

Print

Final Grant Report - Submission #66283

Date Submitted: 5/29/2017

City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

Grantee Name*

Melissa Youth OnSTAGE aka MYO

Grant Amount*

4,300

Email *

melissayouthonstage@gmail.com

Event(s)

Name of Event*

Beauty and the Beast

Date & Time of Event*

3/4-3/5 2:00 and 7:00

Location of Event *

Church Street Auditorium

More Events?

- Yes
- No

Name of Event

Willy Wonka, jr.

Date & Time of Event

4/14-4/15 2:00 and 7:00

Location of Event

Church Street Auditorium

More Events?

- Yes
- No

Name of Event

Doug Valentine

Date & Time of Event

5/13-5/14 2:00 and 7:00

Location of Event

Church Street Auditorium

More Events?

- Yes
- No

Name of Event

Date & Time of Event

Location of Event

More Events?

- Yes
- No

Name of Event

Date & Time of Event

Location of Event

More Events?

- Yes
- No

Name of Event

Date & Time of Event

Location of Event

More Events?

- Yes
- No

Name of Event

Date & Time of Event

Location of Event

More Events?

- Yes
- No

Name of Event

Date & Time of Event

Location of Event

More Events?

- Yes
- No

Name of Event

Date & Time of Event

Location of Event

More Events?

- Yes
- No

Name of Event

Date & Time of Event

Location of Event

Total Revenue

Include grant award funds.

Budget*

Actual*

Total Expenses

Budget*

12150.00

Actual*

13732.26

Total Number in Attendance*

1009

Number of Performances*

9

Total Number of Tickets Sold*

1004

Number of Tickets Comped*

5

Promotion

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

Choose One*

Yes

No

If no, why not?

Logo

Did you use the City of McKinney logo on printed material?

Choose One*

Yes

No

If no, why not?

Used on all print posters

Goals

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

Choose One*

Very Successful

Somewhat Successful

Not Successful

Comments

The shows done with the help of our grant included students from a variety of backgrounds and ages. The shows were designed to attract a variety of audiences. The off-beat show "25th Annual Putnam County Spelling Bee" attracted a very different type of audience and provided the McKinney Arts community with a show that is not done in the area very often. More pictures can be found here: <https://www.dropbox.com/sh/6vnvqbamiqunil5/AACVg03gQiXo5kQ02ePfu6DHa?dl=0>

Attach Financial Report*

McKinney Grant Report 2017(AutoRecovered).xlsx

Attach Narrative Summary*

grant narrative 2017.docx

Receipts

Additional Attachments

willy cast.jpg

Additional Attachments

cast 2.jpg

May 28, 2017

Grant Narrative for MYO 2016-17 FY

Melissa Youth OnSTAGE (MYO) was founded 2011 in Melissa to bring "Low cost, high quality performing opportunities to student in north Collin County." MYO has moved over the last couple of years from Melissa to McKinney and that trend is expected to continue. MYO also includes students from Anna, Plano, Frisco, Prosper and Forney. The grant from the McKinney Arts Council has in part allowed us to rehearse at the MPAC and at the Church Street Auditorium. It also helped us pay for the rent at Church Street where we perform our shows. This year our season took play in three places. Two shows were done at the Cox Playhouse in Plano, Two at the Frisco Discovery Center, and three shows at the Church Street Auditorium in McKinney. These three shows were the ones covered in our grant.

Our first show was Beauty and the Beast. We knew this would be a popular show and we had about 46 kids of all ages audition for roles. We were able to find some part for each child that auditioned. We also had a tech staff of four who helped backstage. We had ages 4-17 in the cast. Rehearsals for the show ran from the first of January through March. All our rehearsals were held in McKinney split between the MPAC and the Church Street auditorium. The show was held at the Church Street Auditorium. Beauty and the Beast ended up being our biggest show ever with attendance of 493 with a show high of 205. Three performances were held over two days. The show was well received by the group, audience and the community. Revenues came from ticket sales, season sponsors, show fees and concessions. We opened the show about the time the movie came out which gave kids the opportunity to see the live version as well as the movie version. Publicity for the show was done through the use of social media, various McKinney news outlets, word of mouth at schools, contact with scout groups, mailing list, and our online pages.

