

McKinney Urban Transit District

Mission Statement

Mission Statement:

A written declaration that states the purpose or goal of a business or organization. It emphasizes its ongoing commitment to meeting the needs of the community. Properly crafted mission statements (1) serve as filters to separate what is important from what is not, (2) clearly state who will be served and how, and (3) communicate a sense of intended direction to the entire organization.

Possible Mission Statements for the McKinney Urban Transit District:

1. To promote and inspire a flourishing community by providing innovative, safe, and sustainable mobility solutions to residents of the McKinney Urban Transit District that meets the needs of the community.
2. Through strategic planning and leadership, we aim to deliver safe, economic, and efficient mobility solutions intended to improve the quality of life of residents.
3. McKinney Urban Transit District's mission is to consistently provide safe, accessible, reliable, courteous and affordable public transportation to diverse customers in Collin County.