

MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

Promotional and Community Event Grant Application

Fiscal Year 2019

IMPORTANT:

- Please read the McKinney Community Development Corporation Grant Guidelines prior to completing this application.
- The Grant Guidelines and Application are available at www.mckinneycdc.org; by calling 972.547.7653 or by emailing cschneible@mckinneycdc.org
- **Please call to discuss your plans for submitting an application in advance of completing the form.** A completed application and all supporting documents are required to be submitted via email or on a thumb drive for consideration by the MCDC board. Please submit the application to:

McKinney Community Development Corporation
5900 S. Lake Forest Blvd., Suite 110
McKinney, TX 75070

- *If you are interested in preliminary Board of Directors review of your project proposal or idea, please complete and submit the **Letter of Inquiry** form, available at www.mckinneycdc.org, by calling 972.547.7653 or emailing cschneible@mckinneycdc.org.*

Applications must be completed in full, using this form, and received by MCDC, via email or on a thumb drive, by 5:00 p.m. on the date indicated in schedule below.

Promotional and Community Event Grant Calendar:

| Application Deadline | Presentation to MCDC Board | Board Vote and Award Notification |
|----------------------------|----------------------------|-----------------------------------|
| Cycle I: November 30, 2018 | December 20, 2018 | January 24, 2019 |
| Cycle II: May 31, 2019 | June 27, 2019 | July 25, 2019 |

APPLICATION

INFORMATION ABOUT YOUR ORGANIZATION

Name: McKinney Rotary Club Foundation

Federal Tax I.D.: 34-2051592

Incorporation Date: 9/10/2007

Mailing Address: PO Box 552

City McKinney

ST: TX

Zip: 75070

Phone: 5188594555

Fax: 972-330-4063

Email: paradeoflights2019@gmail.com

Website: www.mckinneyrotary.org

Check One:

- Nonprofit – 501(c) Attach a copy of IRS Determination Letter
- Governmental entity
- For profit corporation
- Other

Professional affiliations and organizations to which your organization belongs: Rotary International

REPRESENTATIVE COMPLETING APPLICATION:

Name: Rob Thomas

Title: Rotarian

Mailing Address: PO Box 552

City: McKinney

ST: TX

Zip: 75070

Phone: 5188594555

Fax: 972-330-4063 Email: paradeoflights2019@gmail.com

CONTACT FOR COMMUNICATIONS BETWEEN MCDC AND ORGANIZATION:

Name: Rob Thomas

Title: Rotarian

Mailing Address: PO Box 552

City: McKinney

ST: TX

Zip: 75070

Phone: 5188594555

Fax: 972-330-4063 Email: paradeoflights2019@gmail.com

FUNDING

Total amount requested: 7,500

Matching Funds Available (Y/N and amount): No

Will funding be requested from any other City of McKinney entity (e.g. McKinney Convention and Visitors Bureau, Arts Commission, City of McKinney Community Support Grant)?

Yes

No

Please provide details and funding requested: The 20th Annual McKinney Rotary Christmas Parade of Lights has become the focal event of the Christmas season in McKinney. The parade annually has over 1200 participants and many thousands more in spectators. The parade brings a sense of community to the entire city, bringing children and parents from all of McKinney together in the historic Downtown Square. The parade is expected to continue growing in size with the participation of three high school bands and drill teams. It also promotes McKinney's downtown area and packs the local restaurants and bars with patrons before and after the parade. Prizes for winning floats provide valuable funds to local youth organizations and schools.

This event helps fulfill the objectives and purpose of the MCDC by developing and strengthening the City's physical amenities for recreational and leisure opportunities by providing a free event where McKinney citizens can bring their children to usher in the holiday season. The parade is not only a community-wide focal point that brings thousands of people to downtown McKinney, but also attracts multitudes of others from surrounding cities and beyond to experience the downtown square for a safe, family friendly event.

The parade will begin at 6:30 pm on Saturday, December 14, 2019. It lasts approximately one hour. Float staging begins around 5:00 pm in the public parking lot at the corner of Tennessee and Davis St. The parade will proceed north on Tennessee through downtown, around the public library, then south on Kentucky, ending in the public parking lot where it began. The parade is a free event and underwritten through donations and sponsorships of local businesses and organizations. The total cost of the parade is approximately \$11,000.00. Please see the budget in the financial section of the application.

PROMOTIONAL/COMMUNITY EVENT

Start Date: 09/01/2019

Completion Date: 01/15/2020

BOARD OF DIRECTORS *(may be included as an attachment)*

President **Celeste Cox**

President Elect **Mike Bell**

Past President **Tim Baker**

Secretary **Paul Sparkman**

Treasurer **Cathie Walner**

LEADERSHIP STAFF *(may be included as an attachment)*

Membership

Ron Johnson

Youth Services

Stephanie Talley

Rotary Foundation

David Kelly

Administration

Mike Bell

Using the outline below, provide a written narrative no longer than 7 pages in length:

I. Applying Organization

Describe the mission, strategic goals and objectives, scope of services, day to day operations and number of paid staff and volunteers.

