



McKinney Community Development Corporation Agenda

Thursday, July 23, 2020

8:00 AM

Council Chambers
222 N. Tennessee Street
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

WATCH THE BROADCAST LIVE

This meeting will be broadcast live on cable television and through the City's website. Members of the public who wish to watch this meeting may watch the live broadcast on:

Spectrum Channel 16;
AT&T U-Verse Channel 99;
and online at <http://mckinney.legistar.com>.

Please note that a quorum of the MCDC Board may not all be present at the same location. Some members may instead participate in this meeting from one or more remote locations in an effort to contain the spread of COVID-19. In addition, there may be occasions when the audio and/or video transmission may not be clear or may be interrupted. In those instances, the meeting will continue as long as a quorum is still present.

CALL TO ORDER

PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Agenda Items)

Pursuant to Section 551.007 of the Texas Government Code, speakers wishing to address the MCDC Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Chairman may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

Public Comments regarding agenda items, including Public Hearings, may be submitted online to the MCDC Board at <http://www.mckinneytexas.org/CitizenComments>.

To be included in the meeting record, online submittals regarding agenda items must clearly state that they should be included in the meeting record and must be received between the time of this posting and 5:00 PM on Wednesday, July 22, 2020.

CONSENT ITEMS

- 20-0588** [Minutes of the McKinney Community Development Corporation Meeting of June 25, 2020.](#)
Attachments: [Minutes](#)
- 20-0589** [Minutes of the McKinney Community Development Corporation Finance Subcommittee Meeting of June 17, 2020.](#)
Attachments: [Minutes](#)
- 20-0590** [Minutes of the McKinney Community Development Corporation Promotional and Community Events Grant Subcommittee Meeting of July 9, 2020.](#)
Attachments: [Minutes](#)

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

REPORTS

- 20-0591** [Financial Report](#)
Attachments: [June Financials](#)
 [June Transmittal Letter](#)
 [June Checks Issued](#)
- 20-0592** [Board and Liaison Updates](#)
[Board Chair](#)
[City of McKinney](#)
[Visit McKinney](#)
[McKinney Economic Development Corporation](#)
[McKinney Main Street/MPAC](#)
[McKinney Parks and Recreation](#)
Attachments: [Visit McKinney Report](#)
 [MEDC Report](#)

- 20-0593** [President's Report](#)
Attachments: [Grant Funds Awarded](#)
 [Social Media Metrics](#)
 [Grant Promotions - Cycle I & II 2020](#)
 [Final Report - McKinney Garden Club](#)

REGULAR AGENDA

- 20-0594** [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Odysseus Chamber Orchestra \(PC #20-13\) in the Amount of \\$12,000 for the Advertising, Marketing and Promotion of the 2020-2021 Concert Series to Include Five \(5\) Performances.](#)
Attachments: [Application Packet](#)
 [Presentation](#)

- 20-0595** [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by The Heritage Guild of Collin County \(PC #20-14\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the Fall Murder Mystery, The Legends of McKinney Ghost Walk, Fall Fundraiser, 47th Holiday Tour of Homes and the Historic McKinney Farmers Market.](#)
Attachments: [Application Packet](#)
 [Presentation](#)

- 20-0596** [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by McKinney Community Band \(PC #20-15\) in the Amount of \\$12,000 for the Advertising, Marketing and Promotion of the Three \(3\) Free Performances.](#)
Attachments: [Application Packet](#)
 [Presentation](#)

- 20-0597** [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by McKinney ISD Department of Athletics \(PC #20-16\) in the Amount of \\$15,000 for the](#)

[Advertising, Marketing and Promotion of the 2020 NCAA Division II Championship Football Game.](#)

Attachments: [Application Packet](#)
[Presentation](#)

20-0598 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Ovation Academy of Performing Arts \(PC #20-17\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of Nine \(9\) Performances for the 2020-2021 Season.](#)

Attachments: [Application Packet](#)
[Presentation](#)

20-0599 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by SBG Hospitality \(PC #20-18\) in the Amount of \\$15,000 for the Advertising, Marketing and Promotion of the 2020 McKinney Wine and Music Festival.](#)

Attachments: [Application Packet](#)
[Presentation](#)

