

COLLIN COUNTY HISTORY MUSEUM PROMOTIONAL GRANT PROPOSAL

**★ Presented by:
Mary Carole Strother, Executive Director
December 2019**

COLLIN COUNTY HISTORY MUSEUM



1911 Texas Historic Landmark

COLLIN COUNTY

HISTORICAL COMMISSION

EXCELLENCE IN HISTORICAL
EDUCATION AWARD

COLLIN COUNTY

HISTORY MUSEUM

2019

2019 Excellence in Historical Education Award

Recognizes the outstanding achievements of a historical organization or museum that actively works to promote the heritage of the county through projects, museum education and historical tourism

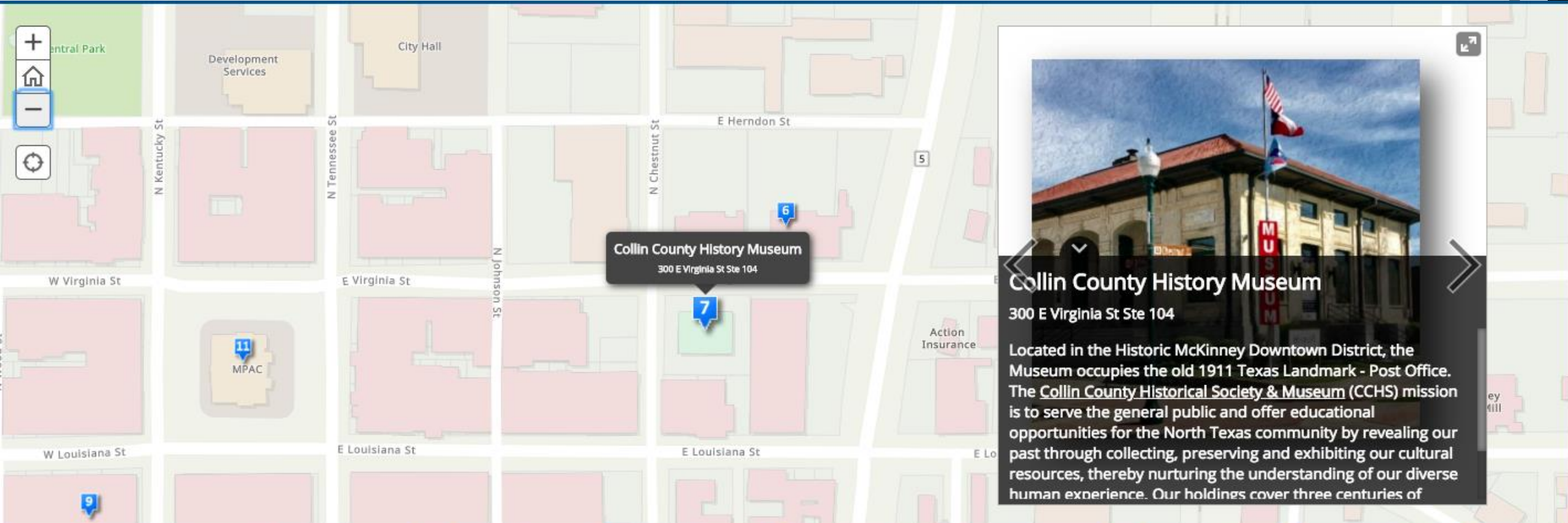
**Collin County
Historical Commission**

Historic McKinney

**Eat Shop
Explore**



McKinney Heritage Alliance



Collin County History Museum

300 E Virginia St Ste 104

Located in the Historic McKinney Downtown District, the Museum occupies the old 1911 Texas Landmark - Post Office. The Collin County Historical Society & Museum (CCHS) mission is to serve the general public and offer educational opportunities for the North Texas community by revealing our past through collecting, preserving and exhibiting our cultural resources, thereby nurturing the understanding of our diverse human experience. Our holdings cover three centuries of

- 

3
The Cove
402 N Tennessee St
- 

4
Roy & Helen Hall Memorial Library
Cloyd St
- 

5
Fire History Museum
301 N McDonald St
- 

6
The Comedy Arena
305 E Virginia St
- 

7
Collin County History Museum
McKinney
- 

8
Chestnut Square Historic Village
McKinney
- 

9
LAST Art Gallery
105 W Louisiana St
- 

10
Heard-Craig Center for the Arts
McKinney
- 

11
McKinney Perfo Cente
McKinney

McKinney Cultural Arts District



MCKINNEY
CHAMBER
OF COMMERCE

visit

MCKINNEY

TEXAS

MCKINNEY CONVENTION & VISITORS BUREAU



COLLIN COUNTY
Historical Commission

McKinney
Then &
now



Our McKinney Then & Now Exhibit is Dedicated with Love
to the Memory of our Friend and Counselor Deborah Kigan



