Cayti Stein
Director of Marketing & Research
November 2013

Projects:
- MEDC has received 63 RFP's in 2013. These leads have come from the Governor's office, Dallas Regional Chamber.
- 3 of those RFP's have been received in the last month. MEDC qualified for 3 of the RFI's and submitted proposals with qualified properties.
- Work with Planning and Development Department to complete these RFPs

Research:
- *GIS*
    - Working with David Desmond, City IT Department, to learn the ArcMap software
        - Ability to research McKinney properties/owners, etc.
        - IPad Application and in Oct./ Nov. will have an interactive map on MEDC's website under "Available Properties"
    - Demonstration of mapping tool
- *North Central Texas Workforce Commission*
    - Have been in close contact with TWC for reports and information.
    - Met with 3 staff in September at North Central Texas Workforce Commission to go over research tools available to MEDC and tools available to TWC.
    - TWC is eager to get more involved in McKinney and is happy to meet with MEDC & prospects when prospect has specific questions on employment.
- *DCI- Location Advisors*
    - Ability to search site selectors
- *AMSTAT*
    - Provides detailed information on the worldwide fleet of corporate, business and private jets.
- Sites on Texas 2.0
    - Continuing to research demographic information in McKinney.
    - Have been contacted by brokers for specific demographic information

Marketing:

- *Print Advertisements*
    - Dallas Regional Chamber Economic Development Guide
        - Inside cover, full page
        - Only produced once per year, will be used throughout 2014
    - DFW Real Estate
        - 3 page spread in DFW Real Estate Summer/Fall and Winter/Spring issues
    - DCEO- Real Estate Issue
        - January 2014 1/3 page ad next to Editor's Note
    - NTX
        - Full Page Advertisement- produced annually
- *E-Newsletter*
    - Continue to send out e-newsletter periodically to update on projects in McKinney.
        - Who receives newsletter? McKinney residents, site selectors, prospects, community partners
- *Public Relations*
    - MEDC is utilizing David Margulies of Margulies Group to represent MEDC. We will continue to work collaboratively with the McKinney Marketing Department & Margulies Group on press releases.
    - Encore Wire wins Blue Print Award
        - MEDC nominated Encore Wire for workforce development
        - Awards ceremony will follow board meeting (November 19th)
    - Press (attached)
        - McKinney National Airport
            - Report produced by David Margulies
        - Collin College wins Texas Professor of the Year Award
        - Emerson Process Management's Grand Opening

- *Events*
    - State of the Community
        - Nov. 7th, hosted by the McKinney Chamber
    - Emerson Process Management
        - November 8, hosted in their new headquarters

- *20th Anniversary*
    - Report

- MEDC is going to produce a printed "20th Annual Report", recapping the success of MEDC since 2013. This report will include successful projects, information about McKinney's economy and workforce.
- The report will celebrate our past and promote our future with the emphasis on TEAMWORK between City and MEDC.
- McKinney Marketing Department is currently working on the report
- *Will distribute Annual Report at the 20th Anniversary Event*
  - Event
    - MEDC is planning to have an event to celebrate 20th Anniversary on **December 12, 2013**
      - Event Details:

        Where: McKinney National Airport- Aerospace Hangar
        What: Event to celebrate 20 years of success and show appreciation for businesses & leadership within McKinney.
        Time: 5:30 pm – 8:00 pm

        If you did not receive an invitation, please notify me ASAP!
        (Save the Date attached)

Media Report for

Collin County Regional Airport is renamed
McKinney National Airport

Collin County Regional Airport is renamed McKinney National Airport
By Sheryl Jean

A Cessna aircraft earlier this year parked near the air traffic control tower at the newly renamed McKinney National Airport. (AP Photo/Tony Gutierrez)

The McKinney City Council has approved changing the name of Collin County Regional Airport to McKinney National Airport.

The decision comes after the city bought the airport assets.

It began as McKinney Municipal Airport 34 years ago. Since then, it has added a 7,000 foot commercial-grade runway, an air traffic control tower and U.S. Customs services for international flights.

At least 200 aircraft, including 30 jets, must use an airport to receive "national" designation from the Federal Aviation Administration.

Jim Wehmeier, president of the McKinney Economic Development Corp., said the airport is a "major attraction" in recruiting companies to the city.The airport can provide corporate hangars and landing pads, he said.

