Ghostly Haunting Costs	0.00	0.00	0.00	0.00	0.00	0.00	0.00
61265 · Pumpkin Patch & Farm Days Costs	0.00	0.00	0.00	500.00	0.00	0.00	0.00
61270 · Tour & Tea Costs	0.00	0.00	350.00	500.00	750.00	500.00	0.00
61280 · Trolley Tour Costs	0.00	0.00	0.00	100.00	100.00	100.00	100.00
61290 · Prairie Camp Costs	0.00	0.00	0.00	0.00	500.00	500.00	0.00
Total 61200 · Programming Expenses	750.00	750.00	3,600.00	5,200.00	3,200.00	2,200.00	1,200.00
61400 · Events & Fundraising Expenses							
61420 · Farm to Table Dinner Costs	0.00	0.00	0.00	0.00	15,000.00	0.00	0.00
61440 · Fashion Show Costs	0.00	0.00	500.00	0.00	0.00	0.00	0.00
61450 · Ghost Walk Costs	0.00	0.00	0.00	0.00	0.00	0.00	0.00
61460 · Holiday Home Tour Costs	0.00	0.00	0.00	0.00	0.00	0.00	0.00
61470 · Ice Cream Crank Off Costs	0.00	0.00	0.00	250.00	1,750.00	3,000.00	0.00
61480 · Murder Mystery Costs	0.00	1,000.00	0.00	0.00	0.00	0.00	0.00
Total 61400 · Events & Fundraising Expenses	0.00	1,000.00	500.00	250.00	16,750.00	3,000.00	0.00

The Heritage Guild of Collin County Profit & Loss Budget Overview January through December 2017

	Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17	Jul 17
61600 · Business Expenses							
61610 · Advertising, PR & Marketing	2,000.00	2,000.00	2,000.00	2,000.00	1,500.00	1,500.00	1,500.00
61630 · Board Meeting Expenses	25.00	25.00	25.00	25.00	25.00	25.00	25.00
61640 · Business Registration Fees	0.00	0.00	0.00	115.00	0.00	0.00	0.00
61660 · Rentals (Administrative)	800.00	800.00	800.00	800.00	800.00	800.00	800.00
61670 · Volunteer Relations	200.00	50.00	50.00	50.00	50.00	50.00	50.00
61680 · Staff Relations	50.00	0.00	0.00	0.00	0.00	0.00	0.00
61699 · Other Business Expenses	150.00	150.00	150.00	150.00	150.00	150.00	150.00
Total 61600 · Business Expenses	3,225.00	3,025.00	3,025.00	3,140.00	2,525.00	2,525.00	2,525.00
61700 · Outside Services							
61710 · Accounting Fees	0.00	0.00	0.00	0.00	750.00	0.00	0.00
61740 · Outside Contract Services	0.00	0.00	100.00	100.00	100.00	100.00	100.00
Total 61700 · Outside Services	0.00	0.00	100.00	100.00	850.00	100.00	100.00
62000 · Facilities and Equipment							
62010 · Building and Equip Maintenance							
62011 · Yard	500.00	500.00	500.00	500.00	500.00	500.00	500.00
62012 · Structures & Equipment	250.00	250.00	250.00	2,500.00	5,000.00	5,000.00	5,000.00
62013 · Cleaning & Maintenance Supplies	200.00	250.00	250.00	300.00	350.00	350.00	350.00
Total 62010 · Building and Equip Maintenance	950.00	1,000.00	1,000.00	3,300.00	5,850.00	5,850.00	5,850.00
62050 · Property Insurance	0.00	0.00	0.00	17,500.00	0.00	0.00	0.00
62060 · Utilities	1,500.00	1,500.00	1,200.00	1,500.00	1,500.00	2,000.00	2,500.00
Total 62000 · Facilities and Equipment	2,450.00	2,500.00	2,200.00	22,300.00	7,350.00	7,850.00	8,350.00
63000 · Office Operations							
63020 · Postage, Mailing Service	80.00	60.00	0.00	0.00	50.00	0.00	50.00
63025 · Printing and Copying	550.00	550.00	550.00	550.00	600.00	600.00	600.00
63030 · Supplies	150.00	100.00	0.00	500.00	50.00	100.00	100.00
63035 · Telephone, Telecommunications	50.00	50.00	100.00	200.00	200.00	200.00	200.00
63040 · IT Expense	3,000.00	0.00	250.00	250.00	250.00	250.00	250.00
Total 63000 · Office Operations	3,830.00	760.00	900.00	1,500.00	1,150.00	1,150.00	1,200.00
64000 · Other Administrative Expenses							
64020 · Credit Card Fees	750.00	500.00	500.00	500.00	500.00	500.00	500.00
Total 64000 · Other Administrative Expenses	750.00	500.00	500.00	500.00	500.00	500.00	500.00

