

Cayti Stein
Director of Marketing & Research
June 2014



Projects:

- MEDC has received 34 RFPs in 2014. These leads have come from the Governor's office, Dallas Regional Chamber.

Research:

- *GIS*
 - Available on MEDC's Website- Site Selection → Available Properties → Maps
 - Esri Business Analyst has been purchased—will use with the Development Department at the City.
- *DCI- Location Advisors*
 - Ability to search site selectors
- *AMSTAT*
 - Provides detailed information on the worldwide fleet of corporate, business and private jets.

Marketing:

- *Print Advertisements- upcoming*
 - DFW Real Estate by Dallas Regional Chamber (June/July)
 - Global Trade Magazine
 - NTX
- *Print Marketing*
 - MEDC "Leave Behind" Marketing Material
 - Community Profile
 - 1 page sheet for trade missions
 - Collide Center Brochure
 - MEDC Map is currently being updated
 - Working on "Choose McKinney" post card size
 - In addition
 - MISD flyer information
 - Housing
 - Transportation
 - College information

- *Social Media*
 - *E-Newsletter*
 - Reach over 1,000 readers
 - Continue to send out project updates to site selectors.
 - Facebook, Twitter & LinkedIn
 - Reach 735 “friends” on Facebook, 190 on Twitter & 38 on LinkedIn
- *Public Relations*
 - Margulies Group
 - Coverage Report (attached)
 - Press (attached)
 - First Flight moves to McKinney
 - McKinney Connects Town Hall
 - Challenge Air
 - Playful Corp. launches “Lucky’s Tale”
 - McKinney Air Center Open House (by invitation) June 27
 - McKinney Air Center Fly In (Public) June 28
- *Videos*
 - MEDC Marketing video is finished & on MEDC’s website (homepage)
 - Testimonials are on our website
 - Moving forward with Aerial footage
- *Airport Marketing*
 - Print Ads
 - DFW 40th Anniversary Ad
 - Billboard on Dallas North Tollway & Maple (expired)
 - Billboard on DNT & Forest (currently running)
 - FBO Aviation Broadcast- #1 FBO
 - FBO #1 E-newsletter
 - VIP Grand Opening, invite only: June 27th @ 11:00 am
 - Grand Opening of FBO: June 28th @ 10:00 am
 - Print Material
 - McKinney National Airport “Leave Behind”
 - Hangar Flyer

Additional

- Upcoming Events:
 - June 19th- McKinney Connects Town Hall
 - June 27- MCK Air Center Open House (invite only)
 - June 28- MCK Air Center Fly In



McKinney National Airport Lands Leading Air Ambulance Provider

McKinney, Texas (May 21, 2014) – First Flight, a fully licensed air ambulance company that provides around-the-clock medical air transport for emergency and nonemergency patients from rural area hospitals, has selected McKinney National Airport (TKI) as its new headquarters. First Flight will lease a 12,000 square-foot hangar and offices at the airport. The space will serve as the base for supporting operations in East Texas. First Flight will be headquartered at the new facility as well as operate an aircraft maintenance operation for its aircraft and other aircraft.

“We are thrilled to move into our new facility at McKinney National Airport,” said Denny O’Hara, President of First Flight. “This facility will allow us to continue to grow our business of supporting hospitals in smaller communities with state-of-the art aircraft to transport patients to larger medical facilities for specialized care.”

First Flight’s eight-aircraft include specially equipped Cessna 421s and King Airliners. These pressurized planes are quiet, fast and provide room for state-of-the-art technology to provide an exceptional level of care. Each plane is equipped with highly trained flight paramedics and nurses that have earned critical care certification. First Flight will add 36 employees within three years.

“We know First Flight will have a positive impact on the community and the airport,” said McKinney Mayor Brian Loughmiller. “McKinney National Airport is an ideal place for First Flight to continue to grow their business with access to all the resources of a major urban area without the congestion we see around other local airports.”

“We are impressed with the facilities and staff at the airport,” said O’Hara. “The city’s investment in improvement and the presence of an FAA control tower as well as the professional staff fit our goals of providing the very best level of service, safety and comfort to the patients we serve.”

McKinney National Airport is on the extreme edge of DFW Class-B airspace, simplifying and shortening aircraft arrival and departure times. While emergency medical flights receive priority clearance, other flights coming into McKinney National Airport avoid having to be sequenced along with more than 3,800 daily aircraft operations to and from larger commercial airports and other general aviation airports that are deep within the tightly controlled Class-B space.

“In aviation time, whether it is on the ground taxiing, waiting for clearance to land or take off or circling the airport in a holding pattern is real money,” said Ken Wiegand, Executive Director of McKinney National Airport. “Operations at McKinney National Airport do not have to deal with that issue.”

McKinney National Airport is home to many businesses that understand the competitive advantage they have using business aviation as a tool of their trade. Among them are Fortune 500 and other well run and rapidly growing companies that recognize McKinney National Airport's standard of excellence and strategic location.

The fixed-based operator at the airport, McKinney Air Center, was named No. 1 in the nation in the 2014 Pilots' Choice Awards by FltPlan.com. The air traffic control tower at McKinney National Airport was also voted best in the country in the same awards.

