

Print

Final Grant Report - Submission #44794

Date Submitted: 7/20/2015

City of McKinney Arts Commission

When your Arts-Commission-funded project is complete, please submit this form and the following two items within thirty days after the event or season, depending on the type of event. These items must be submitted electronically.

- 1) A detailed Final Project Report covering all receipts and expenditures for the funded project.
- 2) A narrative report of the project.

Please review carefully before submitting. Final Grant Reports may only be submitted once.

Grantee Name*

McKinney Community Band

Grant Amount*

\$14,500

Email *

mdhope@swbell.net

Event(s)**Name of Event***

The Spirit of Christmas

Date & Time of Event*

Dec. 12, 2014 7:30 PM

Location of Event *

Christ Fellowship Church

More Events? Yes No**Name of Event**

Let's Dance

Date & Time of Event

Mar. 21, 2015 7:30 PM

Location of Event

MPAC

More Events? Yes No**Name of Event**

Jammin in June

Date & Time of Event

June 25, 2015 7:30 PM

Location of Event

Bonnie Wenk Park

More Events? Yes No**Name of Event**

America!

Date & Time of Event

June 27, 2015 7:30 PM

Location of Event

MPAC

More Events? Yes No**Name of Event**

Music in Motion

Date & Time of EventOct. 10, 2014 11AM
and 12 PM**Location of Event**

Heard Craig Performing Arts Center

More Events? Yes No

Date & Time of Event

May 25, 2015 10AM

Location of Event

Pecan Grove Cemetery
(was cancelled due to flooding)

More Events?

Yes

No

Total Revenue

Include grant award funds.

Budget*

\$43,380

Actual*

\$47,171.65

Total Expenses

Budget*

\$43,380

Actual*

\$42,712.57

Total Number in Attendance*

1100

Number of Performances*

6

Total Number of Tickets Sold*

N/A

Number of Tickets Comped*

N/A

Promotion

Did you include in all promotion, publicity and advertising the following line: "This project is funded in part by the City of McKinney through the City of McKinney Arts Commission."

Choose One*

Yes

No

If no, why not?

Logo

Did you use the City of McKinney logo on printed material?

Choose One*

Yes

If no, why not?

No**Goals**

How successful was your event in accomplishing the Arts Commission goal, "To create a vibrant and viable arts community in which diverse, high quality arts opportunities are available to McKinney residents and visitors?"

Choose One*

- Very Successful
- Somewhat Successful
- Not Successful

Comments

Our concerts are well-received and enjoyed by our audiences and we are exposing our audiences to a wide range of music. We always look forward to the Memorial Day Ceremony to honor those who have given the ultimate sacrifice and were extremely sorry that event was cancelled due to flooding. However, we are already scheduled for next year! That brought our overall attendance down. However, for our major concerts, we average 250.

Attach Financial Report*

2014 - 2015 Grant Year MCB Budget vs. Actual Final Report.xlsx

Attach Narrative Summary*

McKinney Community Band 2014 2015 Final Report Narrative.doc

10/1/2014 through 6/27/2015 Using MCB Budget 2015

Category Description

<u>INCOME</u>	<u>Actual</u>	<u>Budget</u>
110-MAC GRANT	\$14,800.00	\$14,500.00
140-Dues And Or Fees	\$2,047.02	\$2,200.00
145-Concert Fees	\$3,600.00	\$1,500.00
150-Shirt Fund	\$105.00	\$125.00
170 - Donations	\$2,739.63	\$1,175.00
199 - In Kind Donations	\$23,880.00	\$23,880.00
TOTAL INCOME	\$47,171.65	\$43,380.00