The Heritage Guild of Collin County
Profit & Loss Budget Overview
January through December 2017

	Jan 17	Feb 17	Mar 17	Apr 17	May 17	Jun 17	Jul 17
65000 · Payroll Expenses							
65010 · Salaries, Staff	8,450.00	8,450.00	8,450.00	8,450.00	8,450.00	8,450.00	8,450.00
65020 · Salaries, Contract Employees	1,995.00	1,995.00	1,995.00	1,995.00	1,995.00	1,995.00	1,995.00
65030 · Salaries, Wedding Coordinator	4,575.00	4,575.00	4,575.00	4,575.00	4,575.00	4,575.00	4,575.00
65040 · Payroll Taxes	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00
65050 · Payroll Processing Costs	200.00	200.00	200.00	200.00	200.00	200.00	200.00
Total 65000 · Payroll Expenses	16,220.00	16,220.00	16,220.00	16,220.00	16,220.00	16,220.00	16,220.00
Total Expense	28,025.00	25,255.00	28,045.00	50,210.00	50,045.00	36,045.00	32,595.00
Net Ordinary Income	13,528.00	(1,652.00)	5,370.50	(3,707.00)	(2,492.00)	(4,779.50)	(9,092.00)
Net Income	13,528.00	(1,652.00)	5,370.50	(3,707.00)	(2,492.00)	(4,779.50)	(9,092.00)

The Heritage Guild of Collin County Profit & Loss Budget Overview

January through December 2017

Ordinary Income/Expense	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	TOTAL Jan - Dec 17
Income						
41000 · Direct Public Support						
41010 · Membership Dues	0.00	0.00	0.00	0.00	100.00	2,100.00
41020 · Donations, General Public	0.00	3,000.00	0.00	300.00	300.00	5,300.00
41030 · Corporate Contributions	0.00	0.00	1,000.00	2,500.00	2,500.00	27,000.00
41050 · Special Purpose Gifts	0.00	0.00	0.00	0.00	0.00	24,500.00
Total 41000 · Direct Public Support	0.00	3,000.00	1,000.00	2,800.00	2,900.00	58,900.00
42000 · Program Revenues						
42010 · Farmers' Market	4,500.00	5,000.00	4,000.00	3,500.00	3,000.00	55,000.00
42020 · Tour de Coop	0.00	0.00	0.00	0.00	0.00	7,500.00
42030 · Merchandise Sales	0.00	100.00	100.00	0.00	100.00	1,000.00
42040 · Education Programs	0.00	2,000.00	2,000.00	1,000.00	0.00	9,500.00
42050 · Ghostly Haunting	0.00	400.00	1,200.00	400.00	0.00	4,000.00
42070 · Prairie Camps	1,000.00	0.00	0.00	0.00	1,000.00	12,000.00
42080 · Public Village Tour	0.00	300.00	300.00	100.00	0.00	2,000.00
42085 · Pumpkin Patch & Farm Days	0.00	1,000.00	1,500.00	0.00	0.00	3,500.00
42090 · Tea & Tour	0.00	1,000.00	1,000.00	0.00	0.00	5,500.00
42100 · Trolley Tour	100.00	100.00	100.00	0.00	0.00	700.00
Total 42000 · Program Revenues	5,600.00	9,900.00	10,200.00	5,000.00	4,100.00	100,700.00
42500 · Event & Fundraising Revenues						
42520 · Farm to Table Dinner	0.00	0.00	0.00	0.00	0.00	30,000.00
42540 · Fashion Show	0.00	0.00	0.00	0.00	0.00	3,250.00
42550 · Ghost Walk	0.00	500.00	8,000.00	500.00	0.00	9,000.00
42560 · Holiday Home Tour	0.00	0.00	0.00	5,000.00	22,000.00	27,000.00
42570 · Ice Cream Crank Off	0.00	0.00	0.00	0.00	0.00	8,000.00
42580 · Murder Mystery	0.00	0.00	0.00	0.00	0.00	2,000.00
42699 · Other Event/Fund Raising Income	0.00	2,500.00	0.00	0.00	0.00	2,500.00
Total 42500 · Event & Fundraising Revenues	0.00	3,000.00	8,000.00	5,500.00	22,000.00	81,750.00
43000 · Facility Rentals						
43010 · Weddings	15,000.00	15,000.00	15,000.00	10,000.00	10,000.00	154,000.00
43020 · Rentals	500.00	1,000.00	1,000.00	500.00	1,000.00	4,000.00