Disclose and summarize any significant, planned organizational changes and describe their potential impact on the Project/Promotional/Community Event for which funds are requested.

II. Promotional/Community Event

- Outline details of the Promotional/Community Event for which funds are requested. Include information regarding scope, goals, objectives, target audience.
- Describe how this event will **showcase McKinney and promote the City for the purpose of business development and/or tourism.**
- Describe how the proposed Promotional/Community Event fulfills strategic goals and objectives for your organization.
- Provide information regarding planned activities in support of the event, timeframe/schedule, estimated attendance and admission/registration fees, if planned. **(Please note: if admission/registration fees are charged, they must be limited to \$35 or less; event must be open to the public.)**
- Include the venue/location for the proposed event.
- Provide a timeline for the production of the event.
- Detail goals for growth/expansion in future years.
- Attract resident and visitor participation and contribute to business development, tourism and growth of McKinney sales tax revenue.
- Highlight and promote McKinney as a unique destination for residents and visitors alike.
- Demonstrate informed budgeting/financial planning – addressing revenue generation, costs and use of net revenue.

Has a request for funding, for this Project/Promotional/Community Event, been submitted to MCDC in the past?

Yes

No

Date(s): FY18; FY17; FY16; FY15

Financial

- Provide an overview of the organization's financial status including the impact of this event on organization mission and goals.
- Please attach your organization's budget for the current year and audited financial statements for the preceding two years. If audited financials are not available, please indicate why.

Overview of Promotional/Community Event financial goal?

| | |
|--------------------|----------|
| Gross Revenue | \$11,000 |
| Projected Expenses | \$10,000 |
| Net Revenue | \$8,500 |

(Attach a detailed budget specific to the proposed Promotional/Community Event.)

What percentage of Project/Promotional/Community Event funding will be provided by the Applicant? The applicant intends to fund 100% of the marketing for this project if the grant is denied. If funded, the grant will be used to fund marketing for the project.

Are Matching Funds available? Yes No

| | | |
|------------|--------|------------|
| Cash \$ | Source | % of Total |
| In-Kind \$ | Source | % of Total |

Please provide details regarding other potential sources for funding. Include name of organization solicited; date of solicitation; amount of solicitation and date that notice of any award is expected.

IV. Marketing and Outreach

Describe advertising, marketing plans and outreach strategies for this event – and how they are designed to help you achieve current and future goals.

Provide a detailed outline of planned marketing, advertising and outreach activities and the amount budgeted for each.

V. Metrics to Evaluate Success

Outline the metrics that will be used to evaluate success of the proposed Promotional/Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.

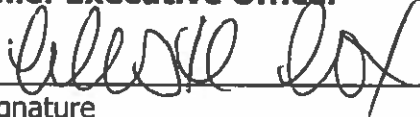
Acknowledgements

If funding is approved by the MCDC board of directors, Applicant will assure:

- The Promotional/Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization.
- All funds awarded will be used exclusively for advertising, marketing and promotion of the Promotional/Community event described in this application.
- MCDC will be recognized in all marketing, advertising, outreach and public relations as a funder of the Promotional/Community Event. A logo will be provided by MCDCV for inclusion on all advertising, marketing and promotional materials. Specifics for audio messaging will be agreed upon by applicant and MCDC and included in an executed performance agreement.
- The Organization officials who have signed the application are authorized by the organization to submit the application;
- Applicant will comply with the MCDC Grant Guidelines in executing the Promotional/ Community Event for which funds were received.
- A final report detailing the success of the Promotional/Community Event, as measured against identified metrics, will be provided to MCDC no later than 30 days following the completion of the Promotional/ Community Event.
- Grant funding is provided on a reimbursement basis subsequent to submission of a reimbursement request, with copies of invoices and paid receipts for qualified expenses. Up to 20% of the grant awarded may be withheld until the final report on the Promotional/Community Event is provided to MCDC.

We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.

Chief Executive Officer

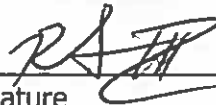


Signature

Celeste Cox
Printed Name

5/29/2019
Date

Representative Completing Application



Signature

Rob Thomas
Printed Name

5/29/2019
Date

INCOMPLETE APPLICATIONS, OR THOSE RECEIVED AFTER THE DEADLINE, WILL NOT BE CONSIDERED.

CHECKLIST:

Completed Application:

- Use the form/format provided
- Organization Description
- Outline of Promotional/Community Event; description, budget, goals and objectives
- Indicate the MCDC goal(s) that will be supported by this Promotional/Community Event
- Promotional/Community Event timeline and venue included
- Overall event budget that includes plans and budget for advertising, marketing and outreach included
- Evaluation metrics are outlined
- List of board of directors and staff
- Financials: organization's budget for current fiscal year; Promotional/Community Event budget; audited financial statements are provided
- IRS Determination Letter (if applicable)

A FINAL REPORT MUST BE PROVIDED TO MCDC WITHIN 30 DAYS OF THE EVENT/COMPLETION OF THE PROJECT/PROMOTIONAL/COMMUNITY EVENT.

