

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

April 14, 2011

The McKinney Downtown Business Re-Development Board of Directors met in the City of McKinney City Hall, 222 N. Tennessee Street, McKinney, Texas on Thursday, April 14, 2011. Chairman Johnny Galyean called to order the regular meeting of the McKinney Downtown Business Re-Development Board at 8:35 a.m.

Roll Call

The following persons were present: CoCo Good, Dorie Helsley, Treasurer Jan Temples, Jon Dell'Antonia, Tom Meredith, Jennifer Cox, Renee Funderburgh, George Lodge and Chairman Johnny Galyean. Main Street Board members absent: Karen Klassen, Molly Brewer, Jodi Ann LaFreniere, Vice-Chair Sharla Bush. Main Street Staff present: Main Street Program Director, Ty Lake and Main Street Assistant, Merry Caroline Canter. Guest(s) present: City Councilman Pete Huff, City Councilman Travis Ussery, City Manager Jason Gray, Chief of Police Doug Kowalski, Assistant Chief of Police Randy Roland, City Attorney Mark Houser, City Secretary Sandy Hart, Historic Preservation Officer Guy Giersch and McKinney Performing Arts Center Director David Taylor.

Welcome – New City Manager, Jason Gray

Chairman Galyean welcomed and thanked new City Manager Jason Gray for attending the McKinney Main Street Board meeting. Mr. Gray gave a brief overview of his experience and specifically his experience with Main Street and Historic Preservation Programs and how much he really values the downtown area. Lastly, he thanked the Main Street Board for dedicating their time to the Board, stating that it is very much appreciated.

Consider/Discuss/Act – Parking Request for Early Voting at MPAC

City Secretary Sandy Hart made a request to the Main Street Board to consider allowing four parking spaces be blocked off May 2 – May 10, 2011 for early voting at the McKinney Performing Arts Center. Ms. Hart also requested that in the event of a run off, she

would also like to add June 13 – June 17, 2011 dates as well to have the parking spaces blocked for voting. Mr. Lodge made a motion to approve blocking off of four parking spaces as requested by Ms. Hart. Mr. Dell'Antonia seconded. The board voted; the motion was approved unanimously.

Executive Session – Discuss Personnel and/or Board Matters

Executive Session started 8:43 a.m.

Executive Session ended 9:36 a.m.

Consider/Discuss/Act – Melon Dash Run

This item was tabled until next month.

Consider/Discuss/Act – Minutes of the March 10, 2011 Board Meeting

Mr. Dell'Antonia made a motion to approve the March 10, 2011 minutes as written. Mrs. Funderburgh seconded. The board voted; the minutes were approved unanimously.

Chairman/Vice-Chairman Report – Board Captain Update

Chairman Galyean moved to discuss Board Captain Updates and turned the discussion over to each board member. The Board discussed.

Directors Report – Main Street Update

Mrs. Lake gave a brief update on McKinney Main Street. Mrs. Lake asked each board member to review the Main Street Update piece that was included in the Board Packet. The update will be distributed every month to each merchant after each Board meeting in hopes that it will give everyone a better understanding of what Main Street is doing and what direction we are moving in. The Board discussed.

Mrs. Lake briefly reminded the Board about the upcoming Election Night on the Square on Saturday, May 14 from 6 p.m. – 10 p.m. Kentucky Proper will be blocked at 5:30 p.m. between Louisiana and Virginia Streets, the City of McKinney stage will be utilized. There will be live entertainment, face painter, balloon artist, hotdogs and gelato. She encouraged the board to attend if they were able to. Election Night is being organized by County Commissioner Joe Jaynes, Judge Paul Raleeh and Councilman Don Day. The Board discussed.

Directors Report – Music in Downtown

This item was discussed in Executive Session.

Directors Report – ArtWalk Feedback

Mrs. Lake stated that she recently sent out a survey to the merchants asking for feedback from ArtWalk and the response has been off the charts positive, many businesses are reporting double digit increases in their businesses. Mrs. Lake then reviewed the budget for the event. Mr. Meredith commended the Main Street Staff and stated that he would like to see lower budget, high reward events such as this on a more regular basis, possibly even monthly. The Board discussed further.

Directors Report – Bike the Bricks Planning Efforts

Mrs. Lake moved into discussing Bike the Bricks planning efforts and updated the board on the event. The Board discussed.

Directors Report – Economic Sales Piece

Mrs. Lake handed out the Economic Sales Piece to the Board. She stated that this was an initial starting point for the piece and requested that each Board member review the document and send any suggestion and / or adjustments to her by the next Board meeting.

Review and Discuss Financials

Mrs. Lake gave a brief report on the financials. Mrs. Lake directed everyone to review the financials that were provided in the board packet. The Board discussed and reviewed the statements with no further questions.

Liaison Reports – Downtown Property Owners

No report was given this month.

Liaison Reports – Chamber of Commerce

No report was given this month.

Liaison Reports – McKinney Conventions & Visitors Bureau

Mr. Lodge reported on the McKinney Conventions & Visitors Bureau. Mr. Lodge gave a brief update on Bloomin and Boomin, he stated that it was really coming along and the response has been really good. He also reported that there was an ad in Texas Highway Magazine and the website for the event has been launched. The Board discussed.

Liaison Reports – City of McKinney

Mrs. Lake briefly mentioned that in each board packet there is the latest issue of the Town Center Connection, it is a great piece that is put out by the Planning Department. The Board discussed.

Councilman Pete Huff gave a report on the City of McKinney. The Board discussed.

The meeting adjourned at 9:57 a.m.

Minutes approved by: _____

Johnny Galyean, Chairman of the Board