The Heritage Guild of Collin County Profit & Loss Budget Overview January through December 2017

	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	TOTAL Jan - Dec 17
Total 43000 · Facility Rentals	15,500.00	16,000.00	16,000.00	10,500.00	11,000.00	158,000.00
44000 · Other Operating Income						
44010 · Arcadia Book Royalties	0.00	12.50	0.00	0.00	12.50	50.00
Total 44000 · Other Operating Income	0.00	12.50	0.00	0.00	12.50	50.00
45000 · Investments						
45030 · Interest-Savings, Short-term CD	3.00	4.00	4.00	4.00	4.00	40.00
Total 45000 · Investments	3.00	4.00	4.00	4.00	4.00	40.00
Total Income	21,103.00	31,916.50	35,204.00	23,804.00	40,016.50	399,440.00
Gross Profit	21,103.00	31,916.50	35,204.00	23,804.00	40,016.50	399,440.00
Expense						
61100 · Wedding Expenses						
61110 · Wedding Costs	1,000.00	1,000.00	1,000.00	1,000.00	500.00	14,300.00
Total 61100 · Wedding Expenses	1,000.00	1,000.00	1,000.00	1,000.00	500.00	14,300.00
61200 · Programming Expenses						
61210 · Farmers' Market Costs	1,000.00	750.00	750.00	750.00	500.00	9,750.00
61220 · Coup de Tour Costs	0.00	0.00	0.00	0.00	0.00	5,000.00
61230 · Merchandise Costs	100.00	100.00	0.00	0.00	0.00	600.00
61240 · Educational Programs Costs	0.00	250.00	250.00	0.00	0.00	2,000.00
61250 · Ghostly Haunting Costs	1,500.00	500.00	0.00	0.00	0.00	2,000.00
61265 · Pumpkin Patch & Farm Days Costs	0.00	0.00	1,500.00	0.00	0.00	2,000.00
61270 · Tour & Tea Costs	0.00	500.00	350.00	0.00	0.00	2,950.00
61280 · Trolley Tour Costs	100.00	100.00	100.00	0.00	0.00	700.00
61290 · Prairie Camp Costs	0.00	0.00	0.00	0.00	500.00	1,500.00
Total 61200 · Programming Expenses	2,700.00	2,200.00	2,950.00	750.00	1,000.00	26,500.00
61400 · Events & Fundraising Expenses						
61420 · Farm to Table Dinner Costs	0.00	0.00	0.00	0.00	0.00	15,000.00
61440 · Fashion Show Costs	0.00	0.00	0.00	0.00	0.00	500.00
61450 · Ghost Walk Costs	0.00	500.00	2,000.00	0.00	0.00	2,500.00
61460 · Holiday Home Tour Costs	0.00	0.00	500.00	5,000.00	1,000.00	6,500.00
61470 · Ice Cream Crank Off Costs	0.00	0.00	0.00	0.00	0.00	5,000.00
61480 · Murder Mystery Costs	0.00	0.00	0.00	0.00	0.00	1,000.00
Total 61400 · Events & Fundraising Expenses	0.00	500.00	2,500.00	5,000.00	1,000.00	30,500.00

