



December 15, 2021

TO: McKinney Economic Development Corporation  
Visit McKinney

FROM: Cindy Schneible

**McKinney Community Development Corporation Update**

- Project Grants
  - First application cycle for FY 22 opened December 1. Applications will be accepted through December 31, 2021. Public hearings will be held on applications eligible for consideration during the January 27, 2022 board meeting. Board action will be scheduled for the February 24, 2022 meeting.
  
- FY 21 Promotional and Community Event Grants – for promotion of events that showcase the city for the purposes of business development and/or tourism.
  - The first application cycle for FY 22 opened November 1. Applications were accepted through November 30, 2021. The table below provides a summary of the funding requests received:

<b>Promotional &amp; Community Event Grants -- 2022 Cycle I</b>			
	<b>Applicant</b>	<b>Event(s)</b>	<b>Requested</b>
22-01	25 Revolutions	Full-length documentary set in McKinney	\$15,000
22-02	Heritage Guild of CC	Chestnut Square events to include but not limited to Farmers Market, Education, Murder Mystery, Farm to Table Dinner	\$13,685
22-03	SBG Hospitality	2022 Sip & Stroll Series to include: St. Pat's Beer Walk (3/15), Craft Beer Walk (6/18), Margarita Stroll (7/9), Halloween Beer Walk (10/29)	\$15,000
22-04	Ovation Academy of Performing Arts	2022 Spring/Summer Productions	\$12,000
22-05	Kiwanis Club of McKinney	2022 Triathlon	\$3,000
22-06	Millhouse Foundation	2022 Arts Festivals	\$13,505
22-07	St. Peter's Episcopal Church	2022 Empty Bowls	\$9,500
22-08	DFW Series	2022 off-road race series (17 events)	\$3,000

22-09	ManeGait	2022 Country Fair	\$10,000
22-10	McKinney Restaurant Council	2022 McKinney Made	\$15,000
22-11	CC History Museum	2022 Then & Now (exhibit and 12 events)	\$10,000
22-12	Holy Family School (w/ Legacy Keepers)	Black History Month Education Program Pop-up Museum at Doty Elementary and Shuttle Tours through Finch Park, Ross Cemetery and Doty HS	\$7,100
22-13	Main Street	Arts in Bloom & Juneteenth	\$12,000
			<b>\$138,790</b>

- The applications will be presented to the board at the December 16<sup>th</sup> meeting; and voted on January 27<sup>th</sup> meeting.
- Retail Development Infrastructure Grants
  - The first application cycle for FY 22 will open January 1, 2022.
  - MCDC board members are reviewing criteria for the program and may make changes for FY22. Eligible expenses currently include horizontal infrastructure exterior to a building – site work, drainage, sewer, water, utilities. Façade improvements are not permitted.
- TUPPS Brewery Expansion
  - MCDC approved the project GMP and construction contract with SpawGlass at the December 7, 2021 joint meeting with City Council, along with additional funding in the amount of \$2 million. MCDC’s total investment in the project as a result is \$15,981,755, including purchase of the land.
  - A groundbreaking for the project is scheduled for Friday, January 7<sup>th</sup> – 3:00 p.m.