FINAL PAYMENT OF FUNDING AWARDED WILL BE MADE UPON RECEIPT OF FINAL REPORT.

PLEASE USE THE FORM/FORMAT OUTLINED ON THE NEXT PAGE FOR THE FINAL REPORT.



McKINNEY COMMUNITY DEVELOPMENT CORPORATION

Final Report

Organization:

Funding Amount:

Project/Promotional/Community Event:

Start Date:

Completion Date:

Location of Project/Promotional/Community Event:

Please include the following in your report:

- Narrative report on the Project/Promotional/Community Event
- Identify goals and objectives achieved
- Financial report – budget as proposed and actual expenditures, with explanations for any variance. If the event includes a charitable component, include the donation made.
- Samples of printed marketing and outreach materials (MCDC logo to be included)
- Screen shots of online Promotions (MCDC logo to be included)
- Photographs, slides, videotapes, etc.
- Performance against metrics outlined in application

Please submit Final Report no later than 30 days following the completion of the Promotional/Community Event to:

McKinney Community Development Corporation
5900 S. Lake Forest Blvd., Suite 110
McKinney, TX 75070

Attn: Cindy Schneible
cschneible@mckinneycdc.org

1. APPLYING ORGANIZATION

THE MCKINNEY ROTARY CLUB HAS BEEN ACTIVELY SERVING THE COMMUNITY FOR CLOSE TO 100 YEARS. THE ORGANIZATION SPONSORS NUMEROUS SCHOLARSHIPS AND CHARITIES IN THE MCKINNEY COMMUNITY, AS WELL AS ORGANIZING COMMUNITY EVENTS SUCH AS THE CHRISTMAS PARADE. THE CLUB MEETS AT NOON ON FRIDAY IN THE BALLROOM OF THE GRAND HOTEL ABOVE RICK'S CHOPHOUSE IN DOWNTOWN MCKINNEY.

2018 PARADE ADVISOR: DANNY KISTNER
518-859-4555 CELL 972-369-1941 OFFICE

paradeoflights2019@gmail.com

2. PROJECT, PROMOTION OF COMMUNITY EVENT

THE 20TH ANNUAL MCKINNEY ROTARY CHRISTMAS PARADE OF LIGHTS HAS BECOME THE FOCAL EVENT OF THE CHRISTMAS SEASON IN MCKINNEY. THE PARADE ANNUALLY HAS OVER 1200 PARTICIPANTS AND MANY THOUSANDS MORE IN SPECTATORS. THE PARADE BRINGS A SENSE OF COMMUNITY TO THE ENTIRE CITY, BRINGING CHILDREN AND PARENTS FROM ALL OF MCKINNEY TOGETHER IN THE HISTORIC DOWNTOWN SQUARE. THE PARADE IS EXPECTED TO CONTINUE GROWING IN SIZE WITH THE PARTICIPATION OF THREE HIGH SCHOOL BANDS AND DRILL TEAMS. IT ALSO PROMOTES MCKINNEY'S DOWNTOWN AREA AND PACKS THE LOCAL RESTAURANTS AND BARS WITH PATRONS BEFORE AND AFTER THE PARADE. PRIZES FOR WINNING FLOATS PROVIDE VALUABLE FUNDS TO LOCAL YOUTH ORGANIZATIONS AND SCHOOLS.

THIS EVENT HELPS FULFILL THE OBJECTIVES AND PURPOSE OF THE MCDC BY DEVELOPING AND STRENGTHENING THE CITY'S PHYSICAL AMENITIES FOR RECREATIONAL AND LEISURE OPPORTUNITIES BY PROVIDING A FREE EVENT WHERE MCKINNEY CITIZENS CAN BRING THEIR CHILDREN TO USHER IN THE HOLIDAY SEASON. THE PARADE IS NOT ONLY A COMMUNITY-WIDE FOCAL POINT THAT BRINGS THOUSANDS OF PEOPLE TO DOWNTOWN MCKINNEY, BUT ALSO ATTRACTS MULTITUDES OF OTHERS FROM SURROUNDING CITIES AND BEYOND TO EXPERIENCE THE DOWNTOWN SQUARE FOR A SAFE, FAMILY FRIENDLY EVENT.

THE PARADE WILL BEGIN AT 6:30 PM ON SATURDAY, DECEMBER 14, 2019. IT LASTS APPROXIMATELY ONE HOUR. FLOAT STAGING BEGINS AROUND 5:00 PM IN THE PUBLIC PARKING LOTS ADJACENT TO CITY HALL. THE PARADE WILL PROCEED NORTH ON TENNESSEE THROUGH DOWNTOWN, AROUND THE PUBLIC LIBRARY, THEN SOUTH ON KENTUCKY, ENDING IN THE PUBLIC PARKING LOT WHERE IT BEGAN.

