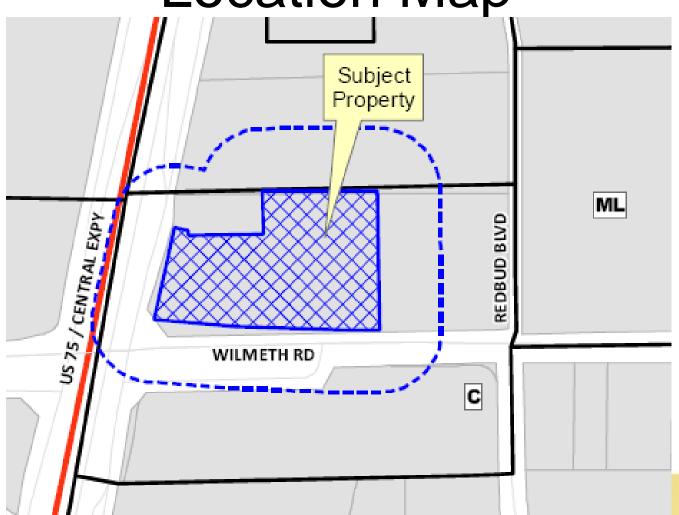
# Case No. 11-116Z QuikTrip Travel Center

Located on the Northeast Corner of U.S. Highway 75 and Wilmeth Road

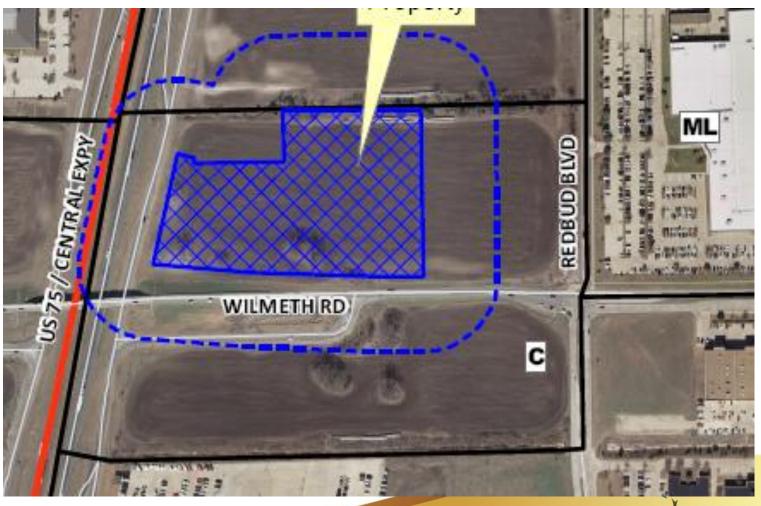


**Location Map** 





# Aerial Exhibit





### Requested Provisions

- Allow a truck stop use
- Limit diesel truck fueling stations to 8
- Limit truck parking spaces to 20
- Prohibit overnight parking on site
- Prohibit showering facilities on site



# QuikTrip Travel Center Fort Worth, TX.





QuikTrip Travel Center Fort Worth, TX.



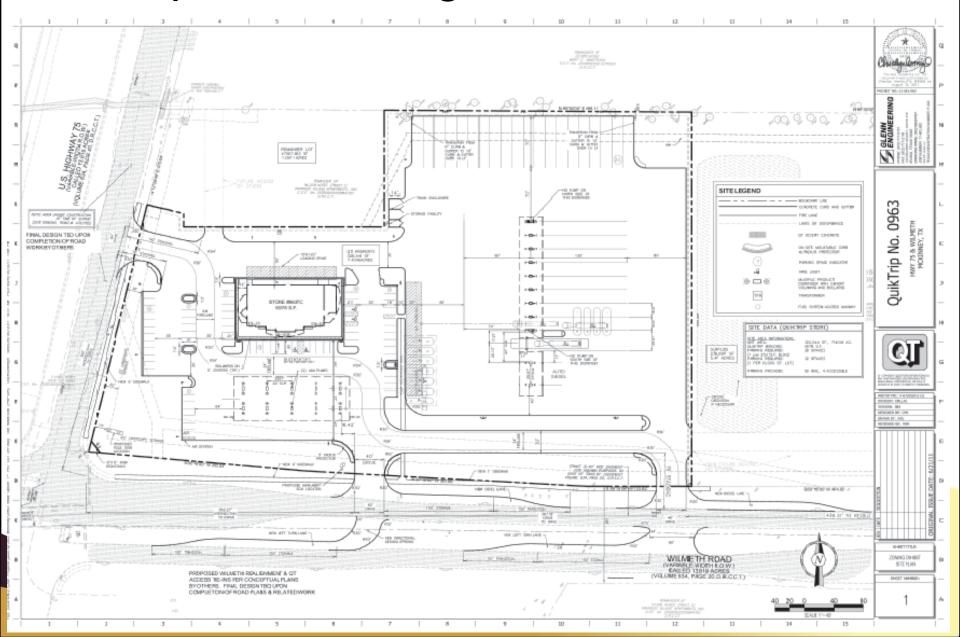


QuikTrip Travel Center Fort Worth, TX.

