

D A A D, INC.

ARCHITECTURE & DEVELOPMENT

June 8, 2014

City of McKinney
Planning Department
Attn: Steven Duong
221 N. Tennessee St.
McKinney, TX 75069

Re: Letter of Intent - Meritorious Exception Request
Property located at Custer Road and Virginia Parkway, SWC

Dear Steven:

Here is our Letter of Intent for the Meritorious Exception request per the City of McKinney's Planning approval process.

We are requesting that our elevations as shown in this submittal be approved with the main entry and drive thru projections remaining a none-masonry material. The design of these elements was based on the national brand image of Dunkin Donuts which uses the colors and materials shown on these areas as part of their brand identity. Since these elements were not masonry, our design intent of the overall building was to include as much masonry as possible which has a total masonry content of 86%. We also have added multiple design elements from the City's Architectural Design Standards to gain additional points that we feel make the overall building design complementary to the City's design standards.

We thank you for the opportunity to make this submission to the City of McKinney Planning Department, and we hope you agree with our design intent for this project.

Sincerely,



Daryl E. Atwood
DAAD, Inc.

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City of McKinney Planning Department 6/11/14 10:00 AM