

McKinney Convention & Visitors Bureau
Summary Operating Statement
November 2017 (17% of FY Complete)

Revenues	FY18 Budget	Monthly Actual	YTD Actual	Remaining Budget	Budget Received	Monthly Comparison		YTD Comparison	
						Monthly Budget	Monthly Variance	YTD Budget	YTD Variance
Transfers from Hotel/Motel Fund*	\$ 670,000	\$ 55,833	\$ 111,667	\$ 558,333	16.7%	\$ 55,833	\$ (0)	\$ 111,667	\$ (0)
Interest Income	150	28	44	106	29.2%	13	16	25	19
Rents and Royalties	4,260	355	710	3,550	16.7%	355	-	710	-
MCVB Store Revenue	-	-	-	-	-	-	-	-	-
Sale of City Property	-	-	-	-	-	-	-	-	-
Total Revenues	\$ 674,410	\$ 56,217	\$ 112,421	\$ 561,989	16.7%	\$ 56,201	\$ 16	\$ 112,402	\$ 19
Expenses	FY18 Budget	Monthly Actual	YTD Actual	Remaining Budget	Budget Spent	Monthly Budget	Monthly Variance	YTD Budget	YTD Variance
MCVB Operations									
Personnel Expense	\$ 402,802	\$ 28,079	\$ 58,483	\$ 344,319	14.5%	\$ 33,567	\$ 5,488	\$ 67,134	\$ 8,651
Supplies Expense	13,720	558	637	13,083	4.6%	1,143	585	2,287	1,650
Maintenance Expense	-	-	-	-	-	-	-	-	-
Services/Sundry Expense	304,648	29,946	79,727	224,921	26.2%	25,387	(4,559)	50,775	(28,952)
Transfer to Risk Fund	-	-	-	-	-	-	-	-	-
Total Expenses	\$ 721,170	\$ 58,584	\$ 138,847	\$ 582,323	19%	\$ 60,098	\$ 1,513	\$ 120,195	\$ (18,652)
Net	\$ (46,760)	\$ (2,367)	\$ (26,426)			\$ (3,897)	\$ 1,529	\$ (7,793)	\$ (18,633)
FY18 Beginning Fund Balance	\$ 83,833								
Add FY18 Budgeted Revenue	674,410								
Less FY18 Budgeted Expenses	(721,170)								
FY17 Projected Ending Fund Balance	\$ 37,073								

*Hotel/Motel monthly transfers are based on budget of \$670,000 divided by 12 months.

McKinney Convention & Visitors Bureau
Balance Sheet
 November 2017

Assets		
Cash and Cash Equivalents	\$	73,389
Accounts Receivable		-
Security Deposits		3,800
Deferred Charges - Prepaid Items		-
Total Assets	\$	77,189
 Liabilities		
Vouchers Payable	\$	20,420
Total Liabilities	\$	20,420
 Fund Equity		
Reserve for Encumbrances	\$	44,103
Reserve for Prepays	\$	27,988
Unreserved		(15,322)
Total Fund Equity	\$	56,769
Total Liabilities and Equity	\$	77,189

City of McKinney
Hotel Occupancy Tax Revenue
November 2017

Month Received	FY 2012	FY 2013	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018 **	Number of Hotels	Number of VRBO/B & B
Oct	\$52,721	\$53,586	\$62,977	\$69,433	\$121,725	\$147,064	\$156,251	17	8
Nov	43,193	48,111	53,880	64,494	104,470	129,720			
Dec	43,122	45,567	60,059	59,432	104,033	120,091			
Jan	36,933	45,772	58,819	59,241	103,954	120,551			
Feb	39,767	43,983	57,205	54,793	97,581	108,562			
Mar	47,986	50,019	71,335	77,735	137,503	140,633			
Apr	44,458	47,055	69,244	89,953	156,015	160,466			
May	53,703	50,234	73,039	85,809	146,015	150,140			
Jun	65,144	67,720	75,506	115,036	162,294	159,734			
Jul	54,047	60,893	73,777	115,619	153,021	191,804			
Aug	48,178	55,858	70,616	110,410	129,778	133,398			
Sep	45,466	56,371	64,057	116,320	138,405	149,284			
Total	\$574,718	\$625,169	\$790,514	\$1,018,275	\$1,554,794	\$1,711,446	\$156,251		

** This is total amount paid to the city, excluding outstanding receivables.
 Reporting will be a month behind. (Hotel tax due date is after month end close)

