Chad Walker Director of Business Development December 2014



Mayor Loughmiller, Jim, Abby, and I traveled to Austin on December 4th for a TexasOne luncheon with Governor Perry and a dinner with Governor-elect Abbott. The Governor-elect conveyed to the audience that he intends to keep the TexasOne program intact and plans to strengthen it through some restructuring and refocusing of priorities.

I attended the Area Development Consultants Forum in Fort Lauderdale, FL, December $7^{th} - 9^{th}$. This forum brings in multiple site consultants from around the country to provide informative presentations on their areas of expertise. The attendees are also afforded multiple opportunities during the conference to interact with the site selection consultants and make good networking connections.

Business Development Activities:

- Conducted extensive follow-up with active projects to confirm status
- Followed up with site consultants from fam tour to further shore-up relationships
- Met with building developer for Project Open Fire on 12/2
- Attended AD Consultants Forum in Fort Lauderdale, FL, 12/7-12/9
- Worked with DFW area consultant on new prospect

Projects:

I worked on several new proposals and ongoing projects, but I do not have any that require board action this month.

Miscellaneous Activities:

- Had online meeting with Salesforce CRM group on 12/1
- Attended TexasOne event in Austin on 12/4