About First Flight

First Flight owns, operates, and maintains an air ambulance service that serves a number of communities in Texas. It is developing markets in North and East Texas, which will improve health care availability and access for its emergent and non-emergent patients by swiftly and safely transferring patients to facilities able to provide higher level of care.

About McKinney National Airport

McKinney National Airport (TKI) is a general aviation reliever airport located in McKinney, Texas. The airport is the North Texas airport of choice for business and personal aviation transportation with convenient access to surrounding cities in the Dallas-Fort Worth Metroplex. McKinney National Airport offers full service for corporate fleets and general aviation. In 2012, \$70 million in upgrades included the completion of a new, longer and wider runway with more weight-bearing capacity, a state-of-the-art air traffic control and managed perimeter access control. Visit www.flytki.com to learn more.

About McKinney

McKinney, Texas, is unique by nature. As one of the fastest-growing cities in the U.S., McKinney has a current population of more than 149,082. Established in 1848, the city is located 30 miles north of Dallas and is the county seat of Collin County. McKinney offers rolling hills, lush trees, a historic downtown square and unique neighborhoods and developments. The city ranks No. 2 on the Money Magazine Best Places to Live in America list. Visit the city's website at www.mckinneytexas.org.

About the McKinney Economic Development Corporation

The McKinney Economic Development Corporation (MEDC) was created in 1993 to support the development, expansion and relocation of new and existing companies. The MEDC is an organization with a mission to work to create an environment in which community-oriented businesses can thrive. The MEDC is actively pursuing investments in Aeronautics /Aviation, corporate headquarters, emerging technology, healthcare and medical device manufacturing, professional services and renewable energy. For more information, visit www.mckinneyedc.com.

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City of McKinney

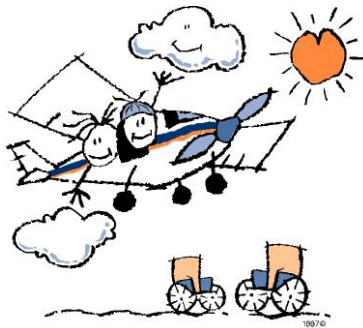
cgood@mckinneytexas.org

(972) 547-7508

Source: City of McKinney



Challenge Air Takes Special Needs Youth to New Heights at McKinney National Airport



CHALLENGE AIR
for kids & friends

Since 1993, Challenge Air for Kids & Friends, Inc. (Challenge Air) has enriched the lives of children and youth with special needs through its unique aviation programs.

This community-driven program is called “Fly Days.” Children with special needs, ground crew volunteers and volunteer pilots come together to provide a once-in-a-lifetime opportunity for special needs children/youth and their families the gift of flight. This gift took flight at McKinney National Airport on May 10. The event at McKinney National Airport was hosted by the McKinney Air Center and organized by a group of 12 local volunteers and Challenge Air staff and trustees.

“It was wonderful to be a part of such an amazing event,” said Mark Jaraczewski, General Manager of McKinney Air Center. “It was truly inspiring to see the smiles flight brought to the kids and families involved.”

“I’ve had the privilege of being a volunteer pilot since 2005,” said Steve McCarter, former board trustee member for Challenge Air and current board member for McKinney Airport Development Corporation (MADC). “It is truly an outstanding organization that provides a unique opportunity.”



“My husband, daughter, and special-needs son attended the event at McKinney National Airport,” said Mrs. Hughes, mother of child who participated in Fly Days. “They were pleasantly surprised by the size, scope and organization of the event. They didn't expect balloons, activities and food, but enjoyed them all. Of course the flight was the highlight of the day. My autistic son, Lain, enjoyed flying and according to my husband, made his ‘sad sound’ when the flight ended.

The pilot let my 12-year-old daughter ride ‘shotgun’ and he let her take the wheel and fly the plane for a few minutes! All three enjoyed the flight and talked about seeing the world from above. They had a wonderful experience.”

The event had more than 150 volunteers help throughout the day. The event couldn’t have been successful without the 24 volunteers and 22 planes that helped 123 children experience the gift of flight.

“At Challenge Air we believe that special needs children must be provided with opportunities to expand their individual perspectives and renew their faith in themselves,” said April Culver, executive director for Challenge Air. “Parents have told us time-and-again that the knowledge their children obtain after a day with us often manifests itself into a passion to learn more and pushes them further than they ever have before.”



A network of nearly 3,500 volunteers nationwide enables Challenge Air to serve children/youth with special needs. Volunteers serve as pilots, ground crew, fundraisers, planning committee members and in numerous other capacities. To learn more about Challenge Air visit the organization’s website at www.challengeair.com.

Challenge Air Boilerplate

Challenge Air builds self-esteem and confidence of children and youth with special needs, through the experience of flight.

Since 1993, Challenge Air has enriched the lives of children and youth with special needs through its unique aviation programs. Challenge Air’s mission reflects the life-changing impact the flight experience has on children, families, donors, sponsors and communities as a whole.

As Challenge Air continues to grow and add more programs across the country, its mission will remain true..... To continue to provide a once-in-a-lifetime opportunity to special needs children and youth through the gift of flight.

