

McKinney Main Street

aka McKinney Downtown Business Re-Development Board

APRIL 12, 2012

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on April 12, 2012 at 8:31 a.m.

CALL TO ORDER

Board members Present: Karen Dawkins, Vice-Chair Jan Temples, CoCo Good, Treasurer Jon Dell'Antonia, Jodi Ann LaFreniere, Jennifer Cox, Karen Klassen, Jan Elwell, Bonnie Shafto, Molly Brewer and Chairman Johnny Galyean.

Board members Absent: Linda Fogg and Renee Funderburgh.

Board staff Present: Main Street Director, Ty Lake and Main Street Assistant, Merry Caroline Canter.

Guest(s): Mayor Pro-Tem Travis Ussery, City of McKinney Engineer, Matt Richardson and City Consultant, Trevor Castilla.

CONSENT ITEMS

- 12-207** Minutes of the McKinney Main Street Board Meeting of March 8, 2012. A motion was made by Treasurer Jon Dell'Antonia, seconded by Mrs. Elwell to approve the March 8, 2012 board minutes. The board unanimously approved the minutes as written.

DISCUSSION ITEMS

- 12-208** Chairman/Vice Chairman Report - Board Captain Updates. Chairman Galyean called for discussion on the Board Captain Updates. Each Board Captain reported on their block. Chairman Galyean reminded everyone that the role of the board captain is to get more acquainted with the Downtown merchants and realizes that at times board members may not have a monthly update.
- 12-209** Directors Report and Upcoming Events; Arts in Bloom - Bike the Bricks.

Directors Report

Mrs. Lake gave a brief update on the Image Campaign. The Image Campaign Committee recently met and had a great meeting. Kathy McCabe from My Favorite Room will be leading the charge for the spring and summer. Soon you will see large flower displays on two corners of the McKinney Performing Arts Center. The Committee is also working on securing a flower truck to come and sell fresh flowers on the weekends; getting red, white and blue bunting for all interested businesses to decorate for the summer months and possibly looking at placing flags on the corners of MPAC. The goal is to start building on these items and ideas and continue moving forward in the coming months. The Board discussed.

Arts in Bloom

Mrs. Lake announced that Arts in Bloom has come together very nicely. She went on to review all the activities that will take place their year, noting that they are all rain or shine, except for the Chalk Walk that would be rescheduled if it rain until Saturday, May 12. Mrs. Lake lastly encouraged all the board members to attend the Charlotte Martin concert on Friday night as it will be quite a show. The Board discussed.

Bike the Bricks

Mrs. Lake stated that Bike the Bricks is looking good. She is currently securing sponsorships and plans on wrapping them up by the end of next week. Mrs. Lake then went on to review event details and provided a planning update. The Board discussed.

12-210

Review and Discuss Financials -Treasurer's Report - YTD Financials.

Treasurer Dell'Antonia gave a brief report on the financials. Treasurer Dell'Antonia asked the Board if they were in favor of removing some of the more outstanding receivables on the reports. He also mentioned that we make a note when we spend over \$5,000 just so we can see what the big ticket items may have been during the past month. The Board

discussed and reviewed the statements with no further questions.

12-211 Liaison Reports: Downtown Property Owners - Chamber of Commerce -
McKinney Convention and Visitors Bureau - City of McKinney.

Downtown Property Owners

Ms. Klassen reported on the Downtown Property Owners. Ms. Klassen turned the report over to Mrs. Elwell. Mrs. Elwell stated that she is currently putting together the matrixes for downtown, mainly focusing on the square footage, revenues, etc. The main goal is to have a benchmark which would help us see the growth pattern for Downtown. The Board discussed.

Chamber of Commerce

No Report

McKinney Conventions and Visitors Bureau

No Report

City of McKinney

Mrs. Lake introduced City of McKinney Engineer Matt Richardson to give an Infrastructure Update to the Board. Mr. Richardson gave a brief overview of the Historic Town Center Infrastructure Phase 2 progress. Phase 2 will include utilities, drainage, paving, lighting, landscaping, and pedestrian amenities on the following streets: Virginia Street from SH 5 to Tennessee Street, Kentucky Street from Hunt Street to Virginia Street and Kentucky Street from Louisiana Street to Davis Street. This project will be very similar to the West Virginia project in 2008. Mr. Richardson then gave a brief overview of the process, timeline and funding. The Board discussed.

Mayor Pro Tem Ussery gave a brief Council Update. Mayor Pro Tem Ussery updated the board on the Gateway project and various items pertaining to that location.

Mrs. Good gave a brief report on the City of McKinney. Mrs. Good announced that the Summer Parks and Recreation Guide is out. In

addition, the City will have a special section in the Dallas Morning News tomorrow, which is huge. Lastly, Mrs. Good announced that the City will be going with a new website vendor; which will provide us with a better product and also saves the City money. The Board discussed.

ADJOURN

Board members unanimously approved the motion made by Chairman Galyean, seconded by Vice-Chair Temples, to adjourn. Chairman Galyean adjourned the meeting at 9:50 a.m.

JOHNNY GALYEAN
Chair

McKINNEY MAIN STREET

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