McKinney *Then &* **now**

The area we now call McKinney was originally settled by pioneers in the early 1840's. In 1846, the Texas Legislature created Collin County, and the town of McKinney was then established as the county seat in 1848. Both were named for Collin McKinney, signer of the Texas Declaration of Independence. On May 3, 1848, twelve yoke of oxen pulled McKinney's first building to the northwest corner of the downtown square. McKinney was first incorporated in 1849 and by 1850 the population was 192.

The Houston and Texas Central Railroad that came to McKinney in 1872, ushered in a period of unprecedented growth for McKinney. It became a commercial center with mills for flour, corn and cotton. There were banks, churches, schools, newspapers and an opera house. The courthouse was completed in 1875 as the tallest building in Texas north of San Antonio.



McKinney *Then &* **now**

Today, McKinney is a picturesque city with a small town feel, though it is just 32 miles north of the more urban city of Dallas. It is home to a charming historic district, beautiful tree-lined streets, diverse neighborhoods, outstanding educational opportunities and a robust business environment. McKinney's vibrant downtown has received recognition as a Texas Main Street and a Historic Downtown Cultural District. The new McKinney USD Stadium and Event Center now boasts 12,000 seats. McKinney also has two airports for private and business air services.

As one of the fastest growing cities in the nation, the current population is estimated at 149,999 as of January 2019. McKinney has been named as a popular "Best Destination" and "Best Place to Live in America".



LIVERY

OPERA HOUSE

MAKING WEST
Every Days
a Holiday

FROM HERE TO ETERNITY

THE PHANTOM
OF THE OPERA

TO THE BACK
ROCK HUBSON
LAWLESS BLOOD

ARE
& CROUCH

Historical photograph of a street scene with people and horse-drawn carriages.



Then & Now

Small text and images describing historical events or locations.

CROUCH FURNITURE STORE

Small text describing the store's history.







DRUG STORE



NORTH SIDE DRUG STORE





population 192 1850 **MCKINNEY** est. 1848 population 189,999 2018



CITY HOSPITAL
The City Hospital opened on April 1, 1921 on South College Street. In 1924, the Pope Nurses Home, built adjacent to the hospital, helped train and house nurses serving at the City Hospital. With rapid train and busier business serving at the City Hospital, the growth of the city, a new hospital was built and the City Hospital closed in June of 1928. Today this building is a private school located near Finch Park.



COLLIN COUNTY PRISON
The Collin County Prison was completed in 1880 and was one of the earliest constructions of Austin architect J.E. Ruffin. Total cost of the building was \$15,000 and served as the county jail for nearly 100 years. Today the building on South Karamba Street serves as a law office.



COLLIN COUNTY COURTHOUSE
In 1876, construction begins on the courthouse located on corner of the downtown square in McKinney and was completed in 1878. In 1927, the courthouse was demolished to the present site back of three stories, a basement and colonial entrance. Today the original courthouse building is used as the McKinney Performing Arts Center and is the heart of the McKinney Cultural Arts District.



FEDERAL BUILDING & POST OFFICE
This Federal Building and Post Office was built in 1936. It is a fine example of Art Deco architecture. Today it houses the McKinney Public Library and the McKinney Post Office.









PARK

ONE WAY

ONE WAY



Stereoscope



McKinney Then and Now
Collin County History Museum



McKinney Then and Now
Collin County History Museum

**Collin County
History Museum
is seeking
2020 Promotional Grant
funding for \$9,275**

McKinney
Then &
now

2020 exhibit



Item	Description	Cost	Qty.	Total Cost
Celebration Magazine Advertising for <i>McKinney Then and Now</i>	(6) bimonthly issues ¼ page ad	\$4500	1	\$4500
Live, Laugh, Learn Marketing Event 2020 <i>McKinney Then and Now</i> Exhibit	1 day event	\$200	1	\$200
Historic Downtown McKinney Sketched	2-page full color ad (2) editions for 2020	\$1700	1	\$1700
McKinney Historical Calendar	¼ page ad	\$200	1	\$200
Sidewalk sandwich board sign, color panel advertising inserts for monthly special events	24 in x 36 in single sided inserts 3mm Full color vinyl graphics	\$85	5	\$425