About McKinney National Airport

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About McKinney Air Center

McKinney Air Center is the fixed-base operator (FBO) for McKinney National Airport, located in McKinney, Texas. McKinney Air Center is ranked the No. 1 FBO in the U.S. by fltplan.com as part of the Pilot’s Choice Awards. The FBO offers the full range of amenities in a customer-focused, welcoming

atmosphere. The renovated and upgraded facilities offer the technology and comfort customers expect. To learn more visit www.mckinneyaircenter.com.

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City of McKinney News Release

FOR IMMEDIATE RELEASE

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McKinney Connects with ice cream social family gathering

City Council to engage with residents at June 19 event

McKINNEY, Texas (June 2, 2014) – The City of McKinney invites residents to attend McKinney Connects, a District 2 Ice Cream Social and Family Gathering, scheduled for Thursday, June 19 at 6 p.m. The event hosted by the City Council takes place at Gabe Nesbitt Community Park, 7001 W. Eldorado Pkwy.

Mayor Brian Loughmiller and members of the McKinney City Council will present updates on city projects and key issues affecting residents. While the entire community is welcome and encouraged to attend, the presentation information will focus primarily on District 2. City Council members will be available to answer questions following the presentation during the ice cream social. To learn which City Council district you live in, [visit the McKinney website](#).

Attendees have the opportunity to learn more about city services and programs and interact with city staff members during a meet and greet with city departments and organizations like the Police and Fire Departments, McKinney Economic Development Corporation and the McKinney National Airport. City Council and staff will be available to answer questions. During the event, a drawing will be held for various prizes.

For more information about McKinney Connects, call 972-547-7505.

###

About McKinney

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rolling hills, lush trees, a historic downtown square and unique neighborhoods and developments. The city ranks No. 2 on the *Money* Magazine Best Places to Live in America list. Visit the city's website at mckinneytexas.org.

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The Gift of Zyng

The Gift of Zyng: Ex-Zynga employees form startups

When San Francisco-based gaming giant Zynga closed its remaining Dallas office, it sparked a wave of innovative

startups, bolstering, rather than dragging down, North Texas' growing mobile gaming industry.



[Danielle Abril](#)

Staff Writer- *Dallas Business Journal*

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They've left the FarmVille, ended their Words With Friends and decided to Draw Something new. Former employees of Zynga Dallas are taking the skills they bolstered at the San Francisco-based mobile and Internet gaming company and using them to build a new castle, all their own.

When Zynga closed its Dallas location the first week of June, about 50 employees were left asking: Where do we go now?

Luckily for many of them, the answer was not far. Interviews with former employees reveal at least five new mobile gaming companies that have sprouted from Zynga's once-hefty Dallas-area operations. Many are in the very early startup stages, but all have high hopes for future success.

"People who are former Zynga employees now are viewing this as an opportunity to do some of the things they would not have been able to do before," said [Eric Shen](#), former director of operations for Zynga Dallas. Shen joined another former Zynga manager, [Grant Yang](#), and his brother, [Jason Yang](#), as vice president of development at Kumakore LLC, which runs back-end operations for gaming companies. "We're definitely leveraging the experience we got."

This wave of entrepreneurship is certainly good news for those who were looking for work, but it also has broader implications.

In 2008, Gov. [Rick Perry](#) began a campaign to attract video gaming development companies to the state, with the intent of Texas becoming the national leader in video gaming jobs and production. "I congratulate this growing industry on its success," he said at the E3 Media and Business summit where he launched the campaign, "and invite further expansion in Texas where the barbecue is hot and the video gaming is even hotter."

Today, Dallas ranks second in the state in terms of total video game companies, with approximately 50, behind Austin, which has more than 100.

The spark

Zynga's decision to lay off 18 percent of its workforce, closing its Dallas, New York and Los Angeles offices, was an effort to offset its dwindling revenue and users. The

company struggled through 2012, reporting quarterly losses during every earnings period. By the end of the year, the company posted a total loss of \$209 million. (Excluding a number of special charges, its non-GAAP net income was \$58.2 million.) In the second quarter of this year, it lost \$16 million on sales of \$231 million. It also lost 33 million daily active users.

"I want to thank every one of you for the spirit, creativity and energy that you've invested in Zynga," then-CEO [Mark Pincus](#) wrote in a letter to employees when the three offices shut down. "You've reintroduced a generation of people to gaming and through these games offered them new ways to connect with their families, make new friends and even sometimes find love."

Some employees said they saw the "writing on the wall" and began pursuing new ventures before the closure. Others stuck with the company and are just now finding a fix for antsy fingers.

But for many employees, the end of their career at Zynga delivered an unexpected power-up.

It's a cycle common to the gaming industry, according to [Terry Clower](#), director of the Center of Economic Development and Research at the [University of North Texas](#).

"What you can get is a dynamic system where you have birth, death and rebirth," Clower said. "And that rebirth can have many instances, but for all that to happen you have to have a policy environment and economic development environment that encourages it."

Texas has been working to foster just such an environment. Video gaming companies in the state are allowed to participate in the Texas Moving Image Industry Incentive Program. They have the opportunity to receive a payment of a percentage of eligible Texas spending or eligible wages paid to Texas residents, which is equal to grants and financial incentives applied to the film and television industry. In June 2013, the Texas legislature tripled the program's funding to a total of \$95 million.

