



ARTS IN BLOOM 2014

Promotional Grant from
McKinney Community Development Corporation

Arts in Bloom
in Historic Downtown McKinney

SATURDAY APRIL 12
live music • entertainment • food • shopping galore

An Artful Celebration!
150 Local & Regional Artists Showcased in Downtown Store Fronts
Farmers Market • Second Saturday
Arts and Music Guild's Music in Motion
Women's Alliance of McKinney Crawfish Boil
McKinney Arts Commission Mural Unveiling

FUNDED IN PART BY THE MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

For a complete list of activities, visit
www.DowntownMcKinney.com
or call 972-547-2660

Poster Artwork



TAPS Transit Buses in Allen

Digital Billboard on 380

Arts in Bloom

SATURDAY APRIL 12
DowntownMcKinney.com



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art • live music • entertainment • food • shopping galore

MCKINNEY TEXAS
Unique by nature.™

MCKINNEY PERFORMING ARTS CENTER
AT THE HISTORIC COLLIN COUNTY COURTHOUSE

Downtown
ESTABLISHED 1846
HISTORIC
MCKINNEY, TX
DOWNTOWN MAIN STREET

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Arts in Bloom
in Historic Downtown McKinney

SATURDAY APRIL 12

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Farmers Market • Second Saturday
Art Club of McKinney – 50th Annual Collin County Art Show
Women's Alliance of McKinney Crawfish Boil
McKinney Arts Commission Mural Unveiling

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Friday Guide Ad in The Dallas Morning News

DallasNews.com Digital Banner Ad



Arts in Bloom

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An Artful Celebration in Historic Downtown McKinney

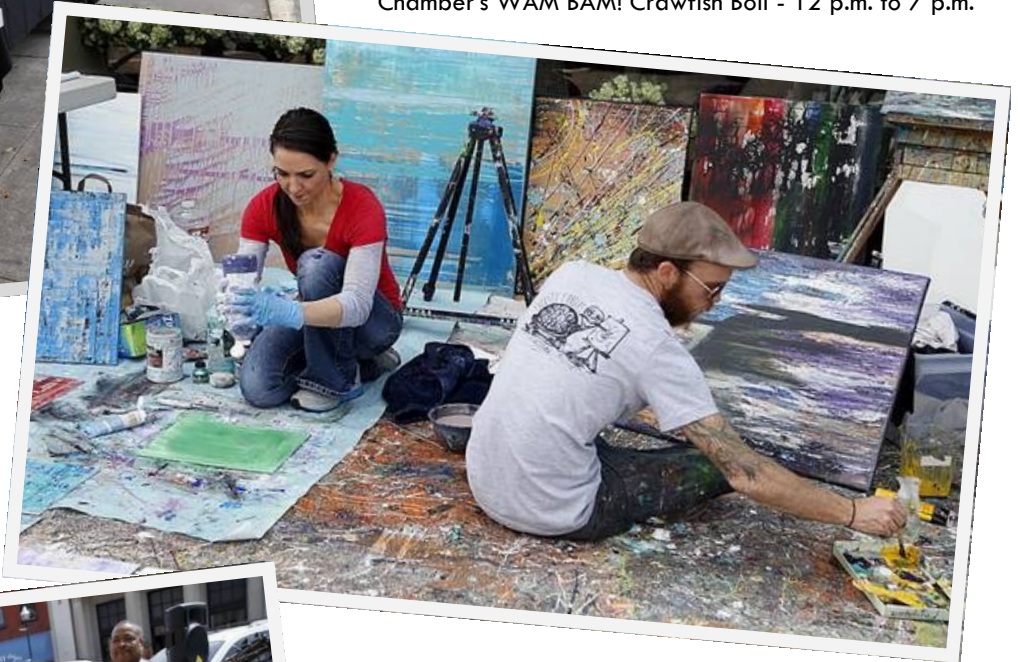


Art Walk - Artists assigned to participating stores on sidewalks with demonstrations and selling artwork 10 a.m. to 6 p.m.

Farmer's Market - Weekly market at Chestnut Square

Chamber's WAM BAM! Crawfish Boil - 12 p.m. to 7 p.m.

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in Bloom
in Historic Downtown McKinney



Art & Music Guild's 'Music in Motion' - Denton Jazz Band, Page 43, entertains visitors on MPAC lawn until 3 p.m.

Art Club of McKinney's 50th Annual Art Show - Annual show opens on Friday, April 11 and continues until Sunday, April 13 on MPAC's Ground & 1st Floors

Orison's Art & Framing - Artist Exposition on Louisiana Street.

Children's Chorus of Collin County -
Performance at 1:30 pm.

MRT's 'McKinney Has Talent!' - Annual talent
competition in MPAC's Courtroom Theater

Kentucky North Side Street Activities - Street
will remain closed to accommodate artists,
activities and Happiness is Quilting 'Alley Sale'

Second Saturday - Galleries and shops open
later to continue activity



ESTIMATED ATTENDANCE 2014:

6,000



McKinney Community Development Corporation
Promotional Grant Award to McKinney Main Street
\$7,000 for Arts in Bloom 2014

Expense Breakdown

Frisco Style Magazine	1,570
Clear Channel Digital Billboard	1,500
Star Local Media Collin County Splash Edition	337.50
WRR, Classical 101.1 FM	800
The Dallas Morning News Guide & Digital	2,509.25
Buses	948
Promoted Post on Facebook	60
TOTAL	\$7,724.75