The second show was Willy Wonka, jr. We were pleasantly surprised at the cast size for this show. 35 kids auditioned, many of them for the first time. There were kids 6-14 in the cast. We ran rehearsals on a rather short schedule of 5 weeks, but we still had 40 hours of rehearsal. We met at the MPAC and a couple of times at Church Street. The show was again held at the Church Street auditorium. Our house manager worked with scout groups and with Dowell Middle school to advertise the show. Since Dowell was doing a non-musical version of the show shortly after we closed, we shared some costume and set pieces. Willy Wonka turned out to be the second most attended show ever, behind Beauty and the Beast. Attendance was 352 for the three performances. Revenues came from ticket sales, season sponsors, show fees and concessions. Publicity for the show was done through the use of social media, various McKinney news outlets, word of mouth at schools, contact with scout groups, mailing list, and our online pages.

Our third show was "The 25th Annual Putnam County Spelling Bee." This was a small cast play for students that were a little older due to the material. We ended up with a cast of 15 which was a great

size. The cast rehearsed over a 6-week period at both the MPAC and Church Street Auditorium. This particular show featured improv and audience participation which proved to be a big hit. We tried to advertise for a little older audience for this show since the humor was not aimed at kids. We utilized our Facebook contacts, Mailing list, Local newspapers, and DFW theatre websites to advertise. Attendance for the three shows was 164. Although this was lower than the other shows for the season, it was a success with the audiences and was popular with the cast. It also exposed the community to a different kind of show not usually presented by youth theatres.

For the season, we sold out three shows. We had never done that in our six year history. Our overall attendance increased an average of 28% per show. Part of this was due to being able to perform at the Church Street Auditorium. Overall, nearly 2,000 people attended our shows this season. We had a 15% increase in student participation as well. The grant we received from the McKinney Arts Council played a large part in allowing us to use great facilities and make our productions look and feel more expensive than they were. Overall, this has been our most successful season so far.

MYO 2017 GRANT REPORT**SHOW: Spelling Bee**

<u>ITEM</u>	<u>EXPENSES FOR SPACE</u>	<u>EXPENSES FOR PROPS</u>
Rehearsal at MPAC	315	
Rehearsal at Church Street	475	
Show space rental Church Street	\$1,000	
Recorded Music MTI Pit		
Royalties		
Spelling Stickers		4.99
Crossing Guard hat		
Spelling Bee trophy top		4.49
Costume uniform patch		
Skull ring		
Wallet with chain		
Boy scout socks		
campaign button		
Scout shorts		
Scout sash		
scrabble neck tie		
Trophies		30
campaign shirt		
Pink overalls		
Boy Scout Shirt		
Boy Scout pants		
Neck slide for shirt		
Scout scarf		
Broach		
Taj Mahal Shawl		24.99
Target Jerseys		
Dollar store misc. supplies		
Home Depot set materials		
Dollar tree frames		3.25
Hobby Lobby Craft material		16.12
Dollartree misc. supplies		
Home Depot set supplies		
Grom and sons hardware		
Dollar Tree Misc. supplies		
Hobby Lobby craft materials		
Home Depot set materials		
Michaels craft supplies		
Lowe's set materials		
Goodwill costume pieces		
U haul set moving		
Thrift Store props		39.81
Dollar Tree Misc. supplies		
Asian Hat		7.56

Jello mold		7.99
Twirling Baton		11.89
Head scarf		
Magic scarf		6.52
Pez Dispenser set		10.32
Headband		
Head scarf		8.19
12 small Dictionaries		30.87
call bell		4.9
Microphone stand		
Rabbits foot		5.99
Gaffer tape		
Unicorn helmet		19.96

<u>TOTALS:</u>	1790	237.84
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<u>INCOME:</u>		
Show Fees (14x\$25)	350	
Gate	1050	
Concessions	150	

<u>TOTAL INCOME:</u>	1550	
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EXPENSES FOR COSTUMES

EXPENSES FOR SET

MISCELLANEOUS

IN KIND

		500	
		1295	
3.99			
6.18			
7.99			
9.99			
4.95			
3			
14.99			
9.99			
10			
10.95			
22			
30			
27.49			
13.24			
11.5			
15.61			
24.2			
	52.67	28.06	
		23.82	
	69.63		
	8.42		
		7.58	
18.36			
	60.08		
	13.21		
	30.18		
20			
		54.17	
		18.4	