The Heritage Guild of Collin County
Profit & Loss Budget Overview
January through December 2017

	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	TOTAL Jan - Dec 17
61600 · Business Expenses						
61610 · Advertising, PR & Marketing	1,000.00	1,000.00	1,300.00	1,500.00	500.00	17,800.00
61630 · Board Meeting Expenses	25.00	25.00	25.00	25.00	25.00	300.00
61640 · Business Registration Fees	0.00	0.00	0.00	0.00	0.00	115.00
61660 · Rentals (Administrative)	800.00	800.00	800.00	800.00	800.00	9,600.00
61670 · Volunteer Relations	50.00	50.00	100.00	200.00	100.00	1,000.00
61680 · Staff Relations	0.00	0.00	0.00	0.00	750.00	800.00
61699 · Other Business Expenses	150.00	150.00	250.00	200.00	150.00	1,950.00
Total 61600 · Business Expenses	2,025.00	2,025.00	2,475.00	2,725.00	2,325.00	31,565.00
61700 · Outside Services						
61710 · Accounting Fees	0.00	0.00	250.00	0.00	0.00	1,000.00
61740 · Outside Contract Services	100.00	100.00	100.00	100.00	100.00	1,000.00
Total 61700 · Outside Services	100.00	100.00	350.00	100.00	100.00	2,000.00
62000 · Facilities and Equipment						
62010 · Building and Equip Maintenance						
62011 · Yard	500.00	500.00	500.00	500.00	500.00	6,000.00
62012 · Structures & Equipment	2,000.00	500.00	500.00	500.00	1,000.00	22,750.00
62013 · Cleaning & Maintenance Supplies	250.00	350.00	350.00	250.00	350.00	3,600.00
Total 62010 · Building and Equip Maintenance	2,750.00	1,350.00	1,350.00	1,250.00	1,850.00	32,350.00
62050 · Property Insurance	0.00	0.00	0.00	0.00	0.00	17,500.00
62060 · Utilities	2,500.00	1,500.00	1,500.00	1,500.00	1,200.00	19,900.00
Total 62000 · Facilities and Equipment	5,250.00	2,850.00	2,850.00	2,750.00	3,050.00	69,750.00
63000 · Office Operations						
63020 · Postage, Mailing Service	50.00	60.00	50.00	0.00	200.00	600.00
63025 · Printing and Copying	700.00	650.00	650.00	750.00	750.00	7,500.00
63030 · Supplies	75.00	75.00	150.00	50.00	150.00	1,500.00
63035 · Telephone, Telecommunications	200.00	200.00	200.00	200.00	200.00	2,000.00
63040 · IT Expense	250.00	250.00	250.00	0.00	0.00	5,000.00
Total 63000 · Office Operations	1,275.00	1,235.00	1,300.00	1,000.00	1,300.00	16,600.00
64000 · Other Administrative Expenses						
64020 · Credit Card Fees	500.00	500.00	500.00	500.00	750.00	6,500.00
Total 64000 · Other Administrative Expenses	500.00	500.00	500.00	500.00	750.00	6,500.00

The Heritage Guild of Collin County
Profit & Loss Budget Overview
January through December 2017