Collin County History Museum
Presents



McKinney
Then &
now

The exhibit is open every
Thursday, Friday & Saturday
from 10am-4pm

Admission is **FREE!**

for info or group tours contact:

972.542.9457

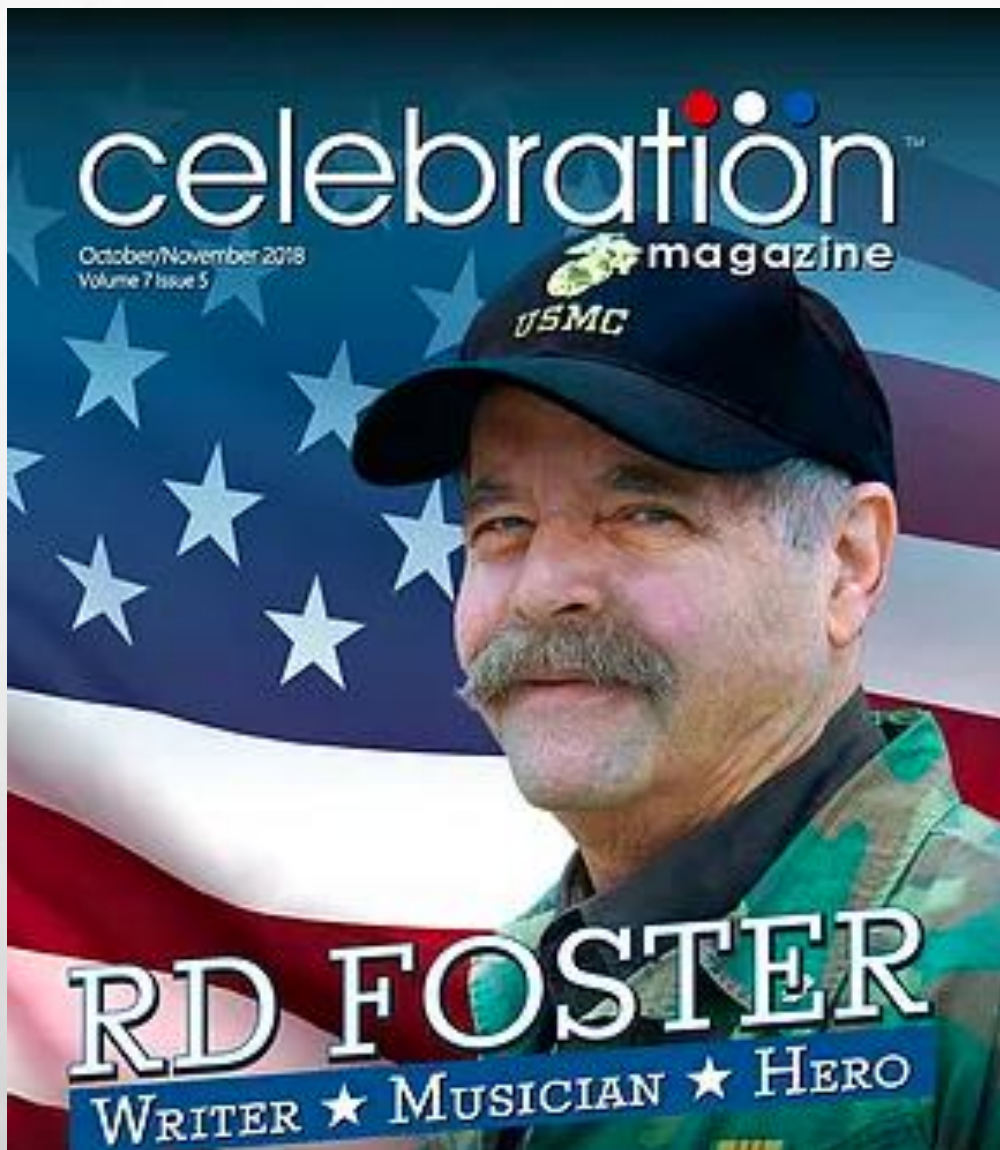
CollinCountyHistoryMuseum.org

Featuring Augmented Reality



SPONSORED BY
MCKINNEY
COMMUNITY
DEVELOPMENT
CORPORATION

Sandwich Board Sign in Front of Museum



2020 Promotion

5 Dedicated email blasts
to 7,500 subscribers

**Advertising to 4,000
Facebook followers**

KAAM Radio
Announcement

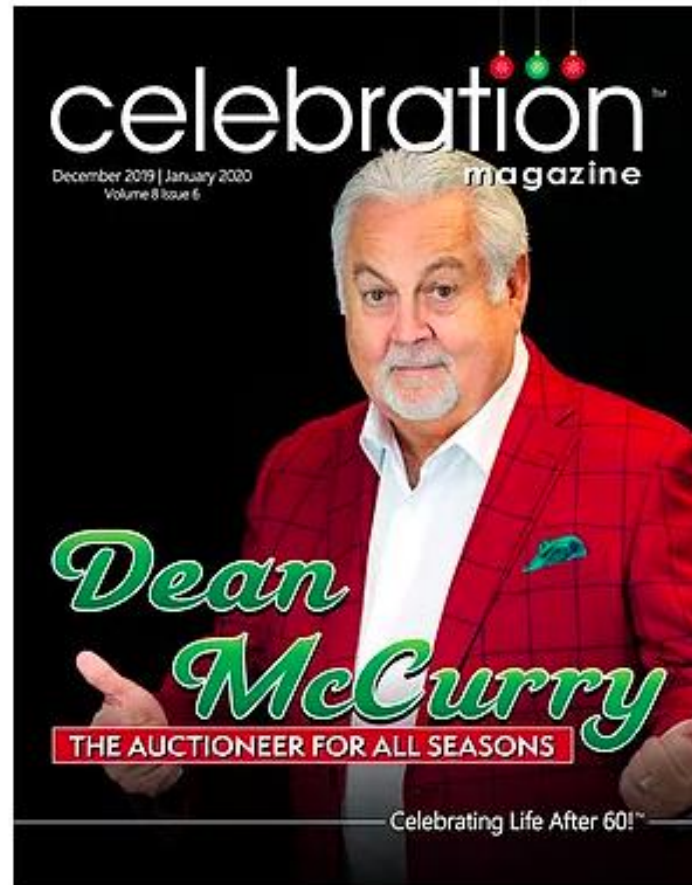
**100,000 website
visitors**

180,000 copies distributed annually in Collin, Dallas and Denton Counties

Digital Magazine

Celebration Magazine
December 2019/January 2020

Click here to read this issue!



Let's "Start the Bidding" for Worthwhile Causes

It began some 15 years ago when Dean McCurry accepted the request to conduct the calling at his kiddo's school bingo game. After receiving thumbs up for the effort from a number of attendees, he was asked to be the auctioneer at the school's auction...

[Read the Full Article Here >](#)



Treasuring our Past

By Mary Carole Strother



Walking through the doors of the Collin County History Museum, in historic downtown McKinney, you get a glimpse of the early days of McKinney. Over one hundred years ago, the Postal Building at the corner of Virginia and Chestnut Street was a leading center of communication and economic activity. It served as the McKinney Post Office. In 1867, Congressman Charles D. Rawdell called for a permanent Post Office to be built in McKinney replacing the rented space that had been used since McKinney was established in 1846. Congress appropriated \$100,000 for the construction of a new building in 1908. The following year, Mrs. Sarah M. Bumpard laid a city lot that was 126x126 feet in size to the United States Government for \$1000.



