

CITY OF MCKINNEY'S
SCARE ON THE SQUARE
HISTORIC DOWNTOWN
MCKINNEY



* **October 31 - except when falls on Saturday or Sunday**



* **Streets closed 4 hours**

* **Trick or Treat event**



* **5000 attendees**

* **2015 added enhanced Costume Contest**



Scale on square

12. MORE FAMILY ACTIVITIES

^ Agreed! (face painting, carnival, ^{clowns} ~~ballade~~, etc)

- * Keep this event. More Activities. No street closure or partial street closure.
- Keep This event! Great for community great for kids - enhances the spirit of rockin' on
Keep event, no need to close streets
- Make this event a real festival not just a candy handout. ^{→ agree!} _{Agree}
- Keep event but not just for candy - perhaps find a candy wholesaler/supplier where the stores could purchase ^{good} candy at good price collectively

Score on square

I hate the old version of this event. Taking the focus off the Giant Candy Line last year was a great idea. Shouldn't it always be on Halloween?

KEEP EVENT BUT LET'S IMPROVE THE LINES.
Keep this event but lines do need to be more organized.

Great for families! New version is an improvement! Keep moving in this direction

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(Bobbing for Apples, Pie cooking (Best Pumpkin Pie) contest, Pie eating contest, Pumpkin Carving, Halloween contest, ghost Story telling, Trick or Treating

Scare on
square

great way to give back to the community - don't love
how it floats for date - would like better always
not on Halloween

Make this the family-friendly event/
festival of the Fall. Include more booths
& activities. Maybe a pumpkin patch.

PUMPKIN CARVING CONTEST
MAKE IT A HUGE EVENT
AGE GROUPS - W/ PRIZES

• TOTAL WASTE OF TIME/MONEY. KILL IT.

Needs activities and more of an event!! Need to keep
the people downtown for more than just FREE CORN!

WASTE OF TIME

Scare on
Square

1. Closed streets
2. Have Booths in street / Not on sidewalk
3. No "Candy Line" (Business can stay open or closed)
4. Expand event to larger festival
in coming years (Pumpkin festival?) - YES, FAMILY
EVENT.
5. Have a "Backup Day" in case of Rain
6. MPAC "Hunted Mansion"? good idea !!
7. HAVE ROCKY HORROR - WHOLE WEEKEND (FRI/SAT)
8. GIVE CLIENTS 10% DISCOUNT ON PURCHASE
THAT DAY, IF THEY'RE DRESSED IN COSTUME.
9. HAVE OFF SITE PARKING - SIGNED W/ STUDDLES
FROM 1ST BAPTIST / SHERRITON
10. Great Event, Modify to be better. Keep streets closed for safety
of participants.

Make a Real Festival - Pumpkin Festival

11. → FOOD DISH CONTEST / STORE DECORATE PUMKINS (CONTEST)