	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	TOTAL Jan - Dec 17
65000 · Payroll Expenses						
65010 · Salaries, Staff	8,450.00	8,450.00	8,450.00	8,450.00	8,450.00	101,400.00
65020 · Salaries, Contract Employees	1,995.00	1,995.00	1,995.00	1,995.00	1,995.00	23,940.00
65030 · Salaries, Wedding Coordinator	4,575.00	4,575.00	4,575.00	4,575.00	4,575.00	54,900.00
65040 · Payroll Taxes	1,000.00	1,000.00	1,000.00	1,000.00	1,000.00	12,000.00
65050 · Payroll Processing Costs	200.00	200.00	200.00	200.00	200.00	2,400.00
Total 65000 · Payroll Expenses	16,220.00	16,220.00	16,220.00	16,220.00	16,220.00	194,640.00
Total Expense	29,070.00	26,630.00	30,145.00	30,045.00	26,245.00	392,355.00
Net Ordinary Income	(7,967.00)	5,286.50	5,059.00	(6,241.00)	13,771.50	7,085.00
Net Income	(7,967.00)	5,286.50	5,059.00	(6,241.00)	13,771.50	7,085.00

The Heritage Guild of Collin County

Balance Sheet

As of March 31, 2017

05/08/17

Accrual Basis

	Mar 31, 17	Feb 28, 17	\$ Change	Mar 31, 16	\$ Change
ASSETS					
Current Assets					
Checking/Savings					
10000 · Petty Cash	150.00	350.00	(200.00)	250.00	(100.00)
10020 · Independent Bank - Operations	8,291.89	24,230.14	(15,938.25)	19,697.46	(11,405.57)
10030 · Independent Bank - Endowment	52,105.93	65,814.55	(13,708.62)	29,044.54	23,061.39
10060 · PayPal	5,267.49	1,313.69	3,953.80	(45.89)	5,313.38
Total Checking/Savings	65,815.31	91,708.38	(25,893.07)	48,946.11	16,869.20
Accounts Receivable					
11000 · Accounts Receivable	14,586.00	6,913.50	7,672.50	(7,843.00)	22,429.00
Total Accounts Receivable	14,586.00	6,913.50	7,672.50	(7,843.00)	22,429.00
Other Current Assets					
12000 · Undeposited Funds	1,910.00	2,205.00	(295.00)	10,018.00	(8,108.00)
Total Other Current Assets	1,910.00	2,205.00	(295.00)	10,018.00	(8,108.00)
Total Current Assets	82,311.31	100,826.88	(18,515.57)	51,121.11	31,190.20
Fixed Assets					
15000 · Buildings, Furniture and Equip	1,873,745.29	1,873,745.29	0.00	1,873,745.29	0.00
Total Fixed Assets	1,873,745.29	1,873,745.29	0.00	1,873,745.29	0.00
TOTAL ASSETS	1,956,056.60	1,974,572.17	(18,515.57)	1,924,866.40	31,190.20
LIABILITIES & EQUITY					
Liabilities					
Current Liabilities					
Accounts Payable					
20000 · Accounts Payable	156,578.26	208,518.50	(51,940.24)	11,646.19	144,932.07
Total Accounts Payable	156,578.26	208,518.50	(51,940.24)	11,646.19	144,932.07
Other Current Liabilities					
24400 · Deferred Revenue, Dulaney House	0.00	0.00	0.00	1,500.00	(1,500.00)
24450 · Wedding Damage Deposit	11,350.00	10,675.00	675.00	21,450.00	(10,100.00)
24500 · Deferred Income Billings	60,297.50	54,600.00	5,697.50	82,680.00	(22,382.50)
27000 · Notes Payable, IB Credit Line	0.00	0.00	0.00	5,254.74	(5,254.74)
Total Other Current Liabilities	71,647.50	65,275.00	6,372.50	110,884.74	(39,237.24)
Total Current Liabilities	228,225.76	273,793.50	(45,567.74)	122,530.93	105,694.83
Total Liabilities	228,225.76	273,793.50	(45,567.74)	122,530.93	105,694.83
Equity					
30000 · Unrestricted Fund Balance	1,892,627.43	1,892,627.43	0.00	1,829,235.54	63,391.89
Net Income	(164,796.59)	(191,848.76)	27,052.17	(26,900.07)	(137,896.52)
Total Equity	1,727,830.84	1,700,778.67	27,052.17	1,802,335.47	(74,504.63)
TOTAL LIABILITIES & EQUITY	1,956,056.60	1,974,572.17	(18,515.57)	1,924,866.40	31,190.20