THE PARADE IS A FREE EVENT AND UNDERWRITTEN THROUGH DONATIONS AND SPONSORSHIPS OF LOCAL BUSINESSES AND ORGANIZATIONS. THE TOTAL COST OF THE PARADE IS APPROXIMATELY \$11,000.00 PLEASE SEE THE BUDGET IN THE FINANCIAL SECTION OF THE APPLICATION.

3. FINANCIAL

THE MCKINNEY ROTARY CLUB OPERATES THE PARADE THROUGH THE ROTARY FOUNDATION, A 501C (3) NONPROFIT ORGANIZATION (ATTACHMENT).

THE TOTAL COST OF THE PARADE IS APPROXIMATELY \$11,000.00. THE REQUESTED GRANT AMOUNT OF \$7,500.00 REPRESENTS 68% OF THE TOTAL COST. THE REMAINING FUNDS WILL BE GENERATED THROUGH SPONSORSHIPS AND DONATIONS FROM LOCAL BUSINESSES.

THE MCKINNEY ROTARY CLUB'S FISCAL YEAR RUNS JULY 1, 2018 -JUNE 30, 2019. THE BOARD WILL VOTE ON THE FINAL BUDGET AT THE JULY BOARD MEETING.

PARADE BUDGET

PERMITS \$25.00
SECURITY \$400.00
SIGNAGE \$1500.00
ADVERTISING \$4500.00
PARADE PROGRAM \$1500.00
FLOAT PRIZES \$1900
MISC. \$1175.00
TOTAL \$11,000

TWO YEARS AUDITED FINANCIAL STATEMENTS ARE NOT ATTACHED AS AN AUDIT HAS NOT BEEN COMPLETED. THE TREASURER HAS SUBMITTED A REQUEST FOR AN AUDIT.

4. MARKETING AND OUTREACH

THE MCKINNEY ROTARY CLUB IS PLANNING TO KICK OFF A STRONG ADVERTISING CAMPAIGN IN AUGUST, 2019. THE PARADE WILL BE PROMOTED VIA SOCIAL MEDIA, WEBSITES, LOCAL NEWSPAPERS/MAGAZINES, SIGNAGE AND POSSIBLY A BILLBOARD. THE LARGEST SINGLE INITIATIVE IS THE PARADE PROGRAM. THIS PROGRAM INCLUDES ADVERTISEMENTS FROM LOCAL SPONSORS AS WELL AS INFORMATION ABOUT THE PARADE AND THE ROTARY CLUB.

5. METRICS TO EVALUATE SUCCESS

THE PARADE HAS INCREASED IN THE NUMBER OF PARTICIPANTS AND SPECTATORS IN EACH OF ITS 19 YEARS. IN 2014, 68 FLOAT ENTRIES COMPRISED OVER 1200 INDIVIDUAL PARTICIPANTS. THE NUMBER FOR 2015 WAS HIGHER, THOUGH WEATHER FORCED AN EVENT CANCELLATION. WE LIMITED PARTICIPATION IN THE 2017 PARADE TO 65 ENTRIES DUE TO THE LIMITED SPACE FOR STAGING. WE EXPECT THE NUMBER OF ENTRIES AT CAPACITY AGAIN THIS YEAR AS WELL AS DRAW RECORD CROWDS TO THE DOWNTOWN AREA. 2018 was rescheduled due to weather; despite this, we had over 3000 + in attendance and over 30,000 reaches on social media. For 2019, we already have a backup date in case of inclement weather. WE ARE ALREADY EXPERIENCING INQUIRIES TO THE DATE OF THE PARADE AND THEME FROM POTENTIAL PARTICIPANTS!

2019 PROMOTIONAL EXPENSES

| | | |
|--------------------------|--------------------------|----------|
| 97.5 KLAK | ADVERTISING | 3,000.00 |
| Social Media | Paid ads | 500.00 |
| THE PRINT LAB | SIGNS, FLYERS, CARDSTOCK | 1,500.00 |
| MCKINNEY COURIER GAZETTE | PRINT AD NEWSPAPER | 1,500.00 |
| COLORWORKS | MESH BANNERS | 1,000.00 |
| TOTAL | | \$7,500 |

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: SEP 10 2007

MCKINNEY ROTARY FOUNDATION
C/O FRANK R SCAVEILLO JR
1216 N CENTRAL EXPWY STE 101
MCKINNEY, TX 75070-3314

Employer Identification Number:
34-2051592
DLN:
17053144007037
Contact Person:
KEVIN W PAYTON ID# 31454
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
June 30
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
July 7, 2005
Contribution Deductibility:
Yes
Advance Ruling Ending Date:
June 30, 2010

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. During your advance ruling period, you will be treated as a public charity. Your advance ruling period begins with the effective date of your exemption and ends with advance ruling ending date shown in the heading of the letter.

