



# McKinney Economic Development Corporation Agenda

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Tuesday, January 21, 2014

8:00 AM

Dowdy Board Room  
5900 S. Lake Forest Drive  
Suite 110  
McKinney, Texas

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## STRATEGIC RETREAT

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

### CALL TO ORDER

### CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

**14-054**     [Minutes of the McKinney Economic Development Corporation Board Meeting of December 10, 2013](#)

**Attachments:**     [Minutes](#)

**14-055**     [Minutes of the McKinney Economic Development Corporation Special Board Meeting of January 7, 2014](#)

**Attachments:**     [Minutes](#)

### REPORTS

**14-056**     [Financial Report](#)

**Attachments:**     [Nov. Financials](#)  
                              [5 Yr. Financial Plan](#)

**14-057**     [Board and Liaison Updates](#)

[Board Chair](#)  
              [Chamber of Commerce](#)  
              [City of McKinney](#)

[Main Street & MPAC](#)  
[McKinney Convention & Visitor's Bureau](#)  
[McKinney Community Development Corporation](#)  
[McKinney National Airport](#)

**14-058**     [Marketing and Research Report](#)

**Attachments:**   [Marketing Report](#)

**14-059**     [Business Development Report](#)

**Attachments:**   [Business Development](#)

**14-060**     [Business Retention & Expansion \(BREP\) and Emerging  
Technology Report](#)

**Attachments:**   [BREP Report](#)  
                          [Collide Center Update](#)

**14-061**     [Executive Vice President's Report](#)

**Attachments:**   [Exec. V.P. Report](#)

**14-062**     [President/CEO's Report](#)

**Attachments:**   [President's Report](#)  
                          [Staffing Summary](#)

**EXECUTIVE SESSION**

In Accordance with the Texas Government Code:

- A. Section 551.071(2) Consultations with Attorney on any Work Session. Special Session, or Regular Session agenda item requiring confidential, attorney/client advice necessitated by the deliberation or discussion of said items (as needed)  
Corporate Bylaws and Chapters 501/504 of the Texas Local Government Code
  
- D. Section 551.074. Personnel Matters  
Board of Directors Self-Evaluation, Roles/Responsibilities under Corporate Bylaws
  
- E. Section 551.087. Deliberation Regarding Economic Development Matters
  - Project Heat
  - Project Propeller
  - Project Re-shore
  - Project UV
  - Collide Center
  - Emerson Facility
  - Gateway
  - MEDC Land

**ACTION ON EXECUTIVE SESSION**

- 14-063**     [Consider/Discuss/Act on MEDC Priority Development Areas](#)
  
- 14-064**     [Consider/Discuss/Act on MEDC Target Markets](#)
  
- 14-065**     [Consider/Discuss/Act on MEDC Top Five Priorities for 2014](#)
  
- 14-066**     [Consider/Discuss/Act on Recommendations for 2014 Corporate Performance Award and 2014 Retention and Expansion Program Award](#)
  
- 14-084**     [Consider/Discuss/Act on MEDC Staffing](#)  
**Attachments:**    [EVP Job Description](#)  
                          [Marketing Director](#)  
                          [BREP Job Description](#)  
                          [Development Job Description](#)  
                          [Admin. Job Description](#)

**BOARD OR COMMISSIONER COMMENTS**

Board or Commission Comments relating to items of public interest:  
Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

**CITIZEN COMMENTS**

**ADJOURN**

Posted in accordance with the Texas Government Code, Chapter 551, on the 17th day of January, 2014 at or before 5:00 p.m.

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Jim Wehmeier  
President/CEO

Accommodations and modifications for people with disabilities are available upon request. Requests should be made as far in advance as possible, but no less than 48 hours prior to the meeting. Call 972-547-2694 or email [contact-adacompliance@mckinneytexas.org](mailto:contact-adacompliance@mckinneytexas.org) with questions or for accommodations.