The Heritage Guild of Collin County
Profit & Loss Budget vs. Actual
January through March 2017

	Jan - Mar 17	Budget	\$ Over Budget	% of Budget
Ordinary Income/Expense				
Income				
41000 · Direct Public Support				
41010 · Membership Dues	140.00	1,600.00	(1,460.00)	8.8%
41020 · Donations, General Public	364.06	500.00	(135.94)	72.8%
41030 · Corporate Contributions	17,500.00	15,000.00	2,500.00	116.7%
41050 · Special Purpose Gifts	12,340.00	19,000.00	(6,660.00)	64.9%
41060 · McKinney Heritage Membership	525.00	0.00	525.00	100.0%
Total 41000 · Direct Public Support	30,869.06	36,100.00	(5,230.94)	85.5%
42000 · Program Revenues				
42010 · Farmers' Market	20,781.82	16,000.00	4,781.82	129.9%
42020 · Tour de Coop	4,443.00	3,000.00	1,443.00	148.1%
42030 · Merchandise Sales	15.82	0.00	15.82	100.0%
42040 · Education Programs	1,830.00	1,500.00	330.00	122.0%
42050 · Ghostly Haunting	280.00	800.00	(520.00)	35.0%
42070 · Prairie Camps	200.00	500.00	(300.00)	40.0%
42080 · Public Village Tour	929.01	400.00	529.01	232.3%
42085 · Pumpkin Patch & Farm Days	0.00	0.00	0.00	0.0%
42090 · Tea & Tour	1,740.00	1,000.00	740.00	174.0%
42100 · Trolley Tour	573.95	0.00	573.95	100.0%
Total 42000 · Program Revenues	30,793.60	23,200.00	7,593.60	132.7%
42500 · Event & Fundraising Revenues				
42520 · Farm to Table Dinner	2,000.00	0.00	2,000.00	100.0%
42540 · Fashion Show	2,810.00	3,250.00	(440.00)	86.5%
42550 · Ghost Walk	0.00	0.00	0.00	0.0%
42560 · Holiday Home Tour	11.40	0.00	11.40	100.0%
42570 · Ice Cream Crank Off	0.00	0.00	0.00	0.0%
42580 · Murder Mystery	1,750.01	2,000.00	(249.99)	87.5%
42699 · Other Event/Fund Raising Income	2,230.00	0.00	2,230.00	100.0%
Total 42500 · Event & Fundraising Revenues	8,801.41	5,250.00	3,551.41	167.6%
43000 · Facility Rentals				
43010 · Weddings	36,435.00	34,000.00	2,435.00	107.2%
43020 · Rentals	75.00	0.00	75.00	100.0%
Total 43000 · Facility Rentals	36,510.00	34,000.00	2,510.00	107.4%
44000 · Other Operating Income				
44010 · Arcadia Book Royalties	0.00	12.50	(12.50)	0.0%
44020 · Background Check Fees	(83.10)	0.00	(83.10)	100.0%
44040 · Miscellaneous Revenue	0.00	0.00	0.00	0.0%
Total 44000 · Other Operating Income	(83.10)	12.50	(95.60)	(664.8)%
45000 · Investments				
45030 · Interest-Savings, Short-term CD	11.97	9.00	2.97	133.0%
Total 45000 · Investments	11.97	9.00	2.97	133.0%
Total Income	106,902.94	98,571.50	8,331.44	108.5%
Gross Profit	106,902.94	98,571.50	8,331.44	108.5%
Expense				
61100 · Wedding Expenses				
61110 · Wedding Costs	2,208.77	2,300.00	(91.23)	96.0%
61100 · Wedding Expenses - Other	812.50	0.00	812.50	100.0%
Total 61100 · Wedding Expenses	3,021.27	2,300.00	721.27	131.4%