Shortly before the end of your advance ruling period, we will send you Form 8734, Support Schedule for Advance Ruling Period. You will have 90 days after the end of your advance ruling period to return the completed form. We will then notify you, in writing, about your public charity status.

Please see enclosed Information for Exempt Organizations Under Section 501(c)(3) for some helpful information about your responsibilities as an exempt organization.

If you distribute funds to other organizations, your records must show whether they are exempt under section 501(c)(3). In cases where the recipient organization is not exempt under section 501(c)(3), you must have evidence the funds will be used for section 501(c)(3) purposes.

Letter 1045 (DO/CG)

MCKINNEY ROTARY FOUNDATION

If you distribute funds to individuals, you should keep case histories showing the recipient's name and address; the purpose of the award; the manner of selection; and the relationship of the recipient to any of your officers, directors, trustees, members, or major contributors.

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,



Robert Choi
Director, Exempt Organizations
Rulings and Agreements

Enclosures: Information for Organizations Exempt Under Section 501(c)(3)
Statute Extension

| | <u>Jul '18 - Jun 19</u> | <u>Budget 7/19-6/20</u> | <u>7/19-6/20 Actu Over(Under)</u> |
|---------------------------------------|-------------------------|-------------------------|-----------------------------------|
| <u>Income</u> | | | |
| 8100 - Youth Leadership Revenue | | | |
| 8120 - Participation Fees | 2100 | 2500 | 2500 |
| Total 8100 - Youth Leadership Revenue | <u>2100</u> | <u>2500</u> | <u>0</u> 2500 |
| 8200 - Fund Raising Projects | | | |
| 8205 - Anniversary Book | 450 | | 0 |
| 8210 - Christmas Parade | 15440 | 18000 | 18000 |
| 8212 - Interact Projects | | | |
| 8215 - Big Wheel Donations | 900 | 900 | 900 |
| 8225 - Flag Leases | 52214 | 54000 | 54000 |
| Total 8200 - Fund Raising Projects | <u>69004</u> | <u>72800</u> | <u>0</u> 72900 |
| 8300 - Other Revenue | | | |
| 8305 - Interest Income | 505 | 1000 | 1000 |
| 8310 - Bucket Income | 1211 | 1300 | 1300 |
| 8315 - Contributions | 50 | | 0 |
| 8320 - Game Income | 629 | 700 | 700 |
| Total 8300 - Other Revenue | <u>2395</u> | <u>3000</u> | <u>0</u> 3000 |
| Total Income | 73499 | 78400 | 0 78400 |
| <u>Expenses</u> | | | |
| 8400 - Community Service | | | |
| 8410 - Student of the Month | 180 | 200 | 200 |
| 8420 - Four Way Speech Contest | 1085 | 1200 | 1200 |
| 8425 - Community Charitable Donations | 11604 | 8000 | 8000 |
| 8426 - Advertising | | | 0 |
| 8440 - MEF Scholarship | 3000 | 3000 | 3000 |
| Total 8400 - Community Service | <u>15869</u> | <u>12400</u> | <u>0</u> 12400 |
| 8600 - Youth Services | | | |
| 8605 - Interact Club Expenses | | | 0 |
| 8610 - Youth Leadership Expenses | 4993 | 5000 | 5000 |
| Total Youth Services Expenses | <u>4993</u> | <u>5000</u> | <u>0</u> 5000 |

| | Jul '18 - Jun 19 | Budget 7/19-6/20 | 7/19-6/20 Actvs Over(Under) |
|---|------------------|------------------|-----------------------------|
| 8700 Other Foundation Expenses | | | |
| 8705 - Camp Ryla | 2734 | 2750 | 2750 |
| 8710 - Christmas Parade | 8514 | 9000 | 9000 |
| 8740 - Accounting | 1880 | 1800 | 1800 |
| 8755 - Website Costs | | | 0 |
| 8780 - Rotary Big Wheel Expenses | 668 | 650 | 650 |
| 8785 - Office Supplies/Postage | 147 | 150 | 150 |
| 8775 - Bad Debt Expense | | | 0 |
| Total 8700 - Other Foundation Expenses | 13943 | 14350 | 0 |
| 8800 - International Service | | | |
| 8835 - Habitat for Humanity | 1123 | 1150 | 1150 |
| 8840 - Club Int'l Service Initiatives | | | 0 |
| 8845 - District \$810 Initiative | | | 0 |
| 8850 - Polio Plus | 1000 | 1000 | 1000 |
| Total 8800 - International Service | 2123 | 2150 | 0 |
| 8900 - Flag Expenses | | | |
| Advertising | | 1500 | 1500 |
| Bad Debts | | | 0 |
| Accounting | 1980 | 1700 | 1700 |
| Meeting Costs | | 200 | 200 |
| Flag Partners | 3023 | 4000 | 4000 |
| Flag Postage | 74 | 100 | 100 |
| Flag Purchases | 2588 | 3750 | 3750 |
| Flag Supplies | 1387 | 1400 | 1400 |
| Website Costs | | | 0 |
| Paypal/Sage Fees | 945 | 900 | 900 |
| Total 8900 Flag Expenses | 8978 | 13550 | 0 |
| Total Expenses | 48906 | 47450 | 0 |
| Net Income | 26593 | 30950 | 0 |