In development

Kumakore is just one of a handful of ventures by former Zynga employees.

[Dave Pottinger](#), former lead designer for Zynga's CastleVille, joined two former coworkers from Microsoft's Ensemble Studios Inc., which closed in 2009, to found BonusXP Inc. last year. Nine of Bonus XP's 14 employees formerly worked for Zynga.

"It's a testament to how many good people were there," Pottinger said, adding that having former colleagues as BonusXP candidates has helped expedite finding the right talent for the team. "We actually don't have anybody who hasn't worked with at least half the studio."

Former Zynga Dallas general manager [David Rippy](#) has joined [Scott Winsett](#), Zynga Dallas senior art director, and [Bill Jackson](#), Zynga Dallas creative director, along with about 17 other former Zynga employees to create new mobile gaming company,

reportedly called Boss Fight Entertainment, which will launch later this month.

[Andy Gotcher](#), former Zynga Dallas art director, joined [Dave Calla](#), former Zynga Dallas developer, to found Oh So Shiny LLC, a mobile app and gaming company that was incorporated in mid-July.

“He (Andy) and I have been thinking about it forever,” said Calla, who left about two months before Zynga’s closure. “We always sort of kicked it around. Finally, it became time.”

[Mike McGary](#) reunited with former business partner [Guy Saenger](#) to breathe life back into Avacata Inc., the application development company Saenger started in 1997.

[Paul Bettner](#) and [David Bettner](#), creators of Words with Friends and owners of Newtoy Inc., have also reportedly acquired a couple former Zynga employees. [Paul Bettner](#) is now running Verse Inc., a McKinney-based gaming company that will soon be renamed Playful Corp. [David Bettner](#) is reportedly also working on a new venture but has not released any details.

For many of these former employees, the chance to start over gave them the opportunity to pursue what initially led them to the companies that would eventually become Zynga: work with a small team, focused on pushing out one quality game at a time.

“We’ve worked on games that were big and successful, but it works better when there are just a few people,” said Gotcher, who created Xbox games at Ensemble before working at Newtoy, which Zynga later acquired. “Something special happens when you’re doing it for fun: It doesn’t seem like a job anymore.”

Industries:

[Technology](#)

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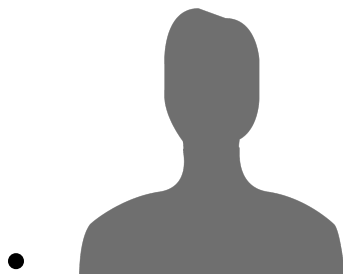
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McKINNEY AIR CENTER OPEN HOUSE

You're Invited



Join us a for a special preview
of the newly renovated
McKinney Air Center at McKinney National Airport.

Friday, June 27 • 11 a.m. - 1 p.m.

**McKinney Air Center
1500 E. Industrial Blvd.**

Aircraft Displays • Hor d'oeuvres will be provided.

RSVP by June 24: Cindy Rowe at 972-562-4214 or crowe@flytki.com



**McKINNEY
AIR CENTER**
at McKinney National Airport

McKinneyAirCenter.com

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McKINNEY AIR CENTER

Open House & Fly In

SATURDAY JUNE 28 • 10AM - 2PM



Make your next connection in McKinney.

Join us for an open house and fly in for the newly renovated McKinney Air Center at McKinney National Airport. Bring the family - free hotdogs will be available along with the opportunity to tour the facilities and view various aircraft on display. Discounted Discovery flights will be offered by Monarch Air at the event.

McKinney Air Center
1500 E. Industrial Blvd. • McKinney, Texas

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Media Coverage Report
May 2014



MAY OVERVIEW

In May, the Margulies Communications Group distributed two press releases via Pr Newswire and distributed three press releases locally.

Pr Newswire Releases

- *McKinney National Airport FBO Named Top in U.S. in Pilots' Choice Awards*
- *McKinney National Airport Lands Leading Air Ambulance Provider*

