Date Created: Mar 16, 2022

McKinney CVB

For the Month of February 2022



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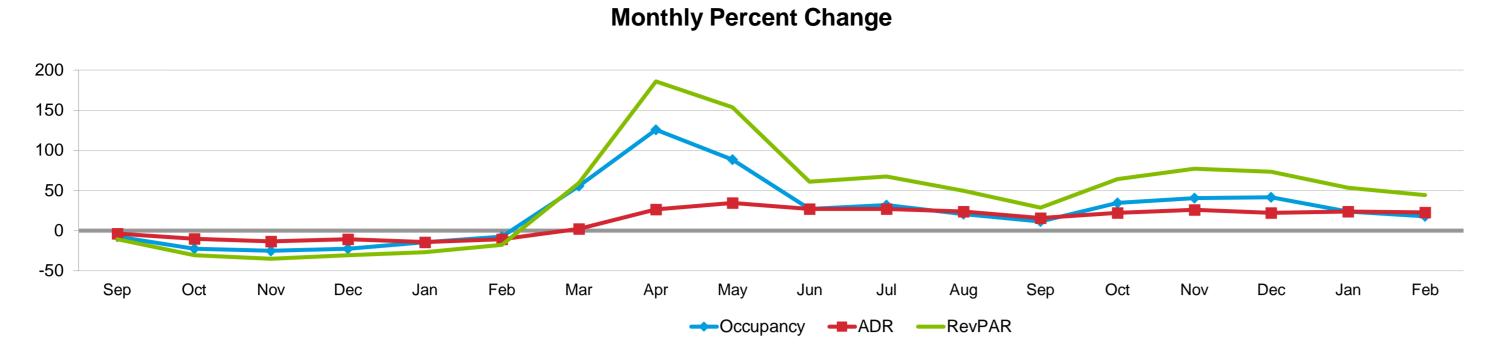
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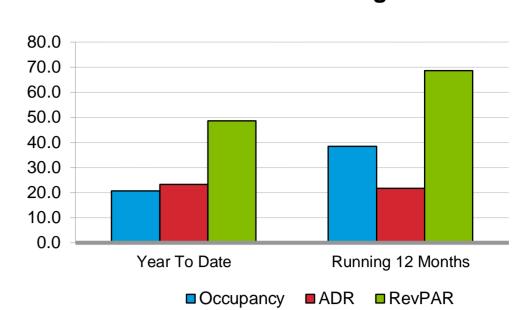
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McKinney CVB

For the Month of February 2022



Overall Percent Change



Occupancy (%)		20	20							20)21						20	22
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
This Year	56.4	52.5	48.7	45.0	49.8	59.2	69.9	67.6	71.6	66.8	70.3	63.2	62.8	70.5	68.5	63.7	61.6	69.7
Last Year	60.9	68.0	65.0	58.0	58.3	64.2	45.0	30.0	38.0	52.6	53.3	52.4	56.4	52.5	48.7	45.0	49.8	59.2
Percent Change	-7.3	-22 8	-25 1	-22 4	-14 7	-7 7	55.4	125.7	88.6	27.0	31.9	20.6	11 2	34.3	40.6	41 7	23.6	17.8

	Year To Date		
2020	2021	2022	2020
61.1	54.3	65.4	67.4
62.8	58.3	54.3	68.4
-2.7	-7.0	20.6	-1.5

Ru	inning 12 Months		
2020	2021	2022	
67.4	48.5	67.2	
68.4	67.7	48.5	
-1.5	-28.3	38.5	

ADR		20	20							20	21						20	022
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
This Year	75.96	73.74	69.64	68.59	67.12	71.78	76.01	79.00	85.22	89.29	90.83	85.95	87.93	90.19	87.71	83.95	83.22	88.06
Last Year	78.70	82.28	80.32	76.86	78.27	80.56	74.19	62.36	63.38	70.40	71.58	69.33	75.96	73.74	69.64	68.59	67.12	71.78
Percent Change	-3.5	-10.4	-13.3	-10.8	-14.3	-10.9	2.5	26.7	34.4	26.8	26.9	24.0	15.8	22.3	26.0	22.4	24.0	22.7

	Year To Date		Ru	nning 12 Months	
020	2021	2022	2020	2021	2022
9.41	69.53	85.67	80.16	70.31	85.61
8.67	78.27	69.53	80.89	80.12	70.31
0.9	-11.2	23.2	-0.9	-12.2	21.8
0.9	-11.2			-12.2	