7.99

5.99

9.91

20.99

278.41

255.18

1936.94

TOTAL EXPENDITURES

4498.37

MYO 2017 GRANT REPORT**SHOW: Beauty and the Beast**

<u>ITEM</u>	<u>EXPENSES FOR SPACE</u>	<u>EXPENSES FOR PROPS</u>
Rehearsal at MPAC	630	
Rehearsal at Church Street	125	
Show space rental Church Street	\$1,000	
Music recording		
Royalties		
8 pack Plastic Mugs		34.98
Colonial Wig		
Iron Man Basket		11.99
Cap Rifle		12.99
Wolf Masks		
3 pk. Microphone holders		
Black boot covers		
Black Gaffers tape		
8 pack plastic mugs		34.98
Book design wallpaper		
Book wall mural		
3 corset belts		
Disappearing knife		6.99
End Table		15.44
12 pk. Knee high socks		
Shoe buckles		
Chrome grab bars		30.2
Photo light reflector		
Server jacket		
Fake bread rolls		20
Lantern		5
Prop torches		12.95
mirror		7.59
4 photo light reflectors		
1photo reflector		
Costume ram horns		
Costume pieces		
Beast headpiece		
Costume pieces		
Costume pieces		
German costume		
Misc. Craft pieces		
Misc. prop items		17.32
misc. craft pieces		15.99
Misc. craft pieces		15.41
Fabric		
Misc. Craft pieces		11.97

Set building materials		
misc. craft supplies		14.03
misc. small supplies		
Misc. costume supplies		19.99
misc. craft supplies		
Home Depot building supplies		
Home Depot building supplies		
Home Depot building supplies		
Home Depot building supplies		
Harbor Freight cart		16.23
Home Depot building supplies		
Misc. Craft supplies		30.89
Lowe's building supplies		
Misc. Costume pieces, fabric, etc..		527.43

<u>TOTALS:</u>	1755	862.37
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<u>INCOME:</u>		
Show fees (\$25x40 actors)	1120	
Gate	3405	
Concessions	180	

<u>TOTAL INCOME:</u>	4705	
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EXPENSES FOR COSTUMES

EXPENSES FOR SET

MISCELLANEOUS

		288
		1370
10.68		
55		
		8.99
15.99		
		20.99
	30.88	
	49.95	
26.97		
33.41		
9.15		
21.68		
9		
46.72		
9.05		
40.38		
16.33		
50.9		
40.38		
27.26		
18.47		
		16.98
22.24		

	27.09		
		11.37	
7.13			
	25.49		
	101.45		
	10.33		
	42.67		
	298.29		
	12.18		
460.74	598.33	1716.33	<u>TOTAL EXPENDITURES</u>
			5392.77

MYO 2017 GRANT REPORT**SHOW: Willy Wonka, jr.**

<u>ITEM</u>	<u>EXPENSES FOR SPACE</u>	<u>EXPENSES FOR PROPS</u>
Rehearsal at MPAC	405	
Rehearsal at Church Street	325	
Show space rental Church Street	\$1,000	
Royalties		
12 pr. Cotton gloves		
Orange Face Paint		
6 squirrel head masks		
inflatable body suit		
Brown tutleneck		
Candy ballons		9.8
German dress		
Brown costume shirts		
Golden Ticket props		11.25
Everlasting Gobstopper pin		12
12 pr. Striped socks		
Costume piece		
Oompa Loompa costume pieces		
20 pk. Flashlights		
lollipop sucker selection		15.82
rope light		12.99
toy gun		7.99
Willy Wonka props		48.6
Dollar Tree Misc.		
hobby lobby craft supplies		6.44
Dollar General misc.		
Dollar Tree misc.		
Michaels Craft supplies		
Home Depot set const		
Lowe's set const		
Lowe's set const		
Thrift City costume materials		10.79
Home Depot set const		
Home Depot set const		
Walmart misc props		19.31
Home Depot set const		
Goodwill costume piece		11
Background slides		312.65
Misc. Costume pieces and fabric		
<u>TOTALS:</u>	1730	478.64

INCOME:

Show Fees (25x\$25)	625
Gate	2250
Concessions	208.75

TOTAL: **3083.75**

EXPENSES FOR COSTUMES

EXPENSES FOR SET

MISCELLANEOUS

		920	
6.99			
7.22			
53.88			
29.99			
23.96			
23.94			
107.82			
57.43			
12.06			
34.92			
24.99			
		10.83	
		7.04	
		31.39	
		27.26	
	50.68		
	16.51		
	11.41		
	33.63		
	9.09		
	32.44		
	99		
383.2	252.76	996.52	<u>TOTAL EXPENDITURES</u>
			3841.12