

McKinney Community Development Corporation  
Performance Facility Subcommittee Meeting  
April 23, 2015

The McKinney Community Development Corporation Performance Facility Subcommittee met at noon on April 23, 2015 at McKinney Performing Art Center, located at 111 N. Tennessee Street, McKinney, Texas.

Board members present were Scott Elliott, Hamilton Doak and Michelle Gamble. Board alternate Rick Glew and MCDC President City Schneible were also present.

The subcommittee met with MPAC staff including Amy Rosenthal, Director, Lara Marsh, Ticket Office Manager and Aaron Werner, Marketing and Development Specialist. The purpose of the meeting was to gather information related to the facility and capacity for rental of meeting space, office space and theater space for rehearsal and performance needs.

The discussion also focused on current and potential utilization of the facility and "tenants" of MPAC; business and marketing plans; and strategies for revenue generation.

Information provided during the meeting will be shared with the full board as the potential need for a community arts/performance facility is explored and due diligence on the issue progresses.

The meeting concluded at 1:30 p.m.