RevPAR		20	20							20	21						20	22
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
This Year	42.87	38.70	33.91	30.85	33.42	42.51	53.13	53.43	61.00	59.61	63.88	54.36	55.19	63.57	60.05	53.52	51.23	61.41
Last Year	47.91	55.94	52.21	44.57	45.67	51.71	33.36	18.69	24.06	37.01	38.17	36.35	42.87	38.70	33.91	30.85	33.42	42.51
Percent Change	-10.5	-30.8	-35.1	-30.8	-26.8	-17.8	59.2	185.9	153.5	61.1	67.3	49.5	28.7	64.3	77.1	73.4	53.3	44.5

	Teal To Date		Kui	ining 12 Months	
2020	2021	2022	2020	2021	2022
48.54	37.73	56.06	54.00	34.10	57.49
49.41	45.67	37.73	55.32	54.20	34.10
-1.8	-17.4	48.6	-2.4	-37.1	68.6
			-		

Supply		20)20							20	21						20	22
Ouppiy	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
This Year	47,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670	51,925	46,900
Last Year	47,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670	48,670	43,960
Percent Change	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.7	6.7

	Year To Date		Ru	nning 12 Months	
2020	2021	2022	2020	2021	2022
92,630	92,630	98,825	536,996	573,050	579,245
78,942	48,670	92,630	488,370	493,036	573,050
17.3	90.3	6.7	10.0	16.2	1 1

Demand		20)20							20	21						20	122
Demand	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
This Year	26,582	25,542	22,936	21,895	24,233	26,033	34,018	31,857	34,841	31,443	34,228	30,778	29,563	34,305	32,248	31,026	31,968	32,705
Last Year	28,672	33,092	30,619	28,222	28,396	28,219	21,886	14,116	18,478	24,762	25,953	25,517	26,582	25,542	22,936	21,895	24,233	26,033
Percent Change	-7.3	-22.8	-25.1	-22.4	-14.7	-7.7	55.4	125.7	88.6	27.0	31.9	20.6	11.2	34.3	40.6	41.7	31.9	25.6

	Year To Date		Ru	ınning 12 Mont
2020	2021	2022	2020	2021
56,615	50,266	64,673	361,759	277,933
49,577	28,396	50,266	334,037	333,540
14.2	77.0	28.7	8.3	-16.7

Revenue		20	20							20	21						20)22
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
This Year	2,019,071	1,883,561	1,597,157	1,501,705	1,626,410	1,868,618	2,585,749	2,516,623	2,968,976	2,807,420	3,108,833	2,645,509	2,599,348	3,093,842	2,828,518	2,604,683	2,660,364	2,880,125
Last Year	2,256,567	2,722,756	2,459,215	2,169,106	2,222,551	2,273,341	1,623,721	880,303	1,171,182	1,743,152	1,857,801	1,769,000	2,019,071	1,883,561	1,597,157	1,501,705	1,626,410	1,868,618
Percent Change	-10.5	-30.8	-35.1	-30.8	-26.8	-17.8	59.2	185.9	153.5	61.1	67.3	49.5	28.7	64.3	77.1	73.4	63.6	54.1

	Year To Date	
2020	2021	2022
4,495,892	3,495,028	5,540,489
3,900,225	2,222,551	3,495,028
15.3	57.3	58.5

Running 12 Months														
2020	2021	2022												
28,998,084	19,541,680	33,299,989												
27,018,860	26,724,743	19,541,680												
7.3	-26.9	70.4												

Census %		20	20			2021														
	Sep	Oct	Nov	Dec	Jan	Feb Mar		Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb		
Census Props	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	19	20	20		
Census Rooms	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1570	1675	1675		
% Rooms Participants	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	88.2	93.0	93.0	93.0	93.0	93.4	93.4		

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Tab 3 - Response McKinney, TX+