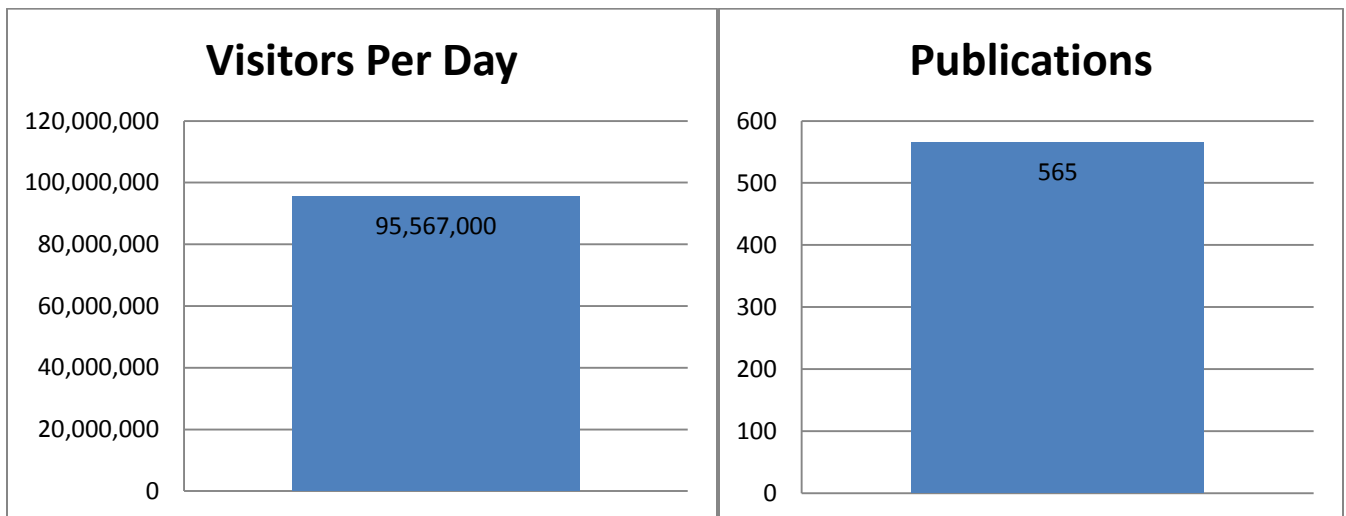
Local Press Releases

- *McKinney Mayor and City Official Welcomed China Based Hisun Motors to McKinney*
- *McKinney National Airport attracts Monarch Air for Major Expansion*
- *McKinney National Airport Goes After Love Field Traffic and Planes*

The PR Newswire press releases combined received the following coverage:

- Reached more than 565 publications
- Received more than 95,567,000 visitors per day*

**visitors per day = the number of unique visitors that come to that website (where the release was posted) every day.*



PR NEWSWIRE COVERAGE

Press Release: *McKinney National Airport FBO Named Top in U.S. in Pilots' Choice Awards*

- 294 postings
- 74,738,000 visitors per day

The press release received coverage in:



The logo for Dallas Business Journal, consisting of the words "Dallas Business Journal" in a white, bold, sans-serif font, set against a solid red rectangular background.

**GENERAL
AVIATION
NEWS**

Aviation Today
Your First Destination For Global Industry Intelligence

The press release was posted on more than 271 website including:

KVVU-TV FOX-5 (Las Vegas, NV)
KWES-TV NBC-9 (Midland, TX)
KWQC NBC-6 (Davenport, IA)
KWTW-TV CBS-9 (Oklahoma City, OK)
KTVG-TV FOX-17 / KSNB-TV FOX-4 (Kearney, NE)
KTVN-TV CBS-2 (Reno, NV)
KUAM-TV NBC-8 / CBS-11 (Hagatna, Guam)
KUSI-TV IND-51 (San Diego, CA)
KXMB-TV CBS-12(Bismarck, ND)
KXJB-TV CBS-4 / KVLV-TV NBC-11 (Fargo, ND)
Reuters
FinWin
BusinessWeek
WICU-TV NBC-12 (Erie, PA)

WHNS-TV FOX-21 (Greenville, SC)
WGCL-TV CBS-46 (Atlanta, GA)
WFXS-TV FOX-55 (Wausau, WI)
WHBF CBS-4 (Rock Island, IL)
WGFL-TV CBS-4 (Gainesville, FL)
WFSB-TV CBS-3 (Hartford, CT)
News & Observer (Raleigh, NC)
WFMJ-TV NBC-21 (Youngstown, OH)
Money Show
WFXR-TV FOX-21/27 (Roanoke, VA)
WFXG-TV FOX-54 (Augusta, GA)
Lexington Herald-Leader (Lexington, KY)
Long Beach Press-Telegram (Long Beach, CA)
Los Angeles Daily News (Woodland Hills, CA)

Market Intelligence Center
Market Pulse
Marketplace from American Public Media
Maxim Group
Miami Herald
WFLX FOX-29 (West Palm Beach, FL)
WFIE NBC-14 (Evansville, IN)
WECT NBC-6 (Wilmington, NC)
WDSI-TV FOX-61 (Chattanooga, TN)
WDRB FOX-41 (Louisville, KY)
WDAM NBC-7 (Hattiesburg-Laurel, MS)
WCSC CBS-5 (Charleston, SC)
WCIV-TV ABC-4 (Charleston, SC)
Business First of Columbus
WCAX CBS-3 (Burlington, VT)
Business First of Louisville
Las Cruces Sun-News
WBTV CBS-3 (Charlotte, NC)
KVOR 740-AM (Colorado Springs, CO)
Kansas City Star
Baltimore Business Journal
Birmingham Business Journal
Boston Business Journal
Business First of Buffalo
Farmington Daily Times (Farmington, NM)
Fayetteville Observer
Austin Business Journal
eMoneyDaily
Atlanta Business Chronicle
Inside Bay Area
Island Packet (Bluffton, SC)
Fort Worth Star-Telegram (Fort Worth, TX)
Inland Valley Daily Bulletin (Ontario, CA)
WBAY ABC-2 (Green Bay, WI)
WAVE NBC-3 (Louisville, KY)
WBMA-TV ABC-33 / ABC-40 (Birmingham, AL)
WBCB-TV CW-21 (Youngstown, OH)
WBOC-TV FOX-21 (Salisbury, MD)
WBOC CBS-16 (Salisbury, MD)
WBRC-TV FOX-6 MyFox Birmingham (Birmingham, AL)
WBOY-TV NBC-12 (Clarksburg, WV)
Daily Herald