Ken Wiegand, director of the McKinney National Airport, said the sale of fuel and other services will generate revenue to fund improvements to the airport to lure more corporate aircraft and business to the city. McKinney, with more than 142,000 people, has been one of the nation's fastest-growing cities.

Collin County Regional Airport Renamed McKinney National Airport; City Council Approves Name Change After City Acquires Airport

2013-11-07

 The McKinney City Council has approved changing the name of Collin County Regional Airport to McKinney National Airport. The decision follows the city's purchase of airport assets and the start of city operations as the airport's Fixed Base Operator (FBO), McKinney Air Center.

"The new name reflects the status of McKinney National Airport as one of the premier general aviation airports in the country," said McKinney Mayor Brian Loughmiller. "Fewer than three percent of the nation's 2,953 general aviation airports are considered national airports under criteria established by the Federal Aviation Administration (FAA)."

According to the FAA categorization program, a national airport includes very high levels of activity with many jets and multi-engine prop planes using the airport and approximately 200 totally based aircraft including 30 jets.

"This is a designation the airport has already earned," said City Manager Jason Gray. "Our ultimate goal is to create one of the finest airports in the country that will be a favored destination for aircraft coming to North Texas and for companies and individuals looking to base aircraft in the region."

The airport FBO, McKinney Air Center, offers a wide variety of services including 24-hour fuel and ramp services, catering, courtesy and crew cars, flight planning and weather facilities, on-site auto rental, private crew lounge, sleep room and showers, and U.S. Customs on-site. A contract FAA Control Tower and a fire station equipped with specialized crash rescue equipment and specially trained aircraft fire and rescue firefighters provide additional safety for airport users.

"Fuel sales are a major revenue source at the airport," said Ken Wiegand, McKinney National Airport Director. "By providing that and ancillary services, the city will generate revenue to fund improvements to the airport to lure additional corporate aircraft and business to our city."

"McKinney National Airport is a major attraction when recruiting corporations to McKinney. The new name better describes the significant role our airport plays in America's aviation industry and the major economic driver the airport is and will be for our area," said Jim Wehmeier, President and CEO of the McKinney Economic Development Corporation. "McKinney has a national airport with huge growth potential inducing available corporate hangars and pad sites ready to go for relocating corporate aviation departments. Add to this our proximity to D/FW International Airport and these make McKinney an ideal location for companies that use a mix of corporate and commercial flights."

The airport has come a long way since its modest beginnings 34 years ago as McKinney Municipal Airport. Since then, the airport has added a 7,000 foot commercial-grade runway, a state-of-the-art air traffic control tower and even U.S. Customs services for international flights.

Today, the McKinney airport is a major corporate magnet, attracting companies like Texas Instruments, Electronic Data Systems (now HP) and Torchmark.

About McKinney
McKinney, Texas, is unique by nature. As one of the fastest-growing cities in the U.S., McKinney has a current population of more than 142,000. Incorporated in 1848, the city is located 30 miles north of Dallas and is the county seat of Collin County. McKinney offers rolling hills, lush trees, a historic

downtown square and unique neighborhoods and developments. The city ranks No. 2 on the Money Magazine Best Places to Live in America list. Visit the city's website athttp://www.mckinneytexas.org.

SOURCE McKinney Economic Development Corporation

`McKinney National Airport' Name Change Official as City Takes Over Operations

The City of McKinney's takeover of Collin County Regional Airport is complete. On Nov. 1, the city took full control of the airport's operation and began full management of the airport.

On Tuesday night, the McKinney City Council voted to rename the airport to reflect the city's ownership, both literal and figurative, of the airport.

Collin County Regional Airport is no more.

Meet McKinney National Airport.

The new name of McKinney's airport was initially revealed as the choice of city staff in September, but the name change was made official by a unanimous vote of the council during Tuesday's meeting.

The council also approved the renaming of the FBO (fixed base operation) at the airport, previously run by Cutter Aviation. McKinney Air Center will now serve as the city-controlled FBO at McKinney National Airport and will provide fueling and ground services at the airport.

According to a release from the city announcing the launch of the city-controlled airport, "McKinney Air Center will offer a wide variety of services, including 24-hour fuel and ramp services, catering, courtesy crew cars, flight planning and weather facilities, on-site auto rental, private crew lounge, sleep room and showers, and U.S. Customs on-site."McKinney Air Center

The changing of the names completes the city's takeover of the airport from Schuler Development. The city purchased assets at the airport from Schuler for $25 million.

Mayor Brian Loughmiller said that the city needs to take advantage of the "national" designation bestowed upon the airport by the FAA and fully supports the new name. "If we're going to invest the money, then we need to take ownership of it," Loughmiller told his fellow council members during the discussion prior to the vote on the airport's new name.

Councilman Ray Ricchi questioned the process of selecting the name McKinney National Airport, asking Loughmiller if the city held any focus groups to discuss the airport's new name. Loughmiller told Ricchi that the council members and city staff selected the name.

"We need to recognize the commitment of the city and its people," City Manager Jason Gray said. Loughmiller added that having McKinney as part of the name of the airport and the FBO will help clarify the airport's location and help to enhance the image of the city.

"Other cities, like Frisco, tie their names to the projects they fund," Loughmiller said. "We need to do the same thing."

AirNav.com

Collin County Regional Airport Renamed McKinney National Airport
City Council Approves Name Change After City Acquires Airport

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"The new name reflects the status of McKinney National Airport as one of the premier general aviation airports in the country," said McKinney Mayor Brian Loughmiller. "Fewer than three percent of the nation's 2,953 general aviation airports are considered national airports under criteria established by the Federal Aviation Administration (FAA)."

According to the FAA categorization program, a national airport includes very high levels of activity with many jets and multi-engine prop planes using the airport and approximately 200 totally based aircraft including 30 jets.

"This is a designation the airport has already earned," said City Manager Jason Gray. "Our ultimate goal is to create one of the finest airports in the country that will be a favored destination for aircraft coming to North Texas and for companies and individuals looking to base aircraft in the region."

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Dallas Business Journal

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PR Newswire

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SOURCE McKinney Economic Development Corporation

The press release was posted on more than 300 websites including the following publications:

Very Good Points	Business.com
Fort Wayne Helicopters	El Paso Times
James' Flying Blog!	Anchorage Daily News
Boundless Vegan	Carlsbad Current-Argus (Carlsbad, NM)
Metro Latino Magazine	Buffalo News (Buffalo, NY)
Worth	Belleville News-Democrat
WorldNetDaily	Wichita Eagle (Wichita, KS)
Globe Advisor	Whittier Daily News (Whittier, CA)
Wall Street Select	Boston Globe
Value Investing News	Austin American-Statesman (Austin, TX)
A Fun Adventure	Atlanta Journal Constitution
Airline News International	Sun Herald (Biloxi, MS)
AlipesNews	The Bellingham Herald
StockNod	Telegraph-Macon (Macon, GA)
Market Intelligence Center	The Daily Herald
Market Pulse	The State (Columbia, SC)
Maxim Group	The State Journal (Charleston, WV)
Ticketsworld.co.uk	The Sun News (Myrtle Beach, SC)
Top Shelf Logistics	Tribune (San Luis Obispo, CA)
Texas Metro News	Austin Business Journal
Ticker Technologies	Baltimore Business Journal
Viajaratope.com	Atlanta Business Chronicle
Truckerbilt.com	Business First of Buffalo
TransportMatters	Birmingham Business Journal
Older Not Dead.com	Boston Business Journal
Plane Talking Live	Ruidoso News (Ruidoso, NM)
Stocklink	Rockford Register Star
Spoke	Redlands Daily Facts (Redlands, CA)
Sun Airlines	Pasadena Star-News (Pasadena, CA)
Resource Nation	SiliconValley.com (Silicon Valley, CA)
ProfitQuotes	Star Tribune (Minneapolis, MN)
Rusada	San Jose Mercury News
InvestTalk	Santa Cruz Sentinel (Santa Cruz, CA)
FinancialContent - PR Newswire	San Bernardino County Sun (San Bernardino, CA)
Focus on Travel News	
flights.co.uk	San Gabriel Valley Tribune
NorthWin Insurance Services	Oklahoman (Oklahoma City, OK)
eZanga	Olympian (Olympia, WA)
eMoneyDaily	News & Observer (Raleigh, NC)
Reuters	News Tribune (Tacoma, WA)
Airport Box	New Mexico Business Weekly
Article Slurp	Nashville Business Journal
Aviation News Releases	Minneapolis / St. Paul Business Journal
Autoscene	Memphis Business Journal
MarketWatch	Los Angeles Business from bizjournals
Aving Global News Network	English	Jacksonville Business Journal

Kansas City Business Journal
Denver Business Journal
Houston Business Journal
Dayton Business Journal
Los Angeles Daily News (Woodland Hills, CA)
Long Beach Press-Telegram (Long Beach, CA)
Lexington Herald-Leader (Lexington, KY)
Las Cruces Sun-News
Fort Worth Star-Telegram (Fort Worth, TX)
Dallas Business Journal
Cincinnati Business Courier
Press-Enterprise
Business Review (Albany)
Business Journal of the Greater Triad Area
Chicago Business News
Charlotte Business Journal
Business First of Columbus
Business First of Louisville
Business Journal of Greater Milwaukee
Business Journal of Phoenix
The Herald
Inside Bay Area
Inland Valley Daily Bulletin (Ontario, CA)
Island Packet (Bluffton, SC)
Kansas City Star
Denton Record-Chronicle
South Florida Business Journal
St. Louis Business Journal
San Jose Business Journal
Washington Business Journal
Wichita Business Journal
Tampa Bay Business Journal
Fayetteville Observer
Triangle Business Journal
Farmington Daily Times (Farmington, NM)
Daily Herald
Daily Breeze (Torrance, CA)
Contra Costa Times
Columbus Ledger-Enquirer (Columbus, GA)
Cincinnati Enquirer
The Sacramento Bee
Sacramento Business Journal
Puget Sound Business Journal
San Francisco Business Times
San Antonio Business Journal
Las Vegas Business Press
Las Vegas Review-Journal
New York Business Journal

Orlando Business Journal
Pacific Business News
Michigan Live
Philadelphia Business Journal
Pittsburgh Business Times
Portland Business Journal
Cincinnati Defender
DallasNews.com
AeroMorning
Yahoo!
PR Newswire
CANADIAN Transportation & Logistics
Aviation Today
Beyond The Dow
WR Hambrecht & Co.
Street Insider
TravelWeekly Asia
Air & Cosmos
Worcester Telegram & Gazette
Rail Travel News
Speedbird Pilot
FLIGHTstation
myMotherLode.com
Dealbreaker
TravelJourno
PublicityInsider.com
HP Developer's Journal
Automotive Industries magazine
Truck News
Business Travel Destinations
Digital Journal
Gaming & Leisure Magazine
InvestorPoint.com

TownSquareBuzz
McKinney

COLLIN COLLEGE PROFESSOR NAMED 2013 TEXAS PROFESSOR OF THE YEAR

POSTED BY: COMMUNITY CONTRIBUTOR

The Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education on Thursday named Collin College communication studies professor Ceilidh Charleson-Jennings the 2013 Texas Professor of the Year. This achievement marks the sixth Carnegie Professor of the Year for Collin College, a feat unmatched by any college or university in the state of Texas.

"We are so proud of Professor Charleson-Jennings for receiving the pinnacle award in teaching," said Mac Hendricks, chair of the college's Board of Trustees. "This outstanding professor exemplifies the college's core values inside and outside of the classroom."

The Professor of the Year program, now in its 33rd year, is the only national initiative that focuses solely on excellent undergraduate teaching and mentoring. Professor Charleson-Jennings accepted the award at a Washington D.C. ceremony in the Ronald Reagan Building and International Trade Center. CASE and Carnegie also honored Professor Charleson-Jennings at a Congressional reception at the Folger Shakespeare Library on Capitol Hill.

According to Collin College district president Cary A. Israel, "Professor Charleson-Jennings is an extraordinary professor as well as a *New York Times* best-selling author, flight instructor and search and rescue expert. For more than 20 years, she has propelled Collin College students toward their dreams. She also forged close-working relationships with industry professionals and provided our students the unique experience of working with nationally renowned producers and editors," Israel said.

Israel added, "This award marks back-to-back Texas Professors of the Year for the college, so the college is now home to *three* Texas and *three*U.S. Professors of the Year." Israel stated that Professor Charleson-Jennings and her Collin College colleagues have won more Carnegie Professor of the Year accolades than Cornell, Northwestern, Vanderbilt, Johns Hopkins, Georgetown, Rice, Texas Christian University and the University of Texas at Austin.

 "Collin College's Professors of the Year teach diverse disciplines including communication, physics, sociology, mathematics, psychology and theatre. These coveted awards reflect the broad spectrum of academic excellence that students can expect at Collin College."

- · 2013: Texas Professor of the Year Ceilidh Charleson-Jennings (communication studies)

- · 2012: Texas Professor of the Year Dr. Greg Sherman (physics)

- · 2009: U.S. Professor of the Year Dr. Tracey McKenzie (sociology)

- · 2007: U.S. Professor of the Year Dr. Rosemary Karr (math)

- · 2006: Texas Professor of the Year Jennifer O'Loughlin-Brooks, (psychology)

- · 2000: U.S. Professor of the Year Brad Baker (theater)

Professor Charleson-Jennings said that she is very honored to have been recognized nationally for a job she loves. She added that it is a privilege to be one of the six Collin College professors who have been named Carnegie Professors of the Year.

"Teaching is something you continuously aspire to. There is something magical about watching students write something honest and brave and deliver it well. It is the best job in the world. Why would I do anything else?" said Professor Charleson-Jennings.

To learn more about Collin College's six Carnegie Professors of the Year, view the video at http://youtu.be/usnL6c09tTQ

Top photo: Professor Charleson-Jennings

Second photo: Collin College's six Carnegie Professors of the Year: 2009 U.S. Professor of the Year Dr. Tracey McKenzie, 2007 U.S. Professor of the Year Dr. Rosemary Karr, 2000 U.S. Professor of the Year Brad Baker, 2013 Texas Professor of the Year Ceilidh Charleson-Jennings, 2012 Texas Professor of the Year Dr. Greg Sherman and 2006 Texas Professor of the Year Jennifer O'Loughlin-Brooks.

Photos by Nick Young, Collin College photographer

Story submitted by Marisela Cadena-Smith

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PREVIOUS ARTICLE

TownSquareBuzz
McKinney

BUSINESS, GOVERNMENT, NEWS / NOVEMBER 8, 2013

EMERSON PROCESS MANAGEMENT CUTS THE RIBBON ON NEW GLOBAL HEADQUARTERS IN MCKINNEY

POSTED BY: BEN LANE

Emerson Process Management celebrated the grand opening of its new global headquarters with a ribbon-cutting ceremony on Friday morning. The $25 million complex is located at the McKinney Gateway site, at the northeast corner of the intersection of U.S. 75 and Sam Rayburn Tollway.

The three-story, 128,000-square-foot building will house Emerson Process Management's global headquarters for the design, testing and manufacture of pressure regulators and relief valve solutions. These devices are used in oil, gas, chemical, refining, power and other industries.

At the ribbon-cutting ceremony, David Farr, chairman and CEO of Emerson, complimented McKinney's city leaders for their efforts in bringing the new facility to McKinney. "McKinney has a talented workforce and leaders with vision," Farr said. "The opening of this facility opens an exciting new chapter for Emerson."

McKinney Mayor Brian Loughmiller paid tribute to Emerson's nearly 50 years in McKinney. "This company is everything you could ever want in our community," he said. "It's a great day for the city of McKinney."

U.S. Congressman Sam Johnson presented an American flag that has flown over the U.S. Capitol to representatives from Emerson. Johnson also praised Emerson's place in the economic fabric of McKinney. "It's a growing, global economy and you (Emerson) are a shining light," he said.

Texas State Representative Scott Sanford also presented Emerson with a Texas flag that has flown over the Texas State Capitol.

The ribbon-cutting ceremony was well attended by McKinney's civic leaders. Among the crowd were city council members Travis Ussery, Roger Harris and Randy Pogue. Also in attendance were City Manager Jason Gray, Fire Chief Danny Kistner, Chief of Police Joe Williams, Assistant Chief of Police Joe Ellenburg, Assistant Chief of Police Randy Roland, President and CEO of the McKinney Economic Development Corporation Jim Wehmeier, McKinney ISD Superintendent Dr. JD Kennedy, and Collin County Commissioner Chris Hill.

Photos by TSB's Sawyer Erickson

Chris Hill | City Manager Jason Gray | Congressman Sam Johnson

Dr. JD Kennedy | Emerson Process Management | Fire Chief Danny Kistner

Jim Wehmeier | Mayor Brian Loughmiller | Police Chief Joe Williams

Randy Pogue | Roger Harris | Scott Sanford | Travis Ussery

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PREVIOUS ARTICLE

McKINNEY M E D C
Unique by nature. ℠

20 Years of Success
1993-2013

SAVE THE DATE

Reach for the Stars

Celebrate **20 Years of Success** with the

McKINNEY ECONOMIC
DEVELOPMENT CORPORATION

December 12, 2013
5:30 – 8 p.m.

McKinney National Airport

In the former McKinney Aerospace Hangar
1476 E. Industrial Blvd.

More details to follow
972-562-5430

www.mckinneyedc.com