

**McKinney Main Street**

**aka McKinney Downtown Business Re-Development Board**

**OCTOBER 10, 2013**

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on October 10, 2013 at 8:30 a.m.

**CALL TO ORDER**

Chairwoman Jan Temples called to order the meeting of the McKinney Downtown Re-Development Board at 8:40 a.m. after determining a quorum present. Board members present: Vice-Chair Karen Dawkins, Treasurer Jon Dell'Antonia, Bonnie Shafto, Jodi Ann LaFreniere-Ray, Barry Shelton, Renee Funderburgh, Molly Brewer and Chairwoman Jan Temples.

Board members absent: Jan Elwell, CoCo Good and Karen Klassen.

Main Street staff present: McKinney Main Street Program Director Ty Lake and McKinney Main Street Program Coordinator Merry Caroline Canter.

Guest(s): McKinney Conventions and Visitors Bureau Director Dee Dee Guerra and City of McKinney's Assistant City Secretary Blanca Garcia.

**13-1030** Oath of Office

Mrs. Garcia gave the oath of office to Jon Dell'Antonia.

**CONSENT ITEMS**

**13-1031** Minutes of the McKinney Main Street meeting of September 12, 2013

The Board unanimously approved the motion made by Treasurer Dell'Antonia, seconded by Ms. Brewer, the following consent item.

**DISCUSSION ITEMS**

**13-1032** Chair / Vice-Chair Report - Guest Introductions - Information Sharing - Board Captain Updates

*Guest Introductions*

Chairwoman Temples welcomed McKinney Conventions and Visitors

Bureau Director Dee Dee Guerra and City of McKinney's Assistant City Secretary Blanca Garcia.

*Board Captain Updates*

Chairwoman Temples called for the discussion on the Board Captains Update. Each Board Captain reported on their block.

**13-1033** Directors Report and Information Sharing

*McKinney Oktoberfest*

Mrs. Lake gave a brief recap on the recent McKinney Oktoberfest that took place in Downtown on September 27-28, 2013. She reviewed all the different aspects of the event; i.e. activities, vendors, entertainment, volunteers and budget. She announced that overall the event was a huge success, with over 243 kegs sold and over 1,776 wine bottles sold, approximately 30,000 people in attendance and good weather. The Board discussed.

*Wish 100*

Mrs. Lake then gave a recap on Wish 100 that took place the weekend after Oktoberfest on Saturday, October 5, 2013. McKinney Main Street partners with Make-A-Wish Foundation, McKinney Velo and Matrix Cycling Club to put on this bicycle rally in Historic Downtown McKinney. Nearly 700 cyclist were in attendance, it was a very success 2<sup>nd</sup> year event held in Historic Downtown McKinney. The In N Out Burger trailer was a huge hit and feedback we have received has been positive. The Board discussed.

*Information Sharing*

Mrs. Lake shared with the board a recent discussion that City Council has had regarding the Main Street Board make up and organization. She explained that Council would like the board's feedback on structure and make up.

Mrs. Lake finished with a reminder about the other events that are coming up this fall; Scare on the Square on Thursday, October 31, 2013

and Home for the Holidays...A McKinney Christmas on November 29-30, 2013. Finally Mrs. Lake reported that she will be emailing out the annual parking memo that we send out every 4<sup>th</sup> Quarter, reminding everyone to park in the outer lots and leave the on street parking for our customers. The Board discussed.

- 13-1034** Review and Discuss Financials - Treasurer's Report - YTD Financials  
Treasurer Dell'Antonia gave a brief report on the financials. The Board discussed and reviewed the statements with no further questions.

## REPORTS

- 13-1035** Liaison reports - Downtown Property Owners - McKinney Chamber of Commerce - McKinney Conventions and Visitors Bureau - City of McKinney
- Downtown Property Owners*
- No Report
- McKinney Chamber of Commerce*
- Mrs. LaFreniere-Ray gave a report on the McKinney Chamber of Commerce. Mrs. LaFreniere-Ray gave an update on the many upcoming Chamber meetings and events. The Board discussed.
- McKinney Conventions & Visitors Bureau*
- Ms. Guerra gave a report on the McKinney Conventions and Visitors Bureau. Ms. Guerra reported that they have been seeing a big influx of visitors to the MCVB and having been working with several groups for day trips and group meetings. She also went through the many ads that are hitting the stands in some great magazines promoting McKinney. The Board discussed.
- City of McKinney*
- Mrs. Funderburgh gave a brief report on the City of McKinney for Mr. Shelton. Mrs. Funderburgh communicated that the East Virginia infrastructure project is now substantially complete and you will start to

notice the landscape and finish out completed soon. The Board  
discussed.

ADJOURN

The Board unanimously approved the motion made by Chairwoman Temples,  
seconded by Vice-Chair Dawkins, to adjourn. Chairwoman Temples adjourned the  
meeting at 10:07 a.m.

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JAN TEMPLES  
Chairwoman