



CITY OF MCKINNEY, TEXAS

Agenda

McKinney Economic Development Corporation

Tuesday, December 16, 2014

8:00 AM

Dowdy Board Room
5900 S. Lake Forest Drive
Suite 110
McKinney, Texas

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

14-1316 [Minutes of the McKinney Economic Development Corporation Meeting of November 18, 2014](#)

REGULAR AGENDA

14-1317 [Consider/Discuss/Act on November Financials](#)

REPORTS

14-1318 [Director of Business Development Report](#)

14-1319 [Director of BRE/Emerging Tech Report](#)

14-1320 [Director of Marketing Report](#)

14-1321 [Executive Vice President Report](#)

14-1322 [President - CEO Report](#)

14-1323 [Chairman's Report](#)

EXECUTIVE SESSION

In Accordance with the Texas Government Code:

A. Section 551.071 (2). Consultation with Attorney on any Work Session, Special or Regular Session agenda item requiring confidential, attorney/client advice necessitated by the deliberation or discussion of said items (as needed)
Interpretation/Modification of Corporate Bylaws

B. Section 551.087 – Deliberation Regarding Economic Development Matters

Project Beasley
Gateway site development agreement
Manner Plastics
P & A Graphics
Land Acquisition
Project Red

ACTION ON EXECUTIVE SESSION

14-1324 [Consider/Discuss/Act on Manner Plastics](#)

14-1325 [Consider/Discuss/Act on Gateway Site Development Agreement](#)

14-1326 [Consider/Discuss/Act on Updating MEDC Bylaws](#)

14-1327 [Consider/Discuss/Act on Land Acquisition in Strategic Development Areas](#)

PLANNING SESSION

14-1328 [Discuss Guiding Principal of Planning Session, "Are Our Goals in Line with the City of McKinney's"](#)

14-1329 [Discuss Preparing and Economic Development Plan](#)

14-1330 [Consider/Discuss/Act on Mission and Vision Statements](#)

- 14-1331 [Consider/Discuss Target Markets and What Types of Businesses MEDC Wants to Attract](#)

- 14-1332 [Marketing Overview](#)
 - : [David Margulies Presentation](#)
 - : [Development Counsellors International Overview](#)
 - : [What Can We Do To Better Market Ourselves](#)

- 14-1333 [Consider/Discuss Board Expectations of the President-CEO](#)

- 14-1334 [Consider/Discuss President-CEO Expectations of the Board](#)

- 14-1335 [Consider/Discuss Staffing Levels Now and in the Future](#)

- 14-1336 [Consider/Discuss MEDC Financial Position, Are We in a Good Position for the Future](#)

- 14-1337 [Consider/Discuss McKinney CEO Roundtable](#)

- 14-1338 [2015 Measureable Goals](#)

- 14-1339 [Identify Top Five MEDC Priorities for 2015](#)

CITIZEN COMMENTS

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 12th day of December, 2014 at or before 5:00 p.m.

Jim Wehmeier
President/CEO

Accommodations and modifications for people with disabilities are available upon request. Requests should be made as far in advance as possible, but no less than 48 hours prior to the meeting. Call 972-547-2694 or email contact-adacompliance@mckinneytexas.org with questions or for accommodations.