

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

Grant Application

Fiscal Year 2018

IMPORTANT:

- Please read the McKinney Community Development Corporation Grant Guidelines prior to completing this application.
- The Grant Guidelines and Application are available at www.mckinneycdc.org; by calling 972.547.7653 or by emailing cschneible@mckinneycdc.org
- **Please call to discuss your plans for submitting an application in advance of completing the form.** A completed application and all supporting documents are required to be submitted via email or on a thumb drive for consideration by the MCDC board. Please submit the application to:

McKinney Community Development Corporation
5900 S. Lake Forest Blvd., Suite 110
McKinney, TX 75070

- *If you are interested in preliminary Board of Directors review of your project proposal or idea, please complete and submit the **Letter of Inquiry** form, available at www.mckinneycdc.org, by calling 972.547.7653 or emailing cschneible@mckinneycdc.org.*

Applications must be completed in full, using this form, and received by MCDC, via email or on a thumb drive, by 5:00 p.m. on the date indicated in schedule below.

Please indicate the type of funding you are requesting:

- | | |
|---|---|
| <input type="checkbox"/> Project Grant
Projects that are eligible for funding in accordance with the Type B sales tax statute (refer to examples in Grant Guidelines) and that advance the mission of MCDC. | <input type="checkbox"/> Promotional or Community Event Grant (maximum \$15,000)
Initiatives, activities or events that promote the City of McKinney for developing new or expanded business opportunities and/or tourism – and enhancing quality of life for McKinney residents. |
|---|---|

Promotional and Community Event Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: November 30, 2017	December 2017	January 2018
Cycle II: May 31, 2018	June 2018	July 2018

Project Grants:

Application Deadline	Presentation to MCDC Board	Board Vote and Award Notification
Cycle I: January 3, 2018	January 2018	February 2018
Cycle II: March 30, 2018	April 2018	May 2018
Cycle III: June 29, 2018	July 2018	August 2018

APPLICATION

INFORMATION ABOUT YOUR ORGANIZATION

Name: McKinney Rotary Club Foundation

Federal Tax I.D.: 34-2051592

Incorporation Date: 9/10/2007

Mailing Address: PO Box 552

City McKinney

ST: TX

Zip: 75070

Phone: 972-547-2850

Fax: 972-547-2858

Email: dannykistner@att.net

Website: www.mckinneyrotary.org

Check One:

- Nonprofit – 501(c) Attach a copy of IRS Determination Letter
- Governmental entity
- For profit corporation
- Other

Professional affiliations and organizations to which your organization belongs: Rotary International

REPRESENTATIVE COMPLETING APPLICATION:

Name: Danny Kistner

Title: Immediate Past President

Mailing Address: PO Box 552

City: McKinney

ST: TX

Zip: 75070

Phone: 972-547-2850

Fax: 972-547-2858

Email: dannykistner@att.net

CONTACT FOR COMMUNICATIONS BETWEEN MCDL AND ORGANIZATION:

Name: Danny Kistner

Title: Immediate Past President

Mailing Address: PO Box 552

City: McKinney

ST: TX

Zip: 75070

Phone 972-547-2850

Fax: 972-547-2858

Email: dannykistner@att.net

FUNDING

Total amount requested: 5,000.00

Matching Funds Available (Y/N and amount): No

Will funding be requested from any other City of McKinney entity (e.g. McKinney Convention and Visitors Bureau, Arts Commission, City of McKinney Community Support Grant)?

Yes

No

Please provide details and funding requested: The 18th Annual McKinney Rotary Christmas Parade of Lights has become the focal event of the Christmas season in McKinney. The parade annually has over 1200 participants and many thousands more in spectators. The parade brings a sense of community to the entire city, bringing children and parents from all of McKinney together in the historic Downtown Square. The parade is expected to continue growing in size with the participation of three high school bands and drill teams. It also promotes McKinney's downtown area and packs the local restaurants and bars with patrons before and after the parade. Prizes for winning floats provide valuable funds to local youth organizations and schools.

This event helps fulfill the objectives and purpose of the MCDL by developing and strengthening the City's physical amenities for recreational and leisure opportunities by providing a free event where McKinney citizens can bring their children to usher in the holiday season. The parade is not only a community-wide focal point that brings thousands of people to downtown McKinney, but also attracts multitudes of others from surrounding cities and beyond to experience the downtown square for a safe, family friendly event.

The parade will begin at 6:30 pm on Saturday, December 10, 2016. It lasts approximately one hour. Float staging begins around 5:00 pm in the public parking lot at the corner of Tennessee and Davis St. The parade will proceed north on Tennessee through downtown, around the public library, then south on Kentucky, ending in the public parking lot where it began.

The parade is a free event and underwritten through donations and sponsorships of local businesses and organizations. The total cost of the parade is approximately \$13,000.00. Please see the budget in the financial section of the application.

PROJECT/PROMOTIONAL/COMMUNITY EVENT

Start Date: 9/01/18

Completion Date: 1/15/18

BOARD OF DIRECTORS *(may be included as an attachment)*

President	Tim Baker
President Elect	Celeste Cox
Past President	Danny Kistner
Secretary	Mike Bell
Treasurer	Cathie Walner

LEADERSHIP STAFF *(may be included as an attachment)*

Membership	Hamilton Doak
Youth Services	Liesl Friesenhan
Rotary Foundation	Bill Cox
Administration	Cory St. Aubin

Using the outline below, provide a written narrative no longer than 7 pages in length:

I. Applying Organization

Describe the mission, strategic goals and objectives, scope of services, day to day operations and number of paid staff and volunteers.

Disclose and summarize any significant, planned organizational changes and describe their potential impact on the Project/Promotional/Community Event for which funds are requested.

II. Project or Promotional/Community Event (whichever is applicable)

- Outline details of the Project/Promotional/Community Event for which funds are requested. Include information regarding scope, goals, objectives, target audience.
- **For Promotional Grants/Community Events** – describe how this initiative will **promote the City of McKinney for the purpose of business development and/or tourism.**
- Describe how the proposed Project/Promotional/Community Event fulfills strategic goals and objectives for your organization.
- Please also include planned activities, time frame/schedule, and estimated attendance and admission fees if applicable.

- Include the venue/location for Project/Promotional/Community Event?
- Provide a timeline for the Project/Promotional/Community Event.
- Detail goals for growth/expansion in future years.

Project Grants – please complete the section below:

- | | | |
|-----------------------------|------------------------------|-----------------------------|
| • An expansion/improvement? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A replacement/repair? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A multi-phase project? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| • A new project? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

Has a feasibility study or market analysis been completed for this proposed project? *If so, please attach a copy of the Executive Summary.*

Provide specific information to illustrate how this Project/Promotional/Event aligns with one or more of the goals and strategies adopted by McKinney City Council and McKinney Community Development:

- Eligible for MCDC consideration under Sections 501 to 505 of the Texas Local Government Code (refer to MCDC Grant Guidelines)
- Support cultural, sports, fitness, entertainment, community projects and events that attract resident and visitor participation and contribute to quality of life, business development and growth of McKinney sales tax revenue
- Highlight and promote McKinney as a unique destination for residents and visitors alike
- Meet citizen needs for quality of life improvements, business development and sustainable economic growth for residents in the City of McKinney
- Demonstrate informed financial planning – addressing long-term costs, budget consequences and sustainability of projects for which funding is requested
- Educate the community about the impact local dining and shopping has on investment in quality of life improvements in McKinney

Indicate which goal(s) listed above will be supported by the proposed Project/Promotional/Event:

Has a request for funding, for this Project/Promotional/Community Event, been submitted to MCDC in the past?

- Yes No

Date(s): FY17; FY16; FY15

Financial

- Provide an overview of the organization’s financial status including the impact of this grant request on organization mission and goals.

- Please attach your organization's budget for the current year and audited financial statements for the preceding two years. If audited financials are not available, please indicate why.

What is the total estimated cost for this Project/Promotional/Community Event?

\$15,000.00

(Please provide a budget specific to the proposed Project/Promotional/Community Event.)

What percentage of Project/Promotional/Community Event funding will be provided by the Applicant?

The applicant intends to fund 100% of the marketing for this project if the grant is denied. If funded, the grant will be used to fund marketing for the project.

Are Matching Funds available? Yes No

Cash \$	Source	% of Total
In-Kind \$	Source	% of Total

Please provide details regarding other potential sources for funding. Include name of organization solicited; date of solicitation; amount of solicitation and date that notice of any award is expected.

IV. Marketing and Outreach

Describe marketing plans and outreach strategies for your organization, for the Project/Promotional/Community Event for which you are requesting funding – and how they are designed to help you achieve current and future goals.

