



TITLE: Consider/Discuss/Act on a Resolution Adopting the City Council's 2013 Strategic Plan

MEETING DATE: March 5, 2013

DEPARTMENT: City Manager's Office

CONTACT: Jason Gray, City Manager

RECOMMENDED CITY COUNCIL ACTION:

- Staff recommends Council approve the Resolution adopting the 2013 Strategic Plan

ITEM SUMMARY:

- This resolution approves the contents of the Council's 2013 Strategic Plan, which include:
 1. Council's strategic goals for the next year.
 2. Deliverable projects.
 3. Anticipated start and end dates for each project.
- Throughout the process, Council identified five major goals for which to focus, with economic development related issues being prevalent throughout the list.

BACKGROUND INFORMATION:

- City Council meets with a facilitator annually to set the strategic direction for the City through a determination of goals and priorities.
- Council discussed their goals and priorities during a Work Session on January 31, 2013.

FINANCIAL SUMMARY:

- N/A

BOARD OR COMMISSION RECOMMENDATION:

- N/A