10/1/2014 through 6/27/2015 Using MCB Budget 2015

Category Description

<u>EXPENSES</u>	<u>Actual</u>	<u>Budget</u>
<u>TOTAL 200-Member Expense</u>	<u>\$175.82</u>	<u>\$1,025.00</u>
MCB Shirts	\$113.29	\$125.00
Misc	\$62.53	\$200.00
Outside Musicians		\$700.00
<u>TOTAL 300-Operation Expenses</u>	<u>\$23,688.23</u>	<u>\$23,103.00</u>
Concert Expense (Program)	\$2,247.69	\$2,190.00
Instruments, Equipment	\$7,372.61	\$4,525.00
Instruments, Equipment (Non MAC)		\$1,700.00
Misc Meeting Expense	\$469.64	\$200.00
Music (Concert Band)	\$1,067.45	\$950.00
Music (Dance-Jazz Band)	\$500.00	\$525.00
Music (Flute Choir)	\$119.01	\$75.00
Music (Non MAC)		\$400.00
Storage Rental	\$2,136.00	\$2,208.00
Travel - Transportation	\$295.83	\$560.00
Travel - Transportation (Non MAC)		\$140.00
Data Storage (dropbox, etc.)		\$150.00
Board Members (In Kind)	\$1,260.00	\$1,260.00
Directors (In Kind)	\$6,720.00	\$6,720.00
Librarians (In Kind)	\$1,500.00	\$1,500.00
<u>TOTAL 400-Marketing Expenses</u>	<u>\$4,545.25</u>	<u>\$5,327.00</u>
Advertising	\$1,255.00	\$1,145.00
Misc	\$152.50	\$500.00
Postage	\$32.34	\$75.00
Printing	\$405.41	\$547.00
Web Domain		\$360.00
Website (In Kind)	\$2,100.00	\$2,100.00
Marketing Design (In Kind)	\$600.00	\$600.00
<u>500-Community Contributions</u>	<u>\$250.00</u>	<u>\$250.00</u>
SJMS Scholarship	\$250.00	\$250.00
<u>TOTAL 600-Dues and Fee Expenses</u>	<u>\$2,353.27</u>	<u>\$1,975.00</u>
Association Dues	\$275.00	\$275.00
Liability Insurance	\$2,078.27	\$1,500.00
Other		\$200.00
<u>TOTAL 800-Overhead</u>	<u>\$11,700.00</u>	<u>\$11,700.00</u>
Rent (In Kind)	\$11,700.00	\$11,700.00
TOTAL EXPENSES	\$42,712.57	\$43,380.00

**CITY OF MCKINNEY – ARTS COMMISSION
2014/2015 GRANT YEAR
FINAL GRANT REPORT – SUMMARY
FINAL NARRATIVE**

The McKinney Community Band (MCB) had a very successful season.

Our performances included:

1. Public concerts at McKinney Performing Arts Center and Christ Fellowship Church:
 - “The Spirit of Christmas” Holiday Concert, Dec. 12, 2014 (Church)
 - “Let’s Dance” Concert, March 21, 2015 (Church)
 - “America!” Concert, June 27, 2015 (MPAC)
2. “Jammin’ in June” Concert, June 25, 2015 (Bonnie Wenk Park)
3. “Music in Motion”, Oct. 10, 2014 (Heard Craig Performing Arts Center) – Dance Band and Flute Choir

MCB was supposed to play at the Memorial Day Ceremony at Pecan Grove Cemetery on May 25, 2015, but the event was cancelled due to flooding. We are scheduled to perform next year again.

Our success can be measured in many ways:

1. Continuing with our mission to provide performances, free of charge, to residents of McKinney, thus helping to promote the arts community in McKinney.
2. Providing audiences with performances that are not only musically sound, but also engaging.
3. Exposing audiences to a wide variety of music, thus enhancing their appreciation and knowledge of music and arts overall.
4. Featured in *McKinney Magazine* March 2015 edition.
5. Purchased two timpani, which were debuted at our March concert. This addition to our percussion adds the richness and “bottom” sound needed by a band.
6. Providing an outlet for individuals to pursue their love of music, improve their skills, and perform.
7. Increasing public promotion and revenue streams through promotions such as North Texas Giving Day, Amazon Smile, and TI Matching program.
8. Continuing our band camp scholarship to Scott Johnson Middle School.
9. Continuing to improve our overall sound and quality, which in turn benefits the community through improved performances and involvement and attracts and keeps high caliber members.

Our two smaller ensembles, The Flute Choir and The Dance Band, perform throughout McKinney and North Texas at smaller venues and gigs, such as retirement communities, churches, the Lions Organization, Baylor Hospital, and the McKinney Garden Club. MCB also performs an annual holiday concert at Highland Springs Retirement Center. And, while these performances are not necessarily open to the public, they do provide additional revenue to the band and another way for us to promote our organization.

The McKinney Community Band thanks the City of McKinney and its Arts Commission for its support this past 2014-2015 Grant Year. We look forward to performing throughout McKinney again in 2015 and 2016.