

MEDC-MCDC- Main St.

Talking Points November 2015 for October 2015

- Beth attended the DFWATC (Dallas Fort Worth Area Tourism Council) SMERF (Sales, Military, Educational, Religious, and Fraternal) Tour Operator Sales mission in Houston.
- We submitted a proposal to the TX Downtown Merchant Association 2017-18. This was a group effort, it consisted of the MCVB, Sheraton, and Main St. We should hear any day now if we were selected to host the convention.
- Dee-dee will be attending TX Connect (tradeshow) in Frisco, TX-November 15-17, 2015. The MCVB has partnered with the Sheraton to bring 24 meeting planners from the tradeshow on their free night (Monday evening) to experience dinner and showcase the hotel & conference center.
- I just want to give Kudos to my Team, the MCVB was selected out of the *thousands* of meeting sites and destinations in the South, hundreds were nominated, and only **50** were chosen Top New & Renovated winners throughout the United States. After over 5,000 readers and fans voted, *the MCVB won an Annual Convention South New or Renovated Site Award!*
 - The following are the recognized sites in Texas- as you can see we are amongst some highly sought after sites: **Fort Worth Convention Center, Henry B. Gonzalez Convention Center, Hotel Valencia Riverwalk, McKinney Convention & Visitors Bureau, Omni Houston Hotel Westside, San Antonio Marriott Riverwalk, The Driskill Hotel, and The St. Anthony Hotel.** As you can see we were amongst some top venues in our area.
 - This honor will be highlighted within the December Awards Issue: highlighting all of our New & Renovated winners and our general Reader's Choice Award winners
 - December Issue will showcase **Meeting Planners to Watch**, providing meeting planner insight and peer-to-peer advice for our readers (HIGHLY VALUED PLANNER INSIGHT)