1:40 PM

05/29/19

Accrual Basis

McKinney Rotary Foundation
Profit & Loss
July 1, 2018 through May 29, 2019

| | Jul 1, '18 - May 29, 19 | Jul 1, '17 - May 29, 18 |
|--|-------------------------|-------------------------|
| Ordinary Income/Expense | | |
| Income | | |
| Anniversary Book Sales | 450.00 | 0.00 |
| Big Wheel Donations | 900.00 | 958.40 |
| Contributions | 50.00 | 0.00 |
| Dues | | |
| Youth Leadership | 0.00 | 600.00 |
| Total Dues | 0.00 | 600.00 |
| Fund Raising | | |
| Flag Leases | 52,213.83 | 48,938.20 |
| N. Texas Giving Day Proceeds | 0.00 | 0.00 |
| Parade of Lights | 15,440.00 | 11,810.00 |
| Total Fund Raising | 67,653.83 | 58,749.20 |
| Luncheon Revenue | 0.00 | 0.00 |
| Other Revenue | | |
| April 2018 Bucket | 0.00 | 124.00 |
| April 2019 Bucket | 39.00 | 0.00 |
| August 2018 Bucket | 170.00 | 0.00 |
| August, 2017 Bucket-Cornerstone | 0.00 | 105.00 |
| Bucket Income | 59.00 | 55.00 |
| Dec. 2017 Bucket | 0.00 | 97.00 |
| Dec. 2018 Bucket | 49.00 | 0.00 |
| Feb. 2018 Bucket | 0.00 | 183.00 |
| Feb. 2019 Bucket/Chestnut Squar | 95.00 | 0.00 |
| Jan. 2018 Bucket Income | 0.00 | 134.00 |
| Jan. 2019 Bucket | 129.85 | 0.00 |
| July 2017 Bucket-Hugs | 0.00 | 115.00 |
| July 2018 Bucket/Hugs | 140.00 | 0.00 |
| June, 2017 Bucket-Patriot Paws | 0.00 | 50.00 |
| Lottery Income | 629.00 | 1,007.00 |
| Mar. 2018 Bucket | 0.00 | 90.00 |
| Mar. 2019 Bucket/Meals OW | 109.00 | 0.00 |
| May, 2018 Bucket | 0.00 | 55.00 |
| May, 2019 Bucket | 111.00 | 0.00 |
| Nov. 2017 Bucket/Chestnut Sq. | 0.00 | 39.00 |
| Nov. 2018 Bucket | 80.00 | 0.00 |
| Oct. 2017 Bucket-Habitat | 0.00 | 113.00 |
| Oct. 2018 Bucket-Habitat | 123.00 | 0.00 |
| Sept. 2017 Bucket-Shiloh Place | 0.00 | 125.25 |
| Sept. 2018 Bucket/Shiloh | 105.00 | 0.00 |
| Youth Leadership Program | 2,100.00 | 0.00 |
| Total Other Revenue | 3,939.85 | 2,292.25 |
| Total Income | 72,993.68 | 62,599.85 |
| Expense | | |
| Academic Excellence Expense | | |
| 4 Way Speech | 1,085.00 | 0.00 |
| Total Academic Excellence Expense | 1,085.00 | 0.00 |
| Camp Ryla | 2,733.91 | 2,700.00 |
| Centennial Costs | 0.00 | 0.00 |
| Charitable Contributions | | |
| Boys & Girls Clubs of Collin Co | 3,000.00 | 0.00 |
| Casa of Collin County | 100.00 | 0.00 |
| Chestnut Square | 100.00 | 50.00 |
| Cornerstone Ranch | 170.00 | 105.00 |
| Crape Myrtle Trails Foundation | 0.00 | 397.00 |
| Habitat for Humanity | 1,123.00 | 1,000.00 |
| Habitat for Humanity Honduras | 5,000.00 | 0.00 |
| Hugs Cafe | 140.00 | 115.00 |
| International Project | 0.00 | 1,884.00 |

