

## Promotional and Community Event Grants -- FY 2022

Organization	Event	Event Date(s)	MCDC Social Media Promotion	City Social Media Promotion	Advertising Promotion	Other Promotion	At Event Promotion	Board/Staff Attendance
Heritage Guild	FY 22 Cycle 1: Farmers Market Chestnut Square	Winter & Spring 2022	10/15, 10/16, 10/23, 11/12, 1/5, 2/11			MCDC Website City Calendar	Signs	C.Schneible L.Jones
Heritage Guild	FY22 cycle 1: Murder Mystery	April 9, 2022				MCDC Website City Calendar		
Heritage Guild	FY22: Educational Programs	ongoing	2/2			MCDC Website City Calendar		
Heritage Guild	FY 22: Bar Wars	Mar. 13, 2022				MCDC Website City Calendar		
Heritage Guild	FY22: Farm to Table	TBD				MCDC Website City Calendar		
Black History Month	Sponsorship	February events	1/26, 2/1, 2/4, 2/8	1/26, 1/31, 2/1				A.Richardson-Woods K.McGill D.Kelly J.Brewer D.Bradford J.Booth C.Schneible L.Jones
SBG Hospitality	FY22: Sip & Stroll Series	St. Pat's - March 13 Craft Beer - June 18 Margarita Stroll - July 9 Halloween Walk - Oct 29	St. Pat's - 2/8		CI Feb 2022	MCDC Website City Calendar	Signs and hand sanitizers	

Collin County History Museum	Then & Now	Feb 2021-Dec 2022				MCDC Website City Calendar		L. Jones
Main Street	General Downtown and MPAC	Ongoing	10/12, 10/20, 11/16, 11/30, 12/13, 12/14, 12/21, 12/26, 12/28, 12/29, 1/23, 1/25, 2/8	12/21, 12/29, 1/29, 2/11				
Main Street	FY 22: Arts in Bloom	April 8-10, 2022				MCDC Website City Calendar		
Main Street	FY 22: Juneteenth Celebration	18-Jun-22	11/10, 11/14, 11/18, 11/26, 11/27, 11/28, 12/15			MCDC Website City Calendar		
McKinney Philharmonic Orchestra	FY 22: Performances	Dec 3 - All Star Christmas Feb 5 - Chamber Mar 5 - John Williams Apr 2 - Reimsky Korsokov May7 - Side by Side	10/6, 10/23, 1/28, 2/2			MCDC Website City Calendar		L.Jones
DFW Series	FY 22: Series Races	<b>Winter Thursdays</b> Jan 20- Feb 24 <b>Summer Thursdays</b> June 2-August 30 <b>Ray Porter Memorial</b> August 13	2/7, 2/10			MCDC Website City Calendar		
McKinney Chamber Restaurant Council	FY 22	Spring & Summer						

McKinney Kiwanis Club	FY22: Triathlon	24-Apr-22				MCDC Website City Calendar		
ManeGait Therapeutic Horsemanship	FY22: LIVE at the 'Gait	23-Apr-22				MCDC Website City Calendar		
Holy Family School	FY22	Pop-up Museum Feb 19, 2022 Spring 2022						
Ovation Academy of Performing Arts	FY22: Season Performances	Winter/Spring 2022			CI Feb 2022	MCDC Website City Calendar		
MillHouse Foundation	FY 22: Festivals	Winter Indoor - Feb 26-27 Spring Outdoor - May 7-8 Wine & Walls MuralFest - June 11-12 Summer Indoor - Aug 27-28 Fall Outdoor - Oct 2-3			CI Feb 2022	MCDC Website City Calendar		
St. Peter's Episcopal Church	2022 Empty Bowls	April 29	2/7			MCDC Website City Calendar		
Parks Dept	Year Round Events & Parks News	Year Round	10/3 ,10/14, 10/18, 10,21, 10/28, 12/14, 1/11, 1/29, 2/9	1/9, 1/29				