Daily Breeze (Torrance, CA)
Washington Business Journal
El Nuevo Herald (Miami, FL)
Dealbreaker
WAND-TV NBC-17 (Decatur, IL)
Carlsbad Current-Argus (Carlsbad, NM)
Cincinnati Enquirer
Columbus Ledger-Enquirer (Columbus, GA)
Contra Costa Times
Digital Journal
DallasNews.com
Beyond The Dow
Buffalo News (Buffalo, NY)
Denton Record-Chronicle
Austin American-Statesman (Austin, TX)
Boston Globe
AlipesNews
New Mexico Business Weekly
NebraskaTV (Kearney, NE)
KYTX CBS-19 (Tyler, TX)
KXXV-TV ABC-25 (Waco, TX)
WAFF NBC-48 (Huntsville, AL)
WAFB CBS-9 (Baton Rouge, LA)
The State Journal (Charleston, WV)
New York Business Journal
Belleville News-Democrat
KXVO-TV CW-15 (Omaha, NE)
Arizona Republic
Anchorage Daily News
AD HOC NEWS
WALB NBC-10 (Albany, GA)
San Jose Business Journal
South Florida Business Journal
St. Louis Business Journal
Tampa Bay Business Journal
Sacramento Business Journal
San Antonio Business Journal
San Francisco Business Times
WMBB-TV ABC-13 (Panama City, FL)
Sun Herald (Biloxi, MS)
Telegraph-Macon (Macon, GA)
StockNod
Business Journal of the Greater Triad Area
Street Insider

Cincinnati Business Courier
Wichita Business Journal
SiliconValley.com (Silicon Valley, CA)
WLNE-TV ABC-6 (Providence, RI)
WLNS CBS-6 (Lansing, MI)
Triangle Business Journal
Dallas Business Journal
Star Tribune (Minneapolis, MN)
WLTZ-TV CW-38 (Columbus, GA)
KAIT ABC-8 (Jonesboro, AR)
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WJRT-TV ABC-12 (Flint, MI)
KAUZ-TV CBS-6 (Wichita Falls, TX)
WKRN ABC-2 (Nashville, TN)
KAZT IND-7 (Phoenix/Prescott, AZ)
WLAX-TV FOX-25/48 (LaCrosse, WI)
KBMT-TV ABC-12 (Beaumont, TX)
WLBT NBC-3 (Jackson, MS)
The Sacramento Bee
The Bellingham Herald
WISTV NBC-10 (Columbia, SC)
The Daily Herald
KCBD NBC-11 (Lubbock, TX)
Olympian (Olympia, WA)
KCEN-TV NBC-9 (Temple, TX)
Pasadena Star-News (Pasadena, CA)
Redlands Daily Facts (Redlands, CA)
KCAU ABC-9 (Sioux City, IA)
Rockford Register Star
WPFO-TV FOX-23 (Portland, ME)
KFDA CBS-10 (Amarillo, TX)
KFJX-TV FOX-14 (Pittsburg, KS)
WRCB-TV NBC-3 (Chattanooga, TN)
WOLF-TV FOX-56 (Wilkes-Barre, PA)
KCTV-TV CBS-5 (Kansas City, MO)
News Tribune (Tacoma, WA)
KDUH-TV ABC-3 (Scottsbluff, NE)
Oklahoman (Oklahoma City, OK)
WOWK-TV CBS 13 (Huntington, WV)
WOI ABC-5 (West Des Moines, IA)
KFMB-TV CBS-8 (San Diego, CA)

WOIO CBS-19 (Cleveland, OH)
KFMB 100.7 Jack-FM (San Diego, CA)
WMDT-TV ABC-47 /CW-3 (Salisbury, MD)
KFMB 760-AM (San Diego, CA)
WNEM-TV CBS-5 (Saginaw, MI)
Ruidoso News (Ruidoso, NM)
WMBF NBC-32 (Myrtle Beach, SC)
WMC NBC-5 (Memphis, TN)
San Bernardino County Sun (San Bernardino, CA)
Aviation Today
San Gabriel Valley Tribune
San Jose Mercury News
Business Journal of Greater Milwaukee
Business Journal of Phoenix
Business Review (Albany)
Charlotte Business Journal
Chicago Business News
WTHR NBC-13 (Indianapolis, IN)
Denver Business Journal
WTLH-TV FOX-49 (Tallahassee, FL)
Dayton Business Journal
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Houston Business Journal
Wall Street Today Online
Kansas City Business Journal
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WRIC ABC-8 (Richmond, VA)
TransportMatters
WSET-TV ABC-13 (Lynchburg, VA)
WSFA NBC-12 (Montgomery, AL)
WSFX-TV FOX-26 (Wilmington, NC)
WSHM-TV CBS-3 (Springfield, MA)
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WTEN ABC-10 (Albany, NY)
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WXIX FOX-19 (Cincinnati, OH)
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MarketWatch
Wichita Eagle (Wichita, KS)
Worth
WTRF-TV CBS-7 (Wheeling, WV)
WTVG-TV ABC-13 (Toledo, OH)
WRAL-TV CBS-5 (Raleigh, NC)
WTOG CBS-11 (Savannah, GA)
WTOL CBS-11 (Toledo, OH)
WVNS-TV CBS-59 (Ghent, WV)
WWBT NBC-12 (Richmond, VA)
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KMEG-TV CBS-14 (Sioux City, IA)
KLTV ABC-7 (Tyler, TX)
KIII-TV ABC-3 (Corpus Christi, TX)
KHQ-TV NBC-6 (Spokane, WA)
KLKN ABC-8 (Lincoln, NE)
KLJB-TV FOX-18 (Davenport, IA)
KFVE MyNetworkTV-5 (Honolulu, HI)
KFRE-TV CW-59 (Fresno, CA)
KHNL-TV NBC-8 (Honolulu, HI)
KFVS CBS-12 (Cape Girardeau, MO)
KQCW CW-12/19 (Tulsa, OK)
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KPLC NBC-7 (Lake Charles-Lafayette, LA)
KPHO-TV CBS-5 (Phoenix, AZ)