McKinney Rotary Foundation
Profit & Loss
 July 1, 2018 through May 29, 2019

| | Jul 1, '18 - May 29, '19 | Jul 1, '17 - May 29, '18 |
|---------------------------------------|--------------------------|--------------------------|
| Kids Against Hunger | 1,000.00 | 0.00 |
| Liepath Systems | 129.85 | 134.00 |
| Maze's Mission | 0.00 | 124.00 |
| McKinney Robotics Booster Club | 150.00 | 0.00 |
| Meals on Wheels | 109.00 | 0.00 |
| Natl Drug & Safety League | 0.00 | 250.00 |
| Operation Veterans' Support | 0.00 | 1,000.00 |
| Patrol Paws | 100.00 | 238.00 |
| Polio Plus | 1,000.00 | 1,000.00 |
| Shelter Box | 1,000.00 | 0.00 |
| Shioh Place | 105.00 | 99.25 |
| Spring Fling Sponsorship | 0.00 | 200.00 |
| St. Joseph's Congregation/India | 500.00 | 0.00 |
| Charitable Contributions - Other | 0.00 | 200.00 |
| Total Charitable Contributions | 13,726.85 | 6,796.25 |
| District 5810 Conference | 0.00 | 500.00 |
| Flag Related Expenses | 1,980.00 | 2,300.00 |
| Flag Accounting | 0.00 | 2,016.75 |
| Flag Partners | 74.00 | 88.60 |
| Flag Postage | 2,568.00 | 2,711.20 |
| Flag Purchases | 1,387.31 | 1,007.00 |
| Flag Supplies | 946.10 | 997.43 |
| Sage Monthly Fees | 9,978.66 | 9,118.88 |
| Total Flag Related Expenses | 9,978.66 | 9,118.88 |
| Fund Raising Costs | 8,513.62 | 7,717.05 |
| Parade of Lights Costs | 69.04 | 155.90 |
| Postage/Military in Syria | 78.30 | 0.00 |
| Professional Fees | 1,880.00 | 1,715.00 |
| Accounting | 1,880.00 | 1,715.00 |
| Total Professional Fees | 1,880.00 | 1,715.00 |
| Rotary Big Wheel Expense | 668.48 | 748.79 |
| Scholarship Awards | 3,000.00 | 2,000.00 |
| Student of the Month | 180.00 | 190.00 |
| Youth Services | 3,732.58 | 3,122.81 |
| Youth Leadership Expense | 1,260.25 | 0.00 |
| Youth Services - Other | 4,992.83 | 3,122.81 |
| Total Youth Services | 4,992.83 | 3,122.81 |
| Total Expense | 46,908.69 | 34,764.78 |
| Net Ordinary Income | 26,086.99 | 27,835.07 |
| Other Income/Expense | | |
| Other Income | 505.38 | 0.00 |
| Interest Income | 505.38 | 0.00 |
| Total Other Income | 505.38 | 0.00 |
| Net Other Income | 505.38 | 0.00 |
| Net Income | 26,692.37 | 27,835.07 |

3:30 PM

05/29/19

Accrual Basis

McKinney Rotary Foundation
Profit & Loss
 July 2017 through June 2018

| | Jul '17 - Jun 18 | Jul '16 - Jun 17 |
|--|------------------|------------------|
| Ordinary Income/Expense | | |
| Income | | |
| Big Wheel Donations | 1,156.40 | 100.00 |
| Contributions | 0.00 | 200.00 |
| Dues | | |
| Youth Leadership | 600.00 | 0.00 |
| Total Dues | 600.00 | 0.00 |
| Fund Raising | | |
| Flag Leases | 49,970.86 | 49,106.78 |
| Interact Projects | 608.00 | 0.00 |
| N. Texas Giving Day Proceeds | 0.00 | 0.00 |
| Parade of Lights | 11,810.00 | 14,788.53 |
| Total Fund Raising | 62,388.86 | 63,895.31 |
| Other Revenue | | |
| April 2017 Bucket | 0.00 | 111.00 |
| April 2018 Bucket | 124.00 | 0.00 |
| Aug. 2016 Bkt.-Asslt the Office | 0.00 | 116.42 |
| August, 2017 Bucket-Cornerstone | 105.00 | 0.00 |
| Bucket Income | 112.00 | 0.00 |
| Dec. 2016 Bucket-Metroplex Mil. | 0.00 | 94.00 |
| Dec. 2017 Bucket | 97.00 | 0.00 |
| Feb. 2017 Bucket | 0.00 | 164.00 |
| Feb. 2018 Bucket | 183.00 | 0.00 |
| Jan. 2017 Bucket | 0.00 | 112.00 |
| Jan. 2018 Bucket Income | 134.00 | 0.00 |
| July 2016 Bucket-Dallas PD | 0.00 | 361.00 |
| July 2017 Bucket-Hugs | 115.00 | 0.00 |
| June 2018 Bucket | 86.00 | 0.00 |
| June, 2017 Bucket-Patriot Paws | 50.00 | 188.00 |
| Lottery Income | 1,112.00 | 953.00 |
| Mar. 2018 Bucket | 90.00 | 0.00 |
| March 2017 Bucket/Lifepath | 0.00 | 161.10 |
| May, 2017 Bucket | 0.00 | 100.00 |
| May, 2018 Bucket | 55.00 | 0.00 |
| Nov. 2016 Bucket-Habitat | 0.00 | 142.05 |
| Nov. 2017 Bucket/Chestnut Sq. | 39.00 | 0.00 |
| Oct. 2016 Bucket | 0.00 | 128.00 |
| Oct. 2017 Bucket-Habitat | 113.00 | 0.00 |
| Sept. 2016 Bucket-Meals on Whee | 0.00 | 181.75 |
| Sept. 2017 Bucket-Shiloh Place | 125.25 | 0.00 |
| Youth Leadership Program | 0.00 | 1,800.00 |
| Total Other Revenue | 2,540.25 | 4,612.32 |
| Total Income | 66,687.51 | 68,807.63 |
| Expense | | |
| Academic Excellence Expense | | |
| 4 Way Speech | 0.00 | (110.00) |
| Academic Excellence Expense - Other | 0.00 | 2,051.03 |
| Total Academic Excellence Expense | 0.00 | 1,941.03 |
| Advertising and Promotion | 50.00 | 0.00 |
| Bad Debt Expense | 0.00 | 50.00 |
| Bank Service Charges | 0.00 | 45.00 |
| Camp Ryla | 2,700.00 | 2,658.52 |
| Charitable Contributions | | |
| All Abilities Playground | 0.00 | 11,486.00 |
| Assist the Officer | 0.00 | 1,632.42 |
| Casa of Collin County | 55.00 | 0.00 |
| Chestnut Square | 50.00 | 0.00 |
| Community Lifeline Center | 0.00 | 112.00 |
| Cornerstone Ranch | 105.00 | 900.00 |