20-0600 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by McKinney Rotary Foundation \(PC #20-19\) in the Amount of \\$7,500 for the Advertising, Marketing and Promotion of the 2020 Rotary Parade of Lights.](#)

Attachments: [Application Packet](#)
[Presentation](#)

20-0601 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by Crape Myrtle Trails of McKinney Foundation \(PC #20-20\) in the Amount of \\$10,000 for the Advertising, Marketing and Promotion of the 2020 Crape Myrtle Run and Festival.](#)

Attachments: [Application Packet](#)
[Presentation](#)

20-0602 [Consider/Discuss/Act on Promotional and Community Event Grant Application Submitted by McKinney Main Street \(PC #20-21\) in the Amount of \\$7,500 for the Advertising, Marketing and Promotion of the 2020 Home for the Holidays Event.](#)

Attachments: [Application Packet](#)

20-0533 [Conduct a Public Hearing and Consider/Discuss/Act on a Request for a Second Amendment to Project #18-05 \(HUB 121\) to Extend the Required Completion Date from May 15, 2020 to March 15, 2021 and to Increase the Grant Amount for the Project from Four Hundred Thousand and NO/100 Dollars \(\\$400,000.00\) to Seven Hundred Thousand and NO/100 Dollars \(\\$700,000.00\) for the Construction of a Privately Owned, Public Access Pavilion that will Provide Landscaping, Shade Structures, Amphitheater, Electrical System, Sound System and Seating Areas for the HUB 121 Entertainment, Retail, Restaurant Mixed-Use Development in Craig Ranch](#)

Attachments: [Letter](#)
[Amended & Restated Loan Agreement](#)
[Presentation](#)
[Building 7 Costs](#)

20-0603 [Conduct a Public Hearing and Consider/Discuss/Act on a Request for Funding Submitted by Heard Natural Science Museum and Wildlife Sanctuary \(Project #20-10\) in the Amount of Forty Thousand and NO/100 Dollars \(\\$40,000.00\) to Upgrade Trails and to Improve Accessibility at the Facility Located at 1 Nature Place, McKinney, Texas.](#)

Attachments: [Application Packet](#)
[Presentation](#)

20-0604 [Conduct a Public Hearing and Consider/Discuss/Act on a Request for Funding Submitted by Sanchez Charities, LLC \(Project #20-11\) in the Amount of Fifty Thousand and NO/100 Dollars \(\\$50,000.00\) to Locate a Monument at the](#)

[Mexican Cemetery Located in Pecan Grove Cemetery at 1701 McDonald Street, McKinney, Texas.](#)

Attachments: [Application Packet](#)
[Presentation](#)

20-0605 [Conduct a Public Hearing and Consider/Discuss/Act on a Request for Funding Submitted by St. James CME Church \(Project #20-12\) in the Amount of One Hundred Fifty Thousand and NO/100 Dollars \(\\$150,000.00\) for Construction of Eight Low-Income Housing Units on Land Parcels Owned by the Church on McDonald Street, McKinney, Texas.](#)

Attachments: [Application Packet](#)
[Presentation](#)

20-0606 [Conduct a Public Hearing and Consider/Discuss/Act on a Request for Funding, Submitted by the City of McKinney Parks and Recreation Department \(Project #20-13\), in the Amount of Five Million Five Hundred Thousand and No/100 Dollars \(\\$5,500,000.00\) for Park and Facility Redevelopment and Improvements; Design and Construction of Various Parks; Facilities, Equipment and Trail Projects.](#)

Attachments: [Application Packet](#)

CITIZEN COMMENTS

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

EXECUTIVE SESSION

In Accordance with the Texas Government Code:

A. Section 551.071(2) Consultations with Attorney on any Work Session, Special Session, or Regular Session agenda item requiring confidential attorney/client advice necessitated by the deliberation or discussion of said items (as needed)

E. Section 551.087. Deliberation Regarding Economic Development Matters

Project 18-05

Project 20-09

Project 20-10

Project 20-11

Project 20-12

Project 20-13

ACTION ON EXECUTIVE SESSION

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 16th day of July, 2020 at or before 5:00 p.m.

*Cindy Schneible
President*

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.