On April 21, 1911 construction of the building was awarded to John Harker of Fort Worth for the contract price of \$44,940. Two months later, construction work began and in July the laying of the concrete foundation for the building started and the first brick was laid. In August, work on the granite foundation began and on September 20, 1911 the building cornerstone was set in place with a special ceremony. The limestone for the exterior of the building came from Cedar Park Quarry in Williamson County, Texas. The material for the grey granite base and front steps came from the Uleno Fields Quarry. The main walls were hollow concrete tile, a new product designed for improved construction.

Construction on the building was delayed by five months due to water rains and obnoxious delays caused by a rail strike. Work resumed once again on the building, and in May 1912 a freight hoist was installed in the basement. The hoist, built by the Kawasaw Hoist Corporation, was hoisted by burning coal and supplied the building with both heat and hot water. This method of heating was used until the building was updated to use natural gas.

In October of 1912, construction of the building was reaching completion as an 8-foot revolving door and 300 horse iron mail boxes were installed at the entrance. In December, the building was inspected and accepted by the government and the staff began moving into their new location.

On January 2, 1913, the McKinney Federal Building was opened to the public. The total cost to build and furnish it was \$95,090. There were 17 post office employees including 2 city mailmen, 4 rural delivery men, 3 special delivery clerks and two building janitors. The postal rate was 2 cents and post cards were 1 cent. The McKinney Post Office did \$24,104.90 worth of business.