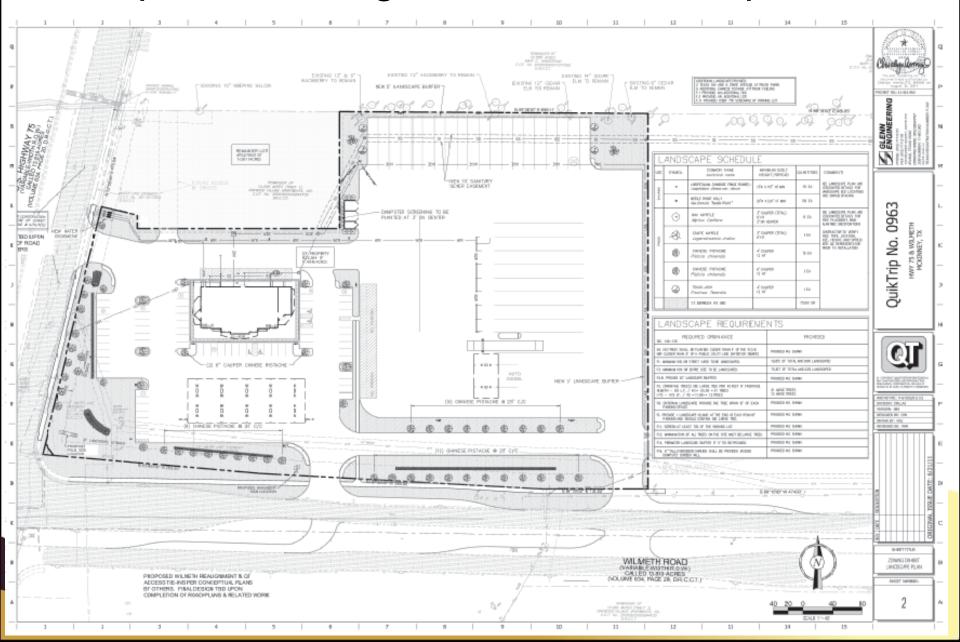


Unique by nature. SM

#### Proposed Zoning Exhibit - Site Plan

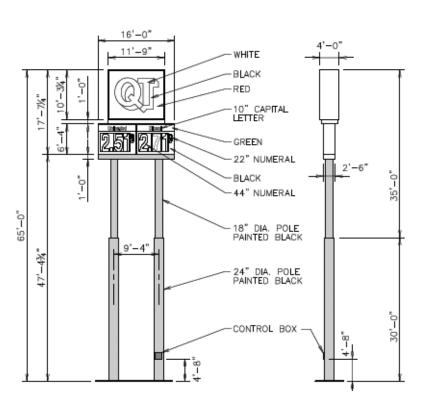


#### Proposed Zoning Exhibit - Landscape Plan



# Proposed Pole Sign







## Variance to Sign Ordinance

- Requested to increase the sign pole height from 35 feet to 65 feet
- Requested to increase the square footage of effective sign area from 150 square feet per side to 225 square feet per side
- The sign variance is not a part of the zoning request and must be approved by City Council



#### Goals of the Comprehensive Plan

- To provide "Attractive Urban Design Elements" through the stated objective of "U.S. Highway 75 as an attractive corridor through appropriate urban design"
- To achieve "Land Use Compatibility and Mix" through "Land use patterns that complement one another"



#### Staff Concerns

- The Future Land Use Plan (FLUP) has designated the property for commercial uses
- A truck stop use more closely aligns with industrial uses (i.e. shuttle services, trucks sales/repair/storage, and truck parking lots) rather than retail/commercial uses



#### Staff Concerns

- Industrial districts are generally located away from key corridors within the City
- Developability of adjacent sites
- May lead to future requests for similar high intensity, industrial type uses on other properties zoned for commercial along the corridor
- Impact on public safety resources



#### Staff Concerns

- Staff sees great potential for the U.S. Highway 75 Corridor
- High quality development along the corridor is crucial to providing a visually appealing corridor



# STAFF RECOMMENDATION: Staff recommends denial of the proposed rezoning request due to a lack of conformance with the City of McKinney's Comprehensive Plan.

