Promotional and Community Event Grants -- FY 2019 Cycle II

				MCDC/CITY SOCIAL MEDIA				OTHER CITY PROMO					
Organization	Event	Event Date	Agreement Executed	MCDC Facebook Promotion	MCDC Twitter Promotion	City Facebook/ Instagram Promotion	City Twitter Promotion	City Advertising Promotion	City Billboard Promotion	City Ch/PSA Streaming	City Apex Streaming	Promo Items Provided	Board/Staff Attendance
Heritage Guild	Farmers Market	Sept-Dec	8/1/2019	8/2, 8/17, 8/23, 9/6, 9/10, 9/14	8/2, 8/17, 8/23, 9/6, 9/10, 9/14	8/23	8/23					sun/bug spray	C.Schneible R.Glew L.Jones
	Ghost Walk	October 2019	8/1/2019	8/12, 8/28									
	Murder Mystery	August 27, 2019	8/1/2019	7/31, 8/9									
	Holiday Tour of Homes	December 2019	8/1/2019										
Crape Myrtle Foundation	CMT 5K & 10K	September 28, 2019	8/9/2019	7/30, 8/26, 9/17	7/30, 8/26, 9/17								
Direction 61:3	Mosaix Christmas Concert	December 21, 2019	8/8/2019	8/21, 9/4	8/21, 9/4								
McKinney Rotary Club	Parade of Lights	December 14, 2019											
SBG Hospitality	Wine & Music Festival	October 19, 2019	8/2/2019	8/2, 8/13, 8/21, 8/29, 8/30, 9/18	8/2, 8/13, 8/21, 8/29, 8/30, 9/18		9/9, 9/17						
McKinney Main Stre	Home for the Holidays	Nov 29 - Dec 1, 2019	8/5/2019										
McKinney Lacrosse Club	Turlaxin' Tournament	Oct-Nov, 2019											

MISD Athletics	NCAA Div II Championship Game	December 21, 2019	8/7/2019										
Kiwanis	Triathlon	April											