The Post Office had many distinctive architectural features including a balcony and traffic floor in the stairway of the lobby. At the western end of the lobby was a white window for the Postal Savings Bank. The bank had a vault which held the daily deposits which were then transferred at the end of each working day to one of the banks on the square.

Arched windows led into the main room used for processing the mail. The mail room had hardwood floors and a table where the employees passed and posted money orders were kept. The Postmaster's office was on the west side of the processing room. His assistant's office was just

off the lobby door. There was a entrance between the lobby with a viewing room overlooking the main sorting room. A marble staircase with ornate iron railing led up to the third floor. This area was used as office space for mail from the Postal Inspector and other government workers.

The building was a Post Office until June 6, 1979 when the building and land were donated to Collin County. It was then used as an office and storage for Collin County Civil Defense and by various other government organizations. On November 11, 1976 Governor first lady, Lady Bird Johnson, was the ribbon to celebrate the dedication of the building as a county museum.

Fundraising began for the restoration of the building and in 1982 it reopened as the Central Museum. Today the building is the home of the Collin County History Museum and many of the historic fixtures of the building have been preserved making this building a valuable treasure of our past.

You can visit the museum and enjoy our current exhibit, McKinney Then and Now. The exhibit is a showcase of historic photos, artifacts, and set designs of historic buildings that tell the stories of the people, places, and events that helped shape McKinney.

Collin County History Museum Presents

McKinney Then & Now

The exhibit is open every Thursday, Friday & Saturday from 10am-4pm. Admission is FREE!

303 E. Virginia St. McKinney, TX 75069
972.542.9457
CollinCountyHistoryMuseum.org
info@collincountyhistorymuseum.org

Featuring Augmented Reality



celebrationTM magazine

June/July 2019
Volume 8 Issue 3



Scott Murray



Al Fike



Dave Lieber



Rose-Mary Rumbley

LLL

★★★

5TH ANNUAL

★★★

LIVE LAUGH LEARN

★ **LIGHTS. CAMERA. ACTION!** ★

July 30th, 2019 9:45AM - 3:00PM

Registration & Breakfast begin at 9:00AM

Richardson Civic Center | 411 W. Arapaho Rd. Richardson, TX 75080

Live, Laugh, Learn Marketing and Promotional Event

North Dallas Bank Bus Tour of Historic Downtown





MCDERMOTT UNIVERSITY

A NEW ACTIVE-ADULT LECTURE SERIES

July 17th, 2019
3:00PM - 4:00PM

– Speaker –

Mary Carole Strother

Collin County History Museum

Everyone's Story Matters

Everyone has a story to tell. Our most treasured family heirlooms are family memories. Learn how to preserve the stories that are all around you. Join us for a class that will help you learn how to ask questions, engage in meaningful conversations, discover the value of listening, and record your stories and words of wisdom to pass on to future generations.

**Opportunity to
Participate in
26 Marketing
and
Promotional
Events**



**Published quarterly
with 75,000 copies
distributed in
DFW area**

Historic Downtown McKinney Sketched



Smith Drug Store was established in 1881

Collin County History Museum *McKinney Then & NOW*

Exhibiting now through March 2020

The McKinney Then and Now exhibit allows visitors the opportunity to step back in time and experience what life was like in the early days of McKinney. Historic photos, artifacts, and set designs of historic buildings help tell the stories of the people, places, and events that helped shape McKinney.

Visitors to the exhibit use an iPad to scan QR codes that are linked to videos. Through these videos they will hear stories about early McKinney told through the historical vignettes of Collin County historians. They can also experience a modern day look at McKinney through 3-D images and drone videography.

An exciting new feature of the exhibit is the use of augmented reality. The iPad has an app called HP Reveal that makes this feature possible. After launching the app, you simply point the camera of the iPad over the image. The HP Reveal app recognizes the object and triggers an overlay image. The historic images in the exhibit are paired with the views of the same scenes as they appear today or a similar business that is currently in McKinney. Through the use of augmented reality (AR) visitors are able to compare for themselves McKinney Then and Now.