The Heritage Guild of Collin County
Profit & Loss Budget vs. Actual
January through March 2017

05/08/17

Accrual Basis

	Jan - Mar 17	Budget	\$ Over Budget	% of Budget
61200 · Programming Expenses				
61210 · Farmers' Market Costs	2,596.03	2,000.00	596.03	129.8%
61220 · Coup de Tour Costs	398.65	2,000.00	(1,601.35)	19.9%
61230 · Merchandise Costs	213.24	0.00	213.24	100.0%
61240 · Educational Programs Costs	481.58	750.00	(268.42)	64.2%
61250 · Ghostly Haunting Costs	0.00	0.00	0.00	0.0%
61265 · Pumpkin Patch & Farm Days Costs	0.00	0.00	0.00	0.0%
61270 · Tour & Tea Costs	581.63	350.00	231.63	166.2%
61280 · Trolley Tour Costs	0.00	0.00	0.00	0.0%
61290 · Prairie Camp Costs	0.00	0.00	0.00	0.0%
Total 61200 · Programming Expenses	4,271.13	5,100.00	(828.87)	83.7%
61400 · Events & Fundraising Expenses				
61420 · Farm to Table Dinner Costs	0.00	0.00	0.00	0.0%
61440 · Fashion Show Costs	1,474.17	500.00	974.17	294.8%
61450 · Ghost Walk Costs	145.00	0.00	145.00	100.0%
61460 · Holiday Home Tour Costs	583.32	0.00	583.32	100.0%
61470 · Ice Cream Crank Off Costs	145.00	0.00	145.00	100.0%
61480 · Murder Mystery Costs	1,125.84	1,000.00	125.84	112.6%
61400 · Events & Fundraising Expenses - Other	50.00	0.00	50.00	100.0%
Total 61400 · Events & Fundraising Expenses	3,523.33	1,500.00	2,023.33	234.9%
61600 · Business Expenses				
61610 · Advertising, PR & Marketing	5,274.54	6,000.00	(725.46)	87.9%
61630 · Board Meeting Expenses	0.00	75.00	(75.00)	0.0%
61640 · Business Registration Fees	0.00	0.00	0.00	0.0%
61660 · Rentals (Administrative)	2,736.00	2,400.00	336.00	114.0%
61670 · Volunteer Relations	0.00	300.00	(300.00)	0.0%
61680 · Staff Relations	31.00	50.00	(19.00)	62.0%
61699 · Other Business Expenses	0.00	450.00	(450.00)	0.0%
Total 61600 · Business Expenses	8,041.54	9,275.00	(1,233.46)	86.7%
61700 · Outside Services				
61710 · Accounting Fees	0.00	0.00	0.00	0.0%
61730 · Fundraising Expenses	250.00	0.00	250.00	100.0%
61740 · Outside Contract Services	0.00	100.00	(100.00)	0.0%
Total 61700 · Outside Services	250.00	100.00	150.00	250.0%
62000 · Facilities and Equipment				
62010 · Building and Equip Maintenance				
62011 · Yard	208.00	1,500.00	(1,292.00)	13.9%
62012 · Structures & Equipment	2,795.37	750.00	2,045.37	372.7%
62013 · Cleaning & Maintenance Supplies	955.65	700.00	255.65	136.5%
62010 · Building and Equip Maintenance - Other	142.14	0.00	142.14	100.0%
Total 62010 · Building and Equip Maintenance	4,101.16	2,950.00	1,151.16	139.0%
62020 · Curation	145.56	0.00	145.56	100.0%
62050 · Property Insurance	0.00	0.00	0.00	0.0%
62060 · Utilities	4,233.55	4,200.00	33.55	100.8%
Total 62000 · Facilities and Equipment	8,480.27	7,150.00	1,330.27	118.6%
63000 · Office Operations				
63010 · Books, Subscriptions, Reference	12.92	0.00	12.92	100.0%
63020 · Postage, Mailing Service	126.70	140.00	(13.30)	90.5%
63025 · Printing and Copying	(3,701.09)	1,650.00	(5,351.09)	(224.3)%
63030 · Supplies	472.01	250.00	222.01	188.8%
63035 · Telephone, Telecommunications	647.47	200.00	447.47	323.7%
63040 · IT Expense	3,059.94	3,250.00	(190.06)	94.2%
Total 63000 · Office Operations	617.95	5,480.00	(4,872.05)	11.3%