Mckinney Rotary Foundation
Profit & Loss
 July 2017 through June 2018

| | Jul '17 - Jun 18 | Jul '16 - Jun 17 |
|---------------------------------------|------------------|------------------|
| Crape Myrtle Trails Foundation | 397.00 | 300.00 |
| Habitat for Humanity | 1,000.00 | 1,270.05 |
| Huge Cafe | 115.00 | 0.00 |
| Human Rights Symposium | 0.00 | 200.00 |
| International Project | 1,884.00 | 7,000.00 |
| Lapath Systems | 134.00 | 161.00 |
| Malawi Girls School | 0.00 | 300.00 |
| Maze's Mission | 124.00 | 0.00 |
| Mckinney High JROTC | 0.00 | 129.00 |
| Mckinney High School | 0.00 | 250.00 |
| Meats on Wheels | 0.00 | 741.75 |
| Metroplex Military Charitl. Trus | 1,000.00 | 258.00 |
| Natl Drug & Safety League | 250.00 | 0.00 |
| Operation Veterans' Support | 1,000.00 | 1,000.00 |
| Patriot Paws | 238.00 | 0.00 |
| Pollo Plus | 1,000.00 | 1,000.00 |
| Shelter Box | 0.00 | 1,000.00 |
| Shiloh Place | 89.25 | 0.00 |
| Spring Fling Sponsorship | 200.00 | 0.00 |
| Toothbrushes for Jamaica | 0.00 | 500.00 |
| Van Zandt City, Tomado Relief F | 0.00 | 100.00 |
| Charitable Contributions - Other | 200.00 | 0.00 |
| Total Charitable Contributions | 7,851.25 | 28,340.22 |
| District 5810 Conference | 500.00 | 0.00 |
| Flag Related Expenses | 2,770.00 | 2,500.00 |
| Flag Accounting | 3,518.25 | 2,892.00 |
| Flag Partners | 86.60 | 1,852.81 |
| Flag Postage | 2,711.20 | 2,300.50 |
| Flag Purchases | 1,023.27 | 3,189.46 |
| Flag Supplies | 1,185.39 | 1,124.17 |
| Sage Monthly Fees | 11,294.71 | 13,658.94 |
| Total Flag Related Expenses | 7,717.05 | 7,118.94 |
| Parade of Lights Costs | 7,717.05 | 7,118.94 |
| Total Fund Raising Costs | 7,717.05 | 7,118.94 |
| Office Supplies | 192.15 | 84.08 |
| Professional Fees | 1,835.00 | 2,098.00 |
| Accounting | 1,835.00 | 2,098.00 |
| Total Professional Fees | 1,835.00 | 2,098.00 |
| Rotary Big Wheel Expense | 836.99 | (765.69) |
| Scholarship Awards | 2,000.00 | 3,000.00 |
| Student of the Month | 190.00 | 120.00 |
| Youth Services | 2,543.16 | 0.00 |
| Interact Club Expenses | 3,122.81 | 0.00 |
| Youth Leadership Expenses | 0.00 | 5,452.29 |
| Youth Services - Other | 0.00 | 0.00 |
| Total Youth Services | 5,665.97 | 5,452.29 |
| Total Expense | 40,833.12 | 63,801.33 |
| Net Ordinary Income | 25,854.39 | 5,006.30 |
| Net Income | 25,854.39 | 5,006.30 |