KOTV-TV CBS-6 (Tulsa, OK)
KOTA ABC-3 (Rapid City, SD)
KOLD CBS-13 (Tucson, AZ)

KOAM-TV CBS-7 (Pittsburg, KS)
KNOE-TV CBS-8 (Monroe, LA)

Press Release: *McKinney National Airport Lands Leading Air Ambulance Provider*

- 271 postings
- 20,829,000 visitors per day

The press release received coverage in:



The logo for Dallas Business Journal, consisting of the words "Dallas Business Journal" in a white, bold, sans-serif font, centered within a solid red rectangular background.

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The press release was posted on more than 250 websites including:

Aviation Today
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Vegasmedia
KING-TV NBC-5 (Seattle, WA)
Web Lens
Wealth and Asset Management Jobs
Austin American-Statesman (Austin, TX)
KAZT IND-7 (Phoenix/Prescott, AZ)
WFMZ
Boston Globe
KBMT-TV ABC-12 (Beaumont, TX)
Denton Record-Chronicle
KATV-TV ABC-7 (Little Rock, AR)
Digital Journal
KAUZ-TV CBS-6 (Wichita Falls, TX)
KCBD NBC-11 (Lubbock, TX)
KCAU ABC-9 (Sioux City, IA)
KFDA CBS-10 (Amarillo, TX)
KCEN-TV NBC-9 (Temple, TX)
KFMB 100.7 Jack-FM (San Diego, CA)
KFJX-TV FOX-14 (Pittsburg, KS)
KFMB 760-AM (San Diego, CA)
KFRE-TV CW-59 (Fresno, CA)
KFVE MyNetworkTV-5 (Honolulu, HI)
KFVS CBS-12 (Cape Girardeau, MO)
KHNL-TV NBC-8 (Honolulu, HI)
KMEG-TV CBS-14 (Sioux City, IA)
KLKN ABC-8 (Lincoln, NE)
KLTN ABC-7 (Tyler, TX)
KHQ-TV NBC-6 (Spokane, WA)
KLJB-TV FOX-18 (Davenport, IA)
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Arlington CityRoom [Arlington, TX]
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Article Slurp
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A Fun Adventure
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KPTM-TV FOX-42 (Omaha, NE)
KOTV-TV CBS-6 (Tulsa, OK)
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Fort Wayne Helicopters
WFXR-TV FOX-21/27 (Roanoke, VA)
KPTV-TV FOX-12 (Beaverton, OR)
WFXG-TV FOX-54 (Augusta, GA)
WFLX FOX-29 (West Palm Beach, FL)
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WLTZ-TV CW-38 (Columbus, GA)
WLTZ-TV NBC-38 (Columbus, GA)
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WSMV-TV NBC-4 (Nashville, TN)
WLBT NBC-3 (Jackson, MS)
WSFA NBC-12 (Montgomery, AL)
WPFO-TV FOX-23 (Portland, ME)
WLNS CBS-6 (Lansing, MI)
WWTW-TV CBS-9 (Cadillac, MI)
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WTOC CBS-11 (Savannah, GA)
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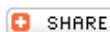
McKinney National Airport attracts Monarch Air for Major Expansion

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Dallas Business Journal

Texas News Now



McKinney National Airport Attracts Monarch Air for Major Expansion

Leading Provider of Aviation Services to Occupy 53,000 Foot-Hangar

CITY OF MCKINNEY NEWS RELEASE

MCKINNEY (May 6, 2014) — [Monarch Air](#), a leading provider of aviation services, has selected [McKinney National Airport](#) (TKI) for a major expansion. Monarch Air will lease a significant portion of a 53,750 square-foot hangar and office facility at the airport to offer a wide range of services including aircraft maintenance, flight training, charter service, fleet management, acquisitions and sales for the private sector.

"McKinney's commitment to growing McKinney National Airport provided an outstanding opportunity for us to grow our business to meet the increasing demand for our firm's services," said Trey Sawtelle, Monarch Air President. "McKinney National Airport is an ideal location and facility for our operation. The staff is very passionate and knowledgeable about the airport, and I anticipate that Monarch Air and McKinney National Airport will continue to have a long and successful partnership as we grow together."

"This announcement, coupled with last week's selection of McKinney Air Center being named best fixed base operator in the U.S., builds on the tremendous momentum that started following the decision by the City of McKinney to purchase and operate the airport," said McKinney Mayor Brian Loughmiller. "New business opportunities like this one give McKinney the opportunity to redefine one of our biggest economic drivers. We know Monarch Air will play a positive role in McKinney National Airport and in our community."



"With their full-range of services, Monarch Air is the kind of quality aeronautical business tenant we want to attract to McKinney National Airport," said Ken Wiegand, Executive Director of McKinney National Airport. "The customers we

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May 6, 2014, 11:18am CDT | **UPDATED:** May 6, 2014, 12:09pm CDT

Monarch Air lands at McKinney National Airport as part of major expansion

[« Back to article](#)



Image: Dan Moore

Addison-based Monarch Air plans for its business to take off at McKinney National Airport in Dallas-Fort Worth.

McKinney National Airport Goes After Love Field Traffic and Planes



Collin County News

Love Field renaissance could help McKinney airport grow



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WFAA
Posted on May 14, 2014 at 10:25 PM
Updated Wednesday, May 14 at 11:08 PM

McKINNEY — As Dallas Love Field opens two new gates to Virgin America, other, smaller airports are salivating at opportunities to grow.

McKinney National Airport placed a billboard along the Dallas North Tollway that reads: "The time is Wright," referring to the repeal of the Wright Amendment that mandated

Gallery



McKinney National Airport lusters after some of Dallas Love Field's air traffic



By Robert Wilonsky
rwilonsky@dallasnews.com
12:31 pm on May 14, 2014 | Permalink



Last week McKinney National Airport's "The Time is Wright" billboard was perched along the Dallas North Tollway close to downtown, next to Crow Holdings HQ; today it's close to the Forest Lane exit. The airport hopes Dallas' traffic, at least some of its air traffic, follows along as it keeps moving north: McKinney officials are using it as bait to lure business from Dallas Love Field to McKinney National once the Wright Amendment finally dies its slow death come October.

"We're not trying to poach," says the airport's executive director Ken Wiegand. "But the Wright Amendment repeal is coming, and we're thinking that more commercial traffic in Dallas will have an effect on business aviation traffic, which is our business. And if you need to make a choice, choose us. That's all we're saying."

The timing for the push is certainly right: On Monday the city of Dallas finally OK'd turning over two gates to Virgin America, which will fly from Dallas to five big-city destinations including New York and Los Angeles, and just today Southwest CEO Gary Kelly spoke of adding 50 destinations as flight restrictions are removed from Love, including "plenty of international destinations."

McKinney Mayor and City Official Welcomed China Based Hisun Motors to McKinney

North Texas e-News

McKinney mayor and city officials welcome Hisun Motors Corp. USA to McKinney

By media release
May 2, 2014

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McKinney mayor, city council and board welcome Hisun Motors Corp. to McKinney at special council session

McKinney, Texas (May 1, 2014) – McKinney City officials welcomed the U.S. President of China-based Hisun Motors Corporation, a leading maker of utility-terrain vehicles and all-terrain vehicles, at a special council work session on Monday, April 28. Hisun Motors Corp. USA selected McKinney, Texas as the new site for the company's North American headquarters.



McKinney mayor, city council and board welcome Hisun Motors Corp. to McKinney at special council session

"We believe Hisun Motors USA will not only represent the well-known Chinese Utility Vehicle in McKinney, but will also enjoy the benefit of McKinney's unique nature to innovate better performance ATVs and UTVs," said Jason Sun, Hisun US President. "We appreciate the great help from MEDC's, Jim Wehmeier and Abby Liu to bring Hisun USA to settle in the beautiful city of McKinney."

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McKinney Mayor and City Officials Welcome Hisun Motors Corp. USA to McKinney

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Home > Your McKinney Blog

Your stories, your news **neighbors**go

McKinney Mayor and City Officials Welcomed Hisun Motors Corp. USA to McKinney



By Katherine Quintero
 katherine@prexperts.net
 9:19 am on May 1, 2014 | Permalink



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The McKinney Economic Development Corporation worked with Hisun for more than one year in finding the ideal location. Hisun will move into the former regional headquarters of Emerson Process Management Regulator Technologies.

"McKinney is a good place to do business and grow a business," said McKinney Mayor Brian Loughmiller. "By helping one of our valued corporate clients, Emerson Process Management, grow we opened up an opportunity for Hisun Motors Corp. USA to come to McKinney to expand."

The new Hisun Motors Corporation USA facility is located at 310 East University Drive and has 163,502 sq. ft. The move to McKinney will add 80 new jobs within three years. Hisun Motors Corp. USA opened a service center in the DFW area in 2006 to provide quicker parts and service to its North American distributors. The company's global headquarters is in Chongqing, China. Hisun China was founded in 1988, employs 2,500 people and produces ATVs, UTVs, Golf Carts, Motorcycles, Generators and Injection Molded Parts.

"We are excited to welcome Hisun as our newest corporate citizen," said Mayor Pro Tem Mayor Pro Tem Travis Ussery. "We look forward to witnessing Hisun's continued success story unfold in McKinney."