

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

OCTOBER 11, 2012

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on October 11, 2012 at 8:30 a.m.

Board members present: Renee Funderburgh, Jodi Ann LaFreniere-Ray, Treasurer Jon Dell'Antonia, Molly Brewer, CoCo Good, Barry Shelton, Vice-Chair Jan Temples and Chairman Johnny Galyean

Board members absent: Jan Elwell, Bonnie Shafto, Karen Dawkins, Karen Klassen.

Board staff present: McKinney Main Street Program Director Ty Lake and McKinney Main Street Program Coordinator Merry Caroline Canter.

Guest(s): City Secretary Sandy Hart and McKinney Conventions and Visitors Bureau Representative Beth Shumate.

Chairman Johnny Galyean called the meeting to order of the McKinney Downtown Business Re-Development Board at 8:30 a.m. after determining a quorum present.

12-858 Oath of Office

City Secretary Sandy Hart, gave the oath of office to Molly Brewer who was re-appointed by City Council for another term.

The Board unanimously approved the motion made by Treasurer Dell'Antonia, seconded by Ms. Brewer, the following consent item:

12-852 Minutes of the McKinney Main Street Board meeting of September 13, 2012

REGULAR AGENDA

12-853 Consider / Discuss / Act on the 2012-2013 McKinney Main Street Officers
Chairman Galyean turned the discussion of the 2012-2013 McKinney Main Street Officers over to Treasurer Jon Dell'Antonia. Treasurer Dell'Antonia announced that the Nominating Committee has meet and

recommended the following slate: Jan Temples – Chairwoman, Karen Dawkins – Vice-Chair and Jon Dell’Antonia – Treasurer. The Nominating Committee also recommended that Renee Funderburgh be re-appointed by the Board for another term. The Board discussed. The Board unanimously approved the motion made by Mrs. LaFreniere-Ray, seconded by Treasurer Dell’Antonia, the Nomination Committee’s recommendations for the 2012-2013 McKinney Main Street Slate of Officers. Chairwoman Temples thanked the Board and reviewed a couple of ideas that she will bring forth over the next few months.

DISCUSSION ITEMS

12-854 Chairwoman / Vice Chair Report - Board Captain Update

Chairwoman Temples called for the discussion on the Board Captain Updates. Each Board Captain reported on their block.

12-855 Directors Report and Upcoming Events

Mrs. Lake gave a brief Directors Report, reviewing McKinney Oktoberfest and Wish 100.

McKinney Oktoberfest

Mrs. Lake stated that all though the weather was not great, reports from the stores is that they still experienced foot traffic and increased sales volume, which is a win for the event. The Board discussed. Mrs. LaFreniere-Ray suggested that the Board come up with a fundraiser to help support Oktoberfest and raise some funds for Dickens of a Christmas. The Board discussed. Chairwoman Temples asked for those Board members that are interested in taking the lead on this to schedule a first meeting and get the ball rolling. The Board discussed.

Wish 100

Mrs. Lake also gave a brief report on Wish 100. Again for this event the weather was not great either, however there were still about 350-375 riders that participated in the event. Everyone was very pleased with the

overall experience of the event. We are still waiting on Make-A-Wish to give the final numbers to us, but it was a success and we look forward to doing it even better next year. The Board discussed.

12-856 Review and Discuss Financials - Treasurer's Report - YTD Financials
Treasurer Dell'Antonia gave a brief report on the financials. The Board discussed and reviewed the statements with no further questions.

12-857 Liaison Reports - Downtown Property Owners - McKinney Chamber of Commerce - McKinney Conventions & Visitors Bureau - City of McKinney

Downtown Property Owners

No Report

McKinney Chamber of Commerce

Mrs. LaFreniere-Ray gave a brief report on the McKinney Chamber of Commerce. Mrs. LaFreniere-Ray reviewed many upcoming Chamber events and happenings, starting with the State of the Community on November 8, Shop Walk Wine event in December and much more. The Board discussed.

McKinney Convention & Visitors Bureau

Mrs. Shumate gave a brief report on the McKinney Conventions & Visitors Bureau. Mrs. Shumate announced that the MCVB are still planning on moving to Downtown, however the location will possibly change, but she will keep us posted. Mrs. Shumate also reviewed the many publications that MCVB has been working with, with articles and ads. She then reported that the MCVB Board has been working on a strategic plan and we will all notice a new direction soon in their ads, etc. The Board discussed.

City of McKinney

Mrs. Good gave a brief report on the City of McKinney. Mrs. Good announced the M Groups have been working together and it is going really good. Mr. Shelton reported that another phase of the Town Center

Study will be going to City Council in December for approval, this one focusing on Form Based Codes for Downtown. He also announced that they are starting to work on the HWY 5 re-design beautification enhancements, between Medical Center of McKinney to Melissa, strongly focusing on the Town Center section to make it pedestrian friendly and prepared for growth. The Board discussed.

The Board unanimously approved the motion, made by Chairwoman Temples, seconded by Treasurer Dell'Antonia, to adjourn. Chairwoman Temples adjourned the meeting at 9:41 a.m.

JAN TEMPLES
Chairwoman