The Heritage Guild of Collin County
Profit & Loss Budget vs. Actual
January through March 2017

05/08/17

Accrual Basis

	Jan - Mar 17	Budget	\$ Over Budget	% of Budget
64000 · Other Administrative Expenses				
64015 · Bank Service Charges	30.00	0.00	30.00	100.0%
64020 · Credit Card Fees	1,639.76	1,750.00	(110.24)	93.7%
64055 · Memberships & Dues	215.00	0.00	215.00	100.0%
64099 · Other Admin Expenses	(25.00)	0.00	(25.00)	100.0%
Total 64000 · Other Administrative Expenses	1,859.76	1,750.00	109.76	106.3%
65000 · Payroll Expenses				
65010 · Salaries, Staff	28,475.73	25,350.00	3,125.73	112.3%
65020 · Salaries, Contract Employees	8,452.50	5,985.00	2,467.50	141.2%
65030 · Salaries, Wedding Coordinator	13,439.00	13,725.00	(286.00)	97.9%
65040 · Payroll Taxes	3,206.58	3,000.00	206.58	106.9%
65050 · Payroll Processing Costs	805.76	600.00	205.76	134.3%
Total 65000 · Payroll Expenses	54,379.57	48,660.00	5,719.57	111.8%
67000 · Travel Expenses				
67010 · Conferences & Meetings	25.00	0.00	25.00	100.0%
Total 67000 · Travel Expenses	25.00	0.00	25.00	100.0%
Total Expense	84,469.82	81,325.00	3,144.82	103.9%
Net Ordinary Income	22,433.12	17,246.50	5,186.62	130.1%
Other Income/Expense				
Other Income				
70000 · Grants (Restricted), Net				
70010 · Restricted Grants Received	40,382.77			
70020 · Grant Expenses (Advert & Mktg)	(1,450.00)			
70030 · Grant Expenses (Structures)	(22,953.18)			
70040 · Grant Expenses (Delaney House)	(203,209.30)			
Total 70000 · Grants (Restricted), Net	(187,229.71)			
Total Other Income	(187,229.71)			
Net Other Income	(187,229.71)			
Net Income	(164,796.59)	17,246.50	(182,043.09)	(955.5)%

Internal Revenue Service

Department of the Treasury

District
Director

Heritage Guild of Collin County Texas
509 West Howell
McKinney, TX 75069

Person to Contact,
EGMF Tax Examiner
Telephone Number

214-767-1766
Refer Reply to

RM:CSB:1200 DAL

Date NOV 20 1985

ENR: 75-1602150

Gentlemen:

Our records show that Heritage Guild of Collin County Texas is exempt from Federal Income Tax under Section 501(c)(3) of the Internal Revenue Code. This exemption was granted September, 1979, and remains in full force and effect. Contributions to your organization are deductible in the manner and to the extent provided by Section 170 of the Code.

We have classified your organization as one that is not a private foundation within the meaning of Section 509(a) of the Internal Revenue Code because you are an organization as described in Section 170(b)(1)(A)(vi).

If we may be of further assistance, please contact the person whose name and telephone number are shown above.

Sincerely yours,



Tax Examiner