FUNDED IN PART BY
**MCKINNEY
COMMUNITY
DEVELOPMENT
CORPORATION**

Historic Downtown McKinney ADVERTISER'S MAP

- | | |
|---|---|
| 1 Ettiene Market | 25 The Menagerie |
| 2 Snugs on the Square | 26 Spoons Cafe |
| 3 AB Toddler | 27 The Garage at Spoons |
| 4 Heard-Craig Center for the Arts | 28 Cadence Cyclery & Wattage Coffee Co |
| 5 McKinney Visitor & Tourist | 29 Chestnut Square |
| 6 Distinctively Hers | 30 McKinney Performing Arts Center |
| 7 Pumps | 31 The Station |
| 8 Cotton Hearts | 32 Integrity Custom & Tumbleweeds Architectural Co. |
| 9 The Little Red Hen | 33 Casa Benedetta |
| 10 Cynthia Elliot's Boutique | 34 Chris Fritche Studios |
| 11 Layered | 35 Olive & Joe |
| 12 Orisons | 36 Diggin It |
| 13 Soho | 38 Mila Delfin Jewelry & Gifts |
| 14 Willow House | 39 Local Yocal BBQ & Grill |
| 15 Collin County History Museum | 40 Petals & Vine |
| 16 Hugs | 41 McKinney Knittery |
| 17 My Favorite Room | 42 The Magic of Santa Shop |
| 18 Bay Willow Design located at The Cotton Mill | 43 Barrons Estate & Jewelry |
| 19 Ambrosia | 44 Spice & Tea Merchants |
| 20 Patina Green | 45 Jose's Hamm's Butcher Shop |
| 21 Canine Cookie Company | 46 William Williams Rare Jewels |
| 22 540 Mercantile | |
| 23 Doozies Corner | |
| 24 Wishful Thinking | |

Special tours can be arranged on Monday-Wednesday by contacting the museum. info@collincountyhistoricalsociety.org or call: (972)-542-9457

300 E. Virginia, McKinney, TX 75069 collincountyhistorymuseum.org Follow us on Facebook and Twitter  

VERY



Visitors sign in on the iPad: information stored in Google Spreadsheet

3/22/2019 12:31:45	Mandrack Family	Harleysville	PA	United States	Walk In	
3/22/2019 13:40:10	Laura baker	Mckinney	Tx	United States	Walk In	Xxx
3/22/2019 14:23:02	Harmony Hubert	Frisco	Texas	United States	Walk In	
3/23/2019 9:28:29	Naomi castillo	McKinney	Texas	United States	Historical Group	
3/23/2019 10:15:25	Ben rummage	Mckinney	Tx	United States	Walk In	
3/23/2019 10:18:17	Tyler hershberger	Mckinney	Texas	United States	Collin College	Thershberger1@cougarr
3/23/2019 10:41:08	Trinity mcdaniel	Melissa	Tx	United States	Collin College	dawnmcdaniel28@yahoo
3/23/2019 10:46:45	Asa Fris	Mckinney	Texas	United States	Friend	Asajfris@gmail.com
3/23/2019 11:33:58	Scott bonds	Farmersville	Texas	United States	Friend	Scott.bonds1@gmail.com
3/23/2019 11:36:01	Melissa bugno	McKinney	Tx	United States	Collin College	Melissabugno@gmail.com
3/23/2019 11:36:32	Mike Ortega	McKinney	TX	United States	Website	mortega90274@yahoo.cc
3/23/2019 12:19:35	Steve cumstay	McKinney	Tx	United States	Facebook	Scumstay@hotmail. Om
3/23/2019 12:21:08	Matthew staton	Allen	Texas	United States	Collin College	
3/23/2019 12:23:36	Francisca agyemang	Princeton	Tx	United States	Collin College	
3/23/2019 12:27:34	Leslie Alvarado	Mckinney	Texas	United States	Collin College	
3/23/2019 12:32:50	Alan and Mary johnson	McKinney	Tx	United States	Walk In	
3/23/2019 12:32:55	Rebecca sawatzki and m	Dallas	Tx	United States	Walk In	
3/23/2019 12:37:14	Elise Cole	Sherman	Texas	United States	Friend	Ecole@mckinneyisd.net
3/23/2019 12:37:55	Vicki Brown	Fairview	TX	United States	Walk In	Vehcasa@gmail.com



Texas Lakes Trail

Texas Historical Commission





2020 Monthly Spotlight Events

January

*A Night on the
Town*

February

*Black History
Luncheon*

**March- Historical
Paint Out**



April
*Disasters
that
Shaped
McKinney*



*Bad Boys
and Desperados
of Old McKinney*
Trolley Tour



2020 Monthly Spotlight Events

September

Lending a Helping Hand

October

Night at the Museum

November

Collin County Freedom Fighters

December

McKinney Christmas

Thank You for considering Collin County
History Museum's request for grant funding.

McKinney
Then &
now