McKinney CVB

For the Month of February 2022

							202	0					2021						2022												
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms Rms		FN	1 A	м.	JJ	A	s o	N	D J	F	ИΑ	M	J,	JA	s	o N	D,	J F	М	A M	J	JA	s	O N	1 D
53019	American Inn	McKinney, TX	75069	Jan 2021	Jun 2000	26																									
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68		• •	•	• •	•	•	• •	•	• •	•	•	•	• •	•	•	•	• •	•							
29753	Closed - Budget Motel	McKinney, TX	75069	Jan 2009	Jun 1974	0																									
59429	Grand Hotel McKinney	McKinney, TX	75069	Apr 2007	Apr 2007	46																									
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79		• •	•	• •	•	•	• •	•	•	•	•	•	• •	•	•	•	• •	•							
16357	McKinney Inn	McKinney, TX	75069	Jun 1952	Jun 1952	38																									
44297	Motel 6 McKinney	McKinney, TX	75069	Mar 2002	Mar 2002	58		• •	•	• •	•	•	• •	•	• •	•	•	•	• •	•	•	•	• •	•							
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88		• •	•	• •	•	•	• •	•	• •	•	•	•	• •	•	•	•	• •	•							
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63		• •	•	• •	•	•	• •	•	• •	•	•	•	• •	•	•	•	• •	•							
25797	Days Inn McKinney	McKinney, TX	75070	Jun 1998	Nov 1986	76		• •	•	• •	•	•	• •	•	• •	•	•	•	• •	•	•	•	• •	•							
33940	Econo Lodge Inn & Suites McKinney	McKinney, TX	75070	Jul 2018	Jan 1997	55		• •	•	• •	•	•	• •	•	• •	•	•	•	• •	•	•	•	• •	•							
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80	•	• •	•	• •	•	•	• •	•	• •	•	•	•	• •	•	•	•	• •	•							
57611	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99		• •	0	• •	•	•	• •	•	• •	•	•	•	• •	•	•	•	• •	•							
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107	•	• •	•	• •	•	•	• •	•	• •	•	•	•	• •	•	•	•	• •	•							
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79		• •	•	• •	•	•	• •	•	• •	•	•	•	• •	•	•	•	• •	•							
1109	Red Roof Inn McKinney	McKinney, TX	75070	Jun 2021	Feb 1981	100	•	• •	•	• •	•	•	• •	•	• •	•	•	•	• •	•	•	•	• •	•							
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187		• •	•	0	•	•	• •	•	• •	•	•	•	• •	•	•	•	• •	•							
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125	•	• •		• •	•	•	• •	•	• •	•	•	•	• •	•	•	•	• •	•							
33337	Super 8 McKinney/Plano Area	McKinney, TX	75070	Dec 1995	Dec 1995	75	•	• •	•	• •	•	0	0 0	0	0	0 0	0	0	0 0		•	•	• •	•							
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																									
75960	Fairfield Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105																	•	•							
57417	WoodSpring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121	•	• •	•	•	•	•	• •	•	• •	•	•	•	• •	•	•	•	•	•							
		<u>-</u>	Total Properties: 22 1759								rece	eived	by S	ΓR																	

Blank - No data received by STR

Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report

A blank row indicates insufficient data.

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Monthly and daily data received by STR

McKinney CVB

For the month of: February 2022

	Current Month - February 2022 vs February 2021												Year to Date - February 2022 vs February 2021													Participation					
	Occ % ADR			R	RevP#	AR	Percent Change from February 2021						Occ % ADR			RevP		Percen	t Change	from YT		Propert	ies	Rooms							
										Room	Room	Room										Room	Room	Room							
	2022	2021	2022	2021	2022	2021	Осс	ADR	RevPAR	Rev	Avail	Sold	2022	2021	2022	2021	2022	2021	Осс	ADR	RevPAR	Rev	Avail	Sold	Census S	Sample	Census	Sample			
Allen, TX+	55.7	43.5	106.10	77.52	59.13	33.72	28.1	36.9	75.3	75.3	0.0	28.1	51.2	39.3	104.30	76.44	53.38	30.01	30.3	36.5	77.8	77.8	0.0	30.3	10	10	1330	1330			
Frisco, TX+	53.2	43.9	132.27	101.47	70.34	44.54	21.1	30.4	57.9	63.0	3.2	25.1	50.2	37.7	134.40	100.67	67.47	38.00	33.0	33.5	77.6	83.3	3.2	37.3	26	25	3763	3753			
Plano, TX+	65.7	54.3	95.68	70.34	62.87	38.21	21.0	36.0	64.5	66.8	1.4	22.6	62.0	48.0	93.54	68.14	57.99	32.69	29.2	37.3	77.4	79.8	1.4	31.0	57	53	7144	6764			
McKinney, TX+	69.7	59.2	88.06	71.78	61.41	42.51	17.8	22.7	44.5	54.1	6.7	25.6	65.4	54.3	85.67	69.53	56.06	37.73	20.6	23.2	48.6	58.5	6.7	28.7	20	17	1675	1565			

A blank row indicates insufficient data.

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