



Applicant Organization:

Art Form:

- | | | | | | |
|---------|--------------------------|--------------|-------------------------------------|-------------|--------------------------|
| Theater | <input type="checkbox"/> | Film | <input checked="" type="checkbox"/> | Visual Arts | <input type="checkbox"/> |
| Music | <input type="checkbox"/> | Dance | <input type="checkbox"/> | Photography | <input type="checkbox"/> |
| Vocal | <input type="checkbox"/> | Instrumental | <input type="checkbox"/> | Sculpture | <input type="checkbox"/> |
| Other | | | | | |

Mission & Purpose of the Organization:

The goal of the McKinney Classic Film Festival is to foster a love of classic films from the 1930s-1960s in a shared audience experience. Through film screenings, talks, interviews, and other activities, we hope to create community and pass on an appreciation of our shared film heritage to younger generations.

Project(s) Description:

This year’s genre theme will be:

“Screwball Comedies,” featuring the films of Cary Grant

Schedule of Event(s):

Event	Date	Venue	Admission Cost
5 Total Film Screenings These include introductions, and/or newsreels, and cartoons	Aug. 19-21, 2016	MPAC	Tickets are \$10-\$45
7:30 p.m. “Arsenic and Old Lace” screening	Aug. 19		
2-3 p.m. McKinney Dance Band performance	Aug. 20		



4 p.m. “My Favorite Wife” screening			
6-8 p.m. Photo ops on the Red Carpet			
8 p.m. Preshow talk with Bobbie Wygant and Erik Clapp, and “His Girl Friday” screening	Aug. 20		
2 p.m. “Holiday” screening	Aug. 21		
4:30 p.m. “The Philadelphia Story” screening	Aug. 21		
6:30 p.m. Closing Party			
Other events throughout the weekend include talks before films.	Aug. 19-21		

Board of Directors: (if applicable)

Name	Office	Contact Number
Dena Hill	Founder/Director	214-244-9480
Bert Pigg	Executive Producer	323-204-2999
Patricia Lee	Administrator	214-789-2341

Organization Director:

Name: Dena Hill _____ Title: Founder/Director

Address: 5906 Cades Cove _____ City: McKinney ZIP 75070



Email: bdenahill@gmail.com Daytime Phone: 214-244-9480

Cell Phone: Same

Finance/Accounting Officer:

Name: To be determined _____ Title: _____

Address: _____ City: _____ ZIP _____

Email: _____ Daytime Phone: _____

Cell Phone: _____

Grant Contact Person: [See above info](#)

Name: Dena Hill _____ Title: _____

Address: _____ City: _____ ZIP _____

Email: _____ Daytime Phone: _____

Cell Phone:

2016 Grant Project Expenses

Personnel (Artistic, Cultural, Technical and Administrative Staff)

Name	Title	FT/PT	Grant Request	Total Cost
Jim Reid	Tech director	PT	\$50	\$50 (gift card)
TBD	Editor(s)	PT	\$0	0
Bruce Calvert	Announcer	PT	\$50	\$50 (gift card)
MPAC staff	Box office	FT	\$0	\$0
			\$100	\$100 total

Contracted Services:

Description	Grant Request	Total Cost
Special guest speaking fees	\$50	\$50 (gift card)

Travel:

Description	Grant Request	Total Cost
		\$0

Rental Expense:

Description	Grant Request	Total Cost
Licensing for 5 films	\$1299	\$1,299
Per ticket cost – licensing	0	\$1,000
Per ticket fee - MPAC	0	\$400

Advertising & Promotion:

Description	Grant Request	Total Cost
Print and internet advertising, promotional materials such as t-shirts, mugs, pens, programs, giveaways	\$300	\$300
Publicist	\$50	\$50 (gift card)

Other Expenses:



McKinney Arts Commission
2016 Outreach Grant Application

Description	Grant Request	Total Cost
Reception food/ closing party refreshments	\$150	\$150
Volunteer dinner/decorations/misc.	\$150	\$150



2016 Grant Project Revenues

Source of Revenue

Government

	2016
MAC Grant Request	\$2,099
Local	
County	
State	
Federal	

Other Investors/Contributors

Individual	
Corporate	
Foundations	

Fees

Admissions (ticket sales)	\$2,000 (est)
Vendors	\$100
Tuition	
Concessions	\$0
Memberships	
Subscriptions	
Other	

Value of Volunteer Time (not to exceed \$21/hour. Can be used toward 50% match)

Number of Volunteers	No. of Hours	Services Provided	Estimated \$ per hour	Total Value
6 – 10 total volunteers est.		Overall festival weekend organization, onsite (and some offsite set up), onsite supervision, etc. – see breakdown below		\$2,520
3 admin.	3 X 25 hours = 75 hours	Organization, set up, onsite supervision, set up, breakdown of materials each day, etc.	75 X \$21	
1 volunteer	25 hours		25 X \$21	



McKinney Arts Commission
2016 Outreach Grant Application

1 volunteer	10 hours	Projectionist set up (including offsite prescreen prep), onsite supervision, set up, breakdown of equipment each day, etc.	10 X \$21	
1 volunteer	10 hours	Announcer (2 hours X 5 films)	10 X \$21	
	during the festival weekend	In charge of taking tickets, handing out programs, planning needs with other potential volunteers at doors		
3 Admins.	100	Festival planning: organization, meetings, work on website, etc.	\$21	\$2,100

Donated Goods/Services	Total Value
Publicist	\$2,500



2015-2016 Total Project

Budget Summary:

	MAC Grant Funds	Other Funds	Total
Personnel	\$100		\$100
Contracted Services	\$50		\$50
Travel			\$0
Rental Expense	\$1,299	\$1,400	\$2,699
Advertising & Promotion	\$350		\$350
Other Expenses (Reception food, volunteer meal, decorations, misc.)	\$300		\$300
Volunteer Time	0		\$4,620
Donated Goods/Services	0		\$2,500
Total	\$2,099		\$10,619

Grand Total Requested: \$2,099.00

(Not to exceed \$3,000 and 50% of entire project budget)

What is your total organizational budget for this fiscal year? **\$10,619**