

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

APRIL 25, 2013

The McKinney Community Development Corporation met in regular session in the Dowdy Board Room, 5900 S. Lake Forest Drive, Suite 110, McKinney, Texas, on April 25, 2013 at 8:00 a.m.

Vice Chairman Jason Burress called the meeting to order at 8:06 a.m.

Board members present: Jason Burress, Kevin Griffin, Michael Puhl, Scott Elliott and Colleen Smith.

Staff present: Executive Director Cindy Schneible and Administrative Assistant Connie Gibson.

There were several guests present.

13-401 Minutes of the McKinney Community Development Special Session Board Meeting of March 27, 2013. Board member Michael Puhl made a motion to approve the minutes, seconded by Scott Elliott. The motion passed.

13-402 Minutes of the McKinney Community Development Corporation Board Meeting of March 28, 2013. Board member Scott Elliott made a motion to approve the minutes. The motion was seconded by Kevin Griffin and passed unanimously.

13-403 Minutes of the McKinney Community Development Corporation Special Board Meeting of April 12, 2013. Kevin Griffin made a motion to approve the minutes, seconded by Michael Puhl. The motion passed.

13-404 March 2013 Financial Report. Executive Director Cindy Schneible reported that sales tax continues to remain strong. The current revenues are \$400,000 above the projected revenues. City staff is considering raising the sales tax estimates for the FY 2013-14 budget.

13-405 Check Requests Issued March 2013. There were no questions on check requests.

13-406 Board and Liaison Updates

Chamber of Commerce

- Early voting begins April 29th for City Council and Collin College

Board of Trustees positions.

- Election Day is May 11th.
- “Election Night on the Square” will take place the evening of May 11th. Election results will be announced as they are received.
- The Chamber “Buy Local” spring campaign is underway.
- The June issue of McKinney Magazine will focus on technology and the “25 Women in Business”.
- “Serve McKinney” has been scheduled for June 13th. This event gives McKinney residents an opportunity to gather information on the different City boards and commissions, as well as several non-profit boards. MCDC is a sponsor of this event.

City Manager

- The skate park at Gabe Nesbitt Community Park opened Saturday, April 20th.
- The downtown square is the setting for a movie the weekend of April 27-28.
- City staff has been monitoring the state legislative session. There are a few items being proposed that could affect type B organizations like MCDC

Main Street & MPAC

- Ticket sales for the Bob Schneider concert have been strong.
- “*High Noon on the Courthouse Lawn*” has been going well. Every Friday in April and May live entertainment will be performing on the MPAC lawn from 12:00 to 1:00, with sack lunches available from downtown restaurants.
- “Indigo Girls” ticket sales are going well. Tickets have been available to purchase less than a week, and the event is 50% sold out.
- Downtown is preparing for the “*Bike the Bricks*” event that will be held Friday, May 24th.
- The “*Arts in Bloom*” event April 13th was very successful. Over 150 artists showcased their artwork around the square.
- The 2nd Annual Juried Art Show reception will be May 4th at MPAC. The artwork will remain on display through May 22nd.
- Several new restaurants are coming to the downtown square.

McKinney Convention & Visitors Bureau

- MCVB staff assisted several tour groups to McKinney this past month.
- National Travel and Tourism Week is May 4-12th. The MCVB staff has planned several activities and contests for the week.
- First responder appreciation day will be May 7th. MCVB has planned a breakfast and lunch for McKinney’s first responders.
- The MCVB retail store will open May 1st. Tourists and visitors to McKinney will be able to purchase items in the MCVB office, or from a link on the MCVB website.

George Fuller entered the meeting at 8:18 a.m.

McKinney Economic Development Corporation

- MEDC continues to receive calls from businesses in other states looking to relocate to Texas. California business owners have especially shown interest in bringing business to Texas.
- An announcement should be made within thirty days regarding a big project that MEDC staff has been working on.

Parks Recreation & Open Spaces

- The opening of the skate park at Gabe Nesbitt Community Park opening had between 300-400 people in attendance.
- Bonnie Wenk Park is expected to be completed by the end of June.
- The PROS board will take their annual tour of city parks on Saturday, April 27th. The tour will include park land recently purchased.

McKinney Arts Commission

- The Executive Summary created by the McKinney Arts Commission was approved by City Council on April 2nd. The Summary presents a vision for public art in McKinney.
- An artscape project involving murals in downtown McKinney alleys is one of the first items in the public art master plan.
- The Arts Commission has dedicated a small percentage of its annual budget to the Public Art Program and will raise funds to, at a minimum, equal any expenditure of public funds.

13-407 Consider/Discuss Update on the Hike and Bike Trail Signage. Parks, Recreation and Open Spaces Director Lemuel Randolph reviewed hike and bike trail sign designs and quotes with the board. The sign need has been determined to be twelve directional signs on poles and six map signs. Three design options were reviewed. The MCDC board may be asked to assist with costs for purchase of the signs.

13-408 Consider/Discuss MCDC FY 2013-14 Draft Budget and Allocation to Parks, Recreation and Open Space. City Manager Jason Gray led the discussion. He expressed concern with using MCDC funds for Parks maintenance unless the maintenance costs are tied to a specific project. PROS staff are evaluating ways to maximize efficiency of both the parks staff and parks equipment. Equipment sheds placed at various parks is one of the options being considered. Mr. Gray stated that McKinney

averages one staff member per 44 parks acres maintenance. This is a higher ratio than area cities.

13-409 Update on Aquatic Facility Project. MCDC board members have toured eight aquatic center facilities this past month. MCDC will make a recommendation regarding an aquatic facility for the community to City Council in August.

13-410 Executive Director's Report. The Gateway project continues to move forward. Meeting with all entities involved have taken place. MCDC received the Spirit of McKinney Business Service Award during the Volunteer McKinney Salute to Volunteers event on March 23rd. The event was attended by Michael and Susan Puhl, Cindy and Myles Schneible, and Connie and Sid Gibson. The American Cancer Society Relay for Life event is Friday, April 26th. MCDC is a sponsor of the event.

13-411 Consider/Discuss/Act on Rescission of Approval for Project #12-07, as Redefined Project Scope did not Require MCDC Support. Colleen Smith made a motion to rescind approval of funding to Project #12-07. The motion was seconded by Scott Elliott. The motion was voted on and passed.

13-412 Conduct a Public Hearing and Consider/Discuss/Act Upon Incentive Offer to Project #13-05. There was no discussion or action taken on Project #13-05.

Board members unanimously approved the motion by Scott Elliott, seconded by board member Kevin Griffin, to adjourn the meeting.

The meeting was adjourned at 9:02 a.m.

GEORGE FULLER
Chairman