V. Metrics to Evaluate Success

Outline the metrics that will be used to evaluate success of the proposed Project/Promotional/Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.

Acknowledgements

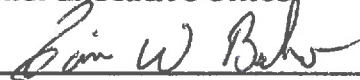
If funding is approved by the MCDC board of directors, Applicant will assure:

- The Project/Promotional/Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization.
- All funds awarded will be used exclusively for the purpose described in this application.
- MCDC will be recognized in all marketing, advertising, outreach and public relations as a funder of the Project/Promotional/Community Event. Specifics to be agreed upon by applicant and MCDC and included in an executed performance agreement.
- Organization's officials who have signed the application are authorized by the organization to submit the application;
- Applicant will comply with the MCDC Grant Guidelines in executing the Project/Promotional/Community Event for which funds were received.
- A final report detailing the success of the Project/Promotional/Community Event, as measured against identified metrics, will be provided to MCDC no later than 30 days following the completion of the Project/Promotional/Community Event.
- Up to 80% of the approved grant may be provided, on a reimbursement basis, prior to conclusion of the Project/Promotional/Community Event with submission of invoices/receipts to MCDC. The final 20% may be paid following MCDC's receipt of unpaid invoices/receipts; documentation of fulfillment of obligations to MCDC; and final report on the Project/Promotional/Community Event.

- The required performance agreement will contain a provision certifying that the applicant does not and will not knowingly employ an undocumented worker in accordance with Chapter 2264 of the Texas Government Code, as amended. Further, should the applicant be convicted of a violation under 8 U.S.C. § 1324a(f), the applicant will be required to repay the amount of the public subsidy provided under the agreement plus interest, at an agreed to interest rate, not later than the 120th day after the date the MCDC notifies the applicant of the violation.

We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.

Chief Executive Officer



Signature

Tim Baker
Printed Name

Tim BAKER

Date
MAY 17, 2018

Representative Completing Application



Signature

Daniel T Kistner
Printed Name

Date 5/09/2018
5/18/18

INCOMPLETE APPLICATIONS, OR THOSE RECEIVED AFTER THE DEADLINE, WILL NOT BE CONSIDERED.

1. APPLYING ORGANIZATION

THE MCKINNEY ROTARY CLUB HAS BEEN ACTIVELY SERVING THE COMMUNITY FOR CLOSE TO 100 YEARS. THE ORGANIZATION SPONSORS NUMEROUS SCHOLARSHIPS AND CHARITIES IN THE MCKINNEY COMMUNITY, AS WELL AS ORGANIZING COMMUNITY EVENTS SUCH AS THE CHRISTMAS PARADE. THE CLUB MEETS AT NOON ON FRIDAY IN THE BALLROOM OF THE GRAND HOTEL ABOVE RICK'S CHOPHOUSE IN DOWNTOWN MCKINNEY.

2018 PARADE ADVISOR: DANNY KISTNER
903-258-4651 CELL 972-547-2850 OFFICE

DANNYKISTNER@ATT.NET

2. PROJECT, PROMOTION OF COMMUNITY EVENT

THE 18TH ANNUAL MCKINNEY ROTARY CHRISTMAS PARADE OF LIGHTS HAS BECOME THE FOCAL EVENT OF THE CHRISTMAS SEASON IN MCKINNEY. THE PARADE ANNUALLY HAS OVER 1200 PARTICIPANTS AND MANY THOUSANDS MORE IN SPECTATORS. THE PARADE BRINGS A SENSE OF COMMUNITY TO THE ENTIRE CITY, BRINGING CHILDREN AND PARENTS FROM ALL OF MCKINNEY TOGETHER IN THE HISTORIC DOWNTOWN SQUARE. THE PARADE IS EXPECTED TO CONTINUE GROWING IN SIZE WITH THE PARTICIPATION OF THREE HIGH SCHOOL BANDS AND DRILL TEAMS. IT ALSO PROMOTES MCKINNEY'S DOWNTOWN AREA AND PACKS THE LOCAL RESTAURANTS AND BARS WITH PATRONS BEFORE AND AFTER THE PARADE. PRIZES FOR WINNING FLOATS PROVIDE VALUABLE FUNDS TO LOCAL YOUTH ORGANIZATIONS AND SCHOOLS.

THIS EVENT HELPS FULFILL THE OBJECTIVES AND PURPOSE OF THE MCDC BY DEVELOPING AND STRENGTHENING THE CITY'S PHYSICAL AMENITIES FOR RECREATIONAL AND LEISURE OPPORTUNITIES BY PROVIDING A FREE EVENT WHERE MCKINNEY CITIZENS CAN BRING THEIR CHILDREN TO USHER IN THE HOLIDAY SEASON. THE PARADE IS NOT ONLY A COMMUNITY-WIDE FOCAL POINT THAT BRINGS THOUSANDS OF PEOPLE TO DOWNTOWN MCKINNEY, BUT ALSO ATTRACTS MULTITUDES OF OTHERS FROM SURROUNDING CITIES AND BEYOND TO EXPERIENCE THE DOWNTOWN SQUARE FOR A SAFE, FAMILY FRIENDLY EVENT.

THE PARADE WILL BEGIN AT 6:30 PM ON SATURDAY, DECEMBER 8, 2018. IT LASTS APPROXIMATELY ONE HOUR. FLOAT STAGING BEGINS AROUND 5:00 PM IN THE PUBLIC PARKING LOTS ADJACENT TO CITY HALL. THE PARADE WILL PROCEED NORTH ON TENNESSEE THROUGH DOWNTOWN, AROUND THE PUBLIC LIBRARY, THEN SOUTH ON KENTUCKY, ENDING IN THE PUBLIC PARKING LOT WHERE IT BEGAN.

THE PARADE IS A FREE EVENT AND UNDERWRITTEN THROUGH DONATIONS AND SPONSORSHIPS OF LOCAL BUSINESSES AND ORGANIZATIONS. THE TOTAL COST OF THE PARADE IS APPROXIMATELY \$15,000.00 PLEASE SEE THE BUDGET IN THE FINANCIAL SECTION OF THE APPLICATION.

3. FINANCIAL

THE MCKINNEY ROTARY CLUB OPERATES THE PARADE THROUGH THE ROTARY FOUNDATION, A 501C (3) NONPROFIT ORGANIZATION (ATTACHMENT).

THE TOTAL COST OF THE PARADE IS APPROXIMATELY \$15,000.00. THE REQUESTED GRANT AMOUNT OF \$5,000.00 REPRESENTS 33% OF THE TOTAL COST. THE REMAINING FUNDS WILL BE GENERATED THROUGH SPONSORSHIPS AND DONATIONS FROM LOCAL BUSINESSES.

THE MCKINNEY ROTARY CLUB'S FISCAL YEAR RUNS JULY 1, 2017 -JUNE 30, 2018. THE BOARD WILL VOTE ON THE FINAL BUDGET AT THE JULY BOARD MEETING.

PARADE BUDGET

PERMITS	\$25.00
SECURITY	\$400.00
SIGNAGE	\$1500.00
ADVERTISING	\$4000.00
PARADE PROGRAM	\$1500.00
FLOAT PRIZES	\$3000.00
MISC.	\$4575.00
TOTAL	\$15,000

TWO YEARS AUDITED FINANCIAL STATEMENTS ARE NOT ATTACHED AS AN AUDIT HAS NOT BEEN COMPLETED. THE TREASURER HAS SUBMITTED A REQUEST FOR AN AUDIT.

4. MARKETING AND OUTREACH

THE MCKINNEY ROTARY CLUB IS PLANNING TO KICK OFF A STRONG ADVERTISING CAMPAIGN IN AUGUST, 2018. THE PARADE WILL BE PROMOTED VIA SOCIAL MEDIA, WEBSITES, LOCAL NEWSPAPERS/MAGAZINES, SIGNAGE AND POSSIBLY A BILLBOARD. THE LARGEST SINGLE INITIATIVE IS THE PARADE PROGRAM. THIS PROGRAM INCLUDES ADVERTISEMENTS FROM LOCAL SPONSORS AS WELL AS INFORMATION ABOUT THE PARADE AND THE ROTARY CLUB.

