



CITY OF MCKINNEY, TEXAS

Agenda

McKinney Convention and Visitors Bureau

Tuesday, November 28, 2017

8:00 AM

200 W. Virginia Parkway
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

17-1147 [Minutes of the McKinney Convention & Visitors Bureau Board Meeting of October 24, 2017](#)

Attachments: [Minutes](#)

17-1148 [Minutes of the McKinney Convention & Visitors Bureau Finance Committee Meeting of October 23, 2017](#)

Attachments: [Minutes](#)

DISCUSSION ITEMS

17-1149 [Presentation from the Sheraton Hotel & Conference Center from General Manager Ryan Miyamoto and Director of Sales Dawn Patterson](#)

17-1152 [Consider/Discuss Advertising and Promotional Grant Application Submitted by Heard Craig Museum of Art in the Amount of \\$7,540 for Marketing, Advertising and Promoting the Art Meets Floral Regional Design Competition](#)

Attachments: [Heard Craig Center for the Arts Application](#)
[Heard Craig PowerPoint Presentation](#)

17-1153 [Consider/Discuss Advertising and Promotional Grant Application Submitted by Heritage Guild of Collin County in the Amount of \\$1,500 for Marketing, Advertising and Promoting the Heritage Guild Murder Mystery Dinner](#)

Attachments: [Heritage Guild of CC-Murder Mystery Dinner Grant Application](#)
[Heritage Guild of CC Grant Presentation](#)

17-1154 [Consider/Discuss Advertising and Promotional Grant Application Submitted by Collin County History Museum in the Amount of \\$1,600 to Purchase a Padcaster Studio](#)

Attachments: [Collin County History Museum Grant Application](#)

17-1155 [Consider/Discuss Advertising and Promotional Grant Application Submitted by McKinney Kiwanis in the Amount of \\$5,000 for Marketing, Advertising and Promoting the McKinney Kiwanis 2018 Triathlon](#)

Attachments: [Kiwanis Club-Annual Triathlon-Grant Application](#)

17-1156 [Consider/Discuss Advertising and Promotional Grant Application Submitted by Holy Family School Art in the Amount of \\$8,000 for Marketing, Advertising and Promoting the Believe! Race](#)

Attachments: [Holy Family School Believe Race- Grant Application](#)

REPORTS

17-1151 [Board & Liaison Reports](#)
[City of McKinney](#)
[Main Street/MPAC](#)
[MCDC](#)
[Chair Report](#)
[Finance Committee](#)

Attachments: [October 2017 Financials](#)

17-1150 [Executive Director's Report](#)

Attachments: [Staff Report October 2017](#)

CITIZEN COMMENTS

BOARD OR COMMISSIONER COMMENTS

Board or Commission Comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, on the 22nd day of November, 2017 at or before 5:00 p.m.

Dee-dee Guerra
Executive Director

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Phone 972-547-2694 or email contact-ada.compliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.

In Accordance with the Texas Government Code:

A. Section 551.071 (2). Consultation with City Attorney on any Work Session, Special or Regular Session agenda item requiring confidential, attorney/client advice necessitated by the deliberation or discussion of said items (as needed) and legal consultation on the following item(s), if any:

B. Section 551.071 (A) Pending or contemplated litigation

C. Section 551.072. Deliberations about Real Property

D. Section 551.074. Personnel Matters

E. Section 551.087. Deliberation Regarding Economic Development Matters