

HISTORIC PRESERVATION ADVISORY BOARD

MARCH 2, 2017

The Historic Preservation Advisory Board of the City of McKinney, Texas met in regular session in the Council Chambers of the Municipal Building on Thursday, March 2, 2017 at 5:30 p.m.

Board Members Present: Chairperson Shannon Burton, Vice-Chairperson Peter Bailey, Jonathan Ball, Amber Douzart, Lance Hammond, Terrance Wegner, and Karen Zupanic

Staff Present: Planning Manager Matt Robinson, Historic Preservation Officer Guy Giersch, and Administrative Assistant Terri Ramey

Chairperson Burton called the meeting to order at 5:30 p.m. after determining a quorum was present.

The Board unanimously approved the motion by Vice-Chairperson Bailey, seconded by Board Member Wegner, to approve the following consent item, with a vote of 7-0-0.

**17-237 Minutes of the Historic Preservation Advisory Board
Regular Meeting of January 5, 2017**

END OF CONSENT

Chairperson Burton continued the agenda with the Regular Agenda.

17-238 Discuss Historic Home Recognition Calendar

Mr. Guy Giersch, Historic Preservation Officer for the City of McKinney, and the Board discuss the Historic Home Recognition Program. They decided to increase the calendar advertisement prices. The business card size advertisements located inside the calendar would be \$125 each. The ¼-page advertisements would be \$200 each. The ½-page advertisements would be \$400 each. The prominent business card size advertisements located below the calendar pages would be \$1,400 each. A full page advertisement located on the back cover of the calendar would be \$2,000. The Board volunteered to contact specific previous calendar sponsors to sell advertisements in the 2017-2018 Home Recognition Program calendar. Deadlines for various projects regarding the calendar were discussed. Vice-Chairperson Bailey briefly discussed the

history of the Post Office and a handout was distributed. Board Member Douzart briefly discussed some historic facts on McKinney and a handout was distributed.

END OF REGULAR AGENDA ITEMS

Board Member Bailey briefly discussed Black History Month and an old cemetery in McKinney that needed volunteers to maintain it.

Mr. Giersch discussed the current two Walking Tour Maps and copies were distributed to the Board. He asked for input on improving the Walking Tours or creating a new route. Mr. Giersch asked for suggestions on how best to promote the Walking Tours. Board Member Zupanic suggested distributing copies at the McKinney Chamber of Commerce or McKinney Visitor's Bureau. Ms. Terri Ramey, Administrative Assistant at the City of McKinney, suggested asking the City of McKinney Marketing Staff to promote the Walking Tours on Facebook, Twitter, et cetera with spring almost here. Board Member Wegner suggested having the Walking Tour Maps printed in large quantity and distribute them at various Downtown businesses to share with their customers. He volunteered to work with a subcommittee on revising the Walking Tour Maps and asked for two volunteers to help him. Chairperson Burton and Vice-Chairperson Bailey volunteered to help.

Mr. Giersch stated that the Collin County World War I exhibit opened today at the Collin County History Museum. Ms. Deborah Kilgore, Curator with the Collin County History Museum, discussed the exhibit.

Board Member Zupanic distributed post cards for the Art Meets Floral Design Competition being held April 25 – 29, 2017 at the Heard-Craig Center for the Arts.

There being no further business, Chairperson Burton declared the meeting adjourned at 6:40 p.m.

SHANNON BURTON
Chairman