5. METRICS TO EVALUATE SUCCESS

THE PARADE HAS INCREASED IN THE NUMBER OF PARTICIPANTS AND SPECTATORS IN EACH OF ITS 17 YEARS. IN 2014, 68 FLOAT ENTRIES COMPRISED OVER 1200 INDIVIDUAL PARTICIPANTS. THE NUMBER FOR 2015 WAS HIGHER, THOUGH WEATHER FORCED AN EVENT CANCELLATION. WE LIMITED PARTICIPATION IN THE 2017 PARADE TO 65 ENTRIES DUE TO THE LIMITED SPACE FOR STAGING. WE EXPECT THE NUMBER OF ENTRIES AT CAPACITY AGAIN THIS YEAR AS WELL AS DRAW RECORD CROWDS TO THE DOWNTOWN AREA. WE ARE ALREADY EXPERIENCING INQUIRIES TO THE DATE OF THE PARADE AND THEME FROM POTENTIAL PARTICIPANTS!

2017 PROMOTIONAL EXPENSES

97.5 KLAK	ADVERTISING	1500.00
THE PRINT LAB	SIGNS, FLYERS, CARDSTOCK	794.16
MCKINNEY COURIER GAZETTE	PRINT AD NEWSPAPER	1298.00
<u>COLORWORKS</u>	<u>MESH BANNERS</u>	<u>739.45</u>
TOTAL		4331.61

	Jul 14- Jun 15	Budget 7/15-6/16	7/15-6/16 Actual	Over(Under)
<u>Income</u>				
8100 - Youth Leadership Revenue				
8120 - Participation Fees	675	900	975	-75
Total 8100 - Youth Leadership Revenue	675	900	975	-75
<u>8200 - Fund Raising Projects</u>				
8210 - Christmas Parade	13316	25000	14916	10085
8215 - Big Wheel Donations	650	500	900	(400)
8225 - Flag Leases	30867	31500	37543	-6043
Total 8200 - Fund Raising Projects	44933	57000	53359	3642
<u>8300 - Other Revenue</u>				
8310 - Bucket Income	1845	1575	2397	-822
8315 - Contributions	170			0
8329 - Gerna Income	842	894	813	81
Total 8300 - Other Revenue	2657	2469	3210	-741
Total Income	48265	80369	57543	28828
<u>Expenses</u>				
8400 - Community Service				
8405 - MEF Spelling Bee		1000		0
8410 - Student of the Month	513	150	200	-50
8420 - Four Way Speech Contest	375	600	480	140
8425 - Community Charitable Donations	2490	5000	3115	
8426 - All Abilities Playground			250	
8430 - Instruct		500		500
8440 - MEF Scholarship	100	2000	3100	-1100
Total 8400 - Community Service	3478	9250	7125	2125
8500 - Academic Excellence Expenses				
8526 - Honor Chords	2682	3000	2903	97
Total 8500 - Academic Excellence Expenses	2682	3000	2903	97
8600 - Youth Leadership Expense	3347	3000	1475	1525

	Jul 14- Jun 16	Budget 7/15-6/16	7/16-6/16 Actual	Over/Under
8708 Other Foundation Expenses				
8705 - Camp Ryle	2622	2650	2665	-15
8719 - Christmas Parade	7256	15000	6717	8283
8739 - Samaritan Inn Meal	2700	0	0	0
8749 - Accounting	1590	1300	1964	-664
8745 - Bank Service Charges				0
8755 - Website Costs			15	(15)
8780 - Rotary Big Wheel Expenses	1113	200	1419	-1219
8795 - Office Supplies/Postage	71		202	-202
8773 - District 8810 Foundation Seminar	0	0		0
Total 8700 - Other Foundation Expenses	15342	19150	12982	6188
8650 - International Service				
8635 - Habitat for Humanity	0	1000	1231	-231
8640 - Club Int'l Service Initiatives	3125	2000	4960	-2960
8645 - District 8810 Initiative	0	500	200	300
8650 - Poble Plus	0	1000		1000
Total 8600 - International Service	3125	4500	6391	-1897
8000 - Flag Expenses				
Advertising	416	3485	1435	2050
Bad Debts				0
Accounting	1245	1200	1540	-340
Meeting Costs		250	325	-75
Flag Partners	1200	1500	972	528
Flag Postage	909	250	73	177
Flag Purchases	2586	2015	2464	-449
Flag Supplies	1282	900	364	536
Website Costs	440			0
Payroll/Sign Fees	322	300	661	-361
Total 8000 Flag Expenses	8400	9900	7834	2066
Total Expenses	39354	48800	39710	10060
Net Income	11911	11569	18833	(7294)

* 689 @ \$40 & 100 @ \$45

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	<u>Jul 15- Jun 16</u>	<u>Budget 7/16-6/17</u>	<u>7/16-6/17 Actv Over(Under)</u>
<u>Income</u>			
8100 - Youth Leadership Revenue	975	1000	1800 (800)
8120 - Participation Fees	975	1000	1800 (800)
Total 8100 - Youth Leadership Revenue	975	1000	1800 (800)
<u>Expenses</u>			
8200 - Fund Raising Projects			
8210 - Christmas Parade	14915	25000	14789 10211
8215 - Big Wheel Donations	900	500	100 400
8225 - Flag Leases	37543	40950	49107 -8157
Total 8200 - Fund Raising Projects	53358	66450	63996 2454
8300 - Other Revenue			
8310 - Bucket Income	2397	2000	1859 141
8315 - Contributions	0	800	200 (200)
8320 - Quira Income	813	800	953 (153)
Total 8300 - Other Revenue	3210	2800	3012 -212
Total Income	57543	70250	68908 1442
<u>Expenses</u>			
8400 - Community Service			
8405 - MEF Spelling Bee		1000	0 1000
8410 - Student of the Month	200	250	120 130
8420 - Four Way Speech Contest	460	600	(110) 710
8425 - Community Charitable Donations	3115	5000	7584 (2584)
8429 - All Abilities Playground	250	3000	11486 (8486)
8430 - Internet		500	500
8440 - MEF Scholarship	3100	3200	3000 200
Total 8400 - Community Service	7125	13650	22090 (8530)
8500 - Academic Excellence Expense			
8500 - Honor Checks	2903	0	2051 (2051)
Total 8500 - Academic Excellence Expense	2903	0	2051 (2051)
8600 - Youth Leadership Expense	1475	3000	5452 (2452)

	Jul 16- Jun 16	Budget 716-617	716-617 Actv Over/Under
8700 Other Foundation Expenses			
8705 - Camp Ryla	2665	2750	2659
8710 - Christmas Parade	6717	15000	7119
8730 - Samaritan Inn Meals	0	0	7881
8740 - Accounting	1964	2250	0
8745 - Bank Service Charges			152
8755 - Website Costs	15	50	0
8780 - Rotary Big Wheel Expenses	1419	1500	50
8785 - Office Supplies-Postage	202	250	(766)
8775 - Bad Debt Expense	0	0	84
			166
			(50)
Total 8700 - Other Foundation Expenses	12982	21800	11244
			10556
8900 - International Service			
8935 - Habitat for Humanity	1231	1250	1270
8940 - Club Int'l Service Initiatives	4960	4000	7000
8945 - District 5610 Initiative	200	500	(20)
8950 - Polio Plus	0	1000	(3000)
Total 8900 - International Service	6391	6750	500
			0
			-2520
8990 - Flag Expenses			
Advertising	1435	1500	1500
Bad Debts			0
Accounting	1540	1750	1500
Meeting Costs	325	400	-750
Flag Partners	972	1000	400
Flag Postage	73	250	2892
Flag Purchases	2464	2750	(1892)
Flag Supplies	364	900	1853
Website Costs	0		2301
Paypal/Sage Fees	661	750	3189
			(2289)
			0
Total 8990 Flag Expenses	7834	9300	1124
			(374)
			-4359
Total Expenses	38710	54400	63756
Net Income	18833	13850	5052
			10798

Cindy Schneible

From: Danny Kistner
Sent: Tuesday, June 12, 2018 9:47 AM
To: Cindy Schneible
Subject: MCDC Grant Application
Attachments: McKinney Rotary Financials.pdf

Cindy,

Attached are the past two fiscal year financials. We are still in FY18...closes end of June.

McKinney Rotary understands the funds may only be used for advertising, marketing, and promotion. A higher amount is requested as more activity is anticipated.

I hope this addresses your concerns,

Thank you,

Danny Kistner

Danny Kistner
Fire Chief
McKinney Fire Department
2200 Taylor Burk Dr
McKinney, TX 75071
(972) 547-2850

[Let us know how we are doing.](#)



From: Cindy Schneible
Sent: Tuesday, May 29, 2018 9:07 AM
To: Danny Kistner <dkistner@mckinneytexas.org>
Subject: FW: Gran Application

Good morning,

I just saw your email regarding the grant application submitted for the Rotary Parade.

I sent the email below to Britton a couple of weeks ago – not sure you've had a chance to read. Please call or email if you have questions or need additional information.