

**McKinney Community Development Corporation
Regular Board Meeting
December 15, 2011**

The McKinney Community Development Corporation (MCDC) met in regular session in the Dowdy conference room located at 321 North Central Expressway, Suite 200, McKinney, Texas at 8:00 A.M. on December 15, 2011.

Board members present included board chair Tracy Rath, board secretary Dan Hall, Kevin Griffin, Michael Puhl, and Eric Davis. Staff members present were executive director Cindy Schneible and administrative assistant Connie Gibson. Board members George Fuller and Jason Burress were absent.

There were several guests present.

Tracy Rath called the meeting to order at 8:00 A.M. The first order of business was the approval of the minutes from the November 21, 2011 board meeting. Eric Davis made a motion to approve the minutes. Dan Hall seconded the motion. The motion was voted on and passed unanimously (5-0).

Check requests for the past month were reviewed. Jason Cooley, Strategic Planning and Budget Director for the City of McKinney explained there was not a financial report available from the City finance department as a result of annual audit, currently in process, and closing the FY 11 books. Additionally, Mr. Cooley indicated the City finance department has revamped the MCDC monthly statements. The next report should reflect the changes.

Liaison reports were provided next.

- Diann Bayes, executive director for McKinney Convention and Visitors Bureau reported her staff is in the process of formulating a community inventory. MCDC may have opportunity to participate in some capacity.
 - A new MCVB marketing campaign will be launched in January.
 - The TASVB midwinter conference in January will be held in Laredo. Some MCVB staff will be attending.
 - Diann Bayes has been named as chair of the Dallas/Fort Worth Area Tourism Council.

- Tracy Rath gave the report for the Chamber of Commerce.
 - The Chamber Open House and Member Showcase was held on December 8th.
 - The Chamber CEO kick-off series will be held on January 19th.
 - Nominations for Citizen of the Year, and Small and Large Business of the Year are being accepted. The awards will be given during the Chamber Community Awards dinner February 17th, 2012.
 - The Chamber will host a candidate forum prior to the 2012 Primary. The date will be determined once the date for the Primary is established.
 - The launch of the Chamber online magazine is projected to be in April.

Updates were provided on three MCDC-funded project grants.

Tanya Greene, executive director for Boys and Girls Club of Collin County gave an update on Project #09-09 - \$500,000 grant for repairs and renovations to the McKinney facility. Renovations to the forty year old building included upgrading the kitchen to commercial grade. This has provided an opportunity for the Club to partner with an organization to prepare healthy meals for kids after school. Additional work included expansion and repair of restroom facilities; improvements to the Club's gymnasium; installation of a fire sprinkler system; and configuration of doorways to meet ADA compliance requirements. The staff offices were redesigned to provide administrative and program staff a clear line of sight throughout the club to be able to monitor activities and participants. A ribbon cutting will be scheduled in the near future.

Barbara Johnson, executive director with Heard-Craig Center for the Arts reported on the progress of Project #11-02 - \$20,385 grant for renovations and restoration to Heard-Craig Hall. The concrete steps in front of Heard-Craig Hall have been replaced. Stage curtains for Heard-Craig Hall are scheduled to be installed the week of December 9th.

Cindy Johnson, executive director of the Heritage Guild of Collin County provided an update on Project #11-03 - \$99,000 grant for restoration and improvements to Chestnut Square properties. Seven buildings are included in Phase I of the plan for restoration, repairs and maintenance to the grounds at Chestnut Square.

Cindy Johnson also reported on the \$11,750 promotional grant Chestnut Square received in FY 11. The promotional grant was used to market the Killis Melton Ice Cream Crank-off, Farmer's Market and Living History Programming. The popularity of Farmer's Market continues to grow. One-third of the visitors to Farmer's Market are from the City of McKinney, one-third from Collin County – outside of McKinney, and one-third from outside of Collin County. Additionally, 50% of visitors to the Farmers Market are first-time visitors.

Of the funds received for the promotional grant, 45% were used for marketing and public relations efforts to promote the Chestnut Square activities; 55% were used for production of promotional item.

Cindy Schneible provided a report on the following:

- During the December 6th City Council meeting, Council agreed to provide the City Manager the opportunity to continue to work with Matthews Southwest on the development of a master plan for the Gateway property for an additional 120 days.
- During the work session held on December 6th, Council encouraged MCDC to facilitate a community survey to secure residents input on future quality of life projects within the City of McKinney;
- Work on resolution of the Gateway property tax issue continues with MISD and Collin County Commissioners.

Tracy Rath called for a motion to adjourn the meeting. Michael Puhl made a motion to adjourn, which was seconded by Kevin Griffin. The motion was voted on and passed unanimously (5-0).

The meeting was adjourned at 9:17 A.M.

TRACY RATH – Board Chair