



## **Economic Development Highlights Executive Vice President Liu November 2016**

### **Economic Development**

- Harwood International is a full service commercial real estate services firm. Staff first met Harwood staff at Bisnow's "121 Corridor Expansion" event at the Sheraton Hotel at Gateway on August 25. Staff organized a tour to visit Harwood headquarters in Dallas. Harwood International has contributed to an eighteen-block quality development including Class A office, multi-family and restaurant development in downtown Dallas in the past 35 years. City Manager Paul Grimes, Assistant City Manager Barry Shelton, Development Services Executive Director Michael Quint, MEDC President Darrell Auterson and Staff joined the tour. Harwood International executives extended a warm welcome to the McKinney team and provided an informational tour.
- Staff and Economic Development Coordinator Madison Clark worked on responding to a project requesting available land with special requirements. Three sites tour in McKinney were conducted and followed by a submitted proposal.

### **Business Assistance and Retention**

- Staff organized a meeting with a McKinney company, Smith System, CFO and General Manager to assist its seasonal hiring demand on October 31. Economic Development Coordinator Madison Clark and Texas Workforce staff joined the meeting. It was a productive meeting sharing resources and assisting Smith System for its high seasonal employment demand.

### **Marketing and Networking**

- Staff attended the annual Craig Ranch Broker Appreciation Party in Dallas on October 20. David Craig, Craig Ranch Owner, hosted the party with an outstanding attendance from the real estate professionals in the Dallas area. Mayor Brian Loughmiller delivered a speech after Mr. Craig to encourage the broker community to bring more projects to McKinney. Mayor Pro Tem Randy Pogue, City Council Member Chuck Branch, MEDC

Vice Chairman Robbie Clark, Former MEDC Chairman Darrell Tate, MCDC Chairman Kurt Kuehn joined the event to promote McKinney. (See picture)

- Staff attended the 2016 State of the City address at Christ Fellowship Church on November 3. (See program) The four speakers included Mayor Brian Loughmiller, City Manager Paul Grimes, Collin College President Dr. Neil Matkin and McKinney Independent School District Superintendent Dr. Rick McDaniel. McKinney's new corporate citizen, Service First Mortgage, had one senior staff representing the company at the event. Mayor Loughmiller shared with the community about Service First Mortgage's establishment of corporate headquarters at McKinney Corporate Center at Craig Ranch.
- Dallas Business Journal published the news about Service First Mortgage relocating its headquarters to McKinney titled "Growing Mortgage Lender to Relocate Headquarters to McKinney's Craig Ranch" on October 20. Dallas Morning News also ranked Service First Mortgage No. 4 in mid-size companies in Top 100 Places to Work 2015. (See two news articles)

### **MEDC Events**

- Service First Mortgage Grand Opening
  - Time: 12 noon to 2 pm, Tuesday, December 6  
Location: McKinney Corporate Center at Craig Ranch  
6800 Weiskopf Avenue, Suite 200, McKinney
- MEDC Holiday Event
  - Time: 6:30 pm to 8:30 pm, Thursday, December 1  
Location: Rick's Chophouse  
107 N Kentucky St., Suite 110  
McKinney Historical Downtown

### **New/Expansion Projects Updates**

- Project Red River – Will be discussed in Executive Session.

# CRAIG RANCH BROKER APPRECIATION

Executive Vice President, Abby Liu

Dallas, TX | October 20, 2016



*MEDC Board member Robbie Clark, EVP Abby Liu, Dallas Broker, Mayor Pro-Tem Randy Pogue and Former MEDC Board Chairman Darrell Tate*

# Texas

THE BEST IS YET TO COME

## Welcome

Lisa Hermes  
President, McKinney Chamber of Commerce

## Invocation

Pastor Bruce Miller  
Christ Fellowship Church

## Pledge of Allegiance

State Representative Scott Sanford  
McKinney High School MCJROTC

## Sponsor Remarks

Joe Minissale  
President, Methodist McKinney Hospital

## Speakers

Paul Grimes—City Manager, City of McKinney  
Dr. Neil Matkin—President, Collin College  
Dr. Rick McDaniel—Superintendent, McKinney ISD  
Brian Loughmiller—Mayor, City of McKinney

## 2016 STATE OF THE CITY SPONSORS

### PRESENTING SPONSORS



City of  
McKinney



**Methodist**

McKINNEY HOSPITAL

### PLATINUM SPONSORS



### GOLD SPONSORS

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Independent Bank  
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From the Dallas Business Journal:

<http://www.bizjournals.com/dallas/news/2016/10/20/growing-mortgage-lender-to-relocate-headquarters.html>

## Growing mortgage lender to relocate headquarters to McKinney's Craig Ranch

Oct 20, 2016, 1:05pm CDT

A growing mortgage lending company plans to move its North Texas headquarters to McKinney's Craig Ranch after finalizing its real estate deal for about 25,000 square feet.

Richardson-based Service First Mortgage has signed a deal for 25,000 square feet of office space at McKinney Corporate Center I at 6800 Weiskopf Ave. in McKinney. The deal relocates the firm's headquarters to McKinney.

"We're excited about our new location and how it strategically positions us for the next several years," said CEO Shawn Broussard, in a statement. "Moving to this new location will help us to grow and expand the company's unique culture and brand as we move forward."

Broussard said the prime location of Craig Ranch helped solidify the deal. Craig Ranch is a 2,200-acre master-planned community between the Dallas North Tollway and U.S. 75 north of the Sam Rayburn Tollway in McKinney.

**Cushman & Wakefield's** Craig Wilson, Dan Harris and Randy Cooper represented the mortgage lender in the deal.

This deal was all about the growth of the company, said Harris, a managing director at Cushman & Wakefield.

"We are so pleased to have had the opportunity to represent this burgeoning company as it relocates to an evolving community in vibrant, growing market," he said.

The details of the company's growth with this new office were not immediately known Thursday.

Service First Mortgage joins other corporate tenants at Craig Ranch, which include Senior Select Home Care, Regus and Accent Care. VanTrust Real Estate completed the office building in 2014.

**Candace Carlisle**  
Staff Writer  
*Dallas Business Journal*



SUBMITTED ART

Barclays Bank moved out of the office building in September, but the growing mortgage lender plans on moving into the building soon.

# TOP 100 PLACES TO WORK 2015

MIDSIZE COMPANIES

## 4 Service First Mortgage



Service First Mortgage president and CEO Shawn Broussard (right) thanks his employees for their hard work as they celebrate the Plano office's fifth anniversary at the Shops at Legacy in Plano. (Tom Fox/The Dallas Morning News)

**ADDRESS**  
2105 Waterview Parkway,  
Richardson, TX, 75080

**SOCIAL MEDIA**

### FIRST-TIME WINNER

**Founded:** Partnership created in 1997

**Business:** Mortgage lender based in Richardson

**Locations:** 14 D-FW locations