



Founding Member Agreement

The North Texas Innovation Alliance (NTXIA) is a 501c3 initiative comprised of key stakeholders across sector working together to build and implement a regional smart city strategy for North Texas, which would be the largest regional initiative of its kind in the United States. A holistic view of a smart region encompasses the use of data, technology and community to improve quality of life, inclusive economic development and resource efficiency.

The purpose of the NTXIA is to develop a network that recognizes that the duty to support citizens doesn't stop at municipal borders, and there is a timely opportunity to make North Texas a leader in implementing integrated smart cities efforts that cross geographic boundaries. The benefits of this approach include resource conservation, economic development, operational efficiencies, sustainability, equity and strengthening the talent pipeline.

The key to the initiative's success is that all stakeholders support the mantra that a "rising tide lifts all ships". NTXIA's membership will collaborate to create a unified strategic plan that highlights the wins and leadership of individual municipalities while also creating a narrative that tells the story of innovation throughout North Texas.

By coming together as a region, we can determine the best ways to address shared challenges, as well as the barriers that inhibit these solutions. A regionally-focused strategy will serve as a best practice to the nation and ultimately help create policy-driven initiatives and standards that enable future projects; while empowering municipalities to drive programs that create the environment necessary to ensure sustainable growth and stability for generations to come.

Objectives of the North Texas Regional Alliance:

- **Short-term:**
 - Create a strategic plan to guide the organizational structure, processes, uses cases and KPIs.
 - Develop and deploy a project(s) that could be rolled out quickly and would be integrated across multiple cities/counties. This project's purpose is to establish the consortium and organizational processes through a project that showcases the potential of NTXIA's broader, long-term goals. This project would also not require substantial investment from each of the participating stakeholders.
 - A public relations strategy that highlights North Texas as well as the individual entities that comprise the region.
- **Longer-term:**
 - Initiation of a larger project that would be built across multiple cities (or the entire region) that requires support, commitment, budget and integration. This would be a project that could be a gold standard for how regional initiatives and investments are built, and one where an ambitious, tangible benefit could be realized by citizens

across North Texas. These larger initiatives are particularly attractive to Federal funders and private capital.

- Establish a regionwide set of standards and policies around Smart City deployments and technology
- A cohesive policy strategy could be built around the success and lessons-learned by this consortium and then taken to Austin to become a blueprint for all cities and counties across the state.
- Address procurement challenges and together work to develop solutions through a regional approach.

NTXIA's near-term benchmarks are:

- Asset-map existing projects, initiatives and partnerships
- Develop the initial alliances necessary to garner early wins and examples to replicate and scale
- Create the organizational structure and strategic plan for the consortium
- Execute on public/private partnership projects necessary to implement a multi-phased approach for developing a smart cities framework for North Texas
- NTXIA seeks to utilize initial smart city projects as an R&D testing ground. Creating multiple nodes distributed across the region provide a portfolio of use cases and results representing the diversity of needs in North Texas.

As a leader in the North Texas community, we believe in this direction for our organization and are joining the North Texas Innovation Alliance as a founding member, and commit to:

- Publicly communicating support for the initiative alongside other leaders in the public, private, civic and academic community.
- Actively participate in setting the structure and strategic direction for this initiative and resulting strategic plan document.
- Advocate for the mission of the NTXIA.
- Support NTXIA efforts through counsel, connections and contributions for operations and project execution.
- Demonstrate commitment via a dedicated internal point person and associated staff resources to participate in convenings and initial planning sessions.

Our signatures below will constitute our support as a Founding Member of the North Texas Innovation Alliance.

Signature

Date:

Name

Title:

Organization: