## MCKINNEY COMMUNITY DEVELOPMENT CORPORATION Promotional and Community Event Grant Application

Fiscal Year 2022

## IMPORTANT:

- Please read the McKinney Community Development Corporation Grant Guidelines prior to completing this application.
- The Grant Guidelines and Application are available at www.mckinneycdc.org; by calling 972.547.7653 or by emailing cschneible@mckinneycdc.org
- Please call to discuss your plans for submitting an application_in advance of completing the form. A completed application and all supporting documents are required to be submitted via email or on a thumb drive for consideration by the MCDC board. Please submit the application to:

McKinney Community Development Corporation
5900 S. Lake Forest Blvd., Suite 110
McKinney, TX 75070

- If you are interested in preliminary Board of Directors review of your project proposal or idea, please complete and submit the Letter of Inquiry form, available at www.mckinneycdc.org, by calling 972.547.7653 or emailing cschneible@mckinneycdc.orq.

Applications must be completed in full, using this form, and received by MCDC, via email or on a thumb drive, by 5:00 p.m. on the date indicated in schedule below.

## Promotional and Community Event Grant Calendar:

| Application Deadline | Presentation to MCDC Board | Board Vote and Award Notification |
| :--- | :--- | :--- |
| Cycle I: November 30, 2021 | December 16, 2021 | January 27, 2022 |
| Cycle II: May 31, 2022 | June 23, 2022 | July 28, 2022 |

## APPLICATION

## INFORMATION ABOUT YOUR ORGANIZATION

Name: Holy Family School in partnership with Legacy Keepers of Old East McKinney
Federal Tax I.D.: 75-1025515
Incorporation Date: 1964 (official date)
Mailing Address: 500 Throckmorton

City: McKinney
Phone: 972-562-5476
Website: https://hfsmckinney.org/

## Check One:

Q Nonprofit - 501(c) Attach a copy of IRS Determination LetterGovernmental entity
$\square$ For profit corporationOther

Professional affiliations and organizations to which your organization belongs: The Episcopal Diocese of Dallas

## REPRESENTATIVE COMPLETING APPLICATION:

Name: Beth Bentley in partnership with Rachel Pittman
Title: Legacy Keepers - Lead Coordinator
Mailing Address: 511 Nandina Drive

| City: Allen | ST: TX | Zip: 75002 |
| :--- | :--- | :--- |
| Phone:214.498.3540 | Fax: N/A | Email: legacykeepers21@gmail.com |

## CONTACT FOR COMMUNICATIONS BETWEEN MCDC AND ORGANIZATION:

Name: Rachel Pittman (or Beth Bentley)
Title: President
Mailing Address: 500 Throckmorton

City: McKinney
Phone: 972-562-5476

ST: TX

Fax:

Zip: 75069
Email: rwdpittman@gmail.com

## FUNDING

Total amount requested: \$7,100
Matching Funds Available (Y/N and amount): \$3,000 (sponsorships)
Have you received or will funding be requested from any other City of McKinney entity (e.g. McKinney Convention and Visitors Bureau, Arts Commission, City of McKinney) for this event?

Yes $\square$
Please provide details and funding requested: A sponsorship request will be made to the McKinney Convention and Visitors Bureau for the materials/guides on the shuttle/bus tours. A sponsorship request may also be made through the Arts Commission for the museum décor.

## PROMOTIONAL/COMMUNITY EVENT

Start Date: February 19, 2022
Completion Date: February 20, 2022

BOARD OF DIRECTORS (may be included as an attachment)

| Rachel Pittman | Cynthia Kasson |
| :--- | :--- |
| Lynne Sipiora | Lisa Hopkinson |
| Robbin Wells | Leonard Gonzalez |

Michele Bernard
Derrick Robinson
Ashley Lewis

LEADERSHIP STAFF (may be included as an attachment)
Rachel Davis Pittman, President (Volunteer Director)

## Using the outline below, provide a written narrative no longer than $\mathbf{7}$ pages in length:

## I. Applying Organization

Describe the mission, strategic goals and objectives, scope of services, day to day operations and number of paid staff and volunteers.

The 70-year-old mission of Holy Family School is to provide safe, nurturing, high quality, curriculum based, Christ centered child care to the children of McKinney and surrounding areas regardless of parents' ability to pay. (Holy Family began by the Vegas as La Escuelita in 1951- so we claim that history even though we were not officially incorporated at Holy Family School until 1964.)

Rachel Davis Pittman serves as the President and Volunteer Director. There are 8 paid staff members.
Disclose and summarize any significant, planned organizational changes and describe their potential impact on the Project/Promotional/Community Event for which funds are requested.

None known at this time

## II. Promotional/Community Event

- Outline details of the Promotional/Community Event for which funds are requested. Include information regarding scope, goals, objectives, target audience.
The request is made so that two key inaugural events can meet multiple goals and objectives:
- During the weekend of February 19-20, 2022 in Black History Month, HFS and Legacy Keepers will partner to help fulfill the mission of Legacy Keepers. This includes documenting, honoring and promoting the historic legacies of the Black and Mexican communities of Old East McKinney. Multi-generational groups will be targeted for the shuttle/bus tours in order to ensure that persons of all ages, races, geographic and socio-economic backgrounds can participate.
- Holy Family School (HFS) operates in the former E. S. Doty High School building. Doty High School is the formerly segregated school which educated Black students from McKinney and from throughout the surrounding communities. In partnership with Legacy Keepers of Old East McKinney (Legacy Keepers), the space of HFS will be transformed to showcase a pop-up museum of this special site. The museum will include the "Many Faces and Shades of Education," including photos, relics, documents, videos and storytelling. The "Many Shades of Education" will conclude with the current use of the former Doty High School site as HFS. It is our hope that the pop-up museum will be moved as an exhibit to another local museum or designated site.
- A private donor has sponsored a shuttle/bus that will provide ongoing tours of sites in the historically Black communities of McKinney. Ideally, tour guides will include persons who grew up in the communities that are being toured, along with others who will be trained. This will also allow persons a chance to walk the sacred halls of once Doty High School, while supporting the educational pursuits of all races. As a pilot tour launch, we desire to create space for groups to reflect on their tour experience through discussions immediately following. It is our goal to promote cultural experiences for the entire community, including engaging school groups, diverse history clubs, groups, organizations and the general public.


## III.

- Describe how this event will showcase McKinney and promote the City for the purpose of business development and/or tourism.
- In addition to showcasing McKinney's historically Black educational past, the historic surrounding community and its businesses will also be showcased through virtual reality displays and architectural models. As a pilot tour launch, we desire to create space in current local businesses for groups to reflect on their tour experience through post-tour discussions. It is our goal to promote future cultural experiences for the entire community through tours, discussions and food experiences. This will be a very intentional way of joining East McKinney with all of McKinney in ways that will honor those whose legacies have had such great impact in the foundation of the community.
- Describe how the proposed Promotional/Community Event fulfills strategic goals and objectives for your organization.
- This includes documenting, honoring and promoting the historic legacies of the Black and Mexican communities of Old East McKinney. The "Many Shades of Education" will also include the current use of the former Doty High School site.
- Collaboration is key. Various individuals and organizations throughout the community will be involved in the planning and execution; for instance, the McKinney Public Library will host mobile scan dates to help gather scans of photos, yearbooks, obituaries, etc.
- Students will also be engaged through volunteerism, educational experiences and general business practices.
- This will be a chance to highlight local businesses, especially up and coming artists, small business owners, etc.
- Promotional/Community Events must be open to the public. If a registration fee is charged, it must be $\$ 35$ or less.
- While a registration fee will not be charged, we expect to accept donations. Proceeds will be split among HFS and Legacy Keepers for educational scholarships.
- If the event benefits a nonprofit organization, specific detail must be provided regarding the benefit (e.g. X\$ per entry; X\% of overall revenue; X\% of net revenue).
- While a registration fee will not be charged, we expect to accept donations. We also have opportunities to auction keepsakes or art pieces. Proceeds will be split among HFS and Legacy Keepers for educational scholarships.
- Provide information regarding planned activities in support of the event, timeframe/schedule, estimated attendance and admission/registration fees, if planned.
- This event will be a part of multiple events taking place throughout the community during Black History Month, as promoted through an ad hoc McKinney Black History Month committee.
- This event will be promoted December 2021 through February 2022 through social media; free and paid publications; local schools, churches, nonprofit organizations and through public entities.
- Potential tour times will include:
- Saturday, February 19, 2022 - 11am-4pm
- Sunday, February 20, 2022 - 2pm - 4pm
- A sacred silent walk-through will take place during a time set-aside to honor the Doty Alums who are no longer living.
- There is the potential to have 2 buses/shuttles running concurrently.
- Include the venue/location for the proposed event.
- Pop-up Museum: Holy Family School - 500 Throckmorton Street; McKinney, TX 75069
- Tour sites: Finch Park; Ross Cemetery and former E S Doty High School site (at a minimum)
- Provide a timeline for the production of the event.
- October 2021 - January 2022 - Planning
- November 2021 - Secure Shuttle/Bus sponsor
- December 2021 - February 2022 - Marketing push to solicit materials through the event date; Mobile scan dates in partnership with the McKinney Public Library
- Detail goals for growth/expansion in future years.
- As a pilot tour launch, we desire to host ongoing tours in the future and to create space for groups to reflect on their tour experience. It is also our goal to promote cultural food experiences for the entire community.
- Provide plans to attract resident and visitor participation and contribute to business development, tourism and growth of McKinney sales tax revenue.
- Logo design (former businesses); School promotion; Pop-up banners; Long banners for CCHM and Farmers Market; Discussions with local Chambers; Visit McKinney and McKinney Main Street; Senior Parks and Recreation
- Use of local vendors, particularly small, up and coming businesses
- Demonstrate informed budgeting/financial planning - addressing revenue generation, costs and use of net revenue.
- Through donations and auctions, this will provide a chance to give back to the community through scholarships for HFS and Legacy Keepers.


## Has a request for funding, for this Project/Promotional/Community Event, been submitted to MCDC in the past?

$\square$ Yes
$\boxtimes$ No

## Date(s):

## Financial

- Provide an overview of the organization's financial status including the projected impact of this event on your organization's ability to fulfill mission and goals.
- Sponsorships and additional grant funding will provide the income needed to fulfill the expenses for this opportunity.
- Please attach your organization's budget and Profit and Loss statement for the current and previous fiscal year and audited financial statements for the preceding two years. If audited financials are not available, please indicate why.
- Please see the attachments. COVID has put the completion of the audits behind schedule. HFS is in the process of hiring an accountant to complete an audit and should be current by spring 2022.
- In addition to your organization's budget, please provide a detailed budget for the proposed Promotion/Community Event.

Overview of Promotional/Community Event financial goal?

Gross Revenue
Projected Expenses
Net Revenue
\$12,100
\$ 7,100
\$ 5,000

What dollar amount and percentage of Promotional/Community Event funding will be provided by other sources such as sponsorship, registration fees, individual or corporate donations, etc.?

| Sponsorship Revenue | $\$ 3,000$ |
| :--- | :--- |
| Registration Fees | $\$ 0$ |
| Donations | $\$ 1,000$ |
| Other (raffle, auction, etc.) | $\$ 1,000$ |
| Net Revenue | $\$ 5,000$ |

## IV. Marketing and Outreach

- Provide specific detail regarding the advertising, marketing plans and outreach strategies developed for this event.
- \$2500-15 Pop-up banners that will be used throughout the museum will be placed throughout the community (churches, businesses, schools, etc.) as marketing items.
- \$2,100 - Local newspapers; Social media promo
- \$1,000 - Branding - Logos; t-shirt and keepsake designs, poster designs - Nostalgic neighborhood and "Many Shades of Education" promo
- \$750-3-4'x15' promotional banners
- \$500 - Website promotion
- \$250-10-24"x36" promotional

TOTAL - \$7,100

- Provide a detailed outline and budget for planned marketing, advertising and outreach activities and promotional channels (e.g. print, radio, social media platforms, etc.). The total expenditures
planned must match the amount requested in this grant application. If you need an example, please contact Linda Jones at ljones2@mckinneycdc.org.
- \$2500-15 Pop-up banners that will be used throughout the museum will be placed throughout the community (churches, businesses, schools, etc.) as marketing items.
- \$2,100 - Local newspapers; Social media promo
- \$1,000 - Branding - Logos; t-shirt and keepsake designs, poster designs - Nostalgic neighborhood and "Many Shades of Education" promo
- \$750-3-4'x15' promotional banners
- \$500-Website promotion
- \$250-10-24"x36" promotional

TOTAL - \$7,100

## V. Metrics to Evaluate Success

- Outline the metrics that will be used to evaluate success of the proposed Promotional/Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.
- Tours: We expect to host 6-10 historic neighborhood and former E S Doty High School tours; the number per hour is TBD
- Community Impact: Our goal is to highlight some up and coming small businesses, particularly those with kinship to E S Doty Alums.
- Monetary Impact: Our goal is to raise a minimum of $\$ 5,000$ to support HFS and Legacy Keepers scholarships.
- Educational Impact: This event is meant to engage residents and visitors in awareness of Black culture for Black History Month and Black and Mexican legacies of McKinney, along with all cultures.


## VI. Presentation to MCDC Board of Directors

Completed applications that are eligible for consideration by MCDC will be presented to the board according to the schedule included on the first page of this application. Please be prepared to provide the information outlined below in your presentation:

- Details regarding the specific marketing activities (promotional channels) that you plan to use and the budget allocated to each (print, radio, social media, etc.).
- If this is an annual/biennial event, please include results you saw from use of the various marketing activities in the past (what worked, what didn't).
- Do you plan to utilize the grant requested to fund your total marketing budget? If not, what percentage would the grant cover?
- If possible, please include examples of past marketing initiatives (screen shots of ads, social media, etc.). Also - please include photos of previous year's event in your presentation.
- Please share the attendance numbers from the previous year's event (if this is a repeat event).
- If possible, please identify the number of people who attended from McKinney - and those who were visitors to the city.
- If you are applying as a for-profit organization, with a nonprofit beneficiary identified for your event, please include the name(s) of the nonprofit groups who will be supported by the event and the percentage of revenue (indicate gross or net) or dollar amount that will be provided.
- Presentations to the Board will be limited to no more than five (5) minutes.


## Acknowledgements

## If funding is approved by the MCDC board of directors, Applicant will assure:

- The Promotional/Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization.
- All funds awarded will be used exclusively for advertising, marketing and promotion of the Promotional/Community event described in this application.
- MCDC will be recognized in all marketing, advertising, outreach and public relations as a funder of the Promotional/Community Event. A logo will be provided by MCDCV for inclusion on all advertising, marketing and promotional materials. Specifics for audio messaging will be agreed upon by applicant and MCDC and included in an executed performance agreement.
- The Organization officials who have signed the application are authorized by the organization to submit the application;
- Applicant will comply with the MCDC Grant Guidelines in executing the Promotional/Community Event for which funds were received.
- A final report detailing the success of the Promotional/Community Event, as measured against identified metrics, will be provided to MCDC no later than 30 days following the completion of the Promotional/ Community Event.
- Grant funding is provided on a reimbursement basis subsequent to submission of a reimbursement request, with copies of invoices and paid receipts for qualified expenses. Up to $20 \%$ of the grant awarded may be withheld until the final report on the Promotional/Community Event is provided to MCDC.
- Funds granted must be used within one year of the date the grant is approved by the MCDC board.

We certify that all figures, facts and representations made in this application, including attachments, are true and correct to the best of our knowledge.

## Chief Executive Officer



Signature

Printed Name

Date

## Representative Completing Application



Signature

Beth Bentley
Printed Name
11-30-2021
Date

INCOMPLETE APPLICATIONS, OR THOSE RECEIVED AFTER THE DEADLINE, WILL NOT BE CONSIDERED.

## CHECKLIST:

## Completed Application:

Use the form/format provided
Organization Description
Outline of Promotional/Community Event; description, budget, goals and objectives
Indicate how this event will showcase the City of McKinney for business development/tourism
Promotional/Community Event timeline and venue included
Overall organization and event budget that includes plans and budget for advertising, marketing and outreach included
Evaluation metrics are outlined
List of board of directors and staff
Financials: organization's budget and P\&L statement for current and previous fiscal year;
Promotional/Community Event budget; audited financial statements are provided
IRS Determination Letter (if applicable)

A FINAL REPORT MUST BE PROVIDED TO MCDC WITHIN 30 DA YS OF THE EVENT/COMPLETION OF THE PROJECT/PROMOTIONAL/COMMUNITY EVENT.

FINAL PAYMENT OF FUNDING AWARDED WILL BE MADE UPON RECEIPT OF FINAL REPORT.
PLEASE USE THE FORM/FORMAT OUTLINED ON THE NEXT PAGE FOR THE FINAL REPORT.

McKINNEY COMMUNITY DEVELOPMENT CORPORATION

# McKINNEY COMMUNITY DEVELOPMENT CORPORATION 

## Final Report

## Organization:

Funding Amount:
Project/Promotional/Community Event:
Start Date:

## Completion Date:

## Location of Project/Promotional/Community Event:

## Please include the following in your report:

- Narrative report on the Project/Promotional/Community Event
- Identify goals and objectives achieved
- Financial report - budget as proposed and actual expenditures, with explanations for any variance. If the event includes a charitable component, include the donation made.
- Samples of printed marketing and outreach materials (MCDC logo to be included)
- Screen shots of online Promotions (MCDC logo to be included)
- Photographs, slides, videotapes, etc.
- Performance against metrics outlined in application


## Please submit Final Report no later than $\mathbf{3 0}$ days following the completion of the Promotional/Community Event to:

McKinney Community Development Corporation
5900 S. Lake Forest Blvd., Suite 110
McKinney, TX 75070
Attn: Cindy Schneible cschneible@mckinneycdc.org

## Holy Family School Operating Budget Overview for 2021 EXPENSE

| Insurance |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Expense Type | Vendor |  | Annual Budget | Set or Average |
| Property \& Liability | GOTOpremiumfinance.com | \$ | 9,000.00 | Set |
| Worker's Comp | Markel Insurance | \$ | 1,860.00 | Set |
|  | Annu | \$ | 10,860.00 |  |


| Utilities |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Expense Type | Vendor |  |  | Annual Budget | Set or Average |
| Electricity | Entrust / Rhythm |  | \$ | 7,780.00 | Average |
| Water | City of McKinney |  | \$ | 3,582.00 | Average |
| Trash Service | Waste Connections |  | \$ | 2,150.00 | Average |
| Phone - main \& rollover lines | AT\&T |  | \$ | 550.00 | Average |
| Internet | AT\&T |  | \$ | 605.00 | Set |
| Alarm Monitoring | InHouse Systems |  | \$ | 852.00 | Set |
|  |  | Annual Total | \$ | 15,519.00 |  |


| Expense Type | Vendor | Annual Budget |  | Set or Average |
| :---: | :---: | :---: | :---: | :---: |
| Credit card processing fees | Tuition Express | \$ | 4,332.00 | Average |
| Childcare management software | ProCare | \$ | 2,028.00 | Set |
| Fees, dues, subscriptions | Various | \$ | 488.00 | Average |
| Credit card processing fees | Square | \$ | 78.00 | Average |
| Software | Adobe, Quickbooks | \$ | 96.00 | Average |
| Website | Web.com | \$ | 360.00 | Set |
| Advertising | The Marketing Gents, Fluid Media | \$ | 1,000.00 | Average |
| Copier \& printing expense | Ricoh | \$ | 1,860.00 | Average |
| Office \& general supplies | Various | \$ | 1,780.00 | Average |
| Postage \& shipping | USPS | \$ | 120.00 | Average |
| Bookkeeping | Stacy Hunzeker | \$ | 18,720.00 | Set |
| Staff meetings / appreciation | Various | \$ | 480.00 | Average |
|  | Annual Total | \$ | 31,342.00 |  |


| Classroom Expense |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Expense Type | Vendor |  | Annual Budget |  | Set or Average |
| First Aid | Various |  | \$ | 75.00 | Average |
| Student Gifts | Various |  | \$ | - | Average |
| Curriculum | Various |  | \$ | 325.00 | Average |
| Educational supplies | Various |  | \$ | 1,045.00 | Average |
| Family Events / Class Parties | Various |  | \$ | 520.00 | Average |
|  |  | Annual Total | \$ | 1,965.00 |  |


| Food Services |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Expense Type | Vendor |  | Annual Budget |  | Set or Average |
| Student Food Supplies | Various |  | \$ | 1,296.00 | Average |
| Student Food | Various |  | \$ | 8,980.00 | Average |
|  |  | Annual Total | \$ | 10,276.00 |  |


| Expense Type | Vendor | Annual Budget |  | Set or Average |
| :---: | :---: | :---: | :---: | :---: |
| Janitorial Supplies | Various | \$ | 2,564.00 | Average |
| Lawn Service | Various | \$ | 2,800.00 | Average |
| Pest Control | Various | \$ | 480.00 | Average |
|  |  | \$ | 5,844.00 |  |


| Personnel Expense |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Expense Type | Vendor | Annual Budget |  | Set or Average |  |
| Payroll Taxes | US Treasury | \$ | 26,800.00 | Average |  |
| Fingerprint, background checks | Various | \$ | 165.00 | Average |  |
| Payroll software expense | Intuit | \$ | 240.00 | Average |  |
| Annual Total |  | \$ | 27,205.00 |  |  |
|  |  |  |  |  |  |
| Expense Type | Notes |  | Annual Budget | Average Hourly Pay |  |
| Office Staff Wages | Avg of 2 people | \$ | 35,460.00 | \$ | 13.50 |
| Office Staff OT |  | \$ | - |  |  |
| Office Staff Holiday |  | \$ | 2,448.00 |  |  |
| Office Staff PTO |  | \$ | - |  |  |
| Annual Total |  | \$ | 37,908.00 |  |  |
|  |  |  |  |  |  |
| Expense Type | Notes |  | Annual Budget | Average Hourly Pay |  |
| Teacher Wages | Avg 280 hours per pay period | \$ | 198,696.00 | \$ | 11.95 |
| Teacher OT | Avg 10 hours per pay period | \$ | - |  |  |
| Teacher Holiday | Avg 11 hours per pay period | \$ | 6,888.00 |  |  |
| Annual Total |  | \$ | 205,584.00 |  |  |
| TOTAL OPERATING EXPENSE - AUGUST 2020 \$ 346,503.00 |  |  |  |  |  |

INCOME

| Miscellaneous Income |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Expense Type | Vendor | Annual Budget |  | Set or Average |
| Student book fair | Scholastic Book Fair | \$ | 796.00 | Average |
| 3rd Party Fundraising |  | \$ | 2,800.00 | Average |
|  | Annual Total | \$ | 3,596.00 |  |


| Unrestricted Fundraising Income |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Expense Type | Vendor |  | Annual Budget |  | Set or Average |
| Service organizations | Various |  | \$ | 22,832.00 | Average |
| Individuals | Various |  | \$ | 32,584.00 | Average |
|  |  | Annual Total | \$ | 55,416.00 |  |


| Operating Income |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Expense Type | Vendor | Annual Budget |  | Set or Average |
| Tuition - regular | School parents | \$ | 171,600.00 | Average |
| Tuition - CCS | CCS | \$ | 55,250.00 | Average |
| Registration fees | School parents | \$ | 2,100.00 | Average |
| Supply fees | School parents | \$ | 1,800.00 | Average |
| Federal and State Grants/PPP Loan | Various | \$ | 72,235.00 | Average |
| Annual Total |  | \$ | 302,985.00 |  |
| TOTAL ANNUAL INCOME 2020-2021 \$ 361,997.00 |  |  |  |  |


|  | Aug - Oct 21 |
| :---: | :---: |
| Ordinary Income/Expense Income |  |
| State of TX CC Relief Funding | 55,328.00 |
| Fundraising Income Unrestricted |  |
| Grant - Episcopla Fndtn Dallas | 250.00 |
| Grant - Ep Diocese of Dallas | 250.00 |
| HFS Direct Donations |  |
| Service Organization | 837.50 |
| Individual | 5,016.00 |
| Total HFS Direct Donations | 5,853.50 |
| Total Fundraising Income Unrestricted | 6,353.50 |
| Operating Income |  |
| Tuition - Drop In | 140.00 |
| Tuition - Regular | 40,747.05 |
| Tuition - CCS | 7,423.05 |
| Registration Fee | 50.00 |
| Supply Fee | 25.00 |
| Total Operating Income | 48,385.10 |
| Total Income | 110,066.60 |
| Gross Profit | 110,066.60 |
| Expense |  |
| Administrative/Office Expenses |  |
| Sales Tax Paid | 39.09 |
| Tuition Express Processing Fees | 707.00 |
| ProCare Processing Fees | 80.00 |
| Fees, dues \& subscriptions | 195.00 |
| ProCare Software | 40.00 |
| Void | 0.00 |
| Software | 22.71 |
| Website/Domain | 90.00 |
| Copier \& Printing Expenses | 727.77 |
| Office \& General Supplies | 34.56 |
| Postage/Shipping | 746.65 |
| Prof Fees |  |
| Tax Prep | 660.00 |
| Bookkeeping | 5,850.00 |
| Total Prof Fees | 6,510.00 |
| Total Administrative/Office Expenses | 9,192.78 |
| Classroom/Education Expense | 16.61 |
| Food Services |  |
| Student Food Supplies | 75.90 |
| Student Food | 1,441.80 |
| CACFP |  |
| CACFP Repayment | 1,980.00 |
| Total CACFP | 1,980.00 |
| Total Food Services | 3,497.70 |
| Insurance |  |
| Umbrella Insurance | 691.31 |
| Property \& Liability | 2,750.41 |
| Workers Comp | 580.00 |
| Total Insurance | 4,021.72 |
| Institutional (Space-related) |  |
| Bldg Maint \& Repair (2021) | 933.13 |
| Elevator Insp \& Repair | 803.85 |
| Fire System Insp \& Repair | 135.00 |
| Janitorial Supplies | 326.09 |


|  | Aug - Oct 21 |
| :---: | :---: |
| Utilities |  |
| Phone \& Internet Bundle | 74.59 |
| Telephone Internet Cameras | 149.18 |
| Alarm Monitoring | 165.00 |
| Electricity on Throckmorton | 2,049.78 |
| Sanitation | 589.11 |
| Water | 1,349.27 |
| Total Utilities | 4,376.93 |
| Total Institutional (Space-related) | 6,575.00 |
| Personnel |  |
| Personnel Expense |  |
| Contract Labor | 100.00 |
| Office Staff |  |
| Office Staff Wages | 5,986.52 |
| Office Staff Overtime | 4.20 |
| Total Office Staff | 5,990.72 |
| Teacher Wages |  |
| Teacher Wages | 33,321.80 |
| Teacher Overtime | 3,059.19 |
| Teacher Holiday | 204.00 |
| Total Teacher Wages | 36,584.99 |
| Payroll Taxes | 2,928.87 |
| Total Personnel Expense | 45,604.58 |
| Fingerprint, Background fees | 40.58 |
| Training \& Prof Dev | 169.00 |
| Payroll Software Expense | 64.95 |
| ADP Payroll Service Fee | 0.00 |
| Total Personnel | 45,879.11 |
| Total Expense | 69,182.92 |
| Net Ordinary Income | 40,883.68 |
| Net Income | 40,883.68 |

Aug '20 - Jul 21
Ordinary Income/Expense
Income
3 rdPa
3rd Party Fundraising
Gala and Belive Fundraising Believe Net Income

Believe Run Scholarship Income
Total Believe Net Income
Total Gala and Belive Fundraising
Fundraising Income Unrestricted
Cash Back
Grant - Ep Diocese of Dallas 4,250.00
Grant - St. Peter's Ep Ch 2,375.00
HFS Direct Donations
HFS Golf Tournament
Service Organization
Individual
Total HFS Direct Donations
Total Fundraising Income Unrestricted
Operating Income
Tuition - Samaritan Inn
Tuition - Drop In
Tuition - Drop In
Tuition - Regular
Tuition - Staff
$\begin{array}{r}6,685.64 \\ 1,803.01 \\ 6,025.00 \\ \hline\end{array}$
$\begin{array}{r}6,685.64 \\ 1,803.01 \\ 6,025.00 \\ \hline\end{array}$
$14,513.65$
$21,219.97$

Tuition-CCS Tuition - CCS Reimbursement Tuition - CCS Parent Copay Tuition-CCS - Other

Total Tuition - CCS
Tuition - Late Pickup Fee
Registration Fee

| $3,000.00$ |
| ---: |
| 160.00 |
| $132,778.00$ |
| 900.00 |
| $12,439.23$ |
| -958.45 |
| $26,406.71$ |
| 37 |

Registration Fee 930.00
Supply Fee $\quad 550.00$
Total Operating Income
Total Income
Gross Profit
Expense

| Charity | -250.00 |
| :--- | :--- |
| Fundraising Expense |  |
| HFS Golf Tournament Expense | 450.00 |
| Total Fundraising Expense |  |

Administrative/Office Expenses

| Sales Tax Paid | 163.71 |
| :--- | ---: |
| Tuition Express Processing Fees | $2,410.28$ |
| ProCare Processing Fees | 716.00 |
| Fees, dues \& subscriptions | $1,327.88$ |
| ProCare Software | $1,312.00$ |
| Software | 75.70 |
| Website/Domain | 315.00 |
| Advertising | 600.00 |
| Copier \& Printing Expenses | $3,376.66$ |
| Dues, License, Permits | 716.00 |
| Eqmt Repairs,Maint /Non-BIdg | 597.16 |
| Furniture \& Fixture Expenses | 479.99 |
| Office \& General Supplies | $1,382.93$ |
| Postage/Shipping | 327.64 |
| Prof Fees |  |
| Bookkeeping | $23,850.00$ |
| Total Prof Fees | $23,850.00$ |


|  | Aug '20-Jul 21 |
| :---: | :---: |
| Staff Mtgs \& Appreciation | 196.35 |
| Total Administrative/Office Expenses | 37,847.30 |
| Classroom/Education Expense |  |
| First Aid | 98.97 |
| Educational Supplies | 92.85 |
| Family Events and Class Parties | 44.76 |
| Classroom/Education Expense - Other | 34.82 |
| Total Classroom/Education Expense | 271.40 |
| Food Services |  |
| Student Food Supplies | 552.16 |
| Student Food | 6,626.97 |
| CACFP |  |
| CACFP Repayment | 3,291.92 |
| CACFP - Other | 990.00 |
| Total CACFP | 4,281.92 |
| Total Food Services | 11,461.05 |
| Insurance |  |
| Property | 1,589.54 |
| Property \& Liability | 14,207.43 |
| Workers Comp | 1,831.00 |
| Total Insurance | 17,627.97 |
| Institutional (Space-related) |  |
| Bldg Maint \& Repair (2021) | 246.25 |
| Bldg Maint \& Repair (2020) | 453.00 |
| Elevator Insp \& Repair | 397.95 |
| Janitorial Supplies | 1,372.40 |
| Lawn Service after 12/2014 | 2,350.00 |
| Pest Control after 12/2014 | 278.00 |
| Utilities |  |
| Phone \& Internet Bundle | 74.92 |
| Internet | 413.78 |
| Phone | 1,575.98 |
| Alarm Monitoring | 660.00 |
| Electricity on Throckmorton | 7,454.60 |
| Sanitation | 2,496.62 |
| Water | 3,976.02 |
| Total Utilities | 16,651.92 |
| Total Institutional (Space-related) | 21,749.52 |
| Personnel |  |
| Personnel Expense |  |
| Contract Labor | 110.00 |
| Office Staff |  |
| Office Staff Wages | 29,979.52 |
| Office Staff Holiday | 672.00 |
| Office Staff Bonus | 200.00 |
| Office Staff - Other | 5,505.00 |
| Total Office Staff | 36,356.52 |
| Teacher Wages |  |
| Teacher Wages | 121,398.48 |
| Teacher Overtime | 1,431.48 |
| Teacher Holiday | 4,565.38 |
| Teacher Bonus | 600.00 |
| Total Teacher Wages | 127,995.34 |
| Payroll Taxes | 10,976.43 |
| Personnel Expense - Other | 60.25 |
| Total Personnel Expense | 175,498.54 |

## Holy Family School

Profit \& Loss
August 2020 through July 2021

|  | Aug '20 - Jul 21 |  |
| :---: | :---: | ---: |
| Fingerprint, Background fees |  | 24.35 |
| Training \& Prof Dev | 19.80 |  |
| Payroll Software Expense | 686.33 |  |
| Total Personnel |  | $176,229.02$ |
| Total Expense |  | $265,386.26$ |
| Net Ordinary Income |  | $-67,729.57$ |
| Net